

JOIN THE
MANCHESTER
MOVEMENT



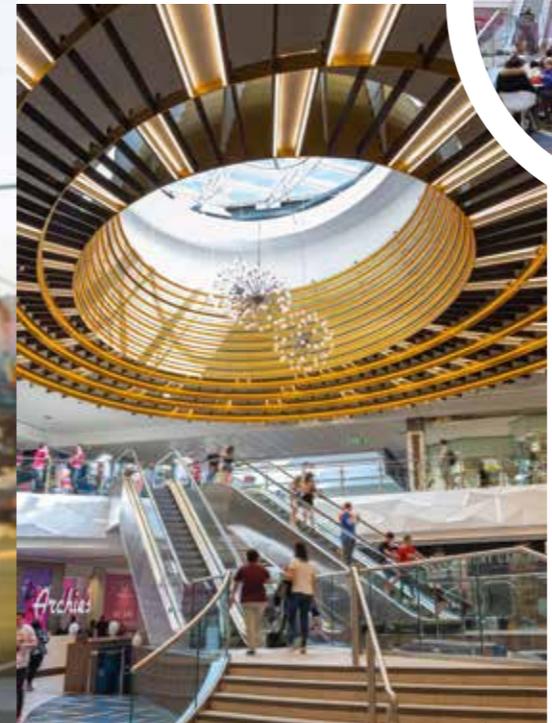
THE CITY'S CENTRE



AT THE HEART OF THE MANCHESTER GROWTH STORY IS MANCHESTER ARNDALE, THE CITY'S ICONIC MALL.

Built in 1979, the landscape around the centre has changed a lot in the last forty years, but Manchester Arndale has always been there and continues to evolve.

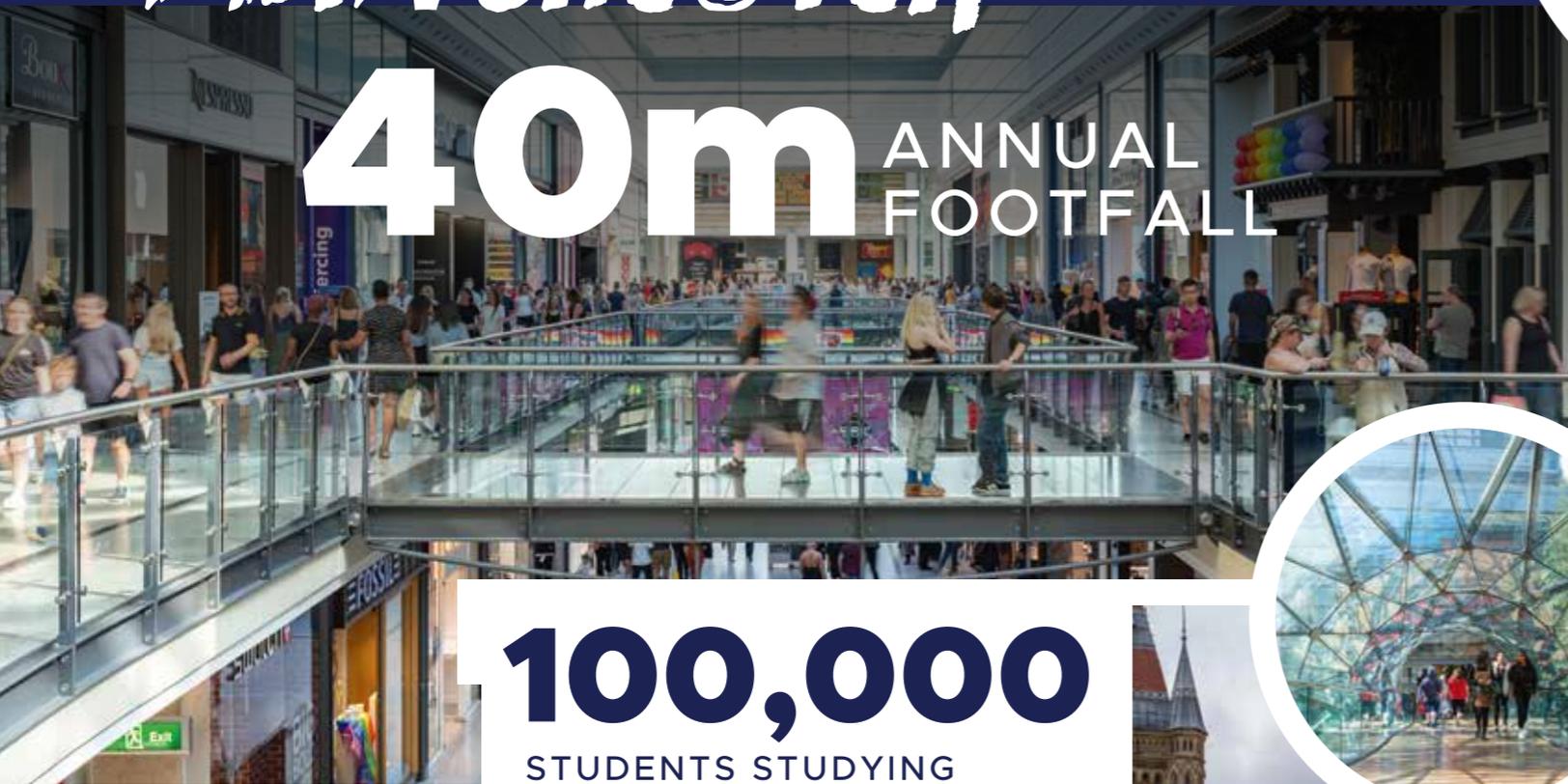
With currently over 200 stores, restaurants and cafes and constantly growing, it's every Mancunian's go-to place for shopping, food and drink.



BECOME A PART OF MANCHESTER ARNDALE, AND JOIN THE MANCHESTER MOVEMENT.

MANCHESTER THE 2ND CITY

40m ANNUAL FOOTFALL



INTERNATIONAL TOURIST HUB:
HIGHEST NUMBER OF CITY BREAKS IN THE UK OTHER THAN LONDON



£2.4bn
ANNUAL RETAIL SPEND



100,000

STUDENTS STUDYING IN MANCHESTER
(INCLUDING 41,500 INTERNATIONAL STUDENTS)

ELSEWHERE:
80,000 BIRMINGHAM
70,000 LEEDS
70,000 LIVERPOOL

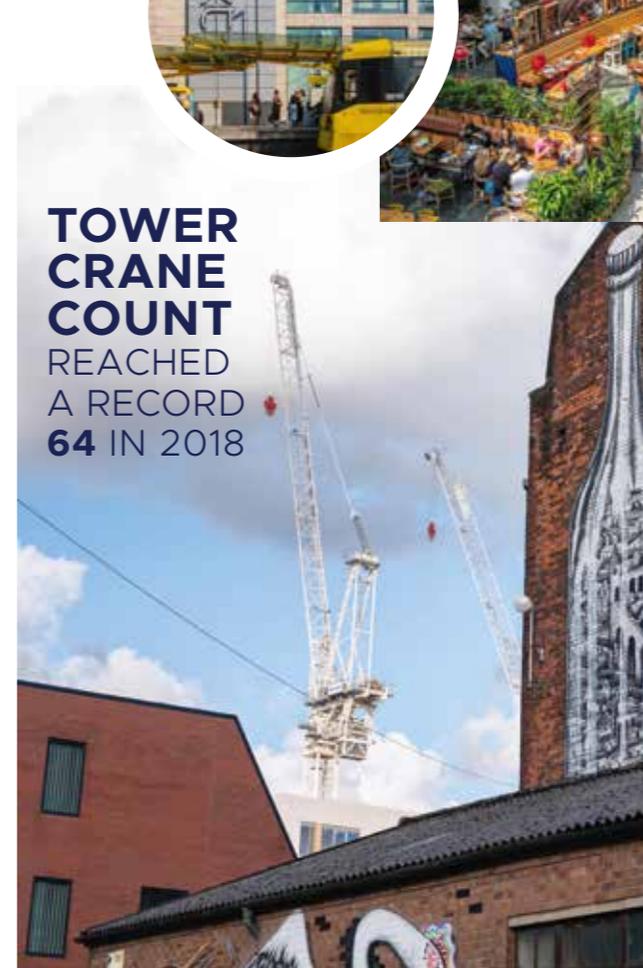


1.1M SQ FT
OF EDUCATIONAL AND RESEARCH SPACE UNDER CONSTRUCTION

CITY POPULATION UP 28%
2001-2011 AND PROJECTED TO GROW BY ANOTHER 29% 2011-2025



TOWER CRANE COUNT
REACHED A RECORD
64 IN 2018



48
RESIDENTIAL SCHEMES UNDERWAY IN THE CITY CENTRE
DELIVERING 15,000 NEW HOMES
30% UP ON 2018

YOU'LL BE IN GOOD COMPANY



MANCHESTER RANKED 2ND NATIONALLY

(COMPARED TO THE WEST END) BASED ON SPEND POTENTIAL



FROM FASHION AND FOOTWEAR, TO LIFESTYLE AND TECHNOLOGY, MANCHESTER ARNDALE HAS SOMETHING FOR EVERYONE.

Home to the very best of fashion, footwear, convenience and speciality brands, join us in a place where the best retailers want to be.



51% OF CLOTHING & FOOTWEAR IN THE CITY CENTRE IS UNDER OUR ROOF



ALLSAINTS



YOHJI



VICTORIA'S SECRET



FIVE GUYS
BURGERS and FRIES



MONKL

RIVER ISLAND

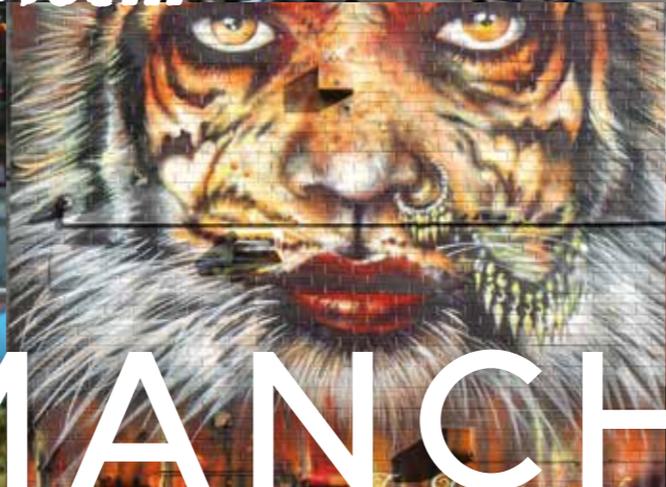


MORPHE



THIS IS THE PLACE...

MANCHESTER, ONE OF LONELY PLANET'S BEST CITIES IN THE WORLD TO VISIT
2016



MANCHESTER CHRISTMAS MARKETS RANKED TOP IN THE UK

UP TO **15% FOOTFALL RISE** ON ARENA EVENT DAYS

MANCHESTER

OVERSEAS VISITORS INCREASING 10% YEAR ON YEAR - 2018
1.3m
UP FROM 1.19M IN 2017



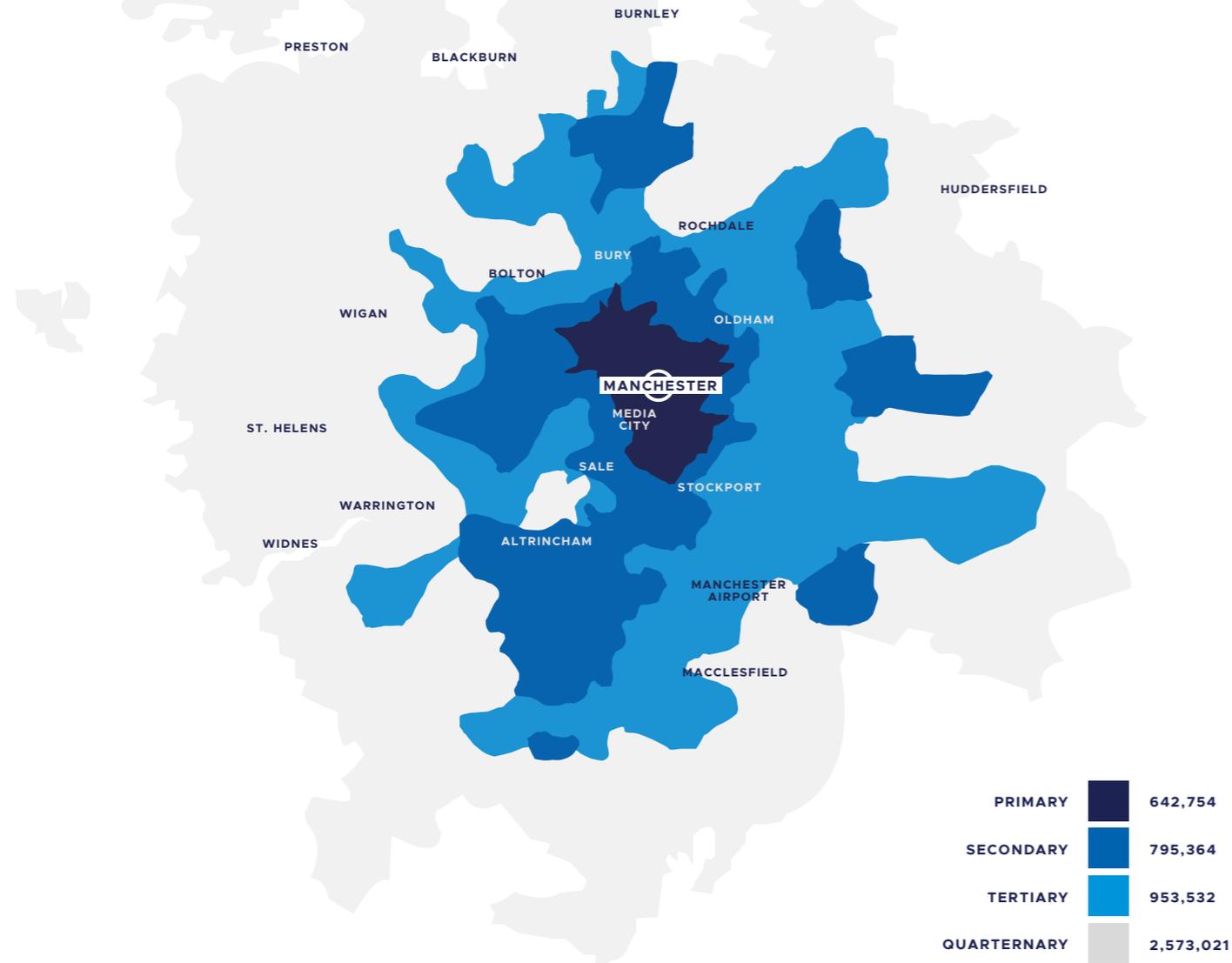
JUST UNDER **£2BN INVESTED** BY OVERSEAS BUYERS IN COMMERCIAL PROPERTY IN THE CONURBATIONS CENTRAL DISTRICTS BETWEEN 2015-2019

UP TO **250** EVENTS AT MANCHESTER ARENA EACH YEAR



RESIDENT REACH

WITH ANNUAL VISITS TOTALLING AN INCREDIBLE 40 MILLION AND THE AVERAGE PERSON RETURNING 53 TIMES A YEAR, MANCHESTER ARNDALE CONTINUES TO BE THE DESTINATION OF THE NORTH WEST.



4,964,671

TOTAL RESIDENT CATCHMENT

90,000

PEOPLE WORK IN MANCHESTER CITY CENTRE

63%

PRIMARY CATCHMENT

16%

SECONDARY CATCHMENT

11%

TERTIARY CATCHMENT

9%

QUARTERNARY CATCHMENT

WALKING DISTANCES

1 MIN

FROM MANCHESTER ARNDALE TO MARKET STREET TRAM STOP / METROLINK

4 MINS

FROM MANCHESTER ARNDALE TO MANCHESTER ARENA

10 MINS

FROM MANCHESTER ARNDALE TO SPINNINGFIELDS

12 MINS

FROM MANCHESTER ARNDALE TO PICCADILLY STATION

25 MINS

FROM MANCHESTER ARNDALE TO THE UNIVERSITY OF MANCHESTER

THIS IS

MANCHESTER

WE DO THINGS DIFFERENTLY HERE

From **scientific breakthroughs** to world **famous football teams**, our city has a lot to be proud of, and things aren't about to slow down any time soon.

With investment coming in at every angle, Manchester is busier and more exciting than ever. The **BBC** saw so much promise in our city, they upped roots and moved here from London. It's no wonder 30% of Brits consider us **England's second capital**.

Home to **four prestigious universities**, we're also **ranked as one of the best international student cities**. An incredible **100,000 students** live in the Greater Manchester area, with 41,500 of those coming from overseas.





FASHION FACTORY
construct your look



THE BIRTHDAY BOX



CENTRE
MARKETING
ACTIVITY

The centre is a hub of activity throughout the year, annually hosting major events and campaigns, capturing the attention of the 4.96 million resident catchment available.

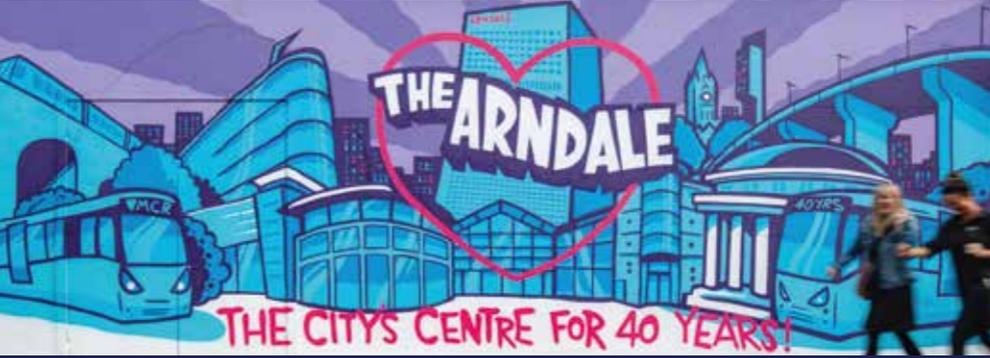


MCR STUDENT SOCIAL
24.09.19
12-8PM



“ WE HAD LOTS OF INTERNATIONAL STUDENTS WITH HIGH SPEND. LEATHER JACKETS AND BAGS WERE OUR BEST SELLERS FOR THE DAY. - ALL SAINTS ”

FOOTFALL
110,172



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LET'S GET **SOCIAL!**

f 75K LIKES

t 18.1K FOLLOWERS

ig 12.8K FOLLOWERS



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