

## Demographic Snapshot Comparison

**Geography:** 1 Mile: 4716 HOOPER DR BATON ROUGE, LA 70811, 3 Miles: 4716 HOOPER DR BATON ROUGE, LA 70811, 5 Miles: 4716 HOOPER DR BATON ROUGE, LA 70811, 5 Miles...

	1 Mile: 4716 HOOPER DR BATON ROUGE, LA 70811	3 Miles: 4716 HOOPER DR BATON ROUGE, LA 70811	5 Miles: 4716 HOOPER DR BATON ROUGE, LA 70811
<b>Population: 2012B</b>			
Total Population	4,771	58,832	120,525
Female Population	54.4%	52.3%	52.8%
Male Population	45.5%	47.6%	47.1%
Population Density	2,148	2,051	1,441
Population Median Age	31.0	32.0	32.0
Total Employees	1,939	22,527	75,492
Total Establishments*	199	1,997	5,539
Population Growth 2000-2010	-1.3%	-1.3%	-2.9%
Population Growth 2012B-2017	-1.8%	-1.3%	-0.9%
<b>Income: 2012B</b>			
Average Household Income	\$49,009	\$41,856	\$43,219
Median Household Income	\$36,131	\$30,072	\$30,575
Per Capita Income	\$17,590	\$14,682	\$15,579
Avg Income Growth 2000-2010	60.9%	36.5%	58.6%
Avg Income Growth 2012B-2017	11.6%	11.2%	11.1%
<b>Households: 2012B</b>			
Households	1,661	19,974	42,242
Average Household Size	2.85	2.81	2.73
Hhld Growth 2000-2010	0.7%	1.2%	-0.3%
Hhld Growth 2012B-2017	-0.2%	0.5%	0.8%
<b>Housing Units: 2012B</b>			
Owner Occupied Units	1,661	19,974	42,242
% Owner Occupied Units	91.0%	90.2%	90.0%
% Vacant Housing Units	8.9%	9.7%	9.9%
Owner Occ Housing Growth 2000-2010	-7.7%	-9.9%	-9.4%
Owner Occ Housing Growth 2000-2017	-11.2%	-11.8%	-10.5%
Owner Occ Housing Growth 2012B-2017	-1.4%	-0.4%	0.2%
Occ Housing Growth 2000-2010	5.4%	1.2%	0.0%
Occ Housing Growth 2010-2017	-0.9%	0.3%	0.8%
Occ Housing Growth 2012B-2017	-0.2%	0.5%	0.8%
<b>Race and Ethnicity: 2012B</b>			
% American Indian or Alaska Native Population	0.0%	0.1%	0.1%
% Asian Population	0.2%	0.2%	0.4%
% Black Population	94.8%	90.7%	85.6%

1 Mile: 4716 HOOPER DR  
BATON ROUGE, LA 70811

3 Miles: 4716 HOOPER DR  
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% Hawaiian or Pacific Islander Population	0.0%	0.0%	0.0%
% Multirace Population	0.8%	0.8%	0.9%
% Other Race Population	0.1%	0.4%	0.7%
% White Population	3.8%	7.5%	12.1%
% Hispanic Population	0.7%	1.3%	1.8%
% Non Hispanic Population	99.2%	98.6%	98.2%

*\*Establishment counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).*

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