



University Point

University Point is a 12,800 SF unanchored strip center located directly on the campus of Kennesaw State University—Georgia's largest university with 47,845 students, over 3,000 faculty and staff, and a \$2.03 billion annual economic impact.

Positioned on Chastain Road (32,200 VPD) with direct access from I-75 (227,000 VPD) and I-575 (101,000 VPD), this proven center generates 450,900 annual visits with a tenant lineup averaging 11+ years of tenancy—demonstrating exceptional stability in one of Metro Atlanta's highest-demand retail corridors.

Demographics	1 MILE	3 MILE	5 MILE
Population	5,256	77,400	177,050
Workday Population	13,320	17,003	27,644
Households	1,846	6,768	11,041
Household Income	\$87,000	\$72,200	\$72,700



University Point
1133 Chastain Road NW,
Kennesaw, GA 30144

Allie Hodge Motz
678.501.5342
allie@riverwoodproperties.com

Lexi Parks
770.955.7660
lexi@riverwoodproperties.com

Marrissa Chanin
678.501.5341
marrissa@riverwoodproperties.com



University Point

Suite	Tenant	SF
100	USMC Recruiting	1,600
200	Tinto's Cafe	1,600
300	WingStop	1,600
400	Jimmy John's	1,600
500	Retail Space Available	1,600
600	Insomnia Cookies	1,600
700	Mellow Mushroom	3,200

University Point is a 12,800 SF unanchored strip center located directly on the campus of Kennesaw State University (47,845 students) on Chastain Road (32,200 VPD) in Kennesaw, Georgia. The center generates 450,900 annual visits with a 1.3% corridor vacancy rate and an 87% national/franchise tenant lineup averaging 11+ years of tenancy.



COBB PLACE 4.1 M VISITS/YR

WORLD MARKET **HobbyTown**
DSW **Ashley** **Petland**

46,000 Employees \$15.8 B+ Annual Income

KENNESAW STATE UNIVERSITY
OFFICE OF UNDERGRADUATE ADMISSIONS

HatchBridge incubator

HEIDELBERG 9,500 Employees \$2.6 B+ Annual Income

COPELAND 150 Employees \$75 M Annual Income

COBB
COBB COUNTY INTERNATIONAL AIRPORT
110,000 Flight Operations / Year
300 Takeoffs & Landings / Day

City of Kennesaw, GA

Vulcan Materials Company
MANUFACTURER

TireHub

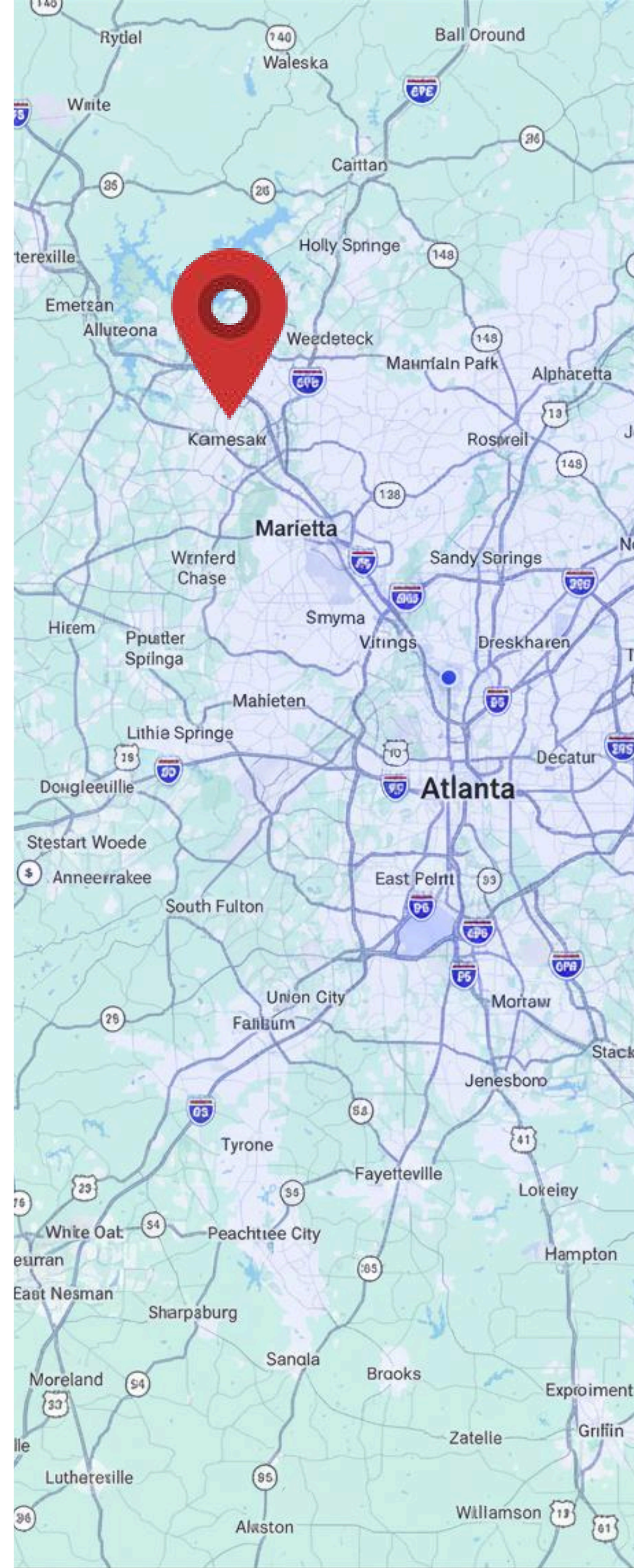
MANUFACTURER
TireHub wood.

artsKSU
COLLEGE of the ARTS
MASTERCLASS SERIES
1,200 STUDENTS

UNIVERSITY POINT
mellow MUSHROOM, UNITED STATES MARINE CORPS, WING-STOP, JIMMY JOHN'S, VIVINT, INC., Insomnia Cookies

KENNESAW STATE UNIVERSITY
47,845 STUDENTS

Chastain Rd
32,200 VPD



Strategic visibility and access Kennesaw State University is Georgia's largest university and the #7 fastest-growing in the United States, contributing \$2.03 billion annually to the regional economy.