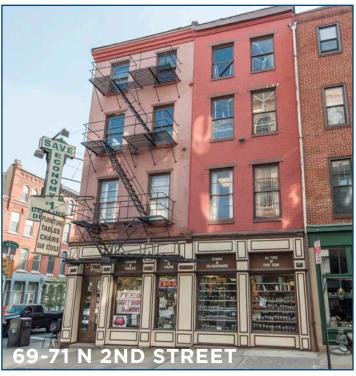
OLD CITY DEVELOPMENT OPPORTUNITIES

2ND & ARCH PROPERTIES Old City, Philadelphia 19106







OLD CITY DEVELOPMENT OPPORTUNITIES



2ND & ARCH PROPERTIES Old City, Philadelphia 19106

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OLD CITY DEVELOPMENT OPPORTUNITIES



2ND & ARCH PROPERTIES Old City, Philadelphia 19106

MPN Realty, Inc., is proud to present to a qualified buyer this exceptional opportunity to add tremendous value to what is essentially three unique properties at Arch Street along the N. 2nd Street corridor in Old City. All of these properties are zoned CMX-3 and can be sold as a package or individually, and all are considered historically contributing. Please review the section of the package regarding historical as well as the information regarding the 65-foot height overlay for these locations.

The ground floor of 100 N. 2nd Street is currently occupied by PAWS animal shelter with an owner occupied, bi-level residential unit above. The 69-71 N. 2nd Street building houses Economy restaurant supply. The showroom occupies the ground floor and basement with office and conference space on the second. The remaining two floors of the building are used for supply storage. The properties at 69-71 and 100 N. 2nd Street occupy adjacent corners at the intersection of Arch and N. 2nd Street with frontage along both streets. These corner locations would allow for more than 4,000 SF of ground floor, corner, and commercial space. The 59 N. 2nd Street property is a storage warehouse with more than 12,268 SF of clear span space over four stories. The property runs from N. 2nd street with rear access on N. Mascher Street.

In other parts of Old City and throughout Center City Philadelphia, sites of this size and scope have been and are being developed as apartment or condo buildings with first-floor retail development. A review of the information provided and the development map in the marketing package should help a prospective buyer evaluate the best and greatest use for these properties.

OVERVIEW	59 N 2ND ST	69-71 N 2ND ST	100 N 2ND ST
PRICE	\$2,400,000	\$2,900,000	\$1,900,000
NUMBER OF BUILDINGS	1	1	1
NUMBER OF FLOORS	4	4	3
UNIT MIX	(1) Warehouse	(1) Commercial	(1) Retail; (1) Residential
LOT SIZE	20' x 166'	25' x 54'	25' x 54'
LOT AREA	3,320 SF	2,729 SF	1,324 SF
TOTAL BLDG AREA	12,268 SF	10,880 SF	3,935 SF
REAL ESTATE TAX ASSESSMENT 2018	\$897,100	\$443,800	\$851,100
TOTAL 2018 REAL ESTATE TAX	\$12,557.61	\$6,212.31	\$11,913.70
ZONING	CMX-3	CMX-3	CMX-3



PROPERTY OVERVIEW

59 N 2ND ST

69-71 N 2ND ST

100 N 2ND ST







Price	\$2,400,000
Year Built	1920
Historical Designation	Contributing
Number of Buildings	1
Number of Floors	4
Number of Units	1
Unit Mix	(1) warehouse
Lot Size	20' x 166'
Lot Area	3,320 SF
Total Building Area	12,268 SF
Total Residential Area	NA
Total Retail Area	NA
Real Estate Tax Assessment 2018	\$897,100
Real Estate Tax 2018	\$12,557.61
Frontage	20' on North 2nd Street
Surface Parking	Street
Site Shape	Rectangle
Zoning	CMX-3
Ceiling Height	12' and 8'

\$2,900,000
1840
Contributing
1
4
n/a
n/a
34' X 80'
2,720 SF
10,880 SF
8,160 SF
2,720 SF
\$443,800
\$6,212,31
35' on N 2nd Street
80' on Arch Street
Street
Rectangle
CMX-3
8'
stone/concrete/brick

Brick

\$1,900,000
1840
Contributing
1
3
2
(1) retail, (1) residential
25' x 54'
1,324 SF
3,935 SF
2,648 SF
1,324 SF
\$851,100
\$11,913.70
25' on N 2nd Street
50' on Arch Street
Street
Rectangle
CMX-3
8'
Stone
Brick/stucco

Foundation

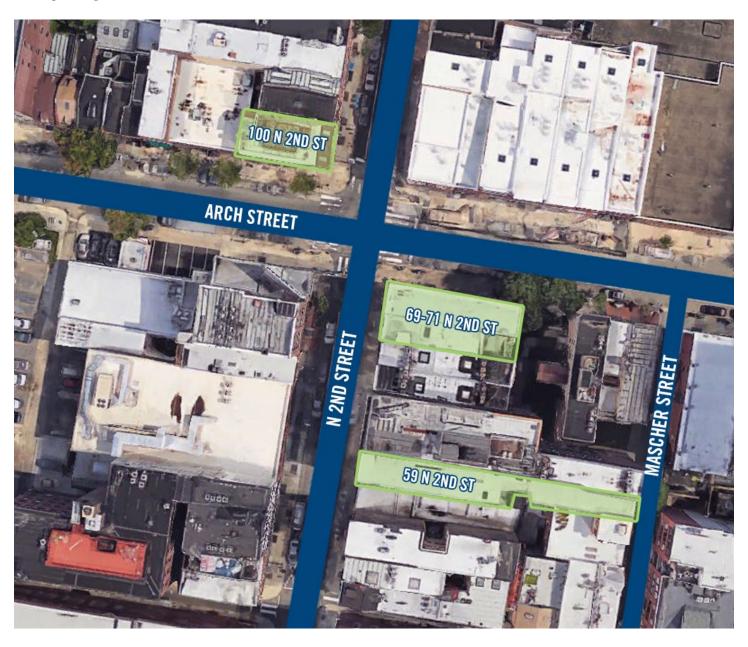
Exterior Roofing

Stone Concrete block/stucco

Flat - hot tar BUR

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Property Aerial





Property Parcel Map





PROPERTY OVERVIEW FOR 59 N 2ND ST

Price \$2,400,000

Year Built 1920

Historical Designation Contributing

Number of Buildings 1 **Number of Floors Number of Units** 1

Frontage

Unit Mix Warehouse **Lot Size** 20' x 166' Lot Area 3,320 SF **Total Building Area** 12,268 SF Real Estate Tax Assessment 2018 \$897,100

Real Estate Tax 2018 \$12,557.61 20' on North 2nd street

Surface Parking Street Site Shape Rectangle 12' and 8' **Ceiling Heights**

CMX-3 Zoning

Foundation Stone and concrete Concrete block/stucco **Exterior** Flat - hot tar BUR Roofing

Windows Wood frame

Plumbing Cast iron - copper **Domestic Hot Water** Gas - separate

Heating Electric space heater

1st floor

Air Conditioning None

Flooring Hardwood

Fire Protection No **Fire Towers** Yes

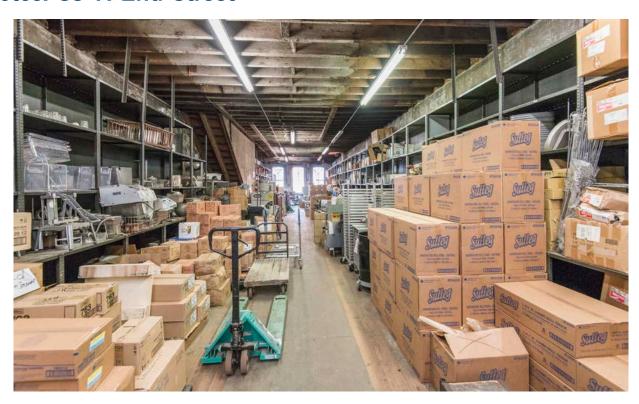
Elevator 1 Freight







Photos: 59 N 2nd Street











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PROPERTY OVERVIEW FOR 69-71 N 2ND ST

Price \$2,900,000

Year Built 1840

Historical Designation Contributing

Number of Buildings Number of Floors Number of Units n/a **Unit Mix** n/a

Lot Size 34' X 80' Lot Area 2,720 SF **Total Building Area** 10,880 SF Total Residential Area 8.160 SF **Total Retail Area** 2.720 SF Real Estate Tax Assessment 2018 \$443,800 Real Estate Tax 2018 \$6,212,31

Frontage 35' on N 2nd Street

80' on Arch Street

Surface Parking Street **Site Shape** Rectangle CMX-3 Zoning Ceiling Height

Foundation Stone/concrete/brick

Exterior Brick

Flat - hot tar BUR Roofing Windows Wood frame

Domestic Hot Water Gas

Gas - forced air Heating

Central air (1st & 2nd floors) Air Conditioning

Hardwood Flooring

Fire Protection

Elevator Freight

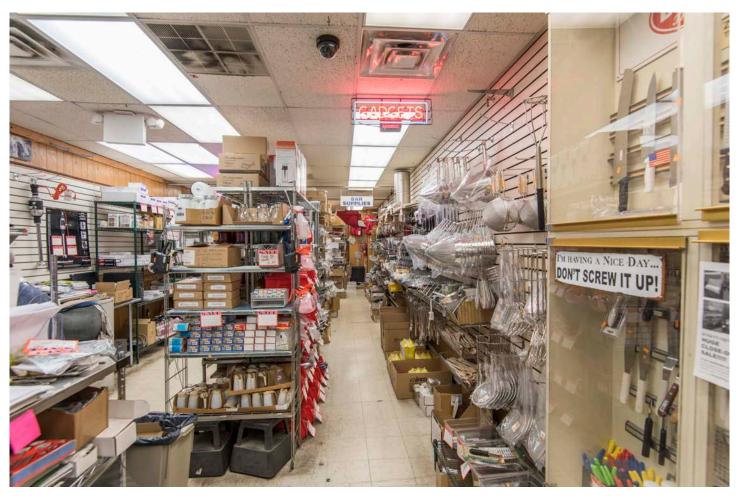




2ND & ARCH PROPERTIES Old City, Philadelphia 19106 Photos: 60.71 N.C. 1.7



Photos: 69-71 N 2nd Street















PROPERTY OVERVIEW FOR 100 N 2ND ST

\$1,900,000 **Price**

Year Built 1840

Historical Designation Contributing

Number of Buildings Number of Floors 3 **Number of Units**

Unit Mix (1) retail, (1) residential

Lot Size 25' x 54' Lot Area 1,324 SF **Total Building Area** 3,935 SF Total Residential Area 2.648 SF **Total Retail Area** 1.324 SF Real Estate Tax Assessment 2018 \$851,100 Real Estate Tax 2018 \$11.913.70

Frontage 25' on N 2nd Street

50' on Arch Street

Surface Parking Street Site Shape Rectangle

Ceiling Heights

Zonina CMX-3 **Foundation** Stone

Exterior Brick/stucco Roof deck Roofing Windows Wood frame

Electric Separately metered

Domestic Hot Water Gas - separate Heating Gas - forced air Air Conditioning Centrail - electric

Bathrooms Tile

Flooring Hardwood/carpet

Fire Protection Sprinklers in basement; hardwired smoke & fire alarm

Elevator none

Ground Floor Lease \$3,000/month gross lease (tenant pays U&O, OC District tax & utilities







Photos: 100 N. 2nd Street













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Historic Contribution

The City of Philadelphia's historic preservation ordinance authorizes the Philadelphia Historical Commission to designate buildings, structures, sites, objects, and districts as historic. A historic district is a collection of historic resources that are linked geographically or thematically. Every resource within a historic district is classified as Significant, Contributing, or Non-Contributing. When the Historical Commission reviews a building permit application for a Significant or Contributing resource within a historic district, it seeks to protect the individual resource as well as the historic district as a whole. When it reviews a building permit application for a Non-Contributing property within a historic district, it seeks to protect the historic district but not necessarily elements of the Non-Contributing property. The is the description for this property, as found at www.phila.org, is as follows:

59 N. 2ND STREET (a.k.a. 62 Mascher Street)

4-story, 3-bay, brick, Queen Anne building with storefront. Concrete ramp; squared entrance opening; single-leaf flush metal door with single-light wood transom; storefront clad with buff brick; single-light and paired single-light aluminum storefront windows; pressed metal storefront cornice; segmental arched window openings with 2/2 wood windows at upper stories; granite sills; brick jack arch lintels; molded brick belt courses; patterned and textured brick and pressed metal cornice with end consoles; flat roof. South elevation: stucco. East elevation: 5-story, 2-bay, brick at 1st story, stucco from 2nd to 5th stories; squared garage door opening with rolldown gate; painted window imitating



stained glass at 1st story; 2/2 aluminum windows at 2nd to 5th stories; fire escape. Built c. 1885. Designated: 6 Jan 1977. Contributing.

69-71 N 2ND STREET

4-story, 4-bay, painted brick, Greek Revival building with 5-bay storefront. Concrete step; squared entrance opening; double-leaf paneled and glazed wood door with boarded transom; single-light wood storefront windows with boarded transoms; paneled wood storefront pilasters and cornice; horizontal 2/2 wood windows at 2nd to 3rd stories; 1/1 wood windows at 4th story; painted brick lintels and sills at 69; painted granite lintels and sills at 71; fire escape at 2nd to 4th stories; projecting box sign at corner; corbelled brick cornice; flat roof. North elevation: 4-story, 5-bay, painted brick; granite steps; squared entrance openings; double-leaf glazed wood door; single-leaf paneled wood door with boarded transom; double-leaf paneled wood door with single-light

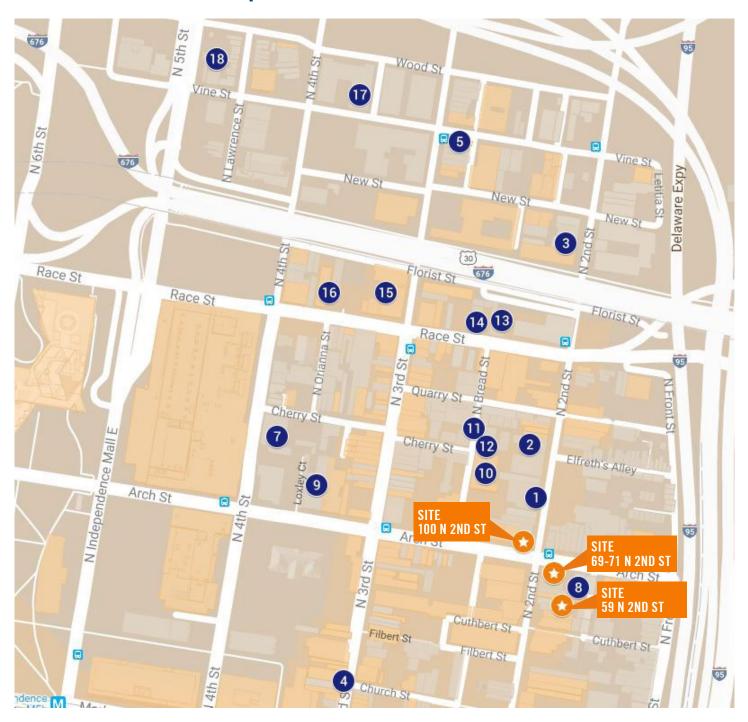
wood transom to shaftway; 2/2 wood windows at 1st story; horizontal 2/2 wood windows at 2nd and 3rd stories; 1/1 wood windows at 4th story; 6/6 wood windows above elevator shaft; granite lintels and sills; corbelled brick cornice. East elevation: brick and stucco. Built c. 1840. Alterations: storefront alterations at 71, 1914. Designated: 6 Jan 1977. Contributing

100 N 2ND STREET (a.k.a. 201-203 Arch Street)

3-story, 3-bay, painted Flemish-bond brick with vinyl siding at 3rd story, Greek Revival building with storefront. Granite stoop; squared corner entrance opening; replacement double-leaf glazed wood door with boarded transom; painted cast-iron corner column; single-light wood storefront window; wood signboard at storefront cornice; 1/1 aluminum windows at 2nd story; paired single-light aluminum windows above single-light aluminum window at 3rd story; gable roof. South elevation: 3-story, 5-bay, painted Flemish-bond brick at 1st to 2nd stories, stucco at 3rd story; squared entrance openings; replacement single-leaf paneled wood door with small lights; garage opening with roll-down gate; rear alleyway access with metal gate; single-light wood storefront windows; 1/1 aluminum windows at 2nd story; 2-light sliding aluminum windows at 3rd story; group of single-light windows with aluminum surround at 3rd story; painted stone lintels and sills at 2nd story; vinyl siding on parapet and cornice. Built c. 1840. Alterations: top 2 stories removed and west wall rebuilt, 1938 for Fidelity Philadelphia Trust Company. Designated: 31 Dec 1984. Contributing.



Residential Rent Comparables



Residential Rent Comparables

ADDRESS	UNIT MIX	PRICE	SF	RENT PSF	STATUS DATE
112 N 2nd St Unit#5H3	2bed / 2bath	\$2,650	1,280	\$2.07	8/15/2017
2 136-38 N 2nd St Unit#3D	1bed/2bath	\$2,100	1,270	\$1.65	6/27/2017
3 232-34 N 2nd St Unit#B	1 bed / 1bath	\$2,000	1,800	\$1.11	4/5/2017
4 20 N 3rd St Unit#402	2 bed / 2 bath	\$3,900	2,064	\$1.89	9/3/2015
5 263 N 3rd St Unit#A	1 bed / 1 bath	\$1,525	1,200	\$1.27	8/15/2017
6 820-24 N 3rd St Unit#302	3 bed/2.5 bath	\$2,850	1,450	\$1.97	7/11/2017
7 125-27 N 4th St Unit#306	1bed / 1 bath	\$1,785	1,200	\$1.49	6/30/2017
7 125-27 N 4th St Unit#408	1bed / 1 bath	\$1,710	733	\$2.33	8/15/2017
7 125-27 N 4th St Unit#508	1bed / 1 bath	\$1,710	733	\$2.33	8/16/2017
7 125-27 N 4th St Unit#604	1bed / 1bath	\$1,980	669	\$2.96	5/18/2017
8 130 Arch St Unit#208	1bed / 1 bath	\$1,305	600	\$2.18	7/19/2017
8 130 Arch St Unit#303	2 bed / 1 bath	\$2,020	900	\$2.24	8/17/2017
8 130 Arch St Unit#403	2bed / 1 bath	\$2,020	900	\$2.24	8/24/2017
8 130 Arch St Unit#501	2bed / 1 bath	\$1,915	900	\$2.13	6/15/2017
8 130 Arch St Unit#C04	1bed / 1bath	\$1,525	700	\$2.18	8/10/2017
9 315 Arch St Unit#406	1bed / 1bath	\$1,850	789	\$2.34	7/6/2017
9 315 Arch St Unit#603	1bed / 1bath	\$1,800	902	\$2.00	8/25/2017
113 N Bread St Unit#3A9	2bed / 2bath	\$3,750	1,511	\$2.48	7/20/2017
130-36 N Bread St Unit#422	2bed / 2bath	\$2,450	1,166	\$2.10	7/16/2017
133 N Bread St Unit#I3	2 bed / 2.5bath	\$2,950	1,392	\$2.12	7/6/2017
13 221-23 Race St Unit#1	2bed / 2bath	\$2,200	1,048	\$2.10	8/24/2017
229 Race St Unit#2ND FL	2bed / 1.5bath	\$2,495	3,105	\$0.80	7/7/2017
301 Race St Unit#316	1 bed / 1 bath	\$1,900	850	\$2.24	4/13/2017
301 Race St Unit#413	1 bed / 1 bath	\$1,650	700	\$2.36	7/25/2017
301 Race St Unit#501	1 bed / 1 bath	\$1,695	710	\$2.39	7/29/2017
323 Race St Unit#D	2 bed / 2batg	\$3,000	1,475	\$2.03	7/19/2017
317-319 Vine St Unit#105	1 bed / 1bed	\$1,800	743	\$2.42	6/13/2017
427 Vine St Unit#B	1bath / 1 bed	\$1,430	700	\$2.04	7/27/2017



Residential Sales Comparables

ADDRESS	UNIT MIX	PRICE	SF	PRICE PSF	STATUS
1 300 North 2nd street	5bed/3bath	\$1,550,000	3,853	\$402.60	Pending
2 308 North 2rd street	5bed/3bath	\$1,450,000	3,800	\$381.58	Settled
3 310 North 2nd street	5bed/3bath	\$1,428,000	3,800	\$375.79	Settled
4 240 Arch street	4bed/4bath	\$2,150,000	4,800	\$447.92	Active
5 115 Church street	4bed/5bath	\$1,995,000	4,370	\$456.52	Settled
6 117 Church street	4bed/5bath	\$2,050,000	4,375	\$468.57	Settled
7 211 Church street	2bed/1bath	\$599,000	1,824	\$328.40	Settled
8 212 South 3rd street	4bed/4bath	\$2,650,000	5,130	\$519.30	Active
9 214 South 3rd street	4bed/4bath	\$2,650,000	4,583	\$578.22	Active
216 South 3rd ste=reet	4bed/4bath	\$2,650,000	5,158	\$513.77	Active



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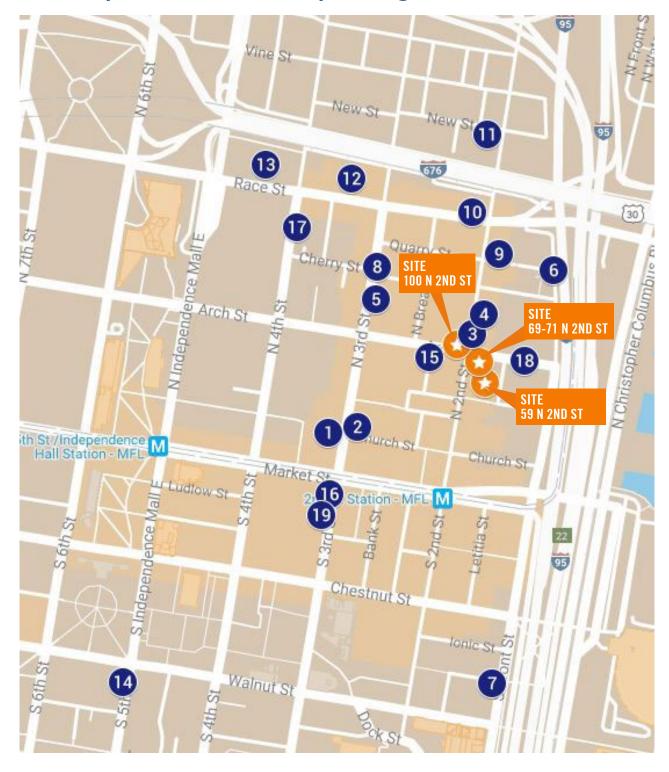
Commercial Lease Comparables

ADDRESS	FLOOR	SF LEASED	PRICE PSF	SERVICES	USE	STATUS
153 North 3rd Street	1st	1,800	\$25.00	NNN	Office	9/1/2017
2 18-22 South Letitia Street	1st	1,846	\$22.00	MG	Office	
3 399 Market Street	3rd	10,250	\$22.00	FS	Office	7/1/2017
4 10 North 3rd Street	1st	1,200	\$18.00	FS	Office/Retail	7/1/2017
5 229-237 Arch Street	1st	840	\$22.86	NNN	Office	5/1/2017
6 20-22 North 3rd Street	3rd	2,200	\$20.00	NNN	Office	4/1/2017
7 244 Race Street	1st	700	\$32.50	NNN	Retail	5/1/2017
8 11 North 3rd Street	1st	884	\$27.00	FS	Retail	3/1/2017
9 14 South 3rd Street	3rd	1,030	\$30.00	MG	Office	2/1/2017
205 Arch Street	1st	2,000	\$31.50	FS	Office/Retail	1/1/2015
5 229-237 Arch Street	1st	840	\$22.86	NNN	Office	12/1/2016
68 North 2nd Street	LL/1st	2,000	\$21.00	FS	Office/Retail	10/1/2016



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Local Development: Current & Upcoming



Local Development: Current & Upcoming

ADDRESS	STATUS	DEVELOPMENT
18 N 3rd St	Underway	9 Residential Units + Retail
2 19 N 3rd St	Underway	4 Story Mixed-Use Redevelopment
3 109 N 2nd St	Underway	The National II - 123 Residential Units + 3,000 SF Retail
4 115 N 2nd St	Underway	The National - 193 Residential Units + Retail + Underground 57 Car Parking + 64 Bike Spots
5 115-17 N 3rd St	Underway	9 Residential Units + Retail
6 117-35 Quarry St	Underway	10 Townhomes
7 130 S Front St	Underway	15 Residential Units w/ Roof Decks
8 135-37 N 3rd St	Underway	Samuel Machinery Building - Historic Restoration: First Floor - Retail, Upper Floors - Residential Units
9 151 N 2nd St	Underway	7 Residential Units
10 205 Race St	Underway	130 Residential Units + 14,000 SF Retail
11 240-42 N 2nd St	Underway	10 Residential Units + Retail
12 313-25 Race St	Underway	50-60 Residential Units
13 401 Race St	Underway	216 Residential Units + Underground 144 Car Parking
14 500 Walnut St	Underway	40 Luxury Residential Units
218 Arch Street	Underway	10-story mixed-use, 116 rental apartments and ground-floor retail
16 300 Market Street	Underway	4-story with ground-floor retail and 12 rental apartments
141-43 N 4th St/319 Cherry St	Pending	6-story addition to existing building for residential use
18 113-15 Arch Street	Pending	Addition of 4th, 5th & 6th floors on top of an existing three- and four-story attached building. Retail on ground floor with 7 condos and 7 off-street parking spaces
19 14 S 3rd Street	Underway	5-story building with ground-floor commercial, 4 units above



Local Development: Completed

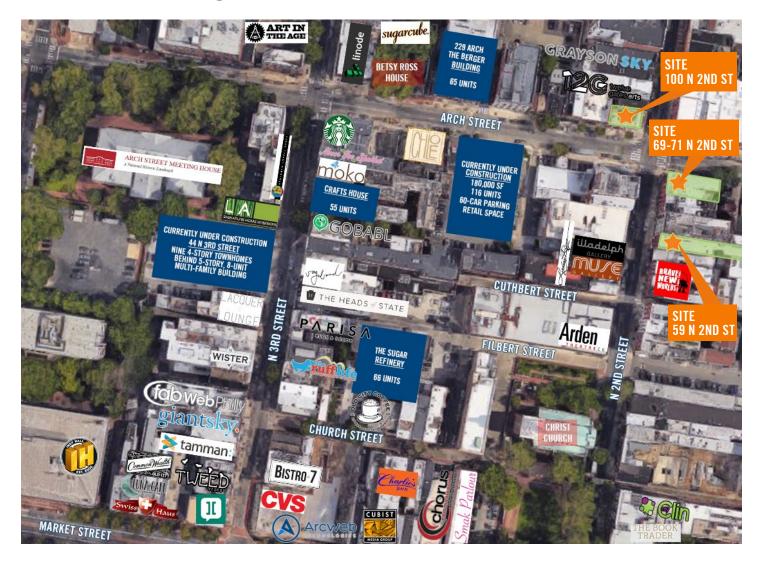




Local Development: Completed

ADDRESS	STATUS	DEVELOPMENT
1 101 S 3rd St	Complete	The Museum of the American Revolution - 32,000 SF Museum
2 111-17 Walnut St	Complete	4 Luxury Townhomes (5,200 SF - 7,000 SF) w/ 2 Car Garages
3 113-25 Church St	Complete	7inSPIRE Townhomes - 7 Luxury Townhomes w/ Roof Decks, Garages & Elevators
4 120 Race St	Complete	8 Unit Multi-Family Attached Structure + 1 Single-Family Semi-Detached Structure
5 150-54 Vine St	Complete	3 Five-Story Townhomes w/ Garages
6 230 Race St	Complete	Bread Street Estates - 8 Luxury Townhomes + Garage Parking + Au Pair Suites
7 230-50 N Columbus Blvd	Complete	Marina View - 180 Residential Units + 1,100 SF Retail
8 300-10 N 2nd St	Complete	The Baldwin Philly - 6 Luxury Townhomes w/ 2 Car Garages & Roof Gardens
9 N Front & Quarry Streets	Complete	6 Residential Condo Units
10 229 Arch St	Complete	Berger Building - 65 Residential Units + 4,000 SF Retail/Office
11 140 N Columbus Blvd	Complete	FringeArts Headquarters - Conversion from 10,000 SF Former Pumping Station into Permanent Headquarters for FringeArts Festival, including: • 225 Seat Theater • Rehearsal Studio • La Peg Restaurant • Outdoor Plaza w/ Bar & Headquarter Offices
12 240 Arch Street	Complete	The Ross Homes - 3 Five-Story Single-Family Townhomes
13 20 S 3rd St	Complete	The Umbrella Building - Historic Restoration of Four-Story Mixed-Use Building
14 5 S Bank St	Complete	4 Townhomes
20 S Letitia St	Complete	Waterbridge Condos - 30 Residential Units
16 233 Chestnut St	Complete	Conversion into Five-Story Mixed-Use Property - Luxury Condos + Retail (Capofitto by Capogiro Gelato Artisans)
17 225-27 Chestnut St	Complete	Historic Restoration of 2 Four-Story Commercial Buildings
18 320 Walnut St	Complete	Walnut Place - 66 Residential Units + Retail
19 105 N 2nd St	Complete	The Pottery - 44 Residential Units + 2,000 SF Retail
20 247-59 Market St	Complete	The Shirt Corner Apartments - 59 Residential Units + Retail (CVS & Snap Kitchen)

Aerial View of Neighborhood





Zoning: CMX-3

Potential Re-Development

Properties in CMX-3 zoning are permitted a base FAR (Floor Area Ratio) of 500% (5x lot size), and up to anadditional 300% with bonuses.

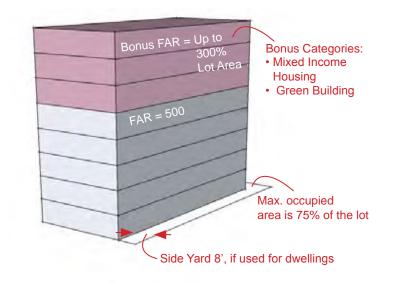
Prospective purchasers are advised: Please verify and consult with an architect to determine the exact formulas for calculating bonus square footage. There are numerous factors which contribute to eligibility of bonus floor area such as design, setbacks etc.

CMX-3

Description: Community commercial and residential mixed use

Uses permitted as of right: Household Living; Group Living; Recreation; Day Care; Educational Facilities; Fraternal Organization; Hospital; Libraries and Cultural Exhibits; Religious Assembly; Safety Services; Transit Station; Utilities and Services, Basic; Wireless Service Facility; Office; Building Supplies and Equipment; Consumer Goods (except Drug Paraphernalia and Guns); Food, Beverage, and Groceries; Pets and Pet Supplies; Sundries, Pharmaceuticals, and Convenient Sales; Wearing Apparel and Accessories; Animal Services; Assembly and Entertainment (except Amusement Arcade, Casino, and Pool or Billiards Room); Building Services; Business Support; Eating and Drinking Establishment; Financial Services (except Personal Credit Establishments); Funeral and Mortuary Services; Maintenance and Repair of Consumer Goods; Structured Parking; Personal Services (except Body Art Services); Radio, Television, and Recording Services; Visitor Accommodations; Personal Vehicle Repair Sales and Rental; Personal Vehicle Repair and Maintenance; Gasoline Station; Vehicle Equipment and Supplies Sales and Rental; Moving and Storage Facilities; Artist Studios and Artisan Industrial; Research and Development; Community Garden; Market or Community-Supported Farm

Uses requiring special exception approval: Surface Parking



DIMENSIONAL STANDARDS

Max. Occupied Area	Intermediate: 75% Corner: 80%	
Min. Front Yard Depth	NA	
Min. Side Yard Width	8 ft. if used for building w/ dwelling units	
Min. Rear Yard Depth	NA	
Max. FAR	500%; up to an additional 300% with bonuses	





About the Neighborhood: Old City



VISITPHILLY.COM



Center City District

At a Glance (YR 2016)

Median Age 35.5 yrs 10,714 21+ Years Total Housing Units

% Change Since 2000

37.3% Population Median Age Decline 3.5 yrs 36.9% Total Housing Units 22.4%

Old City fulfills the fundamental dictum of profitable real estate investing and retailing: "location, location, location". The property is surrounded by numerous thriving bars, restaurants, and retail shops. The area is especially busy on First Fridays when Old City becomes the epicenter of an artistic and art-appreciating crowd drawn from nearby neighborhoods and the suburbs.

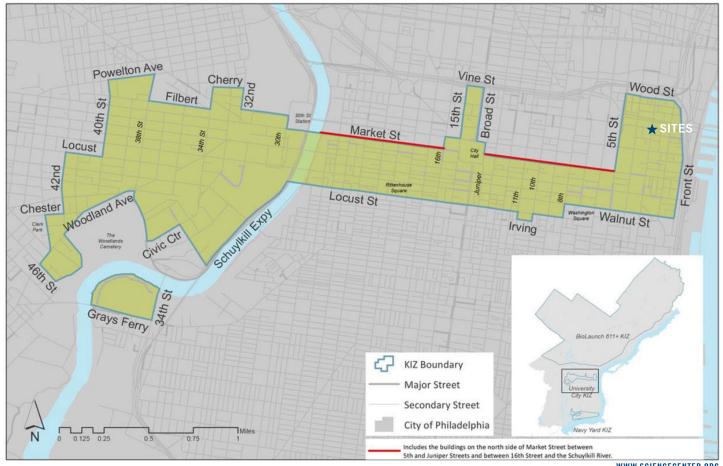
More and more people want to live in Old City: young, old, artist, hipster, professional. New apartments and condos propagate even as rents and prices per square foot rise. The vibrant, wealthy community values local businesses and quality residences and the real estate upon which they sit. At last count, 1,300 new luxury condos and townhouses were approved, under construction or just finished. This affluent population wants food and drink and has the ability to pay for it. Old City is booming.

Philadelphia has also attracted more major events recently, such as the Pope's 2015 visit, 2016 Democratic National Convention, and the 2017 NFL Draft. The Convention Center as well hosts both national and local gatherings that draw tens of thousands of people to the Center City area each year, including the 2nd St and Market St Corridors. These big splashes will send out ripples for years to come.

- www.visitphilly.com



About the Neighborhood: Keystone Innovation Zone



WWW.SCIENCECENTER.ORG



N. 3rd Street — or as some call it, "N3rd Street" (pronounced: Nerd Street) — is located right in the heart of the recently expanded University City Keystone Innovation Zone. This KIZ stretches from 42nd St. in University City through Center City and all the way down to Front St. in Old City.

Keystone Innovation Zones are geographically designated areas that give eligible tech companies up to \$100,000 annually in sellable tax credits. Companies must be a for-profit business, in operation for less than eight years, focused on innovation in life sciences or technology, and located within the zone to receive the credits.

www.phillymag.com





OLD CITY KEY FACTS

Demographic Information

- Old City's historic sites attract 3.9 million visitors each year.
- Old City's residential population has increased 15% in the past decade.
- 207,030 people live within a five minute drive of Old City. 3.4 million people live within a 25 minute
- 78% of households in Old City have annual incomes over \$50,000, 60% have annual incomes over \$75,000 a year, 45% have incomes over \$100,000. Median household income: \$89,588
- Households within a five minute drive of Old City spend over \$142 million on apparel and over \$1.8 billion on retail goods annually. (Sources: US Census ACS, ESRI, Independence Visitor Center)

Major Developments & Investments in Old City

Old City is in the midst of a residential construction boom with projects in progress, recently completed or planned totaling over 1,000 units in Old City and its immediate vicinity.

- The Shirt Corner Apartments | 59 units, CVS
- The Pottery | 44 units, 2k SF retail
- 500 Walnut | 40 luxury condo units
- 401 Race Street | 216 units

- 205 Race Street "The Bridge" | 130 units, 14k SF
- The National | 193 units
- Marina View | 180 units, 1.1k SF retail
- Museum of The American Revolution | \$150 million

"Best Fit" Businesses for Old City

- Home design, furnishings, & furniture
- Creative economy high-tech, creative class, professional services
- Fashion boutiques

- Arts & cultural attractions & institutions
- Market needs: grocery store, neighborhood services, specialty foods
- High-quality dining

Old City's Cost Advantage		Old City (19106)	Center City (19103)	
	Retail	Price Range:	\$13-30/SF	\$25-95/SF
	Retail	Average Price:	\$20/SF	\$59/SF
	Office	Price Range:	\$9-24/SF	\$14-26
	Omce	Average Price:	\$18/SF	\$20/SF

Old City District—A Resource & Partner for Businesses

- Information Market Data, Demographics, etc.
- Advocacy & Outreach Liaison to the City of Philadel- phia
- **Neighborhood Cleaning & Safety Programs**
- Streetscape Improvements & Place-making & Events
 - Neighborhood Marketing & Branding

Old City District

231 Market Street, Philadelphia PA 19106

VOICE 215 592 7929 FAX 215 592 4249 EMAIL info@oldcitydistrict.org

For more information about Old City, visit our website www.oldcitydistrict.org





Overlays tweak zoning





Old City Residential

Special Permit Required for Restaurants



Old City Residential, Central

65' Height Limit Accessory Parking lots prohibited



Bridge Approach

FAR Bonuses + No Height Limit





Additional Regulations ...

Arch Street

Parking garage ground floors require active uses

Market Street

Parking garage ground floors require active uses Vehicular ingress and egress prohibited

Vehicular loading + trash storage areas require ZBA special exception permit South Side 25' minimum height

Additional Restrictions on Accessory Uses & Structures Non-accessory signs and animated illumination prohibited

Chestnut Street

Parking garage ground floors require active uses Accessory parking lots, vehicular ingress and egress prohibited 25' Minimum cornice height

Buildings must extend to the streetline for at least 65% of lot frontage Non-accessory signs, animated illumination, and projecting signs prohibited Additional retail, commercial, and vehicular sales use restrictions

South of Chestnut Street

If provided, residential parking must be accessed by a shared driveway or rear alley; no parking garages with capacity over 500 vehicles

Sansom Street

Parking garage ground floors require active uses South side 25' minimum height

Walnut Street

Parking garage ground floors require active uses Accessory parking lots, vehicular ingress and egress prohibited 25' Minimum cornice height

Buildings must extend to the streetline for at least 65% of lot frontage



About the Neighborhood: Living in Old City



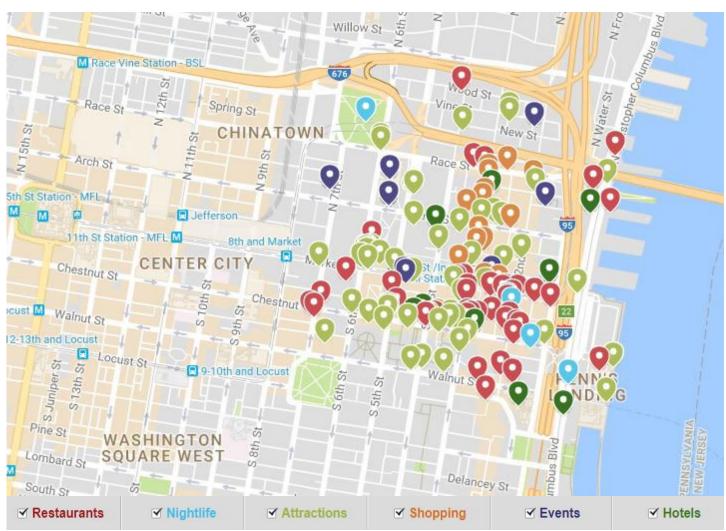






Center City East is the 5th most walkable neighborhood in Philadelphia with 14,635 residents.

Center City East has world-class public transportation and is a



www.visitphilly.com/www.walkscore.com