



MERIDIAN MALL

Lansing (Okemos), MI



HIGHLIGHTS

NUMBER OF STORES 92

SIZE 943,904 square feet

FEATURED STORES Macy's, JCPenney, DICK'S Sporting Goods, Bed, Bath & Beyond, Schuler's Books, and H&M

WEBSITE MeridianMall.com

TRADE AREA 610,569 (2018 est.)

CENTER EMPLOYMENT 1,500 (est.)

YEAR OPENED 1969

CBL PROPERTIES
cblproperties.com
NYSE: CBL

FOR LEASING:
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423.855.0001

MALL OFFICE:
1982 W. Grand River Ave.
Okemos, MI 48864
517.349.2031

DEMOGRAPHICS

POPULATION TRENDS	PRIMARY TRADE AREA	SECONDARY TRADE AREA	TOTAL TRADE AREA
2018 Estimate	405,927	204,642	610,569
2023 Projection	420,474	210,235	630,709
2010 Census	391,649	200,143	591,792
2018-2023 % Change	3.58%	2.73%	3.30%
2018 Daytime Population Estimate	241,273	69,262	310,535

AVERAGE HOUSEHOLD INCOME

2018 Estimate	\$70,028	\$83,749	\$79,890
2023 Projection	\$93,008	\$98,977	\$94,958
2018-2023 % Change	19.20%	18.18%	18.56%

MEDIAN AGE

2018 Estimate	37	42	39
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Source: 2010 Census; Scan/US 2018/2023 Estimates

TRADE AREA FACTS

- Meridian Mall serves the Mid-Michigan geographic area including Michigan's capital city, Lansing, and the surrounding counties of Ingham, Eaton, Clinton and Shiawassee.
- Our trade area is the home to 13 colleges and universities including Michigan State University (50,019 students), Lansing Community College and the nation's 7th largest law school, Western Michigan University Cooley Law School.
- The Facility for Rare Isotope Beams (FRIB), a nuclear physics research project, was awarded to Michigan State University. The FRIB is estimating a \$1 billion economic impact over the first decade of operation.
- The largest employers for the area are the State of Michigan, Michigan State University, Sparrow Health System and General Motors. One of the leading job sectors in the Lansing area is the insurance industry; which boasts over 7,000 employees at several of the nation's leading insurance companies that are headquartered in Lansing.
- Tourism brings more than 4.8 million visitors each year to the area and generates \$336 million in sales.



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