

# Hotel Company Drops Anchor in Redeveloped Boat Store

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ANDERSON, SC – Once a destination for outdoor enthusiasts, a onetime boat dealership now harbors Paragon Hotel Company’s headquarters in America’s Electric City.

The expansive hotel-management and development company spent \$1,200,000 to transform the former Boater’s World building at 109 Destination Blvd. into an upscale office for its 14 employees.

*“When we toured the site, we fell in love with the glass-and-block shell, as well as the location, which is close to Lake Hartwell – one of the Upstate’s most beautiful gems,” says Mitesh Patel, PHC’s executive vice president. “Inside, we designed an open, collaborative space for our staff,” Patel says, “because forward-thinking doesn’t always originate around a boardroom table.”*

After a 10-month renovation, the building now features audiovisual conferencing capabilities and multifunctional training rooms with state-of-the-art technology. The facility also showcases PHC’s dedication to sustainability, with cutting-edge lighting and thermostat controls and 30 percent reduction in water usage.

Located just off Interstate 85, the major artery that connects Charlotte, NC, to Atlanta, Ga., and points west, Anderson was the first city in the United States to have a continuous supply of electric power, hence its nickname, “Electric City.”

“We’re proud to help power the economic growth of this community,” Patel says, noting that Anderson also was named an All-America City in 2008 and was the filming location for George Clooney’s 2008 movie, *Leatherheads*.

The building at 109 Destination Blvd. was renovated by Workman Corp and designed by G.16 Group Architects. The interior design was done by StudioRouge Interiors who has done multiple space planning and design services for PHC’s growing portfolio of hotels. For more information about the company, visit <http://www.phc-hotels.com>.

**About Paragon Hotel Company**

Founded in 1995, PHC is a hospitality real estate management and development company based in Anderson, SC. The company's vision, "constantly challenging the status quo," complements its mission to acquire, develop and manage a portfolio of unique properties and lifestyle experiences for the enjoyment of our guests, while delivering exceptional financial results to investors and positively impacting the surrounding communities. The company's portfolio of more than 2,100 rooms in South Carolina, Georgia, Virginia and Tennessee includes hotels within Hilton, Marriott, Intercontinental, Best Western, Choice, Carlson Hotels Worldwide and Wyndham Worldwide franchises.