

Demographic Report



3224 N College Rd

Population

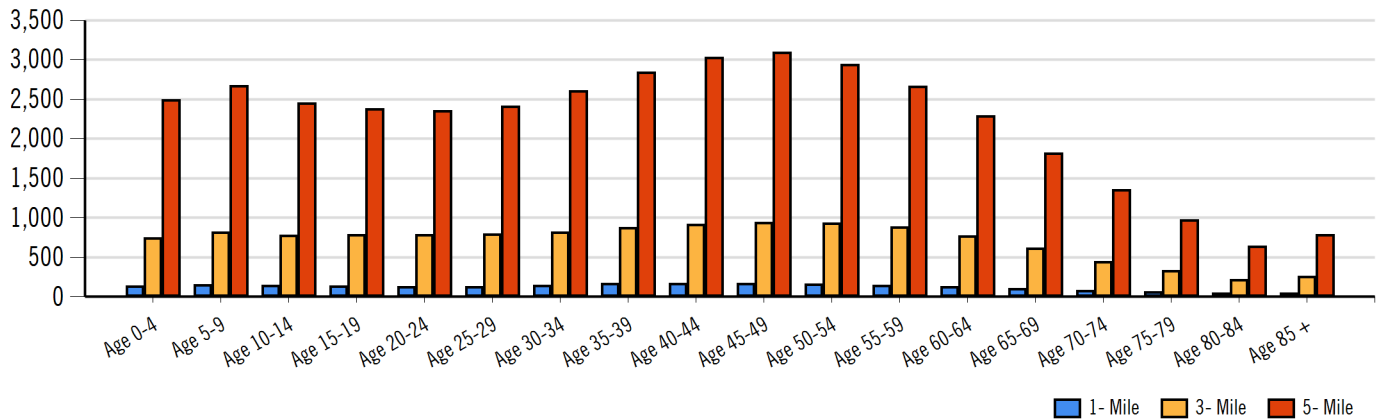
Distance	Male	Female	Total
1- Mile	1,149	1,189	2,338
3- Mile	6,328	6,495	12,824
5- Mile	19,603	20,325	39,928



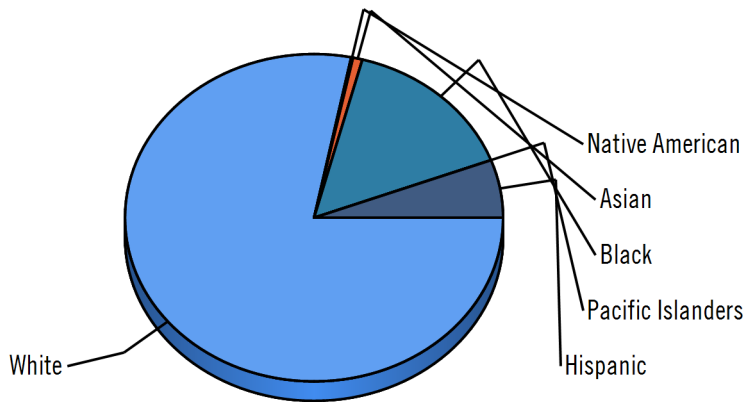
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Population by Distance and Age (2015)

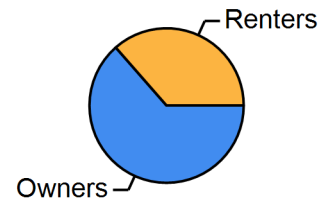


Ethnicity within 5 miles

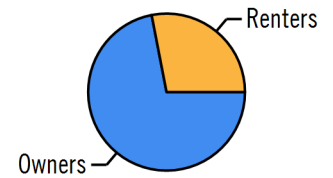


■ White
 ■ Native American
 ■ Asian
 ■ Black
 ■ Pacific Islanders
 ■ Hispanic

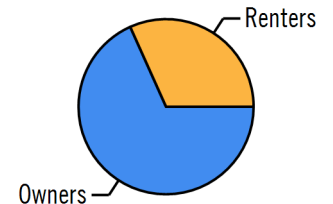
Home Ownership 1 Mile



Home Ownership 3 Mile



Home Ownership 5 Mile



Employment by Distance

Distance	Employed	Unemployed	Unemployment Rate
1-Mile	1,395	12	0.39 %
3-Mile	7,342	180	1.85 %
5-Mile	22,566	883	3.47 %



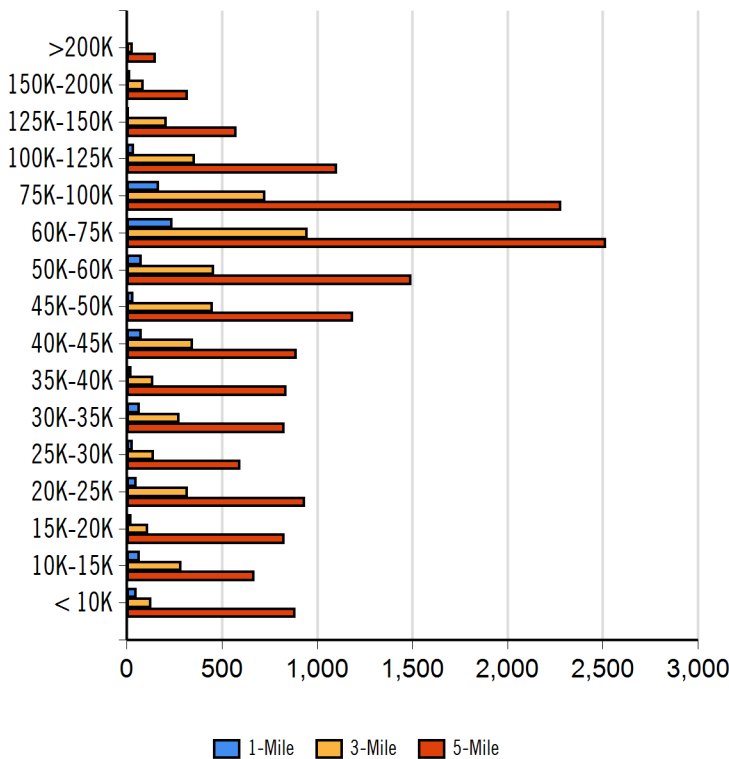
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Labor & Income

	Agriculture	Mining	Construction	Manufacturing	Wholesale	Retail	Transportaion	Information	Professional	Utility	Hospitality	Pub-Admin	Other
1-Mile	0	0	18	185	102	212	29	45	146	373	146	23	136
3-Mile	2	0	296	734	322	1,072	452	189	868	1,721	746	317	617
5-Mile	64	0	1,823	1,903	717	3,098	1,136	584	2,164	5,064	2,834	1,071	1,895

Household Income



Radius	Median Household Income
1-Mile	\$16,750.35
3-Mile	\$33,766.58
5-Mile	\$39,676.59

Radius	Average Household Income
1-Mile	\$16,146.05
3-Mile	\$34,964.83
5-Mile	\$42,192.66

Radius	Aggregate Household Income
1-Mile	\$56,439,507.30
3-Mile	\$308,121,836.83
5-Mile	\$968,832,444.98

Education

	1-Mile	3-mile	5-mile
Pop > 25	1,636	8,961	27,799
High School Grad	474	2,544	7,957
Some College	456	2,422	7,240
Associates	209	952	2,914
Bachelors	236	1,342	4,970
Masters	87	308	989
Prof. Degree	32	115	225
Doctorate	0	33	74

Tapestry

	1-Mile	3-mile	5-mile
Vacant Ready For Rent	12 %	27 %	66 %
Teen's	25 %	51 %	62 %
Expensive Homes	0 %	0 %	8 %
Mobile Homes	53 %	132 %	131 %
New Homes	52 %	112 %	182 %
New Households	39 %	64 %	81 %
Military Households	1 %	31 %	56 %
Households with 4+ Cars	30 %	55 %	68 %
Public Transportation Users	0 %	0 %	4 %
Young Wealthy Households	0 %	49 %	27 %

This Tapestry information compares this selected market against the average. If a tapestry is over 100% it is above average for that statistic. If a tapestry is under 100% it is below average.



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Expenditures

	1-Mile	%	3-Mile	%	5-Mile	%
Total Expenditures	40,385,046		219,252,636		693,543,672	
Average annual household	46,467		46,112		42,265	
Food	6,143	13.22 %	6,110	13.25 %	5,650	13.37 %
Food at home	3,930		3,918		3,653	
Cereals and bakery products	551		548		511	
Cereals and cereal products	193		191		179	
Bakery products	358		357		332	
Meats poultry fish and eggs	811		811		759	
Beef	199		200		186	
Pork	153		153		143	
Poultry	151		150		142	
Fish and seafood	125		125		118	
Eggs	61		60		57	
Dairy products	399		398		371	
Fruits and vegetables	768		763		711	
Fresh fruits	120		118		110	
Processed vegetables	147		145		136	
Sugar and other sweets	144		145		134	
Fats and oils	121		120		112	
Miscellaneous foods	740		738		687	
Nonalcoholic beverages	346		347		324	
Food away from home	2,212		2,192		1,996	
Alcoholic beverages	360		355		319	
Housing	16,969	36.52 %	16,794	36.42 %	15,526	36.73 %
Shelter	10,271		10,143		9,368	
Owned dwellings	6,232		6,152		5,543	
Mortgage interest and charges	3,230		3,185		2,858	
Property taxes	1,944		1,922		1,728	
Maintenance repairs	1,058		1,044		956	
Rented dwellings	3,340		3,304		3,217	
Other lodging	698		686		608	
Utilities fuels	4,038		4,004		3,727	
Natural gas	411		410		379	
Electricity	1,596		1,584		1,485	
Fuel oil	158		154		142	
Telephone services	1,274		1,261		1,170	
Water and other public services	598		593		548	
Household operations	1,074	2.31 %	1,070	2.32 %	972	2.30 %
Personal services	318		320		286	
Other household expenses	753		748		681	
Housekeeping supplies	577		581		536	
Laundry and cleaning supplies	152		153		144	
Other household products	327		330		301	
Postage and stationery	98		97		90	
Household furnishings	1,007		994		921	
Household textiles	61		62		58	
Furniture	166		158		152	
Floor coverings	7		9		8	
Major appliances	165		154		142	
Small appliances	89		88		81	
Miscellaneous	518		522		479	
Apparel and services	1,303	2.80 %	1,326	2.88 %	1,229	2.91 %
Men and boys	262		268		246	
Men 16 and over	214		219		200	
Boys 2 to 15	47		48		45	
Women and girls	513		510		475	



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3224 N College Rd

Eastern Carolinas Commercial Real Estate

432 Landmark Dr., Unit 4, Wilmington, NC, 28412 | 910-399-4602

Women 16 and over	426	422	393
Girls 2 to 15	87	87	82
Children under 2	90	89	84

Expenditures (Continued)

	1-Mile	%	3-Mile	%	5-Mile	%
Total Expenditures	40,385,046		219,252,636		693,543,672	
Average annual household	46,467		46,112		42,265	
Transportation	6,224	13.39 %	6,225	13.50 %	5,720	13.53 %
Vehicle purchases	1,053		1,095		1,006	
Cars and trucks new	142		177		154	
Cars and trucks used	856		863		801	
Gasoline and motor oil	2,217		2,192		2,027	
Other vehicle expenses	2,536		2,519		2,307	
Vehicle finance charges	218		212		191	
Maintenance and repairs	816		815		748	
Vehicle insurance	1,134		1,132		1,016	
Vehicle rental leases	332		333		302	
Public transportation	417		417		378	
Health care	3,776	8.13 %	3,758	8.15 %	3,443	8.15 %
Health insurance	2,285		2,258		2,074	
Medical services	775		759		685	
Drugs	414		417		380	
Medical supplies	118		117		107	
Entertainment	2,704	5.82 %	2,682	5.82 %	2,444	5.78 %
Fees and admissions	509		505		448	
Television radios	1,039		1,029		951	
Pets toys	882		887		806	
Personal care products	587		587		540	
Reading	67		67		61	
Education	958		949		875	
Tobacco products	407		402		381	
Miscellaneous	814	1.75 %	794	1.72 %	715	1.69 %
Cash contributions	1,480		1,431		1,297	
Personal insurance	4,854		4,832		4,255	
Life and other personal insurance	204		204		182	
Pensions and Social Security	4,650		4,628		4,072	

Distance	Year	Estimated Households			Housing Occupied By		Housing Occupancy		
		Projection	2000	Change	1 Person	Family	Owner	Renter	Vacant
1-Mile	2015	2,698	2,480	6.83 %	704	1,747	1,823	875	252
3-Mile	2015	8,975	8,264	7.96 %	2,130	6,076	6,512	2,463	728
5-Mile	2015	21,193	18,804	10.35 %	5,551	13,224	13,653	7,540	1,210
1-Mile	2018	2,781	2,480	10.19 %	725	1,802	1,896	885	322
3-Mile	2018	9,270	8,264	11.29 %	2,200	6,278	6,793	2,477	1,020
5-Mile	2018	22,002	18,804	14.07 %	5,766	13,721	14,257	7,745	1,741
1-Mile	2020	2,913	2,480	15.39 %	761	1,887	1,984	929	322
3-Mile	2020	9,746	8,264	16.86 %	2,312	6,601	7,126	2,620	994
5-Mile	2020	23,202	18,804	19.77 %	6,084	14,461	14,999	8,203	1,648
1-Mile	2023	3,006	2,480	19.41 %	784	1,949	2,052	954	386
3-Mile	2023	10,077	8,264	20.70 %	2,390	6,828	7,403	2,674	1,211
5-Mile	2023	23,940	18,804	23.51 %	6,272	14,935	15,538	8,402	2,108



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