

# **OFFERING MEMORANDUM** 5925 EL CAJON BLVD, SAN DIEGO, CA 92115

icingel Bridal 619.7 18174

5925 Residential In The Rear

CAMPUS VILLAGE

APARTMENTS NOW RENTING 2.83 BEDROOMS (619)583-3339

# **5925** EL CAJON BLVD San Diego, ca 92115

5925

#### RITA LANCASTER-HANNAH

Senior Vice President Rlhannah@acrecommercial.com 760.230/0973 #01221317



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# EXECUTIVE SUMMARY



#### RITA LANCASTER-HANNAH

Senior Vice President

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## THE OFFERING

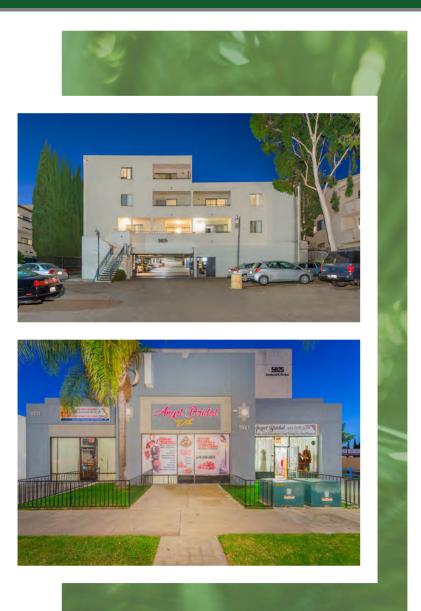


ACRE Investment Real Estate, as exclusive advisor, is pleased to present the opportunity to acquire the fee simple interest in Campus Village located at 5925 El Cajon Boulevard, a rental community that presents real estate investors the opportunity to buy a well located, potential value-added asset in San Diego, CA.

The property is conveniently located in the College Area in El Cajon Blvd, a historic commercial district that runs from North Park, through the College area, La Mesa and El Cajon. San Diego State University (SDSU), the third largest in the state, with 33,917 enrolled students, is located within one mile of the property. Convenient shopping, transportation and entertainment is within walking distance.

Campus Village is situated on approximately 54,014 square feet, consists of forty nine (49) apartment units and two (2) commercial spaces with a total of 48,950 rentable square feet. The property unit mix include four (4) two-bedroom/one-bath units, forty five (45) three-bedroom/two-bath units and two (2) leased commercial spaces. Built in 1990 the property provides an array of amenities including on site laundry facilities, pool, patios\*, air conditioning, walk-in closets\*, dishwashers, disposals, microwave, garage and off street parking.

A new owner will have the opportunity to renovate the unit interiors and refresh the exterior to achieve rent premiums and take advantage of the robust rental housing market and limited supply in one of the highest demand rental submarkets in San Diego County. Additionally, the asset can be purchased individually or combined with 4430 Dayton, 5865-69 and 5847-61 El Cajon Boulevard as a portfolio with a total of 89 units. With immediate upside in rental income, and tremendous development growth in the area this offering is perfect for an investor seeking an investment with strong current and future cash flow potential.





# **INVESTMENT HIGHLIGHTS**





5925 EL CAJON BLVD SAN DIEGO CA 92115

- Located within 1 mile (5 minutes) from SDSU
- Strong mix of 88% three bedroom two bath units
- 1990's construction
- Tremendous development growth in the area
- Immediate rental upside
- San Diego's average rent for a three bedroom apartment \$2,399\*
- SDSU average rent per room approximately \$1,000
- Subject properties average current rent for a three bedroom apartment \$1,698
- Can be purchased with 4430 Dayton Street and 5865-69 5847-61
  El Cajon Blvd as a 89 unit apartment portfolio



### COLLEGE AREA COMMUNITY

The College Area Community is located in the central part of the City of San Diego, along the southern rim of Mission Valley and approximately 8 miles northeast of the downtown area. It is a residential community, which is also home to San Diego State University.

San Diego State University was founded in 1897, it is a public institution of higher education. SDSU is the oldest and largest university in San Diego and the third largest in the state. SDSU continues to gain recognition as a leader in higher education. It is currently ranked No. 68 among public universities and No. 140 overall among national universities in U.S. As of fall 2017, the university's enrollment totaled 33,917 students with over 100 countries represented. The school offers 160 undergraduate majors and minors and 16 professional programs. SDSU is also home to Viejas Arena, one of the premiere collegiate arenas in the nation: home to the Aztec Basketball and host to entertainers.

Redevelopment of SDSU and University controlled property, beginning in the 1990s, caused intensification of uses in the community near the campus, which is ongoing, including the extension of the San Diego Trolley through the community, an affordable way to get from SDSU to all the hot spots around San Diego. Parking and housing facilities in the area are insufficient for the number of enrolled students. Off-campus student housing is limited in the community.

El Cajon Boulevard is a historic commercial district through the college area community and was once the primary transportation route from San Diego to El Cajon and Arizona, before the construction of Interstate 8. The postwar desire for suburban living and the completion of Interstate 8 in the late 1950s further contributed to the growth of the community and University, but contributed to the loss of commercial businesses which relocated to Mission Valley.

El Cajon boulevard is going through a growth Explosion. More than 800 new rental units will start or have already started construction along the boulevard, including mixed-use apartment buildings and affordable housing developments. The corridor also received heavy public investment recently, including the full restoration of the Lafayette Hotel, and the \$44 million bus rapid transit project. The boulevard is underdeveloped, combined with its high-density zoning, makes it an urban developer's dream.



## **LOCATION OVERVIEW**









Executive Summary | Points of Interest | 9



## **LOCATION OVERVIEW**

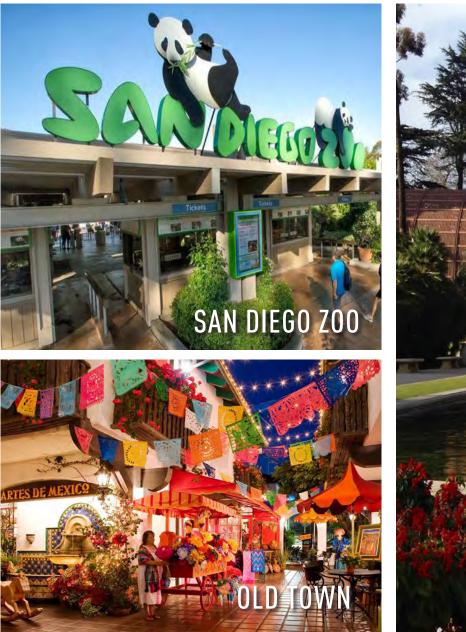








# **LOCATION OVERVIEW**











### UNIT AMENITIES

Cable Ready

Dishwasher

Disposal

Air Conditioned

Microwave

Patio/Balcony\*

Walk-in Closets\*

## PROPERTY AMENITIES

Pool

Laundry Facilities on-site

Garage & Off Street Parking

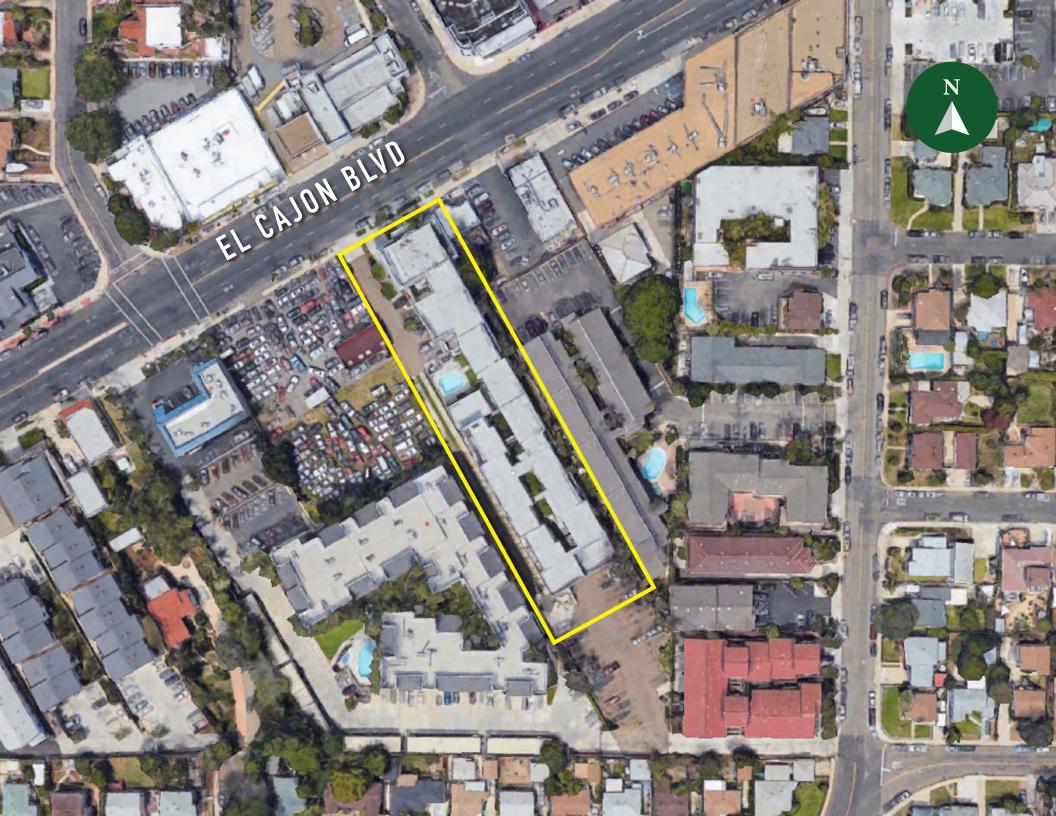
**On-Site Maintenance** 

Within 5 minutes to SDSU

Convenient accessibility to major freeways

and public transportation

\* In selected units



# PROPERTY OVERVIEW



#### RITA LANCASTER-HANNAH

Senior Vice President

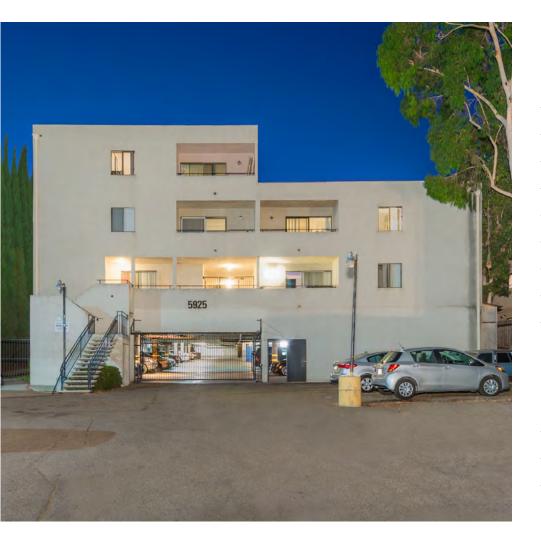
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## PROPERTY DESCRIPTION

NAME	Campus Village
ADDRESS	5925 El Cajon Blvd
APN	466-750-37
NUMBER OF UNITS	51
NUMBER OF BUILDINGS	1
NUMBER OF STORIES	3
NET RENTABLE SF	48,950
LOT SIZE	54,014
TYPE OF OWNERSHIP	Fee simple
PARKING	38 open, 40 covered, 30 tandem spaces

#### UTILITIES

WATER	City of San Diego- RUBS Implemented
SEWER	City of San Diego- RUBS Implemented
TRASH	Republic-RUBS Implemented
GAS & ELECTRIC	SDG&E - Individually metered















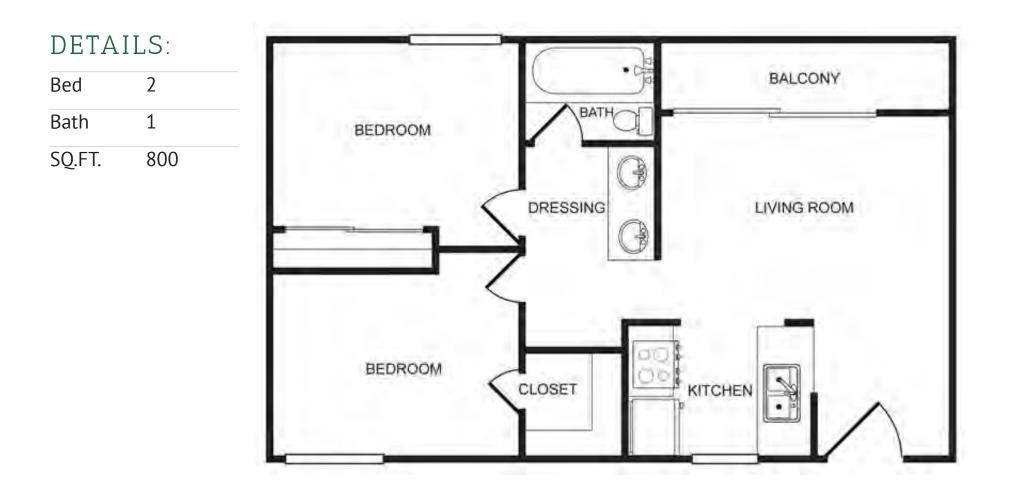








## TWO BEDROOM FLOOR PLAN





## **UNIT FLOOR PLANS**

## THREE BEDROOM FLOOR PLAN

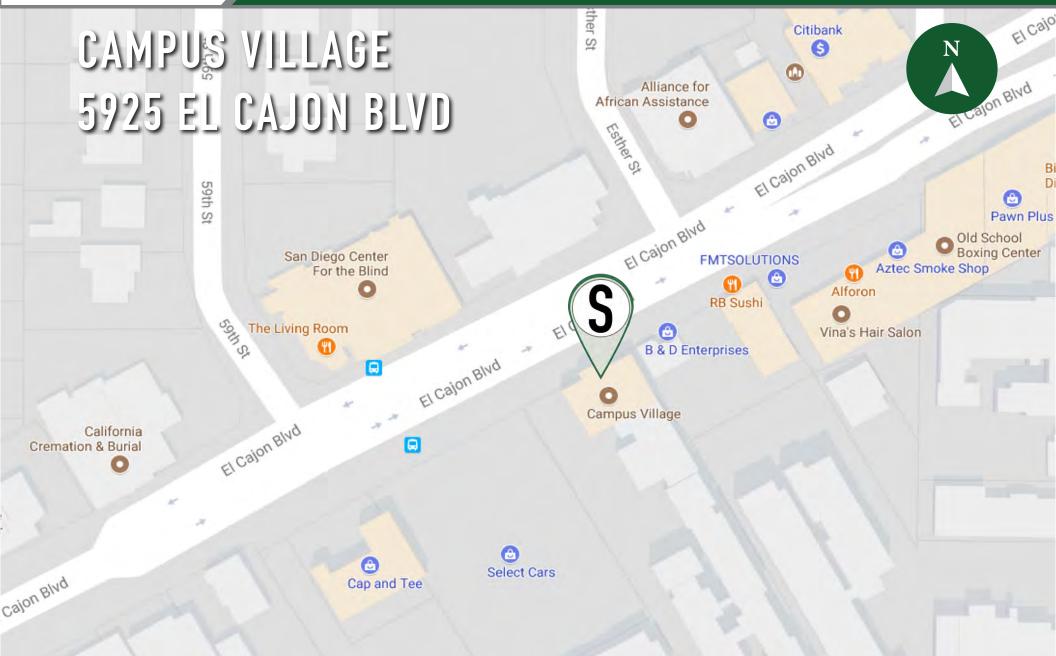


## DETAILS:

Bed	3
Bath	2
SQ.FT.	950



## **LOCATION MAP**





## **REGIONAL VIEW**



Property Overview | Regional View | 23

# FINANCIAL ANALYSIS



#### RITA LANCASTER-HANNAH

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### PROPERTY DESCRIPTION

Property	Campus Village
Property Address	5925 El Cajon Blvd
Number of Units	51
Year Built	1990
Net Rentable Area	48,950
Average SF per Unit	960
Average Current Rent per Unit	\$1,655
Average Current Rent Per SF	\$1.72

#### PRICING

Sales Price

\$11,400,000

### DEBT FINANCING

Туре	Conventional
Debt	\$7,980,000
Amoritization	30
Rate	3.70%
Payment	(\$36,731)

## INCOME & EXPENSES

Gross Operating Income	\$1,013,124
Monthly GOI	\$84,427
Total Annual Expenses	\$416,101
Monthly Expenses	\$34,675.12







### ACQUISITION COSTS

Purchase Price	\$11,400,000
Investment - Cash	\$3,420,000
First Loan	\$7,980,000

# INCOME, EXPENSES & CASH FLOW

Gross Scheduled Income	\$1,013,124
Misc. Income	\$53,004
Vacancy	\$53,306
Operating Expenses	\$416,101
Net Operating Income	\$596,720
Debt Service	(\$440,767)
Cash Flow Before Taxes	\$155,953

### INVESTMENT INFORMATION

Price Per Unit	\$223,529
Price Per Sq. Ft.	\$232.89
Income Per Unit	\$19,865
Expenses per Unit	\$8,159

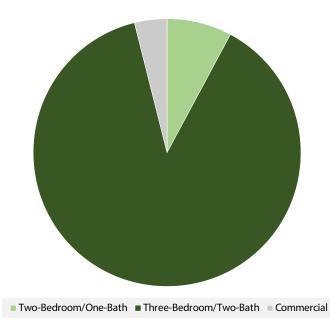
## FINANCIAL INDICATORS

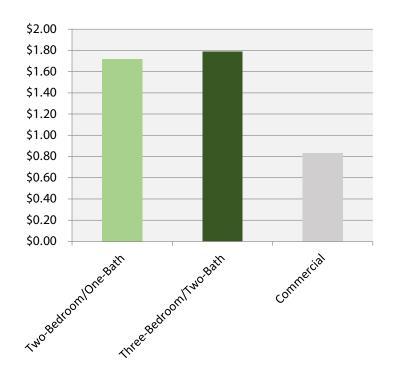
Cash on Cash Return Before Taxes	4.56%
Debt Coverage Ratio	1.35
Capitalization Rate	5.23%
Gross Income Multipler	10.69
Gross Income / Square Feet	\$20.70
Gross Expenses / Square Feet	\$8.50
Operating Expense Ratio	41.08%



### UNIT MIX SUMMARY: CURRENT

FLOOR PLAN	# OF UNITS	SF	TOTAL SF	CURRENT RENT	<b>RENT/SF</b>	TOTAL RENT
Two-Bedroom/One-Bath	4	800	3,200	\$1,375	\$1.72	\$5,500
Three-Bedroom/Two-Bath	45	950	42,750	\$1,698	\$1.79	\$76,427
Commercial	2	1500	3,000	\$1,250	\$0.83	\$2,500
TOTALS/WTD. AVERAGES	51	960	48,950	\$1,655	\$1.72	\$84,427

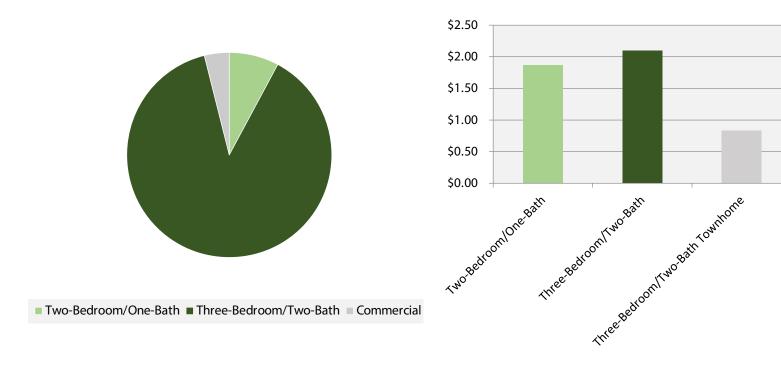






#### UNIT MIX SUMMARY: MARKET

FLOOR PLAN	# OF UNITS	SF	TOTAL SF	MARKET RENT	<b>RENT/SF</b>	TOTAL RENT
Two-Bedroom/One-Bath	4	800	3,200	\$1,495	\$1.87	\$5,980
Three-Bedroom/Two-Bath	45	950	42,750	\$1,995	\$2.10	\$89,775
Commercial	2	1,500	3,000	\$1,250	\$0.83	\$2,500
TOTALS/WTD. AVERAGES	51	960	48,950	\$1,927	\$2.01	\$98,255





#### CURRENT ANNUAL OPERATING INCOME AND EXPENSES

DESCRIPTION INCOME	\$ / ANNUAL	NOTES	%	\$ / UNIT	\$ / SF
Current Rental Income	\$1,013,124		100.00%	\$19,865	\$20.70
GROSS POTENTIAL RENT	\$1,013,124		100.00%	\$19,865	\$20.70
Laundry Service	\$5,928		0.56%	\$116	\$0.00
RUBS Income	\$31,212		0.00%	\$612	\$0.00
Other	\$15,864		0.00%	\$311	\$0.00
GROSS SCHEDULED INCOME	\$1,066,128		100%	\$20,904	\$21.78
Vacancy/Collection Allowance	\$53,306	5%	5.00%	\$1,045	\$1.09
EFFECTIVE GROSS INCOME	\$1,012,822		100.00%	\$28,938	\$32.54
EXPENSES					
Property Taxes	\$133,342	*	32.05%	\$2,615	\$2.72
Contract Services	\$31,533	* *	7.58%	\$618.29	\$0.64
Building Insurance	\$15,300	***	3.68%	\$300.00	\$0.31
General and Admin.	\$12,086		2.90%	\$236.98	\$0.25
Landscaping	\$7,642		1.84%	\$149.84	\$0.16
Management & Salaries	\$72,809	* * * *	17.50%	\$1,427.63	\$1.49
Repairs & Maintenance	\$66,507		15.98%	\$1,304.06	\$1.36
Utilities - Gas & Electric	\$23,899		5.74%	\$468.61	\$0.49
Utilities - Water & Sewer	\$43,185		10.38%	\$846.76	\$0.88
Utilities - Trash	\$9,798		2.35%	\$192.12	\$0.20
TOTAL OPERATING EXPENSES	\$416,101	41.08%	41.08%	\$8,159	\$8.50
NET OPERATING INCOME	\$596,720		0.00%	\$11,700	\$12.19

\* Based on asking price \*\*Includes pest control & Housekeeping

\*\*\* Estimated \*\*\*\* Includes actual management, on-site manager and maintenance salaries



## FINANCIAL SUMMARY

#### PROPERTY

#### Campus Village 5925 El Cajon Blvd San Diego, CA 92115 INVESTMENT SUMMARY

PRICE	\$11,400,000
YEAR BUILT	1990
UNITS	51
PRICE/UNIT	\$223,529
RSF	48,950
PRICE/RSF	\$232.89
LOT SIZE	54,014
FLOORS	3
APN	466-750-37
CAP RATE	5.23%
MARKET CAP RATE	6.49%
GIM	10.69
MARKET GIM	9.19

#### FINANCIAL SUMMARY

LOAN AMOUNT	\$7,980,000
DOWN PAYMENT	\$3,420,000
LOAN TYPE	Fixed
INTEREST RATE	3.70%
AMORTIZATION	30
MONTHLY PAYMENT	\$36,731
DCR	1.35

#### UNIT MIX & ANNUAL SCHEDULED INCOME

ΤΥΡΕ	UNITS	ACTUAL	TOTAL	MARKET	TOTAL
Two-bedroom/One Bath	4	\$16,500	\$66,000	\$17,940	\$71,760
Three-bedroom/Two Bath	45	\$20,381	\$917,124	\$23,940	\$1,077,300
Commercial	2	\$15,000	\$30,000	\$15,000	\$30,000
TOTAL:	51	\$51,881	\$1,031,124	\$56,880	\$1,179,060

NNUALIZED INCOME	ACTUAL	MARKET
GROSS POTENTIAL RENT	\$1,013,124	\$1,179,060
LESS: VACANCY	\$53,306	\$62,032
OTHER INCOME	\$53,004	\$61,572
EFFECTIVE GROSS INCOME	\$1,012,822	\$1,178,600
LESS: EXPENSES	\$416,101	\$438,544
NET OPERATING INCOME	\$596,720	\$740,056
DEBT SERVICE	(\$440,767)	(\$440,767)
NET CASH FLOW AFTER DEBT SERVICE	\$155,953	\$299,289
PRINCIPAL REDUCTION	\$148,000	\$148,000
TOTAL RETURN	\$303,953	\$447,289
TOTAL RETURN	\$303,953 ACTUAL	\$447,289 <b>MARKET</b>
		. ,
ANNUALIZED EXPENSES	ACTUAL	MARKET
ANNUALIZED EXPENSES property taxes	<b>ACTUAL</b> \$133,342	<b>MARKET</b> \$133,342
ANNUALIZED EXPENSES PROPERTY TAXES INSURANCE	<b>ACTUAL</b> \$133,342 \$15,300	<b>MARKET</b> \$133,342 \$15,300
ANNUALIZED EXPENSES PROPERTY TAXES INSURANCE MANAGEMENT	ACTUAL \$133,342 \$15,300 \$72,809	MARKET \$133,342 \$15,300 \$95,338
ANNUALIZED EXPENSES PROPERTY TAXES INSURANCE MANAGEMENT LANDSCAPE	ACTUAL \$133,342 \$15,300 \$72,809 \$7,642	MARKET \$133,342 \$15,300 \$95,338 \$7,642
ANNUALIZED EXPENSES PROPERTY TAXES INSURANCE MANAGEMENT LANDSCAPE GENERAL AND ADMIN	ACTUAL \$133,342 \$15,300 \$72,809 \$7,642 \$12,086	MARKET \$133,342 \$15,300 \$95,338 \$7,642 \$12,000
ANNUALIZED EXPENSES PROPERTY TAXES INSURANCE MANAGEMENT LANDSCAPE GENERAL AND ADMIN REPAIRS & MAINTENANCE	ACTUAL \$133,342 \$15,300 \$72,809 \$7,642 \$12,086 \$66,507	MARKET \$133,342 \$15,300 \$95,338 \$7,642 \$12,000 \$66,507
ANNUALIZED EXPENSES PROPERTY TAXES INSURANCE MANAGEMENT LANDSCAPE GENERAL AND ADMIN REPAIRS & MAINTENANCE UTILITIES	ACTUAL \$133,342 \$15,300 \$72,809 \$7,642 \$12,086 \$66,507 \$76,882	MARKET \$133,342 \$15,300 \$95,338 \$7,642 \$12,000 \$66,507 \$76,882
ANNUALIZED EXPENSES PROPERTY TAXES INSURANCE MANAGEMENT LANDSCAPE GENERAL AND ADMIN REPAIRS & MAINTENANCE UTILITIES CONTRACT SERVICES	ACTUAL \$133,342 \$15,300 \$72,809 \$7,642 \$12,086 \$66,507 \$76,882 \$31,533	MARKET \$133,342 \$15,300 \$95,338 \$7,642 \$12,000 \$66,507 \$76,882 \$31,533



#### PROFORMA ANNUAL OPERATING INCOME AND EXPENSES

DESCRIPTION INCOME	\$ / ANNUAL	NOTES	%	\$ / UNIT	\$ / SF
All Units at Market Rent	\$1,179,060		100.00%	\$23,119	\$24.09
GROSS POTENTIAL RENT	\$1,179,060		100.00%	\$23,119	\$24.09
Laundry Service	\$5,928		0.48%	\$116	\$0.12
RUBS Income	\$39,780	*	3.21%	\$780	\$0.81
Other	\$15,864		1.28%	\$311	\$0.32
GROSS POTENTIAL INCOME	\$1,240,632		100.00%	\$24,326	\$25.34
Vacancy/Collection Allowance	\$62,032		5.00%	\$1,216	\$1.27
EFFECTIVE GROSS INCOME	\$1,178,600		100.00%	\$33,674	\$37.87
EXPENSES					
Property Taxes	\$133,342	**	30.41%	\$2,615	\$2.72
Contract Services	\$31,533	* * *	7.19%	\$618.29	\$0.64
Building Insurance	\$15,300	***	3.49%	\$300.00	\$0.31
General and Admin.	\$12,000		2.74%	\$235.29	\$0.25
Landscaping	\$7,642		1.74%	\$149.84	\$0.16
Management & Salaries Fees	\$95,338	****	21.74%	\$1,869	\$1.95
Repairs & Maintenance	\$66,507		15.17%	\$1,304.06	\$1.36
Utilities - Gas & Electric	\$23,899		5.45%	\$468.61	\$0.49
Utilities - Water & Serwer	\$43,185		9.85%	\$846.76	\$0.88
Utilities - Trash	\$9,798		2.23%	\$192.12	\$0.20
TOTAL OPERATING EXPENSES	\$438,544	37.21%	37.19%	\$8,599	\$8.96
NET OPERATING INCOME	\$740,056		100.00%	\$14,511	\$15.12
* 4 2 5	** 0 1		***1 1 1 .		

\* \$25 per tenant per month \*\* Based on asking price \*\*\*Includes pest control & Housekeeping \*\*\*\* Estimated \*\*\*\*\* Includes 4% Management, on-site manager and maintenance salaries

# SALES COMPARABLES



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## **VALUE COMPARISONS**





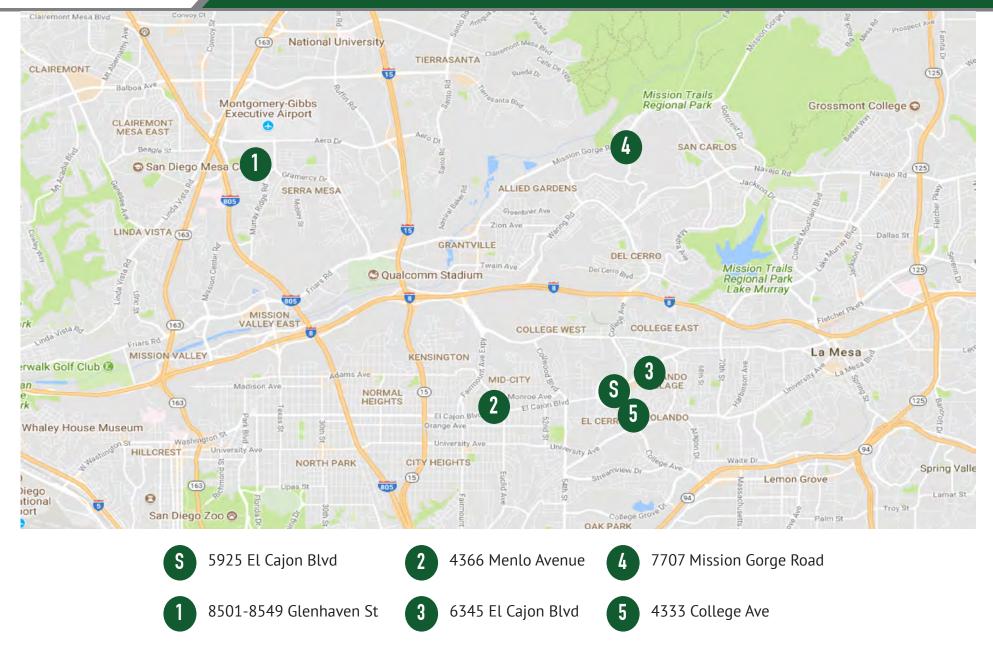








## SALES COMPARABLES MAP





## SALES COMPARABLES







8501-8549 Glenhaven Street San Diego, CA





4366 Menlo Avenue San Diego, CA



Date Sold	-	Date Sold	08.08.17	Date Sold	04.08.16
Sale Price	\$11,400,000	Sale Price	\$11,350,000	Sale Price	\$10,550,000
Units	51	Units	50	Units	57
Price/Unit	\$223,529	Price/Unit	\$227,000	Price/Unit	\$185,088
CAP	5.23	CAP	4.8	CAP	4.83
GRM	10.69	GRM	12.98	GRM	12.17
SqFt	48,950	SqFt	42,450	SqFt	47,656
\$ SqFt	\$232.89	\$ SqFt	\$267.37	\$ SqFt	\$221.38







6345 El Cajon Blvd San Diego, CA





7707 Mission Gorge Road San Diego, CA





4333 College Ave San Diego, CA



Date Sold	11.03.16	Date Sold	12.28.16	Date Sold	05.26.16
Sale Price	\$156,000,000	Sale Price	\$20,050,000	Sale Price	\$4,900,000
Units	332	Units	90	Units	37
Price/Unit	\$469,880	Price/Unit	\$222,778	Price/Unit	\$132,432
CAP	0	CAP	5.09	CAP	4.7
GRM	0	GRM	11.9	GRM	12.1
SqFt	564,272	SqFt	60,200	SqFt	18,804
\$ SqFt	\$276.46	\$ SqFt	\$333.06	\$ SqFt	\$260.58

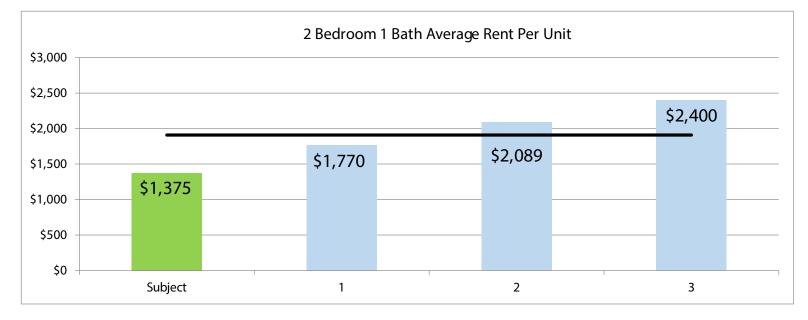
AVERAGE OF ALL LOCATIONS

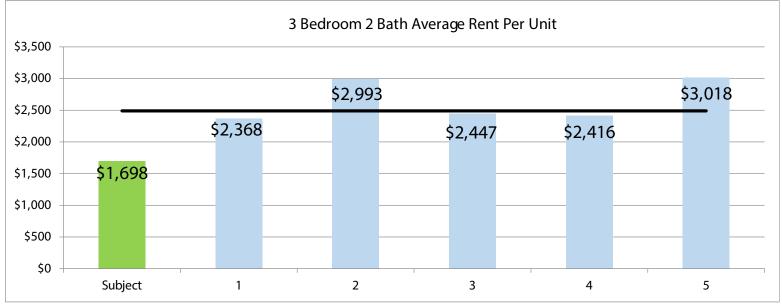
Sale Price	\$3,183,333
Units	13.6
Price/Unit	\$224,705
CAP	4.5
GRM	13.8
SqFt	12,498
\$ SqFt	\$260.49

Sale Comparables | Sales Comparables | 36











# **RENT COMPARABLES – TWO BEDROOM**



Property	Campus Village
Address	5925 El Cajon Blvd
Number of units	51
Year Built	1990
All 2 Beds Effective Rent	\$1,375
Avg Square Feet	800
Per Square Feet	\$1.72
All 2 Beds Average Asking Rent	\$1,495
Per Square Feet	\$1.87



Property	Albert College Apartments
Address	5460 55th Street
Number of units	236
Year Built	1960
All 2 Beds Effective Rent	\$1,770
Avg Square Feet	995
Per Square Feet	\$1.78
All 2 Beds Average Asking Rent	\$1,819
Per Square Feet	\$1.83



Property	College Campanille
Address	5691 Montezuma Rd
Number of units	77
Year Built	1965
All 2 Beds Effective Rent	\$2,089
Avg Square Feet	1,060
Per Square Feet	\$1.97
All 2 Beds Average Asking Rent	\$2,099
Per Square Feet	\$1.98



Property	Levanto	
Áddress	5321 Adobe Falls Road	
Number of units	100	
Year Built	2009	
All 2 Beds Effective Rent	\$2,400	
Avg Square Feet	1,127	
Per Square Feet	\$2.13	
All 2 Beds Average Asking Rent	\$2,400	
Per Square Feet	\$2.13	



# **RENT COMPARABLES – THREE BEDROOM**



Property	Campus Village
Áddress	5925 El Cajon Blvd
Number of units	51
Year Built	1990
All 3 beds Effective Rent	\$1,698
Avg Square Feet	950
Per Square Feet	\$1.79
All 3 beds Average Asking Rent	\$1,995
Per Square Feet	\$2.10



Property	Albert College Apartments
Address	5460 55th Street
Number of units	236
Year Built	1960
All 3 beds Effective Rent	\$2,368
Avg Square Feet	1,201
Per Square Feet	\$1.97
All 3 beds Average Asking Ren	t \$2,410
Per Square Feet	\$2.01



Property	College Campanille
Address	5691 Montezuma Rd
Number of units	77
Year Built	1965
All 3 beds Effective Rent	\$2,993
Avg Square Feet	1,700
Per Square Feet	\$1.76
All 3 beds Average Asking Rent	\$3,000
Per Square Feet	\$1.76



Property	Hardy Avenue Apartments
Address	5584 Hardy Ave
Number of units	28
Year Built	1988
All 3 beds Effective Rent	\$2,477
Avg Square Feet	850
Per Square Feet	\$2.88
All 3 beds Average Asking Re	nt \$2,477
Per Square Feet	\$2.88



Aztec Campus Apartments
5650 Hardy Ave
24
1983
\$2,416
850
\$2.84
\$2,435
\$2.86



S	Property	Levanto	
	Áddress	5321 Adobe Falls Road	
	Number of units	100	
	Year Built	2009	
	All 3 beds Effective Rent	\$2,845	
	Ávg Square Feet	1,573	
	Per Square Feet	\$1.92	
	All 3 beds Average Asking Rent	\$3,075	
	Per Square Feet	\$1.96	

# SUBMARKET OVERVIEW



### RITA LANCASTER-HANNAH

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#01221317





POPULA	TIO	Ν		BUSINESS TYPE	# E	USINE	SSES	# E	MPLOY	'EES	#	EMP/B	US
RADIUS	1 MILE	2 MILES	3 MILES	RADIUS	1 MILE	3 MILES	5 MILES	1 MILE	3 MILES	5 MILES	1 MILE	3 MILES	5 MILES
2017 Total Population:	44,269	248,833	595,223	Total Businesses	1,235	8,262	22,978	7,960	71,253	217,913	6	9	9
2022 Population:	46,441	261,335	625,143	Retail	185	1,007	2,487	1,180	8,099	24,642	6	8	10
Pop Growth 2017-2022:	4.91%	5.02%	5.03%	Wholesale	16	133	379	64	722	3,009	4	5	8
Average Age:	33.2	35.4	36	Hospitality & Food Service	117	531	1,399	1,078	6,051	20,236	9	11	14
				Real Estate, Renting, Leasing	76	433	1,274	269	1,846	7,734	4	4	6
HOUSEH	OLI	)S		Finance & Insurance	87	594	1,723	379	2,869	11,280	4	5	7
	1 MILE	2 MILES	3 MILES	Information	24	179	475	200	2,302	6,559	8	13	14
2017 Total Households:	15,134	91,464	218,528	Scientific & Technology Services	105	849	2,680	331	6,846	19,743	3	8	7
HH Growth 2017-2022:	4.80%	4.94%	4.96%	Management of Companies	0	4	11	0	12	43	0	3	4
Median Household Inc:	\$42,449	\$51,167	\$57,384	Health Care & Social Assistance	213	1,999	6,084	1,593	20,285	59,498	7	10	10
Avg Household Size:	2.7	2.6	2.7	Education Services	57	240	600	1,454	6,629	16,700	26	28	28
2017 Avg HH Vehicles:	2	2	2	Public Administration & Sales	6	41	188	39	1,359	4,752	7	33	25
				Arts, Entertainment, Recreation	23	160	421	213	1,265	5,599	9	8	13
HOUSIN	G			Utilities	0	2	3	0	51	64	0	26	21
	1 MILE	2 MILES	3 MILES	Admin Support & Waste Mgmt.	43	291	856	149	3,010	8,846	3	10	10
Median Home Value: 4	436,814		) \$424,128	Construction	78	496	1,331	229	2,348	8,374	3	5	6
Median Year Built:	1965	1964	1967	Manufacturing	24	176	403	97	1,805	6,995	4	10	17
	TIOI	1704	1707	Agriculture, Mining, Fishing	1	5	15	2	19	58	2	4	4
				Other Services	180	1,122	2,649	683	5,735	13,781	4	5	5



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# SAN DIEGO HIGHLIGHTS

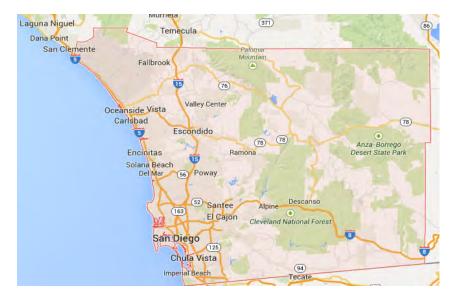
DEMOGRAPHICS	Population Metro	Median Age	% Population Age: 18–34	% of Population Born Outside of US	Median Household Income	
DEMC	3M+ 3,211,252	35.1 years old	27.3 percent	23.7 percent	\$61.4 thousand	1
EDUCATION	Unemployment Rate	Gross Domestic Product	Export Value	Patents per 1,000 Workers	Annual Total VC Dollars Received	
⊞	5.2 percent	\$197.9 billion	\$17.9 billion	2.3 patents	\$757.7 million	-
ECONOMIC	% Population w/ Bachelor's Degree or Higher	% Population w/ Advanced Degree or Higher	% Population w/ Ph.D or Higher	% College Grads w/ Science or Engineering Majors	% of Population Multi- Lingual English-Speaking Residents	
EC	34.6 percent	13.4 percent	1.9 percent	39.9 percent	21.8 percent	
Ë						
<b>QUALITY OF LIFE</b>	Per Capita Income	Foreclosure Rate	Median Home Price	Mean Travel Time to Work	Sunshine Hours	
QUAL	\$49.7 thousand	1.92 per 10k homes	\$517.8 thousand	24.9 minutes	3,055 hours	







# GEOGRAPHY



The County of San Diego is a combination of communities, both urban and rural. San Diego County is 65 miles wide from north to south and 86 miles wide from east to west, bordering the Mexico country line. From opulent beach front views, roaring mountains, to the desert plains, San Diego County is a prime location in Southern California.

### **METRO**

The San Diego metropolitan area consists of 17 cities with a population of 3.2 million people. Under Los Angeles, San Diego County is the 2nd most populated county in California and the 5th most populous city in the United States. From north to south, San Diego County extends from the southern borders of Orange County and Riverside County to the Mexico–United States border and Baja California. From west to east, San Diego County stretches from the Pacific Ocean to its boundary with Imperial County.

Largest Cities, 2010 Census		
City	Population	
San Diego	1,307,402	
Chula Vista	243,916	
Oceanside	183,095	
Escondido	143,911	
Carlsbad	105,328	
El Cajon	99,478	
Vista	93,834	
San Marcos	83,781	
Encinitas	59,518	
National City	58,582	
La Mesa	57,065	





### **INFRASTRUCTURE**

San Diego County is a centralized hub for eight (8) airports, four (4) major freeways, rail, and The Port of San Diego. The county structure is designed in a multifunctional course, making commuting accessible from every direction.

- Interstates 5,15, and 805 (north to south)
- Interstate 8 (east to west)

San Diego County conveniently offers a range of commuter trains such as the North County Transit Direct featuring the Coaster and Sprinter along with commuter vehicles. Local public transportation such as the MTS Trolley is also available.



Located in the San Diego Bay, The Port of San Diego is utilized as an economic engine providing vitality and community benefit through a balanced approach to maritime industry, tourism, water and land recreation, environmental stewardship and public safety.



\*Source: EDC - www.sandiegocounty.gov & Unified Port of San Diego

### **Border Crossings to Mexico**

- San Ysidro Border Crossing
- Otay Mesa Border Crossing
- Tecate Border Crossing

### Railroads

- AMTRAK (Pacific Surfliner)
- Metrolink
- The Coaster
- San Diego and Arizona Eastern Railway
- San Diego and Imperial Valley Railroad

### Light Rail and Local Transit

- San Diego Trolley
- San Diego Metropolitan Transit System
- Sprinter
- North County Transit District

### The Port of San Diego

• Embarcadero (San Diego)

### Airports

- Lindbergh Field (San Diego International Airport)(SAN)
- Montgomery Field (MYF)
- McClellan–Palomer Airport (CLD or CRQ) aka Palomar Airport or Carlsbad Airport
- Gillespie Field (SEE) in El Cajon
- Agua Caliente Airport
- Borrego Valley Airport
- Fallbrook Airport
- Oceanside Municipal Airport
- Ocotillo Airport
- Ramona Airport (RNM)
- Brown Field Municipal Airport





### ECONOMY

The economy of San Diego is largely depends on biotechnology, electronics manufacturing, financial and business service, telecommunications, software development, military and defense related manufacturing, wireless research, tourism and agriculture.

#### **Military and Defense Role**

The Military alone accounts for about 23 % of San Diego's employment. In 2014, the military alone had generated an estimated amount of \$26.5 billion towards the San Diego economy. With the military occupying about 28% of real estate in San Diego it has greatly improved the employment opportunities in San Diego. It was estimated that about 340,000 jobs were generated through the defense spending. The Marine Corpse base, U.S Navy Port and Coast Guard Stations are the three most important defense and military bases of San Diego city.

#### Manufacturing

There are various manufacturing industries in San Diego which add a lot towards its economy. The manufacturing industry contributes around \$25 billion towards the San Diego Economy. Some of the most important manufacturing industries of San Diego are the ship building yard, computer manufacturing industry, industrial machinery manufacturing industry, industries which manufacture sports goods, toys, metals etc. There are several defense contracting companies with its headquarters located in San Diego like NASSCO, General Atomics etc.

#### Agriculture

San Diego is the 20th largest agricultural producer of California. The agriculture mainly includes nursery products, foliage plants, flowers, avocados, strawberries, guavas, lemon etc. Agriculture contributes about \$ 5.1 billion towards the economy. The climatic conditions in San Diego are favorable for agricultural crops and livestock rearing.

#### Research

The most important type of research work taking place in the San Diego is the Biotechnology field. There are several biotechnology companies and research centers in San Diego. The two most important biotechnology companies which have its headquarters in San Diego are the Neurocrine Biosciences and the Nventa Biopharmaceuticals. Other major companies which have its offices and research centers in San Diego are Biogen Idec, Merck, Elan, Cytovance, Celgene, Pfizer, Integrated DNA Technologies, Genzyme, BD Biosciences and Vertex etc.

#### Tourism

The geographical features of San Diego along with other attractions like San Diego Zoo, San Diego Wild Animal Park, and Belmont Amusement Park etc. have attracted lots of tourists to the city. The cruise ships industries are also of great tourism importance. The San Diego's cruise ship industry is the second largest in the California with about 180 cruise ships docking annually. In 2014, 33.8 Million People Visit San Diego and Spend More than \$9 Billion. Fueled by an unprecedented, multi-million dollar marketing campaign and several new, innovative promotional initiatives, San Diego's tourism economy scored its best year on record in 2014.

#### Real Estate

The price of residential properties has grown very high during the recent years in San Diego, this condition was also referred to as "housing affordability crisis". According to the California Association of Realtors, the cost of median houses in San Diego in 2014 was estimated to be around \$507,800.



## LABOR

When looking at recent employment growth, San Diego is among the best in the nation. From December 2013 to December 2014, the region's employment grew by more than 3.3 percent, which ranked 3rd among the 25 most populous U.S. metros. The U.S. average growth rate was at only 2.3 percent. San Diego has consistently outpaced U.S. employment growth this year and has been one of the most competitive metros in the nation.

# "As of January 2015, San Diego's Unemployment rate was reported as 5.2%."

# **EMPLOYERS**

77,326 -

The number of San Diego County businesses that had at least one employee as of 2012. This number does not include farms or non-profit organizations

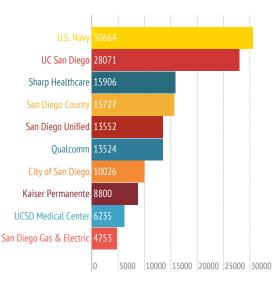
### 242,035 -

The number of San Diego County businesses without any paid employees. This consists of one worker who'd be considered self-employed. An example would be a Real Estate Agent.

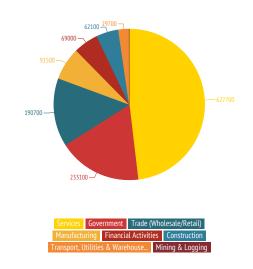
### 57 percent -

The percent of San Diego-area companies with just one to four workers. Census data shows small businesses dominate in San Diego County. Less than 1 percent of the region's companies have more than 250 workers. These figures don't incorporate companies without any employees.

### Top San Diego Employers



### San Diego's Employment Breakdown



\*Source: EDC - www.sandiegocounty.gov & Lisa Halverstadt - www.voiceofsandiego.com



### DEMOGRAPHICS



Due to San Diego's proximity to Mexico, the region is becoming increasingly bi-cultural, and the city is one of the most ethnically and culturally diverse places in the nation. More than 100 languages are spoken by San Diego residents who have come from all parts of the world. The median age of San Diego's population is 35.6, with over 1/4 under the age of 20 and only 11 percent over 65.

With more than 1.37 million people, San Diego is the eighth largest city in the United States and the second largest in California.

By 2020, the City's population is forecast to be 1.54 million, with 3.54 million people in the entire county. By 2030, the City's population is forecast to be 1.69 million, with 3.54 million people in the county. By 2040, the City's population is forecast to be 1.82 million, with 4.16 million people in the county. By 2050, the City's population is forecast to be 1.95 million, with 4.38 million people in the county.

San Diego County Demographic Trends		
Population		
2014 Estimated	3,220,857	
2019 Projected	3,380,396	
2014–2019 Growth	4.95%	
Households		
2014 Estimated	1,130,447	
2019 Projected	1,188,418	
2014–2019 Growth	4.01%	
Household Income		
2014 Estimated Average	\$59,008	
Estimated Housing Units	1,209,465	
Owner Occupied	51%	
Renter Occupied	43%	
2014 Average Single Family Home Price	\$507,806	
2014 YTD Average Attached Home Price	\$322,287	

\*Source: Fast Report, MLS, EDC - www.sandiegocounty.gov



# **DEMO ANALYSIS**

	SAN DIEGO	CALIFORNIA
2013 Population	3,211,252	38,332,521
2010 Population	3,095,308	37,253,959
Population Percent (Growth 2010 to 2013)	3.7%	2.9%
2013 Housing Units	1,176,718	13,790,495
2013 Homeownership Rate	53.8%	55.3%
2013 Housing units in multi-unit structures	35.8%	31.0%
2009–2013 Median value of owner-occupied housing units	\$402,100	\$366,400
2009-2013 Households	1,076,483	12,542,460
2013 Persons per household	2.83	2.94
2013 Per capita income	\$30,668	\$29,527
2009–2013 Median household income	\$62,962	\$61,094
2013 Persons under 5 years	6.5%	6.5%
2013 Persons under 18 years	22.6%	23.9%
2013 Persons 65 years & over	12.3%	12.5%
2013 Female persons	49.7%	50.3%
White alone, percent, 2013 (a)	76.6%	73.5%
Black or African American alone, percent, 2013 (a)	5.6%	6.6%
American Indian and Alaska Native alone, percent, 2013 (a)	1.3%	1.7%
Asian alone, percent, 2013 (a)	11.7%	14.1%
Native Hawaiian and Other Pacific Islander alone, percent, 2013 (a)	0.6%	0.5%
Two or More Races, percent, 2013 (a)	4.2%	3.7%
Hispanic or Latino, percent, 2013 (a)	32.9%	38.4%
White alone, not Hispanic or Latino, percent, 2013 (a)	47.2%	39.0%



\*Source: Demographic Data Copyright Quickfacts

### CONFIDENTIALITY & DISCLAIMER STATEMENT

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By acknowledging your receipt of this Offering Memorandum for the Property, you agree:

- 1. The Offering Memorandum and its contents are confidential
- 2. You will hold it and treat it in the strictness of confidence: and

3. You will not directly or indirectly, disclose or permit anyone else to disclose this Offering Memorandum or its contents in any fashion or manner detrimental to the interests of the Seller.

Owner and ACRE Investment Real Estate Services expressly reserve the right, at their sole discretion, to reject and all expressions of Interests or offers to purchase the Property and to terminate discussions with any person or entity reviewing this Offering Memorandum or making an offer to purchase the Property unless and until a written agreement for the purchase and sale of the Property has been fully executed and delivered.

If you wish not to purchase negotiations leading to the acquisition of the Property or in the future you discontinue such negotiations, then you agree to purge all materials relating to this Property including this Offering Memorandum.

A prospective purchaser's sole and exclusive rights with respect to this prospective transaction, the Property, or information provided herein or in connection with the sale of the Property shall be limited to those expressly provided in an executed Purchase Agreement and shall be subject to the terms thereof in no event shall a prospective purchaser have any other claims against Seller or ACRE Investment Real Estate Services or any of their affiliates or any of their respective officers, Directors, shareholders, owners, employees, or agents for any damages, liability, or causes of action relating to this solicitation process or the marketing or sale of the Property.

This Offering Memorandum shall not be deemed to the represent the state of affairs of the Property or constitute an indication that there has been no change in the state of affairs of the Property since the date this Offering Memorandum.

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