

# JARED THE GALLERIA OF JEWELRY

13957 S Virginia St • Reno, NV 89511

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JARED Reno, NV ACT ID ZAB0030036



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Marcus & Millichap

# **PROPERTY SUMMARY**

THE OFF	ERING
Property	Jared the Gallery of Jewelry
Property Address	13957 Virginia Street Reno, Nevada 89511
Price	\$6,150,000
Capitalization Rate	6.09%
Price/SF	\$1,056.16

PROPERTY DESCRIPTION	
Year Built / Renovated	2006
Gross Leasable Area	5,823 SF
Zoning	MURR
Type of Ownership	Fee Simple
Lot Size	0.35 Acres

LEASE SUMMARY		
Property Subtype	Net Leased Miscellaneous	
Tenant	Jared	
Rent Increases	10% Every Five Year Period	
Guarantor	Corporate Guarantee	
Lease Type	NNN	
Lease Commencement	March 8, 2006	
Lease Expiration	January 31, 2027	
Lease Term	20	
Term Remaining on Lease (Years)	6	
Landlord Responsibility	None	

ANNUALIZED OPERATING INFORMATION	
INCOME	
Net Operating Income	\$374,672

RENT SCHEDULE				
YEAR ANNUAL RENT MONTHLY RENT REI				CAP RATE
Current	\$374,672	\$31,223	\$64.34	6.09%
2021	\$412,139	\$34,345	\$70.78	6.70%
2022	\$412,139	\$34,345	\$70.78	6.70%
2023	\$412,139	\$34,345	\$70.78	6.70%
2024	\$412,139	\$34,345	\$70.78	6.70%
2025	\$412,139	\$34,345	\$70.78	6.70%
2026	\$412,139	\$34,345	\$70.78	6.70%
2027	\$34,345*	\$34,345	\$70.78	6.70%

<sup>\*</sup> Lease expires in January 2027



## **INVESTMENT OVERVIEW**

#### THE OFFERING

This is a true pride-of-ownership single-tenant building leased to Jared The Galleria of Jewelry. The store is on a PAD at the entrance to The Summit Reno, a +/- 600,000 square foot lifestyle center located on S. Virginia Street; the most famous and busiest of commercial streets in Reno, Nevada.

#### The Lease and the Tenant

The lease for the subject property has a 20-year term which expires on January 31, 2027 (six years remaining). The lease is true NNN with no landlord responsibilities and provides for 10-percent rent increases every five years. The rent will increase to \$412,139 on March 1, 2021 resulting in a Cap Rate of 6.7 percent.

The lease is executed by Sterling Inc, which is a wholly owned subsidiary of Signet Jewelers. Signet Jewelers is a N.Y. Stock Exchange Co. (Trading Symbol SIG) and is the worlds largest retailer of diamond jewelry and the largest specialty jewelry retailer in the US, UK and Canada. Signet operates approximately 3.300 stores primarily under the name brands of Kay Jewelers, Zales, Jared, H.Samuel, Ernest Jones, Peoples Jewelers, Piercing Pagoda and JamesAllen.com. The company's annual sales of \$6.25 billion derive from the retailing of jewelry, watches and associated services

Jared jewelry stores are upscale, deluxe, free-standing buildings and are almost always located on prominent PAD sites in major life-style centers and regional shopping centers. Jared stores are not in-line stores within enclosed regional malls and, therefore, are not impacted by the problems associated with such enclosed malls. (Continued on the Following Page)

#### **INVESTMENT HIGHLIGHTS**

- NY Stock Exchange Tenant
- 6 Years remaining on Lease
- Rent Increases 10 Percent on 03/1/2021



## **INVESTMENT OVERVIEW**

#### The Location

This Jared Galleria of Jewelry store has a prominent PAD location in a thriving lifestyle center in booming Reno. The Summit, Reno is an upscale, open air retail fashion center, containing approximately 600,000 square feet of retail space. The Summit has a history of high occupancy and its tenant roster includes a long list of national tenants such as: Apple, Century Theaters, Dillard's, Williams-Sonoma, U.S. Bank, Bath + Body Works, Talbots, etc. (see the Summit map and Directory herein).

The Jared store and the Summit Reno are located at the intersection of S. Virginia Street (Business 395), Interstate 580, and the Mount Rose Highway. Traffic counts on these adjacent highways and streets exceed 70,000 cars per day and the Jared store can be easily and quickly accessed from the highway and streets. In fact, the on/off ramp of Interstate 580 abuts the side of the Jared store, (see the photo on Page 12 herein).

The customer-base for the Jared store and The Summit Reno consists not only of Reno residents, but also residents and visitors to the nearby Lake Tahoe area. Surveys of store sales have indicated that 20% - 40% of the shoppers at the Summit Reno are from Lake Tahoe.

## **INVESTMENT HIGHLIGHTS**

- Current CAP RATE: 6.10%
- Cap RATE in 13 Months: 6.7%
- PAD location at the entrance to a +/-600,000 SF Lifestyle Center



## INVESTMENT OVERVIEW

# **Reno is Thriving**

The Reno-Sparks area has a diverse and rapidly growing economy with numerous well-known companies such as Tesla, Switch Digital, Google, Apple, Amazon and Microsoft recently expanding their footprints in the area. Thousands of new, well-paying jobs have been created in the area over the last few years.

Northern Nevada represents an appealing alternative for companies in search of better tax incentives, more affordable cost of living options for employees and higher quality of life. To that end, 130 businesses have moved into the 107,000-acre Tahoe-Reno Industrial Center (TRI Center), located on USA Parkway in Sparks, including notable companies such as Tesla, Google, Blockchain LLC, Switch Digital, Walmart, eBay and Zulily. Outside of the TRI Center, Apple recently completed a site in downtown Reno that houses a 30,000-square foot purchasing and leasing facility.

All of the corporate expansion noted above has, predictably, caused an increase in population and jobs. In 2018, the population of Washoe County increased by 1.8%, the County had 13.5% job growth and an 8% increase in the number of occupied households.



# DEMOGRAPHICS

# **Created on January 2020**

POPULATION	1 Miles	3 Miles	5 Miles
2023 Projection			
Total Population	4,207	42,787	65,681
2018 Estimate			
Total Population	3,546	35,684	55,713
■ 2010 Census			
Total Population	2,893	29,583	47,611
■ 2000 Census			
Total Population	1,665	14,153	25,490
Current Daytime Population			
2018 Estimate	3,970	30,317	59,315
HOUSEHOLDS	1 Miles	3 Miles	5 Miles
2023 Projection			
Total Households	1,568	16,650	26,240
2018 Estimate			
Total Households	1,330	13,750	22,082
Average (Mean) Household Size	2.54	2.55	2.51
■ 2010 Census			
Total Households	1,102	11,502	19,038
■ 2000 Census			
Total Households	616	5,334	10,126
Occupied Units			
2023 Projection	1,568	16,650	26,240
2018 Estimate	1,478	14,478	23,287
HOUSEHOLDS BY INCOME	1 Miles	3 Miles	5 Miles
2018 Estimate			_
\$150,000 or More	20.30%	19.01%	19.06%
\$100,000 - \$149,000	25.23%	22.00%	20.56%
\$75,000 - \$99,999	18.01%	17.64%	16.18%
\$50,000 - \$74,999	15.10%	15.99%	16.99%
\$35,000 - \$49,999	8.59%	8.67%	9.45%
Under \$35,000	12.74%	16.68%	17.76%
Average Household Income	\$124,499	\$115,523	\$115,229
Median Household Income	\$93,573	\$86,943	\$83,411
Per Capita Income	\$46,696	\$44,545	\$45,769

HOUSEHOLDS BY EXPENDITURE	1 Miles	3 Miles	5 Miles
Total Average Household Retail	\$86,589	\$82,348	\$80,783
Expenditure  Consumer Expenditure Top 10	\$33,300	<b>432,310</b>	<b>400,.00</b>
Categories			
Housing	\$21,825	\$20,497	\$20,038
Transportation	\$17,161	\$16,488	\$16,077
Shelter	\$12,830	\$11,829	\$11,552
Personal Insurance and Pensions	\$8,383	\$7,510	\$7,231
Food	\$8,238	\$7,839	\$7,638
Health Care	\$5,537	\$5,481	\$5,373
Utilities	\$4,414	\$4,318	\$4,230
Entertainment	\$4,041	\$3,992	\$3,919
Cash Contributions	\$2,487	\$2,329	\$2,257
Household Furnishings and Equipment	\$2,047	\$1,994	\$1,977
POPULATION PROFILE	1 Miles	3 Miles	5 Miles
<ul> <li>Population By Age</li> </ul>			
2018 Estimate Total Population	3,546	35,684	55,713
Under 20	25.08%	23.85%	23.07%
20 to 34 Years	19.34%	16.18%	16.67%
35 to 39 Years	8.76%	7.11%	6.57%
40 to 49 Years	14.53%	13.47%	13.08%
50 to 64 Years	18.10%	22.11%	22.62%
Age 65+	14.20%	17.27%	17.98%
Median Age	38.15	42.13	42.93
Population 25+ by Education Level			
2018 Estimate Population Age 25+	2,511	25,715	40,392
Elementary (0-8)	1.07%	1.29%	1.27%
Some High School (9-11)	2.11%	2.81%	2.87%
High School Graduate (12)	15.44%	18.13%	18.85%
Some College (13-15)	25.89%	25.87%	25.86%
Associate Degree Only	9.33%	8.23%	8.12%
Bachelors Degree Only	29.22%	27.44%	26.59%
Graduate Degree	16.33%		

Source: © 2019 Experian

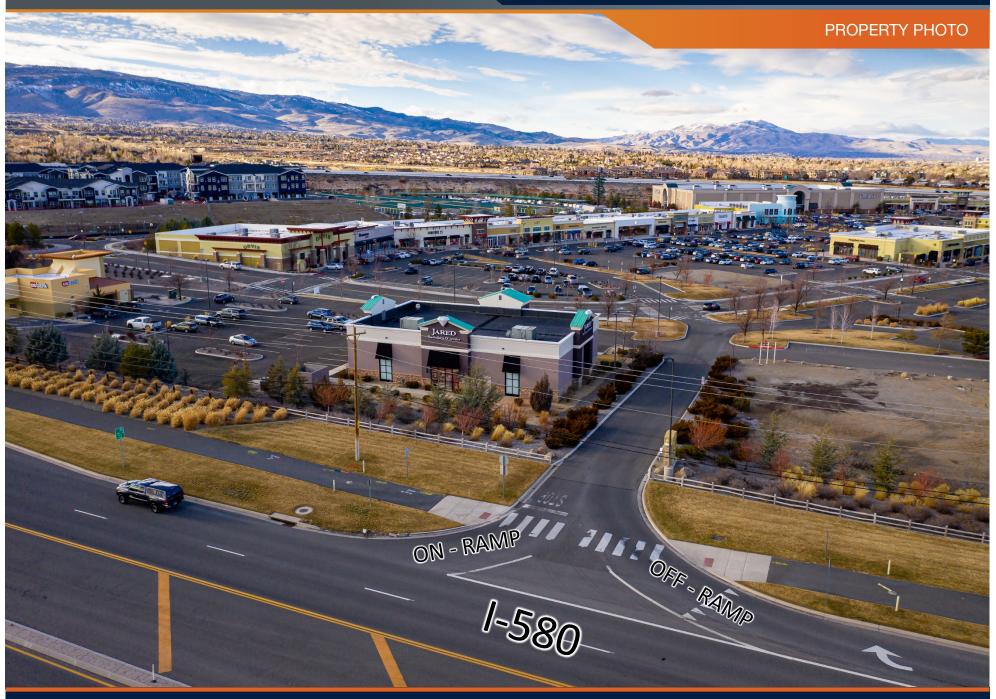












# THE SUMMIT

# The height of Reno-Lake Tahoe shopping.

**AMOUR** LANE BRYANT APPLE LASH LOUNGE **BORTHO** BATH & BODY WORKS LENSCRAFTERS BUCKLE LOFT CACIQUE

CENTURY THEATRES LULULEMON ATHLETICA CHICO'S

COLOR ME MINE CONCEPTS BY FINE N FUNKY

DA VINCI'S **DEVONS JEWELERS** 

DOJO RENO ELEGANT AVENUE INTERIORS

EYEHOOK GALLERY

FIDELITY INVESTMENTS FOREVER 21

FRANCESCA'S FRECKLED FROG

G.N.C. GAMESTOP J. JILL

DILLARD'S

JARED THE GALLERIA OF JEWLERY

LEGACY NAILS

LUCKY BRAND JEANS

 $M \cdot A \cdot C$ 

MT. ROSE MEDICAL GROUP/RENOWN

MY WEDDING LIBRARY

OLD NAVY **ORVIS** 

PAC SUN

PATRICK JAMES

PENDLETON POTTERY BARN

RENO BLOW DRY BAR

RENO RUNNING COMPANY

SAVVY BOUTIQUE

**SEPHORA** 

SIERRA SOTHEBY'S

SLEEP NUMBER

SOMA INTIMATES SPAVIA DAY SPA

SUMMIT BOULEVARD DENTAL

SUNGLASS HUT - TEMPORARILY

CLOSED FOR REMODELING

TALBOT'S

TANGERINE AVEDA SALON & SPA

THE SUMMIT GUEST SERVICES

ULTA

UNITED FEDERAL CREDIT UNION

US BANK

VANS

VERIZON WIRELESS

VICTORIA'S SECRET

WARHAMMER

WHITE HOUSE | BLACK MARKET

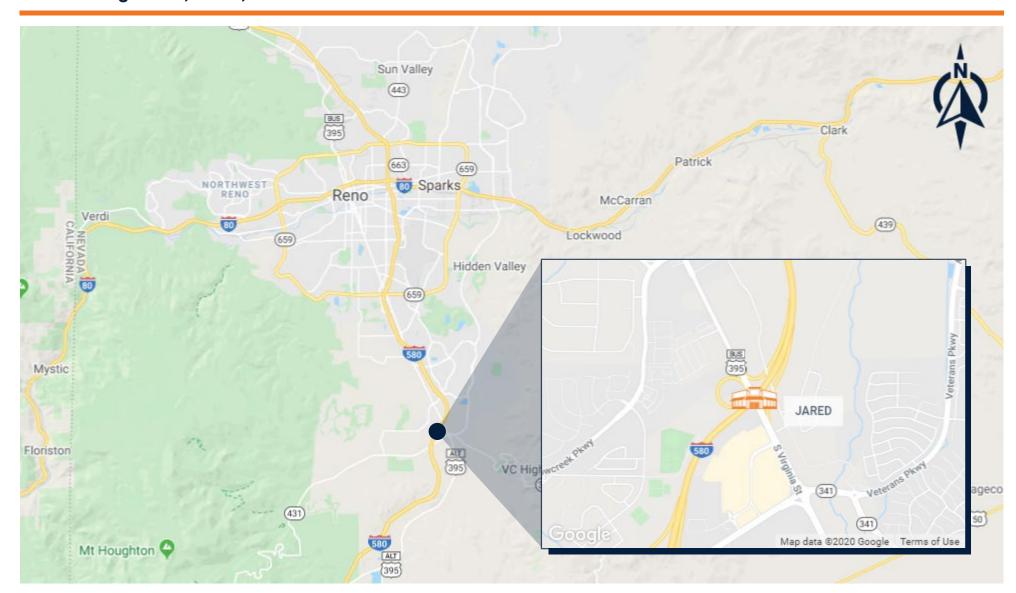
WILLIAMS-SONOMA

YANKEE CANDLE COMPANY

YOGA POD



# 13957 S Virginia St, Reno, NV 89511



## SALES COMPARABLES



# SUBJECT PROPERTY Asking Price \$6,150,000 Price/SF \$1,056.16 CAP Rate 6.09% GLA 5,823 SF Lot Size 0.35 acre(s) Year Built 2006

# BURGER KING 470 USA Pky, Mccarran, NV, 89434



Close Of Escrow	8/14/2019
Days On Market	22
Sales Price	\$2,200,000
Price/SF	\$838.10
CAP Rate	5.45%
GLA	2,625 SF
Lot Size	.68 acre(s)
Year Built	2019

**CASH CITY** 10590 N Mccarran Blvd, Reno, NV, 89503



Close Of Escrow	5/7/2019
Sales Price	\$2,500,000
Price/SF	\$925.93
CAP Rate	5.2%
GLA	2,700 SF
Lot Size	.92 acre(s)
Year Built	1999

# SALES COMPARABLES

**DENNYS** 

3883, Las Vegas, NV, 89103



Close Of Escrow	3/6/2019
Sales Price	\$5,606,970
Price/SF	\$1,343.63
CAP Rate	4.6%
GLA	4,173 SF
Lot Size	.92 acre(s)
Year Built	2019

**GOODWILL** 1390 American Pacific Drive, Henderson, NEVADA, 89074



Close Of Escrow	9/4/2019
Sales Price	\$7,150,000
Price/SF	\$446.88
CAP Rate	6.57%
GLA	16,000 SF
Lot Size	1.73 acre(s)
Year Built	2015

# **LA-Z-BOY FURNITURE GALLERIES** 10012 W Flamingo Rd, Las Vegas, NV, 89147



Close Of Escrow	10/21/2019
Sales Price	\$4,700,000
Price/SF	\$226.70
CAP Rate	6.6%
GLA	20,732 SF
Lot Size	2 acre(s)
Year Built	2004

SALES COMPARABLES

# **OUTBACK STEAKHOUSE**

3645 S Virginia St, Reno, NV, 89502



Close Of Escrow	8/27/2019
Sales Price	\$1,916,500
Price/SF	\$314.70
GLA	6,090 SF
Lot Size	1.77 acre(s)
Year Built	1997

# RAISING CANE'S 470 N McCarran Blvd, Sparks, NV, 89431



Close Of Escrow	8/26/2019
Sales Price	\$3,850,000
Price/SF	\$1,270.63
CAP Rate	5%
GLA	3,030 SF
Lot Size	.14 acre(s)
Year Built	2018

TACO BELL 170 Nv-343 Hwy, Fernley, NV, 89408



Close Of Escrow	10/4/2018
Sales Price	\$3,200,000
Price/SF	\$954.37
CAP Rate	5.85%
GLA	3,353 SF
Lot Size	.67 acre(s)
Year Built	2007

# RENO-SPARKS-CARSON CITY

# **OVERVIEW**

Once dominated by government and gambling, the Reno-Sparks-Carson City metro has diversified into a growing high-tech manufacturing and logistics hub in western Nevada, boosting employment opportunities. A lower cost of living and doing business than nearby California is drawing companies as well as residents. Over the next five years, more than 40,000 additional people are expected in the metro, which encompasses Washoe and Storey counties as well as Carson City, home to the state's capital. The eastern shore of Lake Tahoe is included in the metro, contributing to an active outdoor recreation segment. A diverse array of activities that include gambling and cultural amenities keep the tourism industry growing.

# **METRO HIGHLIGHTS**



# **LOWER BUSINESS COSTS**

More affordable costs and a business-friendly climate attract firms including Switch Data, Apple, Google and Tesla to the region.



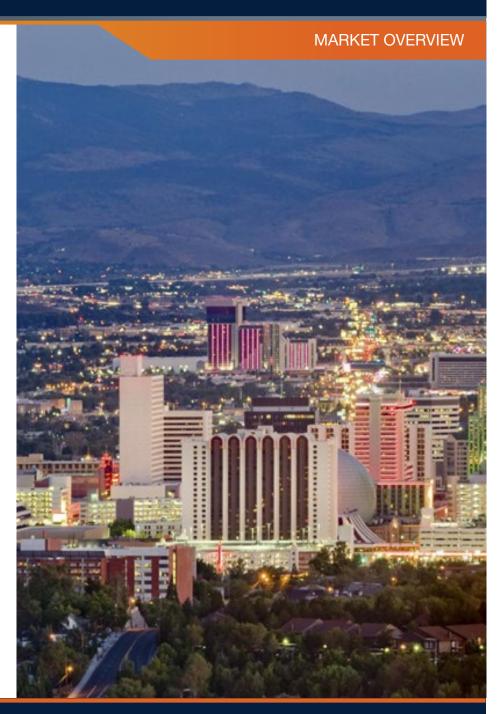
# STRONG EMPLOYMENT GAINS

Employment growth is expected to rise at a rate nearly double that of the nation over the next five years as companies move to and expand locally.



# **TOURISM**

Special events such as the National Championship Air Races, as well as the region's many lakes, rivers, casinos, conventions and ski resorts, draw visitors and residents to the metro.



# Marcus & Millichap

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