



# Demographic and Income Profile

105 Brooks Ave, Raleigh, North Carolina, 27607  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 35.78950  
 Longitude: -78.67316

Summary	Census 2010	2017	2022
Population	17,324	18,280	19,158
Households	4,227	4,619	5,032
Families	1,297	1,359	1,449
Average Household Size	1.95	1.99	2.00
Owner Occupied Housing Units	1,431	1,361	1,457
Renter Occupied Housing Units	2,796	3,258	3,575
Median Age	21.9	22.2	22.4
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	0.94%	1.10%	0.83%
Households	1.73%	1.06%	0.79%
Families	1.29%	0.95%	0.71%
Owner HHs	1.37%	1.00%	0.72%
Median Household Income	3.30%	1.93%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	875	18.9%	902	17.9%
\$15,000 - \$24,999	559	12.1%	521	10.4%
\$25,000 - \$34,999	404	8.7%	385	7.7%
\$35,000 - \$49,999	490	10.6%	467	9.3%
\$50,000 - \$74,999	645	14.0%	613	12.2%
\$75,000 - \$99,999	450	9.7%	589	11.7%
\$100,000 - \$149,999	595	12.9%	766	15.2%
\$150,000 - \$199,999	305	6.6%	394	7.8%
\$200,000+	295	6.4%	394	7.8%
Median Household Income	\$49,246		\$57,927	
Average Household Income	\$76,357		\$89,633	
Per Capita Income	\$21,582		\$25,717	

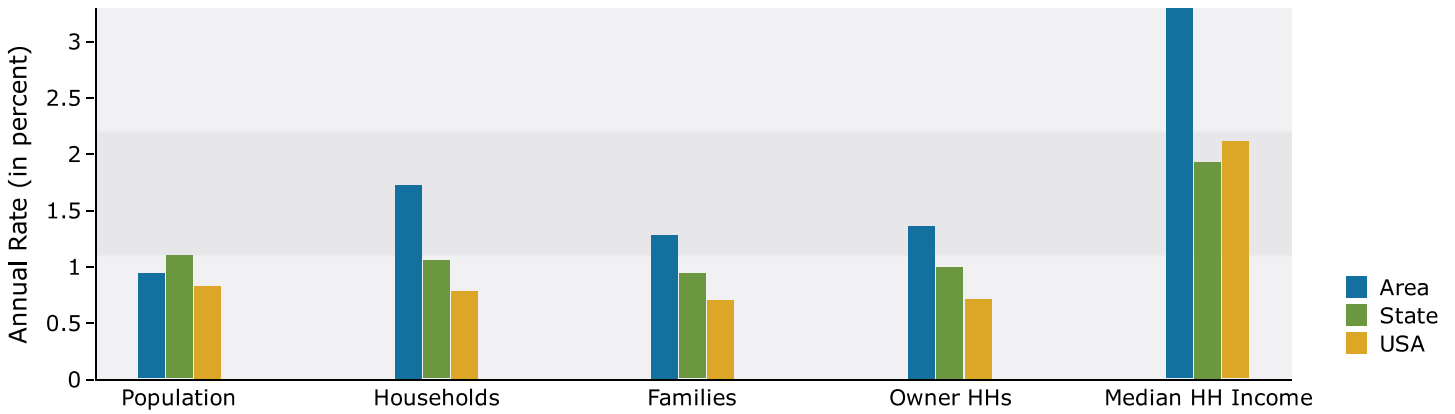
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	340	2.0%	334	1.8%	366	1.9%
5 - 9	293	1.7%	300	1.6%	309	1.6%
10 - 14	234	1.4%	267	1.5%	275	1.4%
15 - 19	5,718	33.0%	5,758	31.5%	5,813	30.3%
20 - 24	5,527	31.9%	5,650	30.9%	5,779	30.2%
25 - 34	1,855	10.7%	2,135	11.7%	2,282	11.9%
35 - 44	1,009	5.8%	1,095	6.0%	1,256	6.6%
45 - 54	905	5.2%	881	4.8%	929	4.8%
55 - 64	760	4.4%	920	5.0%	984	5.1%
65 - 74	302	1.7%	490	2.7%	610	3.2%
75 - 84	217	1.3%	246	1.3%	332	1.7%
85+	165	1.0%	203	1.1%	224	1.2%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	13,701	79.1%	14,019	76.7%	14,318	74.7%
Black Alone	1,889	10.9%	2,044	11.2%	2,196	11.5%
American Indian Alone	44	0.3%	50	0.3%	53	0.3%
Asian Alone	1,052	6.1%	1,394	7.6%	1,691	8.8%
Pacific Islander Alone	9	0.1%	11	0.1%	13	0.1%
Some Other Race Alone	226	1.3%	263	1.4%	306	1.6%
Two or More Races	403	2.3%	499	2.7%	582	3.0%
Hispanic Origin (Any Race)	672	3.9%	777	4.3%	896	4.7%

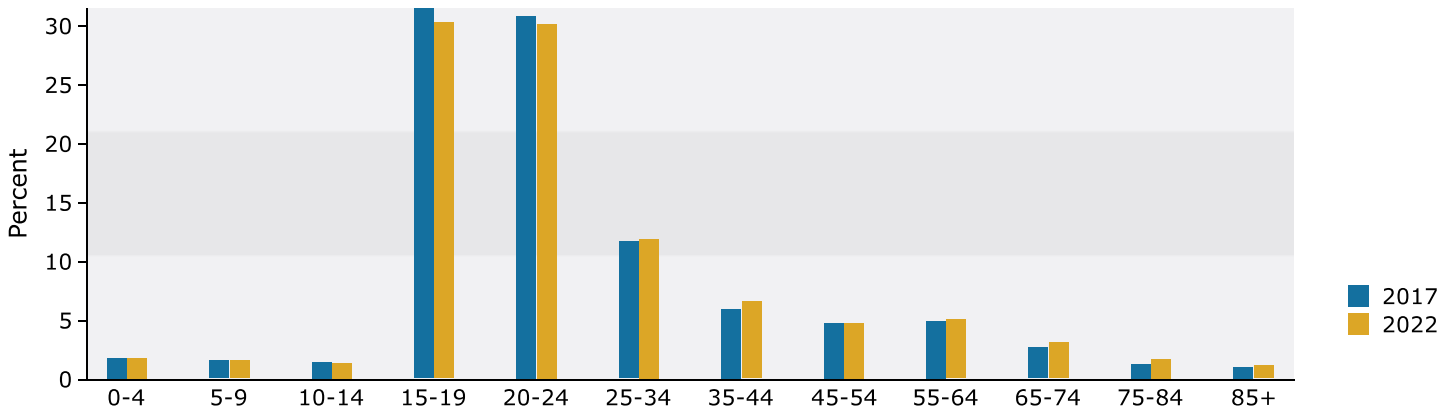
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

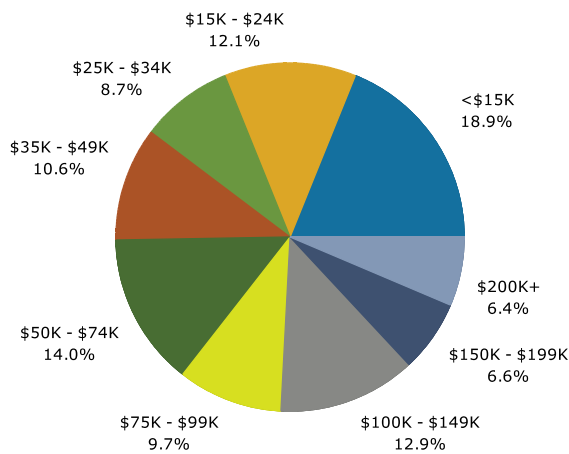
## Trends 2017-2022



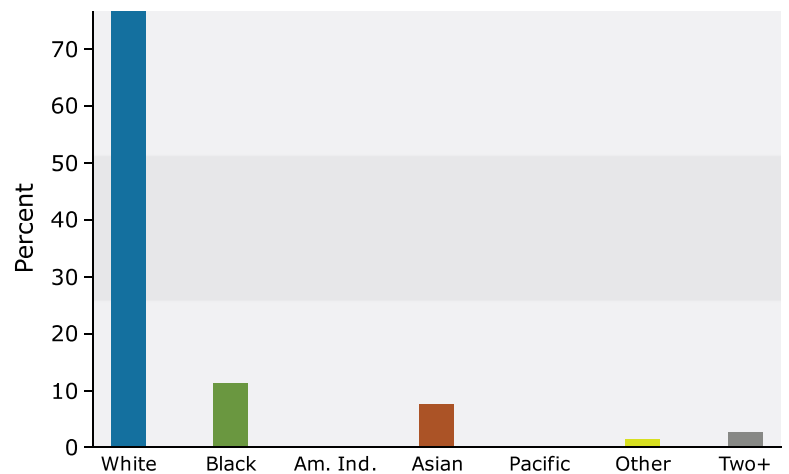
## Population by Age



## 2017 Household Income



## 2017 Population by Race



2017 Percent Hispanic Origin: 4.3%



# Demographic and Income Profile

105 Brooks Ave, Raleigh, North Carolina, 27607  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 35.78950  
 Longitude: -78.67316

Summary	Census 2010	2017	2022
Population	87,518	96,477	104,102
Households	34,206	38,326	41,915
Families	14,058	14,995	16,027
Average Household Size	2.13	2.13	2.13
Owner Occupied Housing Units	14,340	14,273	15,293
Renter Occupied Housing Units	19,866	24,053	26,623
Median Age	27.6	28.5	29.2
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	1.53%	1.10%	0.83%
Households	1.81%	1.06%	0.79%
Families	1.34%	0.95%	0.71%
Owner HHs	1.39%	1.00%	0.72%
Median Household Income	2.68%	1.93%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	7,137	18.6%	7,608	18.2%
\$15,000 - \$24,999	4,571	11.9%	4,493	10.7%
\$25,000 - \$34,999	4,138	10.8%	4,023	9.6%
\$35,000 - \$49,999	4,825	12.6%	4,676	11.2%
\$50,000 - \$74,999	5,034	13.1%	5,065	12.1%
\$75,000 - \$99,999	3,389	8.8%	4,714	11.2%
\$100,000 - \$149,999	4,356	11.4%	5,487	13.1%
\$150,000 - \$199,999	1,932	5.0%	2,355	5.6%
\$200,000+	2,943	7.7%	3,494	8.3%
Median Household Income	\$44,300		\$50,556	
Average Household Income	\$79,128		\$88,803	
Per Capita Income	\$32,714		\$36,916	

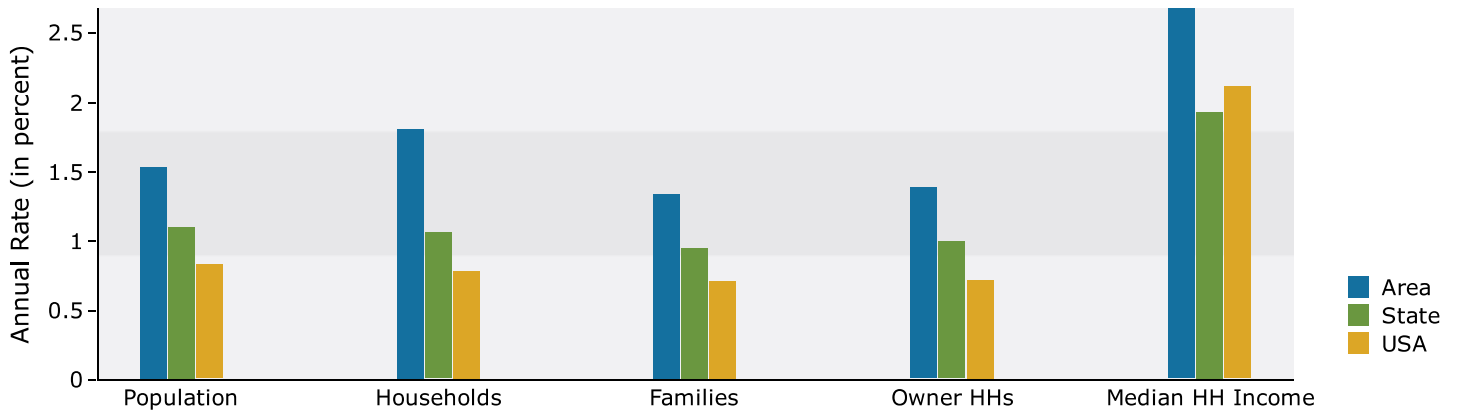
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,346	5.0%	4,257	4.4%	4,615	4.4%
5 - 9	3,778	4.3%	3,890	4.0%	4,065	3.9%
10 - 14	3,151	3.6%	3,613	3.7%	3,812	3.7%
15 - 19	10,131	11.6%	10,580	11.0%	11,000	10.6%
20 - 24	17,703	20.2%	18,944	19.6%	19,734	19.0%
25 - 34	15,333	17.5%	17,472	18.1%	18,670	17.9%
35 - 44	10,040	11.5%	10,472	10.9%	11,886	11.4%
45 - 54	8,866	10.1%	9,013	9.3%	9,275	8.9%
55 - 64	7,205	8.2%	8,666	9.0%	9,361	9.0%
65 - 74	3,439	3.9%	5,363	5.6%	6,547	6.3%
75 - 84	2,238	2.6%	2,633	2.7%	3,475	3.3%
85+	1,288	1.5%	1,575	1.6%	1,661	1.6%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	59,371	67.8%	63,332	65.6%	66,187	63.6%
Black Alone	18,394	21.0%	20,707	21.5%	22,708	21.8%
American Indian Alone	368	0.4%	410	0.4%	435	0.4%
Asian Alone	4,452	5.1%	6,065	6.3%	7,666	7.4%
Pacific Islander Alone	37	0.0%	52	0.1%	65	0.1%
Some Other Race Alone	2,974	3.4%	3,464	3.6%	4,075	3.9%
Two or More Races	1,921	2.2%	2,447	2.5%	2,965	2.8%
Hispanic Origin (Any Race)	5,998	6.9%	6,989	7.2%	8,198	7.9%

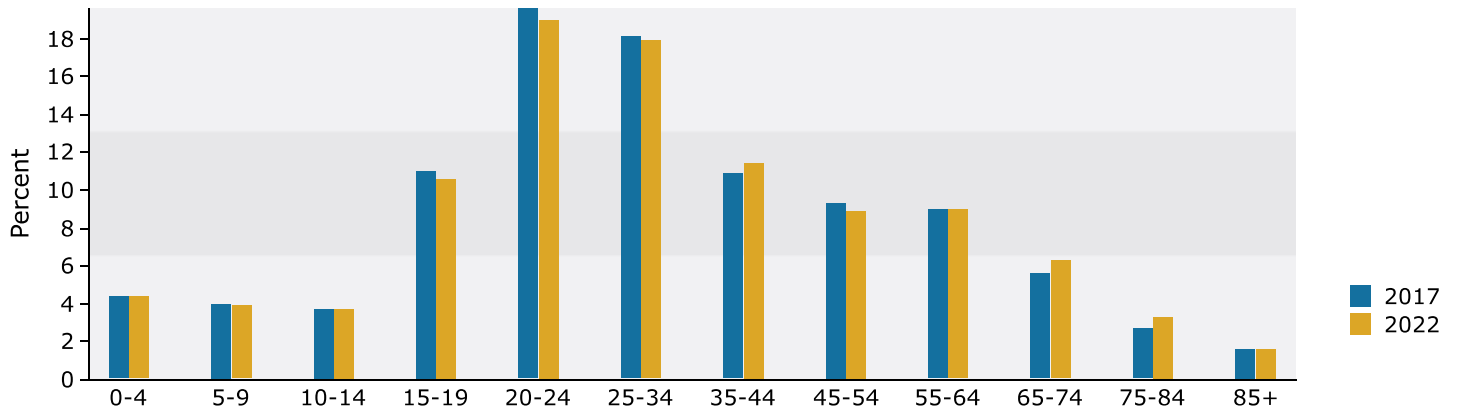
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

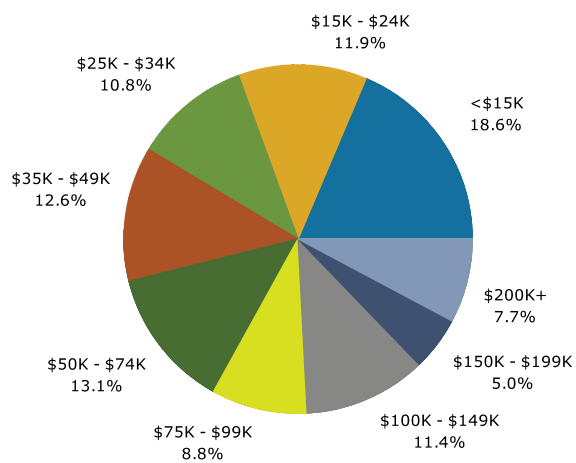
## Trends 2017-2022



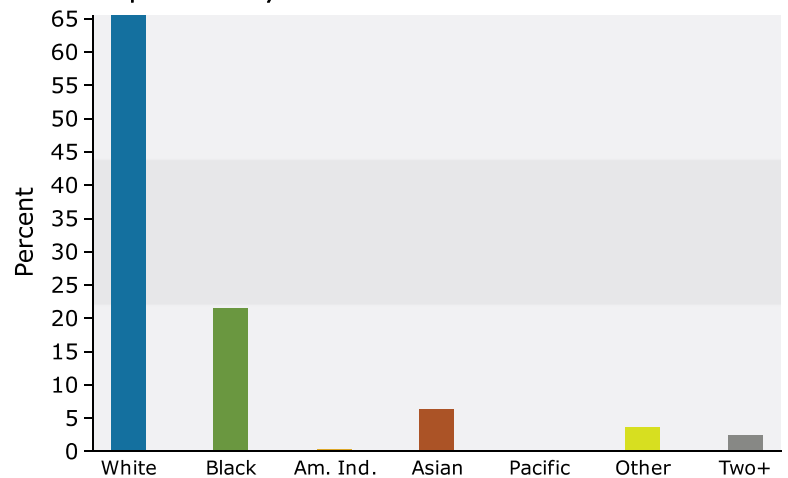
## Population by Age



## 2017 Household Income



## 2017 Population by Race



2017 Percent Hispanic Origin: 7.2%



# Demographic and Income Profile

105 Brooks Ave, Raleigh, North Carolina, 27607  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 35.78950  
 Longitude: -78.67316

Summary	Census 2010	2017	2022
Population	186,486	208,950	227,670
Households	74,562	84,310	92,502
Families	36,164	39,449	42,588
Average Household Size	2.26	2.26	2.26
Owner Occupied Housing Units	33,539	34,114	37,030
Renter Occupied Housing Units	41,023	50,196	55,472
Median Age	29.9	31.2	31.5
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	1.73%	1.10%	0.83%
Households	1.87%	1.06%	0.79%
Families	1.54%	0.95%	0.71%
Owner HHs	1.65%	1.00%	0.72%
Median Household Income	2.52%	1.93%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	12,548	14.9%	13,367	14.5%
\$15,000 - \$24,999	9,890	11.7%	9,761	10.6%
\$25,000 - \$34,999	9,629	11.4%	9,277	10.0%
\$35,000 - \$49,999	11,085	13.1%	10,638	11.5%
\$50,000 - \$74,999	13,020	15.4%	13,034	14.1%
\$75,000 - \$99,999	8,707	10.3%	11,987	13.0%
\$100,000 - \$149,999	10,085	12.0%	12,917	14.0%
\$150,000 - \$199,999	4,053	4.8%	5,023	5.4%
\$200,000+	5,293	6.3%	6,496	7.0%
Median Household Income	\$48,242		\$54,647	
Average Household Income	\$76,235		\$86,324	
Per Capita Income	\$31,688		\$35,907	

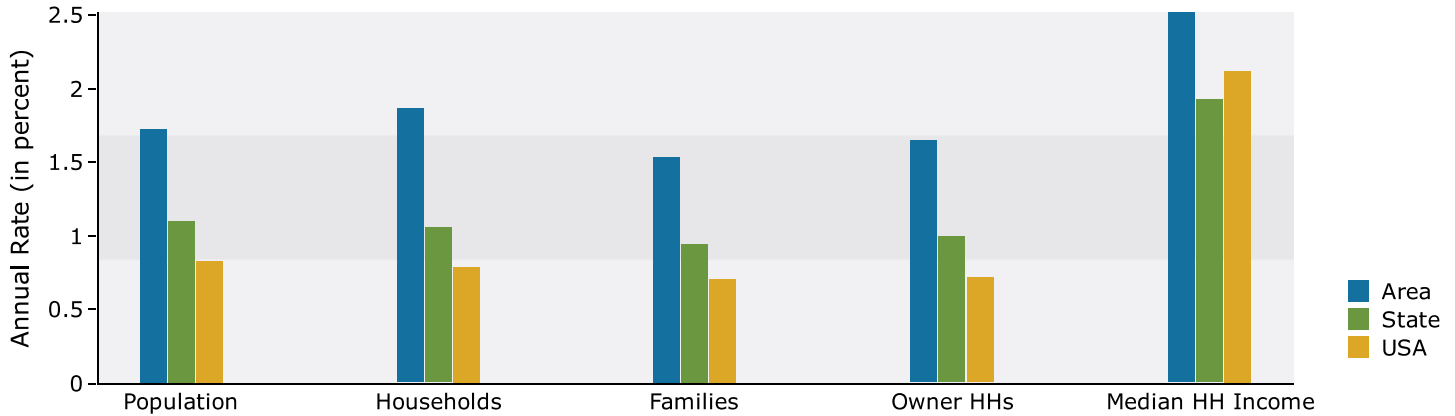
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	11,449	6.1%	11,519	5.5%	12,645	5.6%
5 - 9	9,751	5.2%	10,543	5.0%	10,903	4.8%
10 - 14	8,546	4.6%	9,847	4.7%	10,461	4.6%
15 - 19	16,120	8.6%	17,311	8.3%	18,200	8.0%
20 - 24	28,565	15.3%	30,377	14.5%	32,880	14.4%
25 - 34	33,568	18.0%	38,031	18.2%	41,373	18.2%
35 - 44	23,560	12.6%	25,552	12.2%	28,131	12.4%
45 - 54	20,818	11.2%	21,830	10.4%	22,543	9.9%
55 - 64	16,628	8.9%	20,191	9.7%	21,845	9.6%
65 - 74	8,823	4.7%	13,180	6.3%	15,969	7.0%
75 - 84	5,843	3.1%	6,957	3.3%	8,744	3.8%
85+	2,814	1.5%	3,613	1.7%	3,975	1.7%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	112,128	60.1%	122,089	58.4%	128,765	56.6%
Black Alone	51,070	27.4%	56,911	27.2%	62,017	27.2%
American Indian Alone	965	0.5%	1,054	0.5%	1,106	0.5%
Asian Alone	7,749	4.2%	10,948	5.2%	14,233	6.3%
Pacific Islander Alone	68	0.0%	105	0.1%	132	0.1%
Some Other Race Alone	10,232	5.5%	12,331	5.9%	14,680	6.4%
Two or More Races	4,274	2.3%	5,512	2.6%	6,737	3.0%
Hispanic Origin (Any Race)	19,598	10.5%	23,394	11.2%	27,583	12.1%

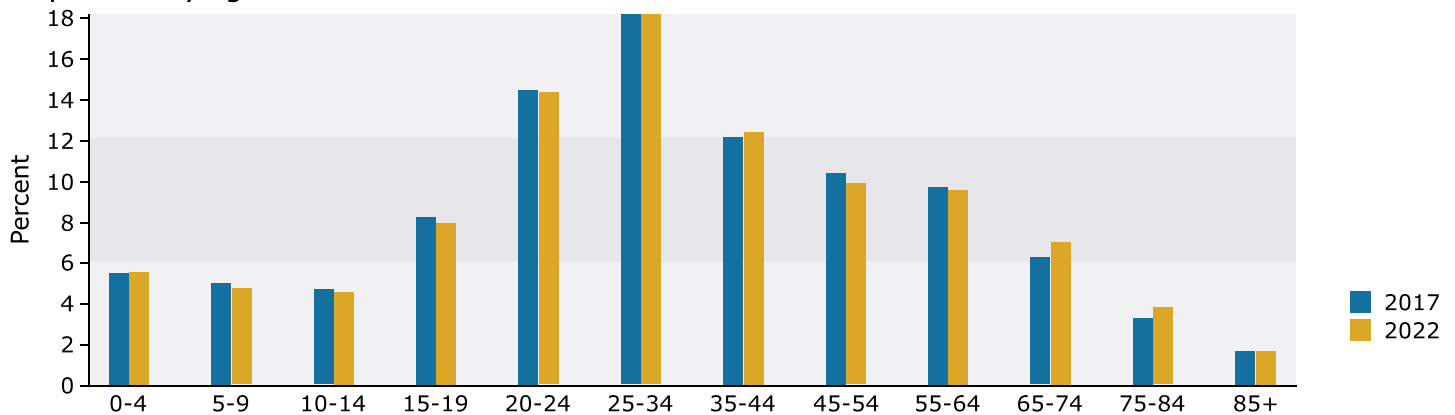
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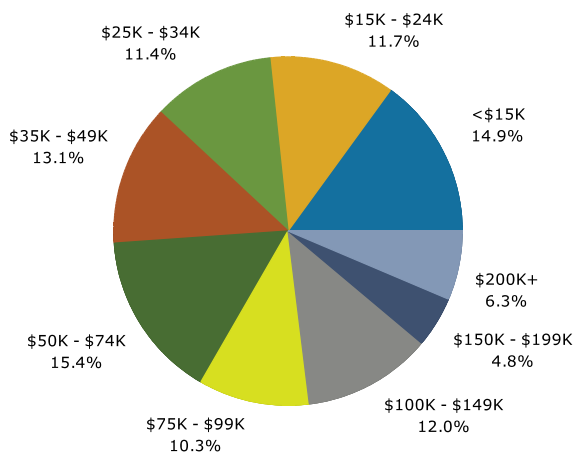
## Trends 2017-2022



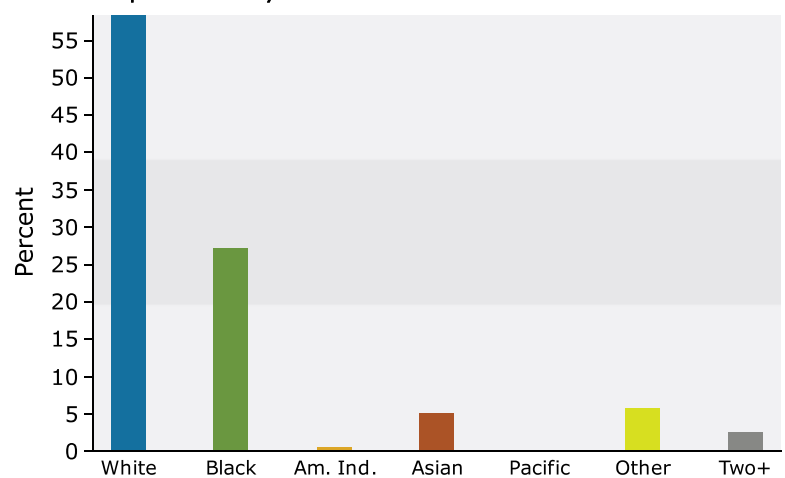
## Population by Age



## 2017 Household Income



## 2017 Population by Race



2017 Percent Hispanic Origin: 11.2%