

Consumer Spending Report

BP

1104 Goshen St, Oxford, NC 27565

Building Type: **General Retail**

Secondary: **Service Station**

GLA: **3,210 SF**

Year Built: **1982**

Total Available: **3,210 SF**

% Leased: **100%**

Rent/SF/Yr: **\$11.22**



2018 Annual Spending (\$000s)	1 Mile	3 Mile	5 Mile
Total Specified Consumer Spending	\$21,972	\$89,333	\$130,243
Total Apparel	\$1,399	\$5,571	\$7,904
Women's Apparel	557	2,257	3,191
Men's Apparel	271	1,127	1,621
Girl's Apparel	112	427	598
Boy's Apparel	79	294	413
Infant Apparel	65	244	340
Footwear	317	1,223	1,741
Total Entertainment & Hobbies	\$1,823	\$7,363	\$10,659
Entertainment	321	1,338	1,979
Audio & Visual Equipment/Service	953	3,787	5,409
Reading Materials	61	267	389
Pets, Toys, & Hobbies	488	1,970	2,882
Personal Items	1,844	7,476	10,811
Total Food and Alcohol	\$5,890	\$23,614	\$33,987
Food At Home	3,564	13,856	19,961
Food Away From Home	2,044	8,525	12,250
Alcoholic Beverages	283	1,233	1,776
Total Household	\$2,793	\$11,648	\$17,102
House Maintenance & Repair	547	2,096	3,277
Household Equip & Furnishings	1,240	5,110	7,498
Household Operations	799	3,420	4,865
Housing Costs	207	1,021	1,461

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2018 Annual Spending (000s)	1 Mile	3 Mile	5 Mile
Total Transportation/Maint.	\$5,954	\$24,027	\$35,742
Vehicle Purchases	2,679	10,790	16,493
Gasoline	2,188	8,510	12,469
Vehicle Expenses	102	540	731
Transportation	269	1,318	1,843
Automotive Repair & Maintenance	715	2,869	4,206
Total Health Care	\$1,233	\$4,933	\$7,287
Medical Services	587	2,384	3,536
Prescription Drugs	524	2,052	3,032
Medical Supplies	122	497	719
Total Education/Day Care	\$1,036	\$4,702	\$6,751
Education	735	3,249	4,674
Fees & Admissions	300	1,454	2,077

Daytime Employment Report

1 Mile Radius

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Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
Total Businesses	165	1,828	11
Retail & Wholesale Trade	16	163	10
Hospitality & Food Service	3	28	9
Real Estate, Renting, Leasing	5	17	3
Finance & Insurance	9	58	6
Information	1	2	2
Scientific & Technology Services	5	23	5
Management of Companies	0	0	0
Health Care & Social Assistance	104	1,270	12
Educational Services	4	161	40
Public Administration & Sales	2	15	8
Arts, Entertainment, Recreation	0	0	0
Utilities & Waste Management	1	10	10
Construction	2	4	2
Manufacturing	2	46	23
Agriculture, Mining, Fishing	0	0	0
Other Services	11	31	3

Demographic Detail Report

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Radius	1 Mile	3 Mile	5 Mile
Population			
2023 Projection	2,896	10,702	15,266
2018 Estimate	2,802	10,407	14,895
2010 Census	2,624	9,980	14,577
Growth 2018 - 2023	3.35%	2.83%	2.49%
Growth 2010 - 2018	6.78%	4.28%	2.18%

2018 Population by Age	2,802		10,407		14,895	
Age 0 - 4	158	5.64%	568	5.46%	786	5.28%
Age 5 - 9	169	6.03%	608	5.84%	841	5.65%
Age 10 - 14	180	6.42%	652	6.27%	916	6.15%
Age 15 - 19	186	6.64%	675	6.49%	963	6.47%
Age 20 - 24	193	6.89%	696	6.69%	988	6.63%
Age 25 - 29	174	6.21%	631	6.06%	881	5.91%
Age 30 - 34	154	5.50%	566	5.44%	786	5.28%
Age 35 - 39	144	5.14%	533	5.12%	751	5.04%
Age 40 - 44	148	5.28%	558	5.36%	810	5.44%
Age 45 - 49	168	6.00%	629	6.04%	939	6.30%
Age 50 - 54	187	6.67%	699	6.72%	1,045	7.02%
Age 55 - 59	195	6.96%	742	7.13%	1,094	7.34%
Age 60 - 64	180	6.42%	686	6.59%	1,011	6.79%
Age 65 - 69	166	5.92%	621	5.97%	916	6.15%
Age 70 - 74	138	4.93%	515	4.95%	752	5.05%
Age 75 - 79	101	3.60%	386	3.71%	549	3.69%
Age 80 - 84	75	2.68%	288	2.77%	398	2.67%
Age 85+	87	3.10%	356	3.42%	468	3.14%
Age 65+	567	20.24%	2,166	20.81%	3,083	20.70%
Median Age	41.50		42.50		43.30	
Average Age	41.00		41.60		41.80	

Demographic Detail Report

BP						
1104 Goshen St, Oxford, NC 27565						
Radius	1 Mile		3 Mile		5 Mile	
2018 Population By Race	2,802		10,407		14,895	
White	1,229	43.86%	4,641	44.59%	7,052	47.34%
Black	1,484	52.96%	5,420	52.08%	7,376	49.52%
Am. Indian & Alaskan	12	0.43%	67	0.64%	87	0.58%
Asian	24	0.86%	99	0.95%	133	0.89%
Hawaiian & Pacific Island	0	0.00%	5	0.05%	10	0.07%
Other	54	1.93%	175	1.68%	237	1.59%
Population by Hispanic Origin	2,802		10,407		14,895	
Non-Hispanic Origin	2,617	93.40%	9,798	94.15%	13,984	93.88%
Hispanic Origin	185	6.60%	610	5.86%	911	6.12%
2018 Median Age, Male	36.70		37.60		39.10	
2018 Average Age, Male	38.00		38.60		39.20	
2018 Median Age, Female	45.30		46.10		46.40	
2018 Average Age, Female	43.40		44.00		44.00	
2018 Population by Occupation Classification	2,259		8,445		12,160	
Civilian Employed	1,095	48.47%	4,111	48.68%	6,102	50.18%
Civilian Unemployed	88	3.90%	325	3.85%	426	3.50%
Civilian Non-Labor Force	1,076	47.63%	4,002	47.39%	5,625	46.26%
Armed Forces	0	0.00%	7	0.08%	7	0.06%
Households by Marital Status						
Married	426		1,646		2,555	
Married No Children	282		1,080		1,650	
Married w/Children	144		566		905	
2018 Population by Education	1,969		7,402		10,675	
Some High School, No Diploma	475	24.12%	1,705	23.03%	2,351	22.02%
High School Grad (Incl Equivalency)	561	28.49%	1,988	26.86%	2,982	27.93%
Some College, No Degree	593	30.12%	2,210	29.86%	3,181	29.80%
Associate Degree	54	2.74%	194	2.62%	275	2.58%
Bachelor Degree	158	8.02%	784	10.59%	1,223	11.46%
Advanced Degree	128	6.50%	521	7.04%	663	6.21%

Demographic Detail Report

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Radius	1 Mile		3 Mile		5 Mile	
2018 Population by Occupation	2,097		7,929		11,733	
Real Estate & Finance	63	3.00%	196	2.47%	285	2.43%
Professional & Management	527	25.13%	1,810	22.83%	2,586	22.04%
Public Administration	71	3.39%	243	3.06%	413	3.52%
Education & Health	401	19.12%	1,445	18.22%	1,967	16.76%
Services	159	7.58%	786	9.91%	1,112	9.48%
Information	2	0.10%	65	0.82%	72	0.61%
Sales	192	9.16%	904	11.40%	1,314	11.20%
Transportation	0	0.00%	3	0.04%	3	0.03%
Retail	86	4.10%	456	5.75%	641	5.46%
Wholesale	14	0.67%	99	1.25%	136	1.16%
Manufacturing	194	9.25%	633	7.98%	1,006	8.57%
Production	231	11.02%	678	8.55%	1,146	9.77%
Construction	95	4.53%	216	2.72%	389	3.32%
Utilities	17	0.81%	180	2.27%	299	2.55%
Agriculture & Mining	4	0.19%	25	0.32%	63	0.54%
Farming, Fishing, Forestry	1	0.05%	12	0.15%	25	0.21%
Other Services	40	1.91%	178	2.24%	276	2.35%
2018 Worker Travel Time to Job	1,045		3,992		5,930	
<30 Minutes	663	63.44%	2,671	66.91%	3,868	65.23%
30-60 Minutes	314	30.05%	992	24.85%	1,556	26.24%
60+ Minutes	68	6.51%	329	8.24%	506	8.53%
2010 Households by HH Size	1,013		3,984		5,733	
1-Person Households	289	28.53%	1,241	31.15%	1,663	29.01%
2-Person Households	342	33.76%	1,288	32.33%	1,884	32.86%
3-Person Households	166	16.39%	653	16.39%	971	16.94%
4-Person Households	117	11.55%	461	11.57%	712	12.42%
5-Person Households	62	6.12%	201	5.05%	298	5.20%
6-Person Households	23	2.27%	86	2.16%	126	2.20%
7 or more Person Households	14	1.38%	54	1.36%	79	1.38%
2018 Average Household Size	2.50		2.40		2.40	
Households						
2023 Projection	1,145		4,357		6,104	
2018 Estimate	1,105		4,220		5,936	
2010 Census	1,014		3,983		5,733	
Growth 2018 - 2023	3.62%		3.25%		2.83%	
Growth 2010 - 2018	8.97%		5.95%		3.54%	

Demographic Detail Report

BP			
1104 Goshen St, Oxford, NC 27565			
Radius	1 Mile	3 Mile	5 Mile
2018 Households by HH Income	1,106	4,220	5,938
<\$25,000	416 37.61%	1,429 33.86%	1,855 31.24%
\$25,000 - \$50,000	242 21.88%	915 21.68%	1,366 23.00%
\$50,000 - \$75,000	231 20.89%	748 17.73%	1,148 19.33%
\$75,000 - \$100,000	72 6.51%	458 10.85%	613 10.32%
\$100,000 - \$125,000	92 8.32%	283 6.71%	421 7.09%
\$125,000 - \$150,000	23 2.08%	138 3.27%	201 3.38%
\$150,000 - \$200,000	16 1.45%	96 2.27%	137 2.31%
\$200,000+	14 1.27%	153 3.63%	197 3.32%
2018 Avg Household Income	\$50,094	\$60,093	\$60,586
2018 Med Household Income	\$36,316	\$42,640	\$44,171
2018 Occupied Housing	1,104	4,221	5,936
Owner Occupied	628 56.88%	2,318 54.92%	3,657 61.61%
Renter Occupied	476 43.12%	1,903 45.08%	2,279 38.39%
2010 Housing Units	1,081	4,285	5,807
1 Unit	915 84.64%	3,280 76.55%	4,721 81.30%
2 - 4 Units	113 10.45%	552 12.88%	583 10.04%
5 - 19 Units	27 2.50%	335 7.82%	360 6.20%
20+ Units	26 2.41%	118 2.75%	143 2.46%
2018 Housing Value	628	2,318	3,655
<\$100,000	214 34.08%	700 30.20%	1,101 30.12%
\$100,000 - \$200,000	330 52.55%	1,010 43.57%	1,577 43.15%
\$200,000 - \$300,000	49 7.80%	337 14.54%	605 16.55%
\$300,000 - \$400,000	25 3.98%	138 5.95%	184 5.03%
\$400,000 - \$500,000	2 0.32%	63 2.72%	78 2.13%
\$500,000 - \$1,000,000	4 0.64%	50 2.16%	74 2.02%
\$1,000,000+	4 0.64%	20 0.86%	36 0.98%
2018 Median Home Value	\$130,303	\$145,445	\$146,068
2018 Housing Units by Yr Built	1,219	4,673	6,637
Built 2010+	95 7.79%	277 5.93%	316 4.76%
Built 2000 - 2010	88 7.22%	435 9.31%	773 11.65%
Built 1990 - 1999	138 11.32%	481 10.29%	922 13.89%
Built 1980 - 1989	150 12.31%	510 10.91%	811 12.22%
Built 1970 - 1979	198 16.24%	656 14.04%	1,008 15.19%
Built 1960 - 1969	170 13.95%	712 15.24%	873 13.15%
Built 1950 - 1959	148 12.14%	525 11.23%	631 9.51%
Built <1949	232 19.03%	1,077 23.05%	1,303 19.63%
2018 Median Year Built	1972	1969	1974

Demographic Summary Report

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Growth 2010 - 2018	6.78%	4.28%	2.18%
2018 Population by Hispanic Origin	185	610	910
2018 Population	2,802	10,407	14,895
White	1,229 43.86%	4,641 44.59%	7,052 47.34%
Black	1,484 52.96%	5,420 52.08%	7,376 49.52%
Am. Indian & Alaskan	12 0.43%	67 0.64%	87 0.58%
Asian	24 0.86%	99 0.95%	133 0.89%
Hawaiian & Pacific Island	0 0.00%	5 0.05%	10 0.07%
Other	54 1.93%	175 1.68%	237 1.59%
U.S. Armed Forces	0	7	7
Households			
2023 Projection	1,145	4,357	6,104
2018 Estimate	1,105	4,220	5,936
2010 Census	1,014	3,983	5,733
Growth 2018 - 2023	3.62%	3.25%	2.83%
Growth 2010 - 2018	8.97%	5.95%	3.54%
Owner Occupied	628 56.83%	2,318 54.93%	3,657 61.61%
Renter Occupied	476 43.08%	1,903 45.09%	2,279 38.39%
2018 Households by HH Income	1,106	4,220	5,938
Income: <\$25,000	416 37.61%	1,429 33.86%	1,855 31.24%
Income: \$25,000 - \$50,000	242 21.88%	915 21.68%	1,366 23.00%
Income: \$50,000 - \$75,000	231 20.89%	748 17.73%	1,148 19.33%
Income: \$75,000 - \$100,000	72 6.51%	458 10.85%	613 10.32%
Income: \$100,000 - \$125,000	92 8.32%	283 6.71%	421 7.09%
Income: \$125,000 - \$150,000	23 2.08%	138 3.27%	201 3.38%
Income: \$150,000 - \$200,000	16 1.45%	96 2.27%	137 2.31%
Income: \$200,000+	14 1.27%	153 3.63%	197 3.32%
2018 Avg Household Income	\$50,094	\$60,093	\$60,586
2018 Med Household Income	\$36,316	\$42,640	\$44,171

Demographic Trend Report

1 Mile Radius

BP
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Description	2010		2018		2023	
Population	2,624		2,802		2,896	
Age 0 - 4	173	6.59%	158	5.64%	176	6.08%
Age 5 - 9	174	6.63%	169	6.03%	172	5.94%
Age 10 - 14	156	5.95%	180	6.42%	176	6.08%
Age 15 - 19	207	7.89%	186	6.64%	184	6.35%
Age 20 - 24	151	5.75%	193	6.89%	191	6.60%
Age 25 - 29	133	5.07%	174	6.21%	189	6.53%
Age 30 - 34	146	5.56%	154	5.50%	176	6.08%
Age 35 - 39	142	5.41%	144	5.14%	160	5.52%
Age 40 - 44	158	6.02%	148	5.28%	151	5.21%
Age 45 - 49	200	7.62%	168	6.00%	156	5.39%
Age 50 - 54	183	6.97%	187	6.67%	169	5.84%
Age 55 - 59	176	6.71%	195	6.96%	183	6.32%
Age 60 - 64	163	6.21%	180	6.42%	184	6.35%
Age 65 - 69	128	4.88%	166	5.92%	173	5.97%
Age 70 - 74	100	3.81%	138	4.93%	150	5.18%
Age 75 - 79	95	3.62%	101	3.60%	120	4.14%
Age 80 - 84	65	2.48%	75	2.68%	86	2.97%
Age 85+	72	2.74%	87	3.10%	103	3.56%
Age 15+	2,119	80.75%	2,296	81.94%	2,375	82.01%
Age 20+	1,912	72.87%	2,110	75.30%	2,191	75.66%
Age 65+	460	17.53%	567	20.24%	632	21.82%
Median Age	41		42		41	
Average Age	39.80		41.00		41.30	
Population By Race	2,624		2,802		2,896	
White	1,168	44.51%	1,229	43.86%	1,258	43.44%
Black	1,385	52.78%	1,484	52.96%	1,538	53.11%
Am. Indian & Alaskan	12	0.46%	12	0.43%	14	0.48%
Asian	15	0.57%	24	0.86%	25	0.86%
Hawaiian & Pacific Islander	0	0.00%	0	0.00%	0	0.00%
Other	43	1.64%	54	1.93%	61	2.11%

Demographic Trend Report

1 Mile Radius

BP
1104 Goshen St, Oxford, NC 27565

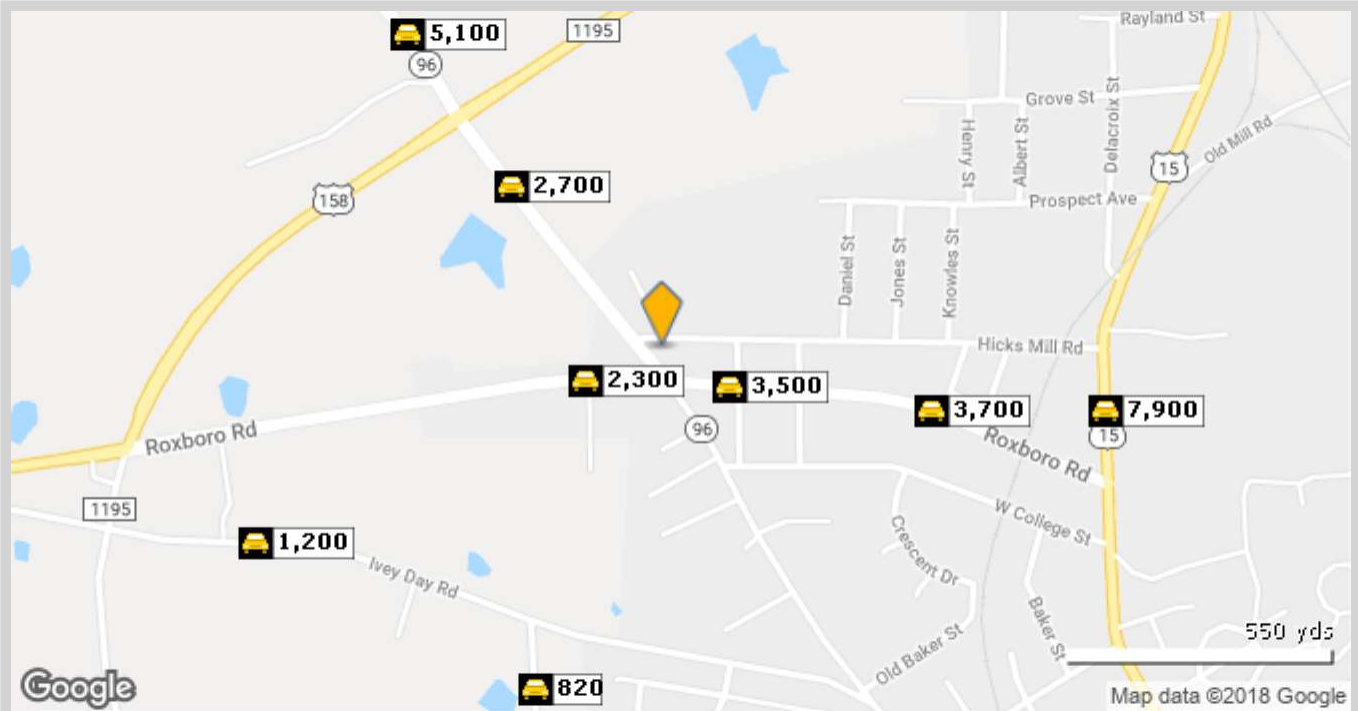
Description	2010	2018	2023
Population by Race (Hispanic)	162	185	206
White	142 87.65%	158 85.41%	174 84.47%
Black	10 6.17%	11 5.95%	13 6.31%
Am. Indian & Alaskan	7 4.32%	8 4.32%	9 4.37%
Asian	1 0.62%	6 3.24%	7 3.40%
Hawaiian & Pacific Islander	0 0.00%	0 0.00%	0 0.00%
Other	1 0.62%	2 1.08%	2 0.97%
Household by Household Income	1,014	1,106	1,145
<\$25,000	321 31.66%	416 37.61%	440 38.43%
\$25,000 - \$50,000	337 33.23%	242 21.88%	233 20.35%
\$50,000 - \$75,000	248 24.46%	231 20.89%	233 20.35%
\$75,000 - \$100,000	41 4.04%	72 6.51%	77 6.72%
\$100,000 - \$125,000	30 2.96%	92 8.32%	105 9.17%
\$125,000 - \$150,000	12 1.18%	23 2.08%	24 2.10%
\$150,000 - \$200,000	5 0.49%	16 1.45%	17 1.48%
\$200,000+	20 1.97%	14 1.27%	16 1.40%
Average Household Income	\$45,938	\$50,094	\$51,030
Median Household Income	\$33,785	\$36,316	\$37,115

Traffic Count Report

BP

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	Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1	Roxboro Rd	W Watkins St	0.01 E	2013	3,500	AADT	.09
2	Roxboro Rd	Day Farm Rd	0.05 W	2017	2,300	MPSI	.10
3	N C Hwy 96	Loop Rd	0.10 NW	2015	1,944	MPSI	.26
4	State Hwy 96	Oxford Outer Loop	0.10 NW	2017	2,700	MPSI	.26
5	Roxboro Rd	Woodson St	0.16 W	2017	3,700	MPSI	.33
6	N Country Club Dr	Ivey Day Rd	0.08 N	2017	820	MPSI	.43
7	State Hwy 96	Oxford Outer Loop	0.12 SE	2013	5,100	AADT	.48
8	Ivey Day Rd	Loop Rd	0.18 W	2015	1,447	MPSI	.53
9	Ivey Day Rd	Oxford Outer Loop SW	0.18 W	2017	1,200	MPSI	.53
10	College St	Hicks Mill Rd	0.07 N	2017	7,900	MPSI	.54