

312 South College Road

Demographic Report



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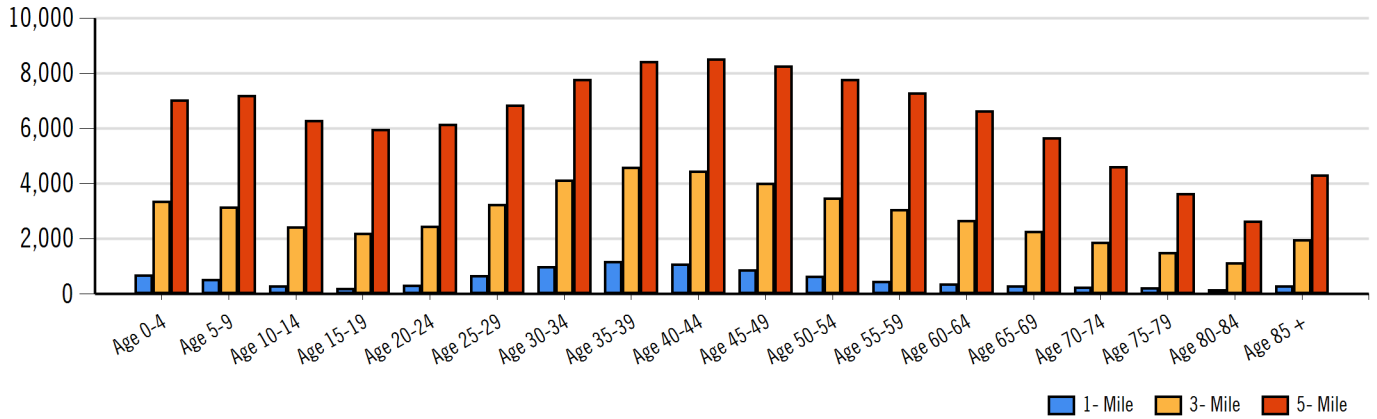
Population

Distance	Male	Female	Total
1- Mile	4,932	4,894	9,826
3- Mile	25,000	27,283	52,283
5- Mile	54,857	60,434	115,291

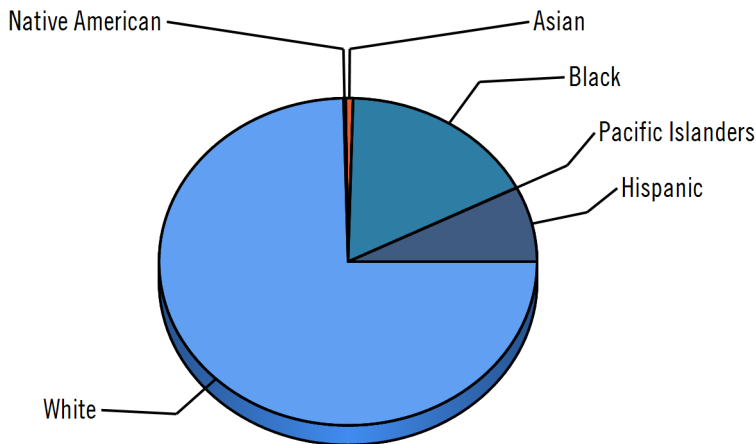


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Population by Distance and Age (2015)



Ethnicity within 5 miles

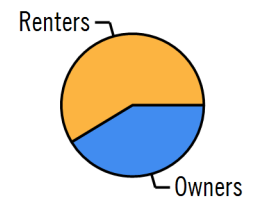


■ White
 ■ Native American
 ■ Asian
 ■ Black
 ■ Pacific Islanders
 ■ Hispanic

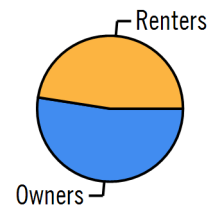
Home Ownership 1 Mile



Home Ownership 3 Mile



Home Ownership 5 Mile



Employment by Distance

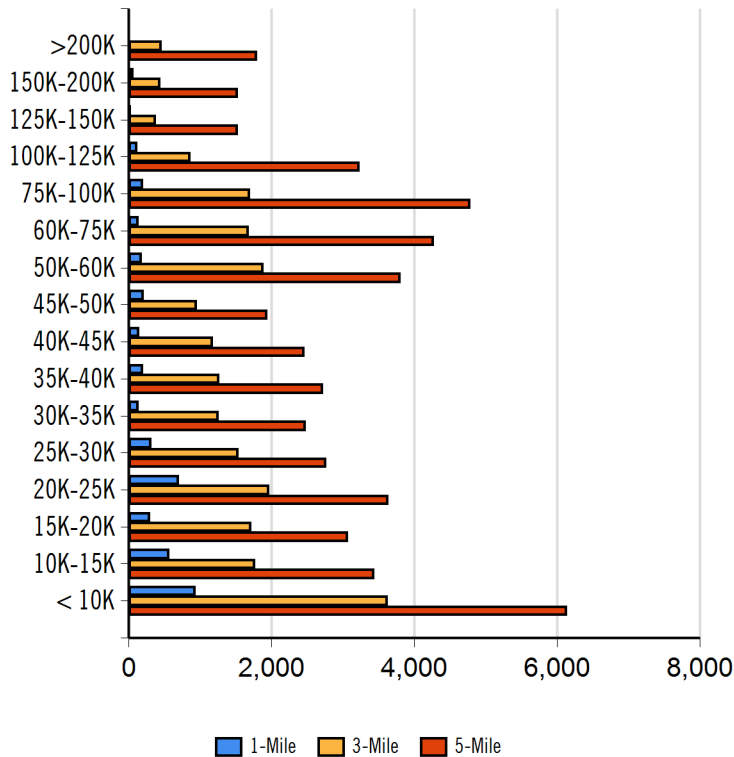
Distance	Employed	Unemployed	Unemployment Rate
1-Mile	5,057	966	7.20 %
3-Mile	26,720	2,881	7.33 %
5-Mile	57,397	4,580	8.27 %

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Labor & Income

	Agriculture	Mining	Construction	Manufacturing	Wholesale	Retail	Transportation	Information	Professional	Utility	Hospitality	Pub-Admin	Other
1-Mile	0	0	319	233	46	501	121	68	541	991	1,552	114	678
3-Mile	57	0	2,250	1,174	737	2,969	670	644	2,725	6,347	5,580	534	2,980
5-Mile	88	0	4,403	3,257	1,558	6,504	1,921	1,458	6,899	14,353	9,615	1,525	5,597

Household Income



Radius	Median Household Income
1-Mile	\$15,941.48
3-Mile	\$30,582.29
5-Mile	\$39,583.26

Radius	Average Household Income
1-Mile	\$20,834.38
3-Mile	\$37,992.69
5-Mile	\$47,811.42

Radius	Aggregate Household Income
1-Mile	\$132,262,575.55
3-Mile	\$1,047,205,562.96
5-Mile	\$2,855,088,053.92

Education

	1-Mile	3-mile	5-mile
Pop > 25	7,764	38,959	83,344
High School Grad	1,491	9,626	19,192
Some College	1,625	8,809	18,503
Associates	598	2,985	6,521
Bachelors	2,211	9,393	20,397
Masters	689	2,229	5,185
Prof. Degree	176	616	1,649
Doctorate	39	208	442

Tapestry

	1-Mile	3-mile	5-mile
Expensive Homes	0 %	0 %	63 %
Households with 4+ Cars	20 %	47 %	48 %
Military Households	64 %	35 %	51 %
Mobile Homes	24 %	50 %	48 %
New Homes	93 %	146 %	128 %
New Households	164 %	128 %	118 %
Public Transportation Users	7 %	17 %	35 %
Teen's	25 %	50 %	65 %
Vacant Ready For Rent	39 %	59 %	92 %
Young Wealthy Households	0 %	30 %	52 %

This Tapestry information compares this selected market against the average. If a tapestry is over 100% it is above average for that statistic. If a tapestry is under 100% it is below average.

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Expenditures

	1-Mile	%	3-Mile	%	5-Mile	%
Total Expenditures	135,255,573		854,831,319		2,084,190,811	
Average annual household	37,652		42,396		44,165	
Food	5,240	13.92 %	5,702	13.45 %	5,900	13.36 %
Food at home	3,503		3,678		3,770	
Cereals and bakery products	488		514		527	
Cereals and cereal products	171		180		184	
Bakery products	316		334		342	
Meats poultry fish and eggs	745		769		787	
Beef	182		189		193	
Pork	137		141		144	
Poultry	142		145		148	
Fish and seafood	116		122		126	
Eggs	56		57		58	
Dairy products	356		377		387	
Fruits and vegetables	672		714		735	
Fresh fruits	104		110		113	
Processed vegetables	131		135		138	
Sugar and other sweets	127		134		137	
Fats and oils	106		112		115	
Miscellaneous foods	658		688		705	
Nonalcoholic beverages	318		326		332	
Food away from home	1,737		2,024		2,130	
Alcoholic beverages	267		320		337	
Housing	14,339	38.08 %	15,558	36.70 %	16,074	36.40 %
Shelter	8,638		9,416		9,741	
Owned dwellings	4,459		5,447		5,753	
Mortgage interest and charges	2,219		2,777		2,956	
Property taxes	1,393		1,717		1,813	
Maintenance repairs	847		952		983	
Rented dwellings	3,667		3,300		3,266	
Other lodging	511		668		721	
Utilities fuels	3,484		3,666		3,748	
Natural gas	345		376		387	
Electricity	1,438		1,470		1,495	
Fuel oil	126		141		146	
Telephone services	1,074		1,138		1,164	
Water and other public services	500		539		554	
Household operations	850	2.26 %	989	2.33 %	1,041	2.36 %
Personal services	234		292		313	
Other household expenses	603		689		721	
Housekeeping supplies	512		553		572	
Laundry and cleaning supplies	144		147		150	
Other household products	277		309		321	
Postage and stationery	91		96		100	
Household furnishings	853		931		969	
Household textiles	58		64		69	
Furniture	166		159		159	
Floor coverings	5		5		5	
Major appliances	116		132		134	
Small appliances	75		85		89	
Miscellaneous	431		486		512	
Apparel and services	1,204	3.20 %	1,279	3.02 %	1,327	3.00 %
Men and boys	225		260		277	
Men 16 and over	176		209		224	
Boys 2 to 15	48		50		52	
Women and girls	467		500		517	

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Women 16 and over	389	419	435
Girls 2 to 15	78	80	82
Children under 2	91	88	88

Expenditures (Continued)

	1-Mile	%	3-Mile	%	5-Mile	%
Total Expenditures	135,255,573		854,831,319		2,084,190,811	
Average annual household	37,652		42,396		44,165	
Transportation	5,044	13.40 %	5,614	13.24 %	5,820	13.18 %
Vehicle purchases	869		993		1,033	
Cars and trucks new	102		148		153	
Cars and trucks used	723		801		835	
Gasoline and motor oil	1,828		1,962		2,010	
Other vehicle expenses	2,003		2,246		2,333	
Vehicle finance charges	148		176		183	
Maintenance and repairs	669		745		774	
Vehicle insurance	786		935		977	
Vehicle rental leases	260		307		325	
Public transportation	343		413		444	
Health care	3,040	8.07 %	3,373	7.96 %	3,473	7.86 %
Health insurance	1,823		2,022		2,075	
Medical services	550		656		685	
Drugs	332		368		379	
Medical supplies	94		107		111	
Entertainment	2,100	5.58 %	2,416	5.70 %	2,526	5.72 %
Fees and admissions	353		468		506	
Television radios	865		924		946	
Pets toys	706		803		838	
Personal care products	487		547		573	
Reading	56		64		67	
Education	942		1,064		1,133	
Tobacco products	396		378		375	
Miscellaneous	596	1.58 %	705	1.66 %	734	1.66 %
Cash contributions	1,029		1,257		1,312	
Personal insurance	3,147		4,332		4,731	
Life and other personal insurance	143		179		192	
Pensions and Social Security	3,003		4,153		4,539	

Distance	Year	Estimated Households			Housing Occupied By		Housing Occupancy		
		Projection	2000	Change	1 Person	Family	Owner	Renter	Vacant
1-Mile	2015	908	781	13.56 %	409	265	169	739	50
3-Mile	2015	724	659	7.75 %	266	336	333	390	82
5-Mile	2015	726	667	6.37 %	240	390	397	329	113
1-Mile	2020	1028	781	28.56 %	464	302	196	832	41
3-Mile	2020	790	659	17.10 %	291	365	363	427	105
5-Mile	2020	785	667	14.40 %	260	421	429	355	144