



MEDICAL OFFICE FOR SALE/LEASE

**644 Clark Drive,
Lincolnton, NC 28092**

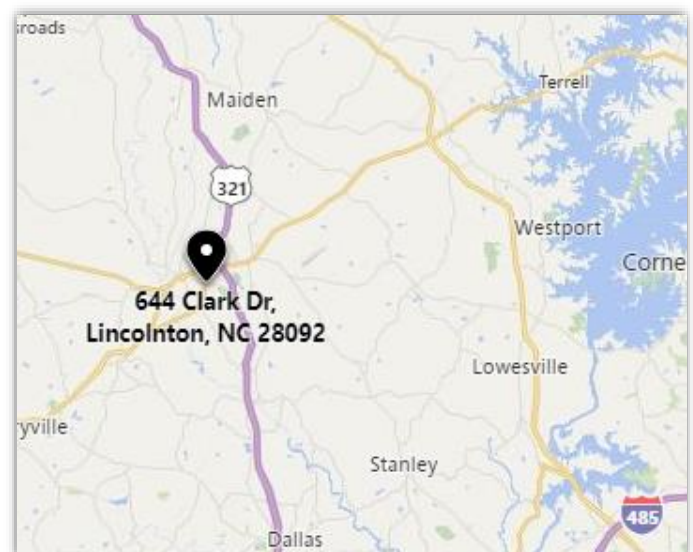


Sale Price	\$750,000
Lease Price	\$5,000/month NNN

- Ideal for any medical/office use (completely built out)
- Surrounded by other medical providers
- Two stories, 6 offices, 10 exam rooms
- Brick Construction on slab
- Excellent demographics

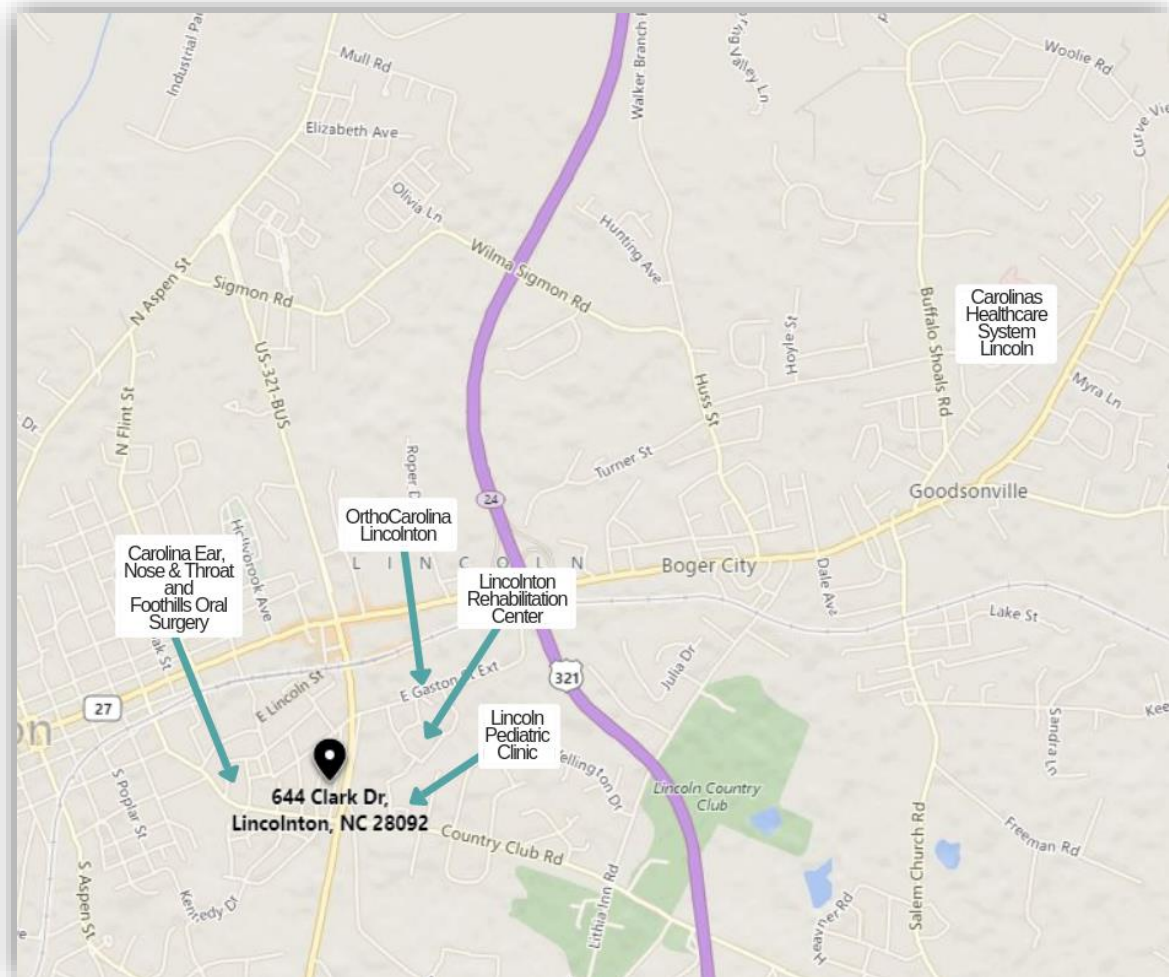
Property Information

Acreage	0.49
Year Built	1993
Square Footage	5,807 SF
Location	Off of US Hwy-321 Business; blocks away from Lincoln Co. Hospital
Parking	24+ spaces
Traffic Count	16,500 VPD



We have obtained the above information from sources we believe to be reliable, but no representations of any kind, expressed or implied, are being made as to the accuracy of such information. All references to square footage, lot size, or income/expenses are approximate only. Buyer or agent should conduct an independent investigation of all property information. We bear no liability for any errors, inaccuracies or omissions.

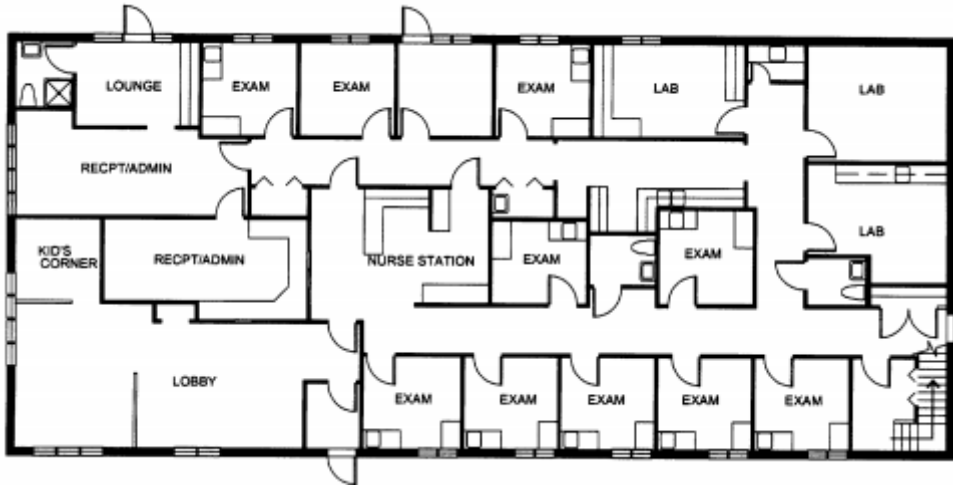
LOCATION



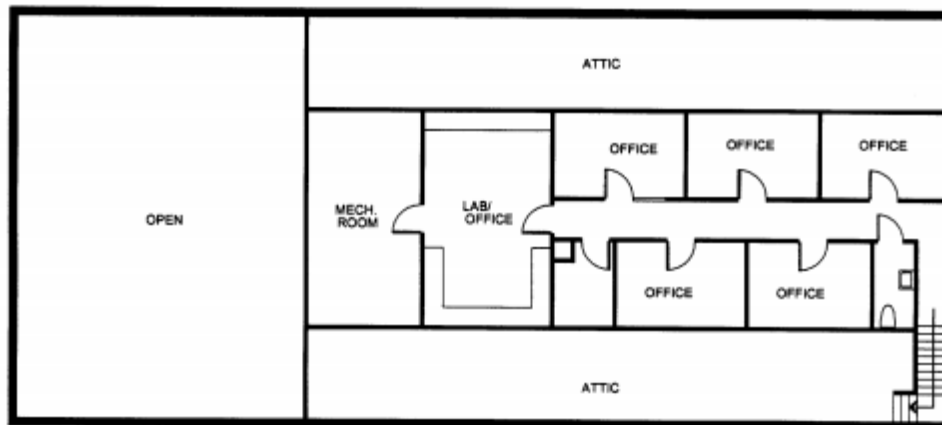
- Conveniently located near pharmacies and numerous medical providers
- Minutes from the hospital: Carolinas Healthcare System Lincoln

FLOOR PLAN

First Floor



Second Floor



Rentable Area

First Floor	4,261 sq. ft.
Second Floor	1,546 sq. ft.
Total	5,807 sq. ft.

PROPERTY PHOTOS



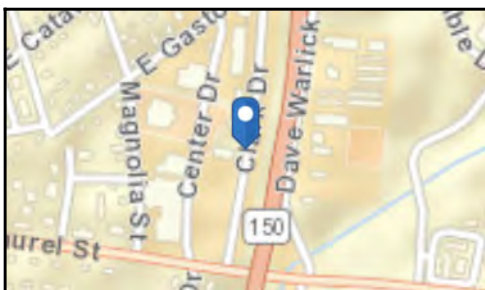
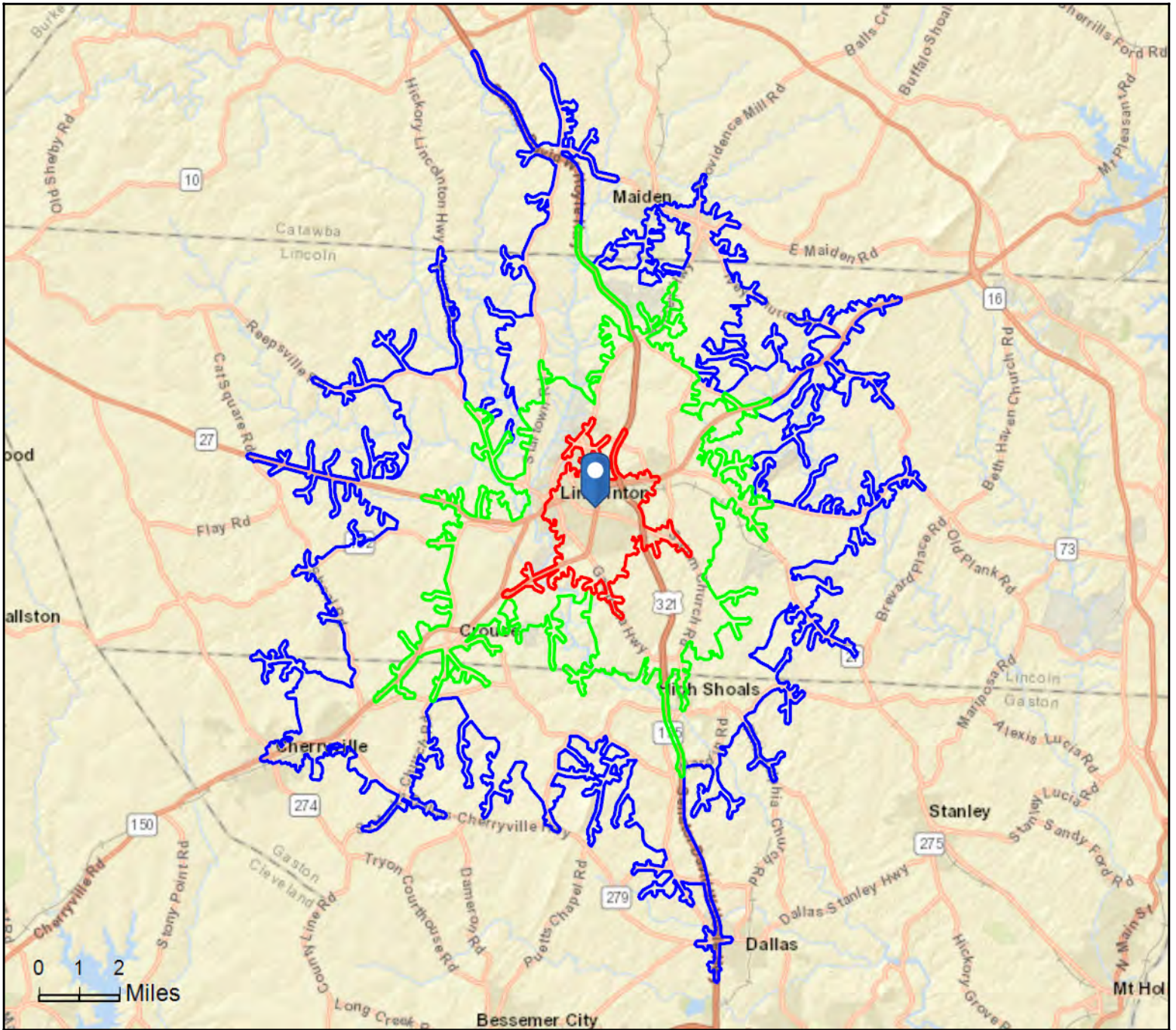
- 10 exam rooms, reception/waiting area
- Nurses station and offices on main level
- File storage, procedure room
- 2nd level with 6 offices and open area
- X-Ray room with leaded walls/doors



Site Map

644 Clark Dr, Lincolnton, North Carolina, 28092
Drive Time: 5, 10, 15 minute radii

Prepared by Esri
Latitude: 35.46915
Longitude: -81.24025





Demographic and Income Profile

644 Clark Dr, Lincolnton, North Carolina, 28092
 Drive Time: 5 minute radius

Prepared by Esri
 Latitude: 35.46915
 Longitude: -81.24025

Summary	Census 2010	2018	2023
Population	6,465	6,735	6,962
Households	2,712	2,802	2,891
Families	1,692	1,713	1,754
Average Household Size	2.27	2.29	2.30
Owner Occupied Housing Units	1,466	1,354	1,435
Renter Occupied Housing Units	1,246	1,448	1,457
Median Age	41.0	42.3	42.9
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	0.67%	1.13%	0.83%
Households	0.63%	1.10%	0.79%
Families	0.47%	1.00%	0.71%
Owner HHs	1.17%	1.45%	1.16%
Median Household Income	3.13%	1.93%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	478	17.1%	428	14.8%
\$15,000 - \$24,999	395	14.1%	353	12.2%
\$25,000 - \$34,999	407	14.5%	393	13.6%
\$35,000 - \$49,999	345	12.3%	351	12.1%
\$50,000 - \$74,999	538	19.2%	579	20.0%
\$75,000 - \$99,999	276	9.9%	328	11.3%
\$100,000 - \$149,999	222	7.9%	286	9.9%
\$150,000 - \$199,999	78	2.8%	94	3.3%
\$200,000+	62	2.2%	79	2.7%
Median Household Income	\$39,244		\$45,778	
Average Household Income	\$55,788		\$63,942	
Per Capita Income	\$23,819		\$27,036	

Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	404	6.2%	389	5.8%	395	5.7%
5 - 9	385	6.0%	390	5.8%	396	5.7%
10 - 14	383	5.9%	384	5.7%	408	5.9%
15 - 19	395	6.1%	366	5.4%	397	5.7%
20 - 24	392	6.1%	386	5.7%	380	5.5%
25 - 34	778	12.0%	869	12.9%	845	12.1%
35 - 44	817	12.6%	799	11.9%	838	12.0%
45 - 54	887	13.7%	846	12.6%	842	12.1%
55 - 64	857	13.3%	891	13.2%	877	12.6%
65 - 74	570	8.8%	752	11.2%	830	11.9%
75 - 84	418	6.5%	436	6.5%	522	7.5%
85+	179	2.8%	228	3.4%	231	3.3%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	5,067	78.4%	5,157	76.6%	5,229	75.1%
Black Alone	880	13.6%	943	14.0%	983	14.1%
American Indian Alone	21	0.3%	25	0.4%	28	0.4%
Asian Alone	30	0.5%	38	0.6%	46	0.7%
Pacific Islander Alone	1	0.0%	2	0.0%	2	0.0%
Some Other Race Alone	300	4.6%	360	5.3%	421	6.0%
Two or More Races	166	2.6%	210	3.1%	252	3.6%
Hispanic Origin (Any Race)	785	12.1%	925	13.7%	1,048	15.1%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

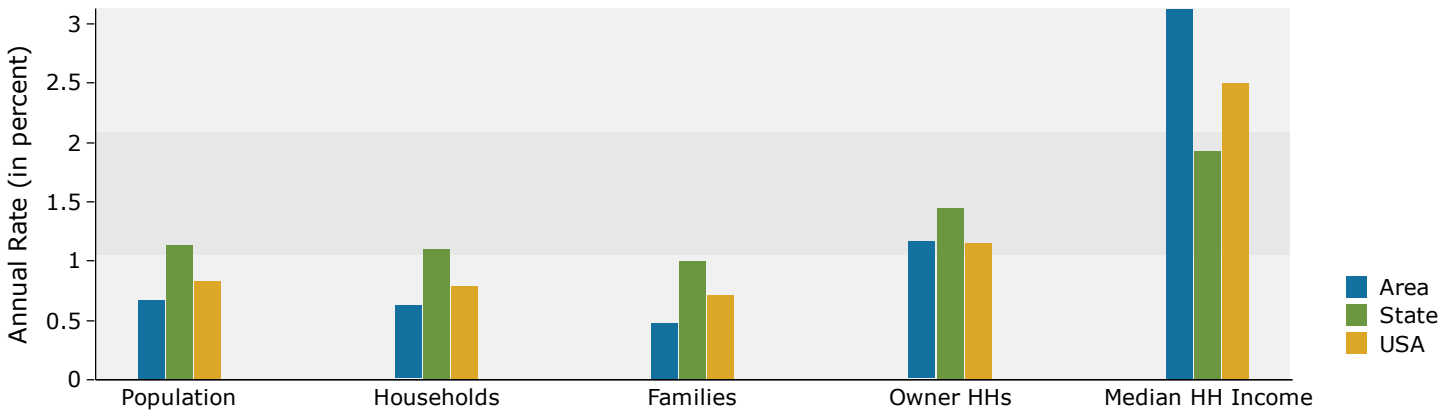


Demographic and Income Profile

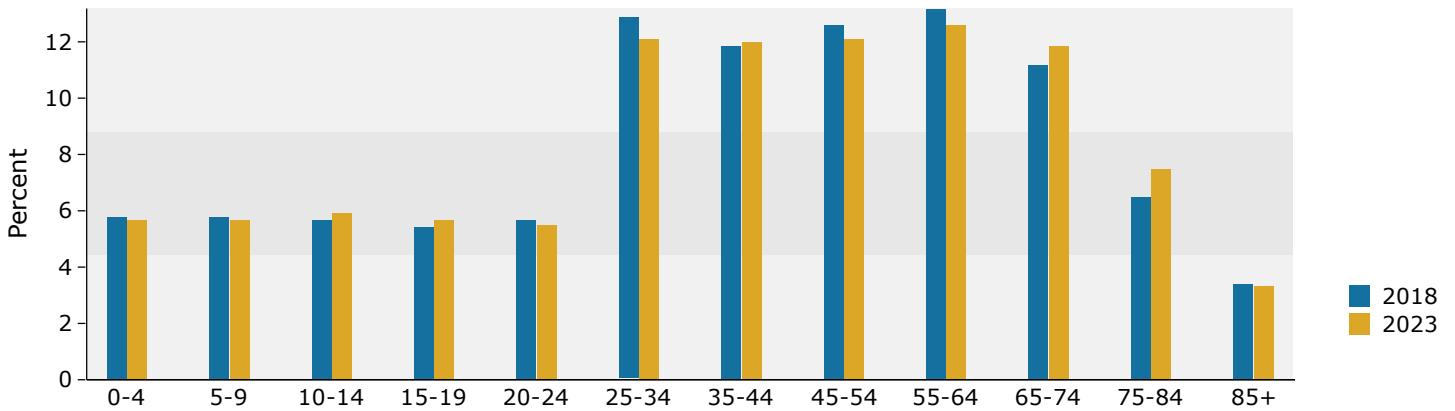
644 Clark Dr, Lincolnton, North Carolina, 28092
 Drive Time: 5 minute radius

Prepared by Esri
 Latitude: 35.46915
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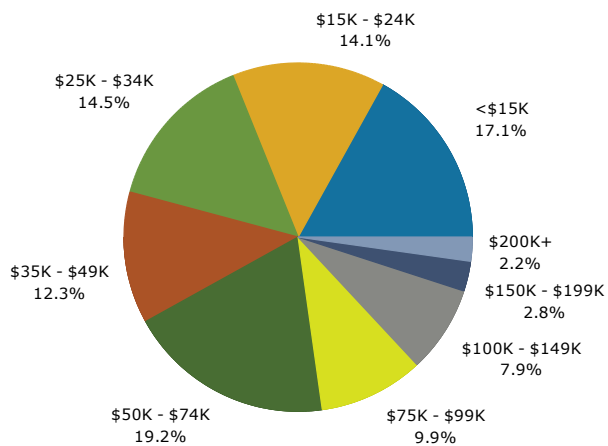
Trends 2018-2023



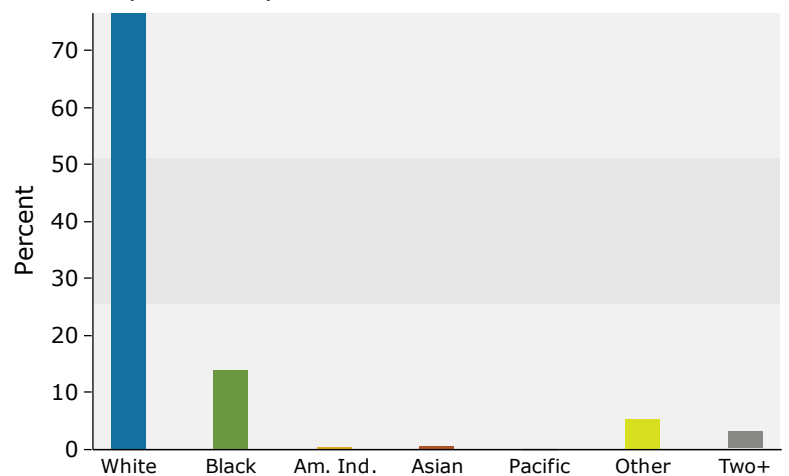
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 13.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



Demographic and Income Profile

644 Clark Dr, Lincolnton, North Carolina, 28092
 Drive Time: 10 minute radius

Prepared by Esri
 Latitude: 35.46915
 Longitude: -81.24025

Summary	Census 2010	2018	2023
Population	23,009	23,669	24,344
Households	9,152	9,332	9,573
Families	6,172	6,192	6,310
Average Household Size	2.44	2.47	2.47
Owner Occupied Housing Units	5,762	5,385	5,604
Renter Occupied Housing Units	3,390	3,947	3,968
Median Age	40.1	41.7	42.6
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	0.56%	1.13%	0.83%
Households	0.51%	1.10%	0.79%
Families	0.38%	1.00%	0.71%
Owner HHs	0.80%	1.45%	1.16%
Median Household Income	2.88%	1.93%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	1,332	14.3%	1,153	12.0%
\$15,000 - \$24,999	1,321	14.2%	1,166	12.2%
\$25,000 - \$34,999	1,236	13.2%	1,157	12.1%
\$35,000 - \$49,999	1,417	15.2%	1,425	14.9%
\$50,000 - \$74,999	1,950	20.9%	2,124	22.2%
\$75,000 - \$99,999	892	9.6%	1,047	10.9%
\$100,000 - \$149,999	827	8.9%	1,051	11.0%
\$150,000 - \$199,999	223	2.4%	272	2.8%
\$200,000+	134	1.4%	179	1.9%
Median Household Income	\$41,994		\$48,411	
Average Household Income	\$55,365		\$63,283	
Per Capita Income	\$22,468		\$25,493	

Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,411	6.1%	1,337	5.6%	1,331	5.5%
5 - 9	1,405	6.1%	1,370	5.8%	1,374	5.6%
10 - 14	1,434	6.2%	1,376	5.8%	1,445	5.9%
15 - 19	1,492	6.5%	1,296	5.5%	1,389	5.7%
20 - 24	1,403	6.1%	1,353	5.7%	1,281	5.3%
25 - 34	2,772	12.0%	3,163	13.4%	3,016	12.4%
35 - 44	3,212	14.0%	2,914	12.3%	3,072	12.6%
45 - 54	3,342	14.5%	3,276	13.8%	3,160	13.0%
55 - 64	2,965	12.9%	3,230	13.6%	3,313	13.6%
65 - 74	1,941	8.4%	2,522	10.7%	2,796	11.5%
75 - 84	1,192	5.2%	1,283	5.4%	1,591	6.5%
85+	440	1.9%	549	2.3%	576	2.4%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	19,074	82.9%	19,249	81.3%	19,452	79.9%
Black Alone	2,227	9.7%	2,345	9.9%	2,430	10.0%
American Indian Alone	54	0.2%	61	0.3%	66	0.3%
Asian Alone	134	0.6%	169	0.7%	209	0.9%
Pacific Islander Alone	8	0.0%	10	0.0%	12	0.0%
Some Other Race Alone	997	4.3%	1,189	5.0%	1,394	5.7%
Two or More Races	514	2.2%	646	2.7%	781	3.2%
Hispanic Origin (Any Race)	2,659	11.6%	3,091	13.1%	3,498	14.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

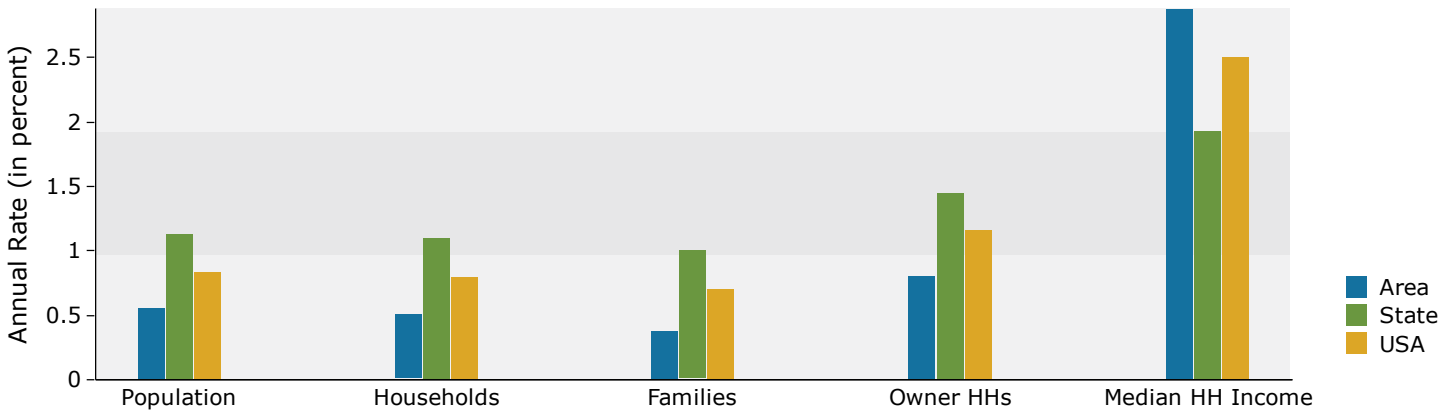


Demographic and Income Profile

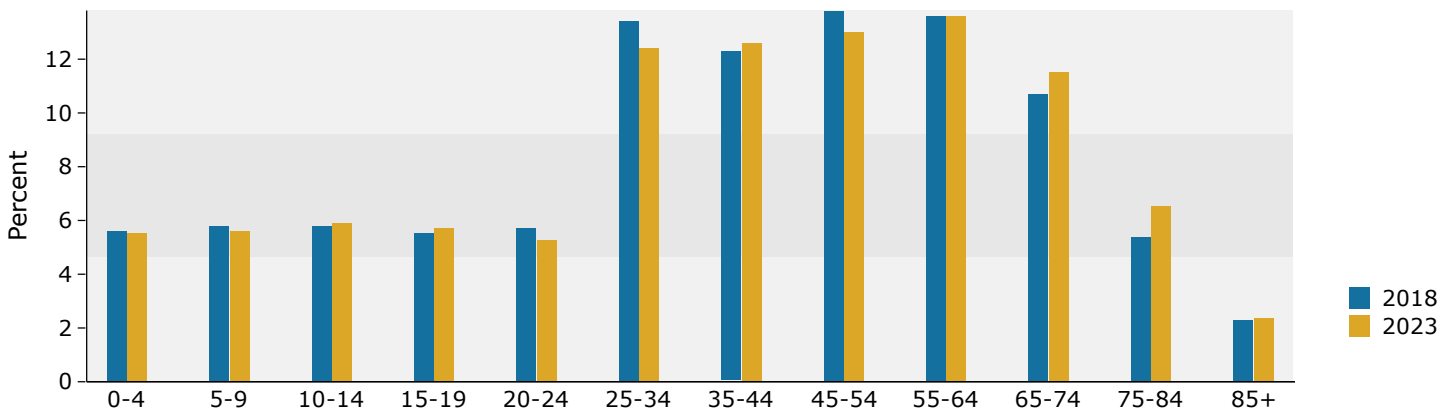
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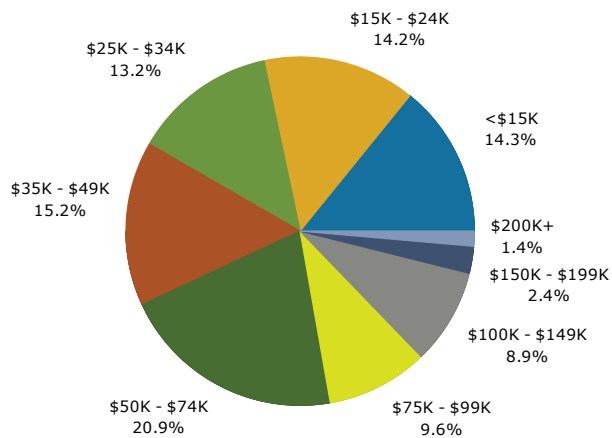
Trends 2018-2023



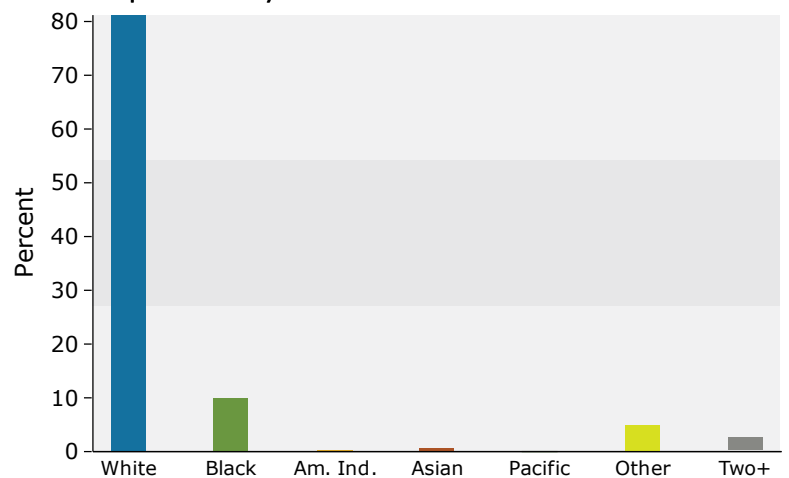
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 13.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



Demographic and Income Profile

644 Clark Dr, Lincolnton, North Carolina, 28092
 Drive Time: 15 minute radius

Prepared by Esri
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Summary	Census 2010	2018	2023
Population	44,418	45,853	47,134
Households	17,378	17,796	18,243
Families	12,284	12,409	12,649
Average Household Size	2.52	2.54	2.55
Owner Occupied Housing Units	12,210	11,715	12,178
Renter Occupied Housing Units	5,168	6,081	6,064
Median Age	40.1	42.0	43.0
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	0.55%	1.13%	0.83%
Households	0.50%	1.10%	0.79%
Families	0.38%	1.00%	0.71%
Owner HHs	0.78%	1.45%	1.16%
Median Household Income	2.48%	1.93%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	2,270	12.8%	1,921	10.5%
\$15,000 - \$24,999	2,203	12.4%	1,915	10.5%
\$25,000 - \$34,999	2,205	12.4%	2,025	11.1%
\$35,000 - \$49,999	2,845	16.0%	2,819	15.5%
\$50,000 - \$74,999	3,811	21.4%	4,078	22.4%
\$75,000 - \$99,999	1,964	11.0%	2,283	12.5%
\$100,000 - \$149,999	1,709	9.6%	2,181	12.0%
\$150,000 - \$199,999	503	2.8%	621	3.4%
\$200,000+	285	1.6%	398	2.2%
Median Household Income	\$45,790		\$51,750	
Average Household Income	\$58,715		\$67,472	
Per Capita Income	\$23,128		\$26,437	

Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,680	6.0%	2,538	5.5%	2,493	5.3%
5 - 9	2,786	6.3%	2,700	5.9%	2,699	5.7%
10 - 14	2,931	6.6%	2,725	5.9%	2,880	6.1%
15 - 19	2,966	6.7%	2,541	5.5%	2,709	5.7%
20 - 24	2,558	5.8%	2,527	5.5%	2,292	4.9%
25 - 34	5,106	11.5%	5,944	13.0%	5,666	12.0%
35 - 44	6,513	14.7%	5,708	12.4%	5,977	12.7%
45 - 54	6,750	15.2%	6,592	14.4%	6,289	13.3%
55 - 64	5,760	13.0%	6,501	14.2%	6,725	14.3%
65 - 74	3,697	8.3%	4,948	10.8%	5,548	11.8%
75 - 84	2,012	4.5%	2,300	5.0%	2,951	6.3%
85+	658	1.5%	828	1.8%	904	1.9%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	38,382	86.4%	38,945	84.9%	39,399	83.6%
Black Alone	3,245	7.3%	3,465	7.6%	3,622	7.7%
American Indian Alone	111	0.2%	125	0.3%	137	0.3%
Asian Alone	249	0.6%	321	0.7%	396	0.8%
Pacific Islander Alone	12	0.0%	14	0.0%	17	0.0%
Some Other Race Alone	1,575	3.5%	1,902	4.1%	2,242	4.8%
Two or More Races	844	1.9%	1,080	2.4%	1,321	2.8%
Hispanic Origin (Any Race)	4,016	9.0%	4,734	10.3%	5,393	11.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

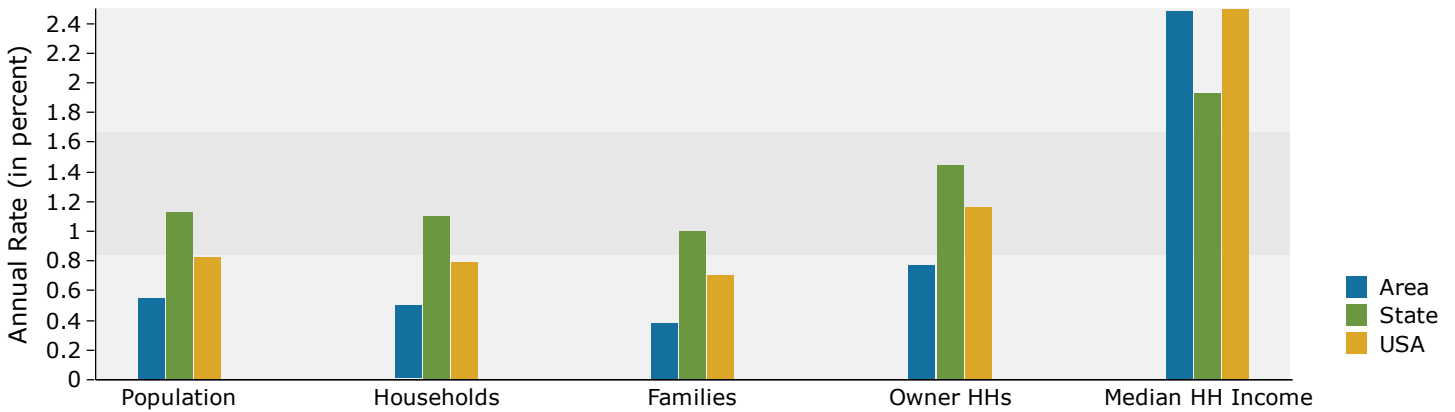


Demographic and Income Profile

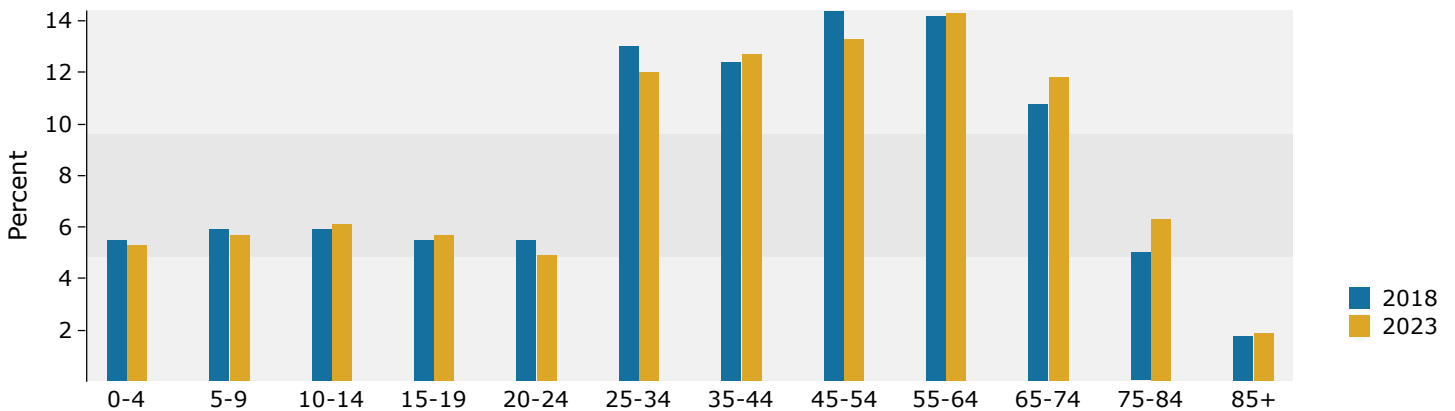
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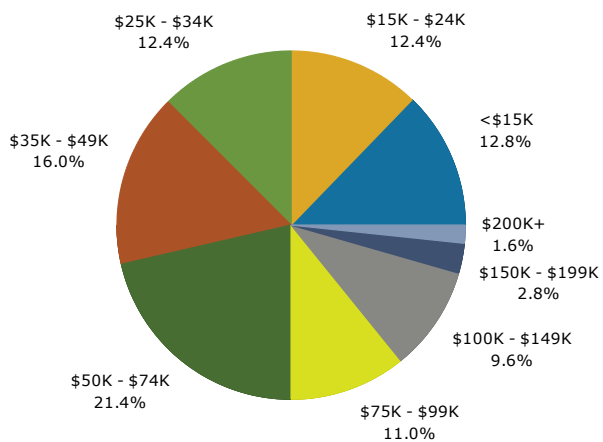
Trends 2018-2023



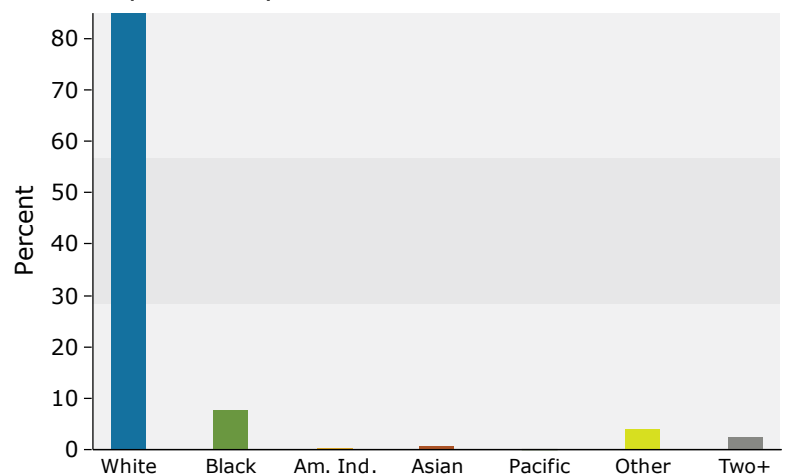
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 10.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



Health and Beauty Market Potential

644 Clark Dr, Lincolnton, North Carolina, 28092
 Drive Time: 5 minute radius

Prepared by Esri
 Latitude: 35.46915
 Longitude: -81.24025

Demographic Summary		2018	2023	
Population		6,735	6,962	
Population 18+		5,355	5,528	
Households		2,802	2,891	
Median Household Income		\$39,244	\$45,778	
Product/Consumer Behavior		Expected Number of Adults	Percent	MPI
Typically spend 7+ hours exercising per week		965	18.0%	89
Typically spend 4-6 hours exercising per week		839	15.7%	78
Typically spend 1-3 hours exercising per week		1,212	22.6%	95
Exercise at home 2+ times per week		1,248	23.3%	83
Exercise at club 2+ times per week		442	8.3%	57
Exercise at other facility (not club) 2+ times/wk		328	6.1%	74
Own elliptical		163	3.0%	72
Own stationary bicycle		226	4.2%	83
Own treadmill		402	7.5%	80
Own weight lifting equipment		529	9.9%	80
Presently controlling diet		1,742	32.5%	90
Control diet for blood sugar level		483	9.0%	107
Control diet for cholesterol level		449	8.4%	103
Control diet to maintain weight		472	8.8%	83
Control diet for physical fitness		366	6.8%	66
Control diet for salt restriction		174	3.2%	120
Control diet for weight loss		636	11.9%	94
Used doctor`s care/diet for diet method		179	3.3%	126
Used exercise program for diet method		273	5.1%	75
Buy foods specifically labeled as fat-free		383	7.2%	84
Buy foods specifically labeled as gluten-free		161	3.0%	65
Buy foods specifically labeled as high fiber		323	6.0%	90
Buy foods specifically labeled as high protein		307	5.7%	82
Buy foods specifically labeled as lactose-free		113	2.1%	78
Buy foods specifically labeled as low-calorie		331	6.2%	79
Buy foods specifically labeled as low-carb		369	6.9%	106
Buy foods specifically labeled as low-cholesterol		219	4.1%	87
Buy foods specifically labeled as low-fat		375	7.0%	91
Buy foods specifically labeled as low-sodium		370	6.9%	82
Buy foods specifically labeled as natural/organic		379	7.1%	64
Buy foods specifically labeled as sugar-free		451	8.4%	101
Used meal/dietary/weight loss supplement last 6 mo		420	7.8%	97
Used vitamins/dietary supplements in last 6 months		2,708	50.6%	93
Provide services as a primary caregiver/caretaker		454	8.5%	123

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2018 and 2023.



Health and Beauty Market Potential

644 Clark Dr, Lincolnton, North Carolina, 28092
 Drive Time: 5 minute radius

Prepared by Esri
 Latitude: 35.46915
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Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Visited doctor in last 12 months	3,954	73.8%	96
Visited doctor in last 12 months: 1-2 times	1,232	23.0%	96
Visited doctor in last 12 months: 3-5 times	1,122	21.0%	90
Visited doctor in last 12 months: 6+ times	1,600	29.9%	101
Visited doctor in last 12 months: cardiologist	481	9.0%	118
Visited doctor in last 12 months: chiropractor	345	6.4%	91
Visited doctor in last 12 months: dentist	1,629	30.4%	82
Visited doctor in last 12 months: dermatologist	276	5.2%	60
Visited doctor in last 12 months: ear/nose/throat	286	5.3%	112
Visited doctor in last 12 months: eye	1,098	20.5%	96
Visited doctor in last 12 months: gastroenterologist	219	4.1%	92
Visited doctor in last 12 months: general/family	2,216	41.4%	99
Visited doctor in last 12 months: internist	182	3.4%	60
Visited doctor in last 12 months: physical therapist	264	4.9%	96
Visited doctor in last 12 months: podiatrist	106	2.0%	68
Visited doctor in last 12 months: urologist	170	3.2%	89
Visited nurse practitioner in last 12 months	449	8.4%	139
Wear regular/sun/tinted prescription eyeglasses	2,120	39.6%	97
Wear bifocals	751	14.0%	115
Wear disposable contact lenses	292	5.5%	89
Wear soft contact lenses	432	8.1%	84
Wear transition lenses	249	4.6%	84
Spent on eyeglasses in last 12 months: <\$100	201	3.8%	131
Spent on eyeglasses in last 12 months: \$100-\$199	221	4.1%	87
Spent on eyeglasses in last 12 months: \$200-\$249	110	2.1%	71
Spent on eyeglasses in last 12 months: \$250+	423	7.9%	82
Spent on contact lenses in last 12 months: <\$100	90	1.7%	86
Spent on contact lenses in last 12 months: \$100-\$199	151	2.8%	79
Spent on contact lenses in last 12 months: \$200+	172	3.2%	81
Bought prescription eyewear: discount optical ctr	447	8.3%	95
Bought prescription eyewear: private eye doctor	1,355	25.3%	104
Bought prescription eyewear: retail optical chain	593	11.1%	88
Bought prescription eyewear: online	97	1.8%	60
Used prescription drug for allergy/hay fever	381	7.1%	126
Used prescription drug for anxiety/panic	289	5.4%	115
Used prescription drug for arthritis/osteoarthritis	218	4.1%	125
Used prescription drug for rheumatoid arthritis	179	3.3%	127
Used prescription drug for asthma	221	4.1%	100
Used prescription drug for backache/back pain	552	10.3%	132
Used prescription drug for depression	467	8.7%	138
Used prescription drug for diabetes (insulin dependent)	140	2.6%	127
Used prescription drug for diabetes (non-insulin depend)	227	4.2%	107
Used prescription drug for heartburn/acid reflux	475	8.9%	150
Used prescription drug for high blood pressure	888	16.6%	125
Used prescription drug for high cholesterol	637	11.9%	131
Used prescription drug for migraine headache	206	3.8%	124
Used prescription drug for sinus congestion/headache	281	5.2%	135
Used prescription drug for urinary tract infection	166	3.1%	117
Filled prescription last 12 months: discount/dept store	179	3.3%	98
Filled prescription last 12 months: drug store/pharmacy	2,149	40.1%	109
Filled prescription last 12 months: supermarket	389	7.3%	97
Filled prescription last 12 months: mail order	341	6.4%	83
Spent out of pocket prescr drugs/30 days: <\$10	371	6.9%	109
Spent out of pocket prescr drugs/30 days: \$10-19	482	9.0%	108
Spent out of pocket prescr drugs/30 days: \$20-29	328	6.1%	100
Spent out of pocket prescr drugs/30 days: \$30-49	354	6.6%	101
Spent out of pocket prescr drugs/30 days: \$50-99	351	6.6%	107
Spent out of pocket prescr drugs/30 days: \$100-149	133	2.5%	88
Spent out of pocket prescr drugs/30 days: \$150+	188	3.5%	109

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2018 and 2023.



Health and Beauty Market Potential

644 Clark Dr, Lincolnton, North Carolina, 28092
 Drive Time: 5 minute radius

Prepared by Esri
 Latitude: 35.46915
 Longitude: -81.24025

Product/Consumer Behavior	Expected Number of		MPI
	Adults	Percent	
Used last 6 months: children`s cold tablets/liquids	729	13.6%	105
Used last 6 months: cold/sinus/allergy med (nonprescr)	2,590	48.4%	97
Used last 6 months: children`s cough syrup	682	12.7%	109
Used last 6 months: cough syrup/suppressant(nonprescr)	1,953	36.5%	103
Used last 6 months: medicated skin cream/lotion/spray	1,797	33.6%	110
Used last 6 months: nasal spray	882	16.5%	93
Used last 6 months: pain relieving rub/liquid/patch	1,409	26.3%	110
Used last 6 months: sleeping aid/snore relief	718	13.4%	113
Used last 6 months: sore throat remedy/cough drops	2,674	49.9%	104
Used last 12 months: sunburn remedy	827	15.4%	107
Used last 12 months: suntan/sunscreen product	1,663	31.1%	78
Used last 12 months: SPF 15 suntan/sunscreen product	332	6.2%	78
Used last 12 months: SPF 30-49 suntan/sunscreen prod	517	9.7%	58
Used last 12 months: SPF 50+ suntan/sunscreen product	666	12.4%	84
Used last 6 months: toothache/gum/canker sore remedy	733	13.7%	139
Used last 6 months: vitamins/nutritional suppl (kids)	723	13.5%	98
Used body wash/shower gel in last 6 months	3,507	65.5%	107
Used breath freshener in last 6 months	2,299	42.9%	104
Used breath freshener in last 6 months: gum	1,342	25.1%	100
Used breath freshener in last 6 months: mints	1,015	19.0%	101
Used breath freshener in last 6 months: thin film	146	2.7%	113
Used breath freshener 8+ times in last 7 days	524	9.8%	101
Used complexion care product in last 6 months	2,305	43.0%	91
Used denture adhesive/fixative in last 6 months	531	9.9%	161
Used denture cleaner in last 6 months	827	15.4%	148
Used facial moisturizer in last 6 months	2,111	39.4%	91
Used personal foot care product in last 6 months	1,067	19.9%	101
Used hair coloring product (at home) last 6 months	1,109	20.7%	112
Used hair conditioning treatment (at home)/6 mo	1,380	25.8%	100
Used hair growth product in last 6 months	127	2.4%	87
Used hair spray (at home) in last 6 months	1,823	34.0%	108
Used hair styling gel/lotion/mousse in last 6 mo	1,683	31.4%	93
Used mouthwash in last 6 months	3,519	65.7%	100
Used mouthwash 8+ times in last 7 days	942	17.6%	108
Used whitening toothpaste in last 6 months	1,618	30.2%	94
Used tooth whitener (not toothpaste) in last 6 mo	520	9.7%	98
Used tooth whitener (gel) in last 6 mos	118	2.2%	111
Used tooth whitener (strips) in last 6 months	290	5.4%	105
Visited a day spa in last 6 months	156	2.9%	61
Purchased product at salon/day spa in last 6 mo	214	4.0%	89
Professional srv last 6 months: haircut	2,894	54.0%	89
Professional srv last 6 months: hair color/highlights	760	14.2%	88
Professional srv last 6 months: facial	101	1.9%	74
Professional srv last 6 months: massage	215	4.0%	56
Professional srv last 6 months: manicure	434	8.1%	66
Professional srv last 6 months: pedicure	531	9.9%	66
Spent \$150+ at barber shops in last 6 months	118	2.2%	75
Spent \$150+ at beauty salons in last 6 months	383	7.2%	61

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2018 and 2023.



Health and Beauty Market Potential

644 Clark Dr, Lincolnton, North Carolina, 28092
 Drive Time: 10 minute radius

Prepared by Esri
 Latitude: 35.46915
 Longitude: -81.24025

Demographic Summary		2018	2023
Population		23,669	24,344
Population 18+		18,804	19,351
Households		9,332	9,573
Median Household Income		\$41,994	\$48,411

Product/Consumer Behavior	Expected Number of		MPI
	Adults	Percent	
Typically spend 7+ hours exercising per week	3,404	18.1%	89
Typically spend 4-6 hours exercising per week	3,197	17.0%	84
Typically spend 1-3 hours exercising per week	4,255	22.6%	95
Exercise at home 2+ times per week	4,456	23.7%	85
Exercise at club 2+ times per week	1,811	9.6%	67
Exercise at other facility (not club) 2+ times/wk	1,215	6.5%	78
Own elliptical	679	3.6%	85
Own stationary bicycle	854	4.5%	89
Own treadmill	1,589	8.5%	90
Own weight lifting equipment	2,175	11.6%	94
Presently controlling diet	6,295	33.5%	93
Control diet for blood sugar level	1,696	9.0%	107
Control diet for cholesterol level	1,492	7.9%	97
Control diet to maintain weight	1,733	9.2%	87
Control diet for physical fitness	1,416	7.5%	73
Control diet for salt restriction	584	3.1%	114
Control diet for weight loss	2,302	12.2%	97
Used doctor`s care/diet for diet method	579	3.1%	116
Used exercise program for diet method	1,086	5.8%	85
Buy foods specifically labeled as fat-free	1,374	7.3%	86
Buy foods specifically labeled as gluten-free	610	3.2%	70
Buy foods specifically labeled as high fiber	1,178	6.3%	94
Buy foods specifically labeled as high protein	1,169	6.2%	89
Buy foods specifically labeled as lactose-free	363	1.9%	71
Buy foods specifically labeled as low-calorie	1,208	6.4%	82
Buy foods specifically labeled as low-carb	1,241	6.6%	102
Buy foods specifically labeled as low-cholesterol	758	4.0%	86
Buy foods specifically labeled as low-fat	1,287	6.8%	89
Buy foods specifically labeled as low-sodium	1,316	7.0%	83
Buy foods specifically labeled as natural/organic	1,505	8.0%	72
Buy foods specifically labeled as sugar-free	1,579	8.4%	101
Used meal/dietary/weight loss supplement last 6 mo	1,515	8.1%	100
Used vitamins/dietary supplements in last 6 months	9,403	50.0%	92
Provide services as a primary caregiver/caretaker	1,445	7.7%	111

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

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Health and Beauty Market Potential

644 Clark Dr, Lincolnton, North Carolina, 28092
 Drive Time: 10 minute radius

Prepared by Esri
 Latitude: 35.46915
 Longitude: -81.24025

Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Visited doctor in last 12 months	14,250	75.8%	99
Visited doctor in last 12 months: 1-2 times	4,502	23.9%	100
Visited doctor in last 12 months: 3-5 times	4,255	22.6%	97
Visited doctor in last 12 months: 6+ times	5,493	29.2%	98
Visited doctor in last 12 months: cardiologist	1,556	8.3%	108
Visited doctor in last 12 months: chiropractor	1,223	6.5%	92
Visited doctor in last 12 months: dentist	5,893	31.3%	85
Visited doctor in last 12 months: dermatologist	1,096	5.8%	68
Visited doctor in last 12 months: ear/nose/throat	856	4.6%	96
Visited doctor in last 12 months: eye	3,783	20.1%	94
Visited doctor in last 12 months: gastroenterologist	789	4.2%	94
Visited doctor in last 12 months: general/family	8,251	43.9%	105
Visited doctor in last 12 months: internist	703	3.7%	66
Visited doctor in last 12 months: physical therapist	831	4.4%	86
Visited doctor in last 12 months: podiatrist	454	2.4%	83
Visited doctor in last 12 months: urologist	612	3.3%	91
Visited nurse practitioner in last 12 months	1,429	7.6%	126
Wear regular/sun/tinted prescription eyeglasses	7,644	40.7%	100
Wear bifocals	2,741	14.6%	119
Wear disposable contact lenses	1,076	5.7%	94
Wear soft contact lenses	1,590	8.5%	88
Wear transition lenses	907	4.8%	87
Spent on eyeglasses in last 12 months: <\$100	586	3.1%	109
Spent on eyeglasses in last 12 months: \$100-\$199	865	4.6%	97
Spent on eyeglasses in last 12 months: \$200-\$249	456	2.4%	84
Spent on eyeglasses in last 12 months: \$250+	1,713	9.1%	95
Spent on contact lenses in last 12 months: <\$100	318	1.7%	87
Spent on contact lenses in last 12 months: \$100-\$199	608	3.2%	91
Spent on contact lenses in last 12 months: \$200+	673	3.6%	90
Bought prescription eyewear: discount optical ctr	1,726	9.2%	104
Bought prescription eyewear: private eye doctor	4,791	25.5%	104
Bought prescription eyewear: retail optical chain	2,176	11.6%	92
Bought prescription eyewear: online	370	2.0%	65
Used prescription drug for allergy/hay fever	1,158	6.2%	109
Used prescription drug for anxiety/panic	1,079	5.7%	122
Used prescription drug for arthritis/osteoarthritis	743	4.0%	122
Used prescription drug for rheumatoid arthritis	611	3.2%	123
Used prescription drug for asthma	744	4.0%	96
Used prescription drug for backache/back pain	1,873	10.0%	127
Used prescription drug for depression	1,602	8.5%	135
Used prescription drug for diabetes (insulin dependent)	457	2.4%	118
Used prescription drug for diabetes (non-insulin depend)	890	4.7%	119
Used prescription drug for heartburn/acid reflux	1,514	8.1%	136
Used prescription drug for high blood pressure	3,039	16.2%	122
Used prescription drug for high cholesterol	2,090	11.1%	122
Used prescription drug for migraine headache	761	4.0%	130
Used prescription drug for sinus congestion/headache	894	4.8%	122
Used prescription drug for urinary tract infection	606	3.2%	122
Filled prescription last 12 months: discount/dept store	764	4.1%	119
Filled prescription last 12 months: drug store/pharmacy	7,369	39.2%	107
Filled prescription last 12 months: supermarket	1,423	7.6%	101
Filled prescription last 12 months: mail order	1,383	7.4%	96
Spent out of pocket prescr drugs/30 days: <\$10	1,260	6.7%	105
Spent out of pocket prescr drugs/30 days: \$10-19	1,711	9.1%	109
Spent out of pocket prescr drugs/30 days: \$20-29	1,183	6.3%	103
Spent out of pocket prescr drugs/30 days: \$30-49	1,368	7.3%	111
Spent out of pocket prescr drugs/30 days: \$50-99	1,183	6.3%	103
Spent out of pocket prescr drugs/30 days: \$100-149	548	2.9%	103
Spent out of pocket prescr drugs/30 days: \$150+	687	3.7%	113

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2018 and 2023.



Health and Beauty Market Potential

644 Clark Dr, Lincolnton, North Carolina, 28092
 Drive Time: 10 minute radius

Prepared by Esri
 Latitude: 35.46915
 Longitude: -81.24025

Product/Consumer Behavior	Expected Number of		MPI
	Adults	Percent	
Used last 6 months: children`s cold tablets/liquids	2,586	13.8%	107
Used last 6 months: cold/sinus/allergy med (nonprescr)	9,343	49.7%	100
Used last 6 months: children`s cough syrup	2,397	12.7%	109
Used last 6 months: cough syrup/suppressant(nonprescr)	6,632	35.3%	100
Used last 6 months: medicated skin cream/lotion/spray	6,045	32.1%	106
Used last 6 months: nasal spray	3,323	17.7%	99
Used last 6 months: pain relieving rub/liquid/patch	4,715	25.1%	105
Used last 6 months: sleeping aid/snore relief	2,358	12.5%	106
Used last 6 months: sore throat remedy/cough drops	9,131	48.6%	101
Used last 12 months: sunburn remedy	2,769	14.7%	102
Used last 12 months: suntan/sunscreen product	6,188	32.9%	83
Used last 12 months: SPF 15 suntan/sunscreen product	1,334	7.1%	89
Used last 12 months: SPF 30-49 suntan/sunscreen prod	2,125	11.3%	68
Used last 12 months: SPF 50+ suntan/sunscreen product	2,391	12.7%	86
Used last 6 months: toothache/gum/canker sore remedy	2,300	12.2%	124
Used last 6 months: vitamins/nutritional suppl (kids)	2,434	12.9%	94
Used body wash/shower gel in last 6 months	11,962	63.6%	104
Used breath freshener in last 6 months	7,848	41.7%	101
Used breath freshener in last 6 months: gum	4,669	24.8%	99
Used breath freshener in last 6 months: mints	3,433	18.3%	97
Used breath freshener in last 6 months: thin film	441	2.3%	98
Used breath freshener 8+ times in last 7 days	1,847	9.8%	101
Used complexion care product in last 6 months	8,132	43.2%	91
Used denture adhesive/fixative in last 6 months	1,664	8.8%	143
Used denture cleaner in last 6 months	2,662	14.2%	136
Used facial moisturizer in last 6 months	7,324	38.9%	90
Used personal foot care product in last 6 months	3,647	19.4%	98
Used hair coloring product (at home) last 6 months	3,482	18.5%	100
Used hair conditioning treatment (at home)/6 mo	4,731	25.2%	97
Used hair growth product in last 6 months	398	2.1%	78
Used hair spray (at home) in last 6 months	6,444	34.3%	109
Used hair styling gel/lotion/mousse in last 6 mo	5,989	31.8%	94
Used mouthwash in last 6 months	12,340	65.6%	100
Used mouthwash 8+ times in last 7 days	3,229	17.2%	106
Used whitening toothpaste in last 6 months	5,786	30.8%	95
Used tooth whitener (not toothpaste) in last 6 mo	1,552	8.3%	83
Used tooth whitener (gel) in last 6 mos	299	1.6%	80
Used tooth whitener (strips) in last 6 months	866	4.6%	89
Visited a day spa in last 6 months	579	3.1%	65
Purchased product at salon/day spa in last 6 mo	714	3.8%	84
Professional srv last 6 months: haircut	10,761	57.2%	94
Professional srv last 6 months: hair color/highlights	2,723	14.5%	90
Professional srv last 6 months: facial	313	1.7%	66
Professional srv last 6 months: massage	813	4.3%	61
Professional srv last 6 months: manicure	1,620	8.6%	70
Professional srv last 6 months: pedicure	1,967	10.5%	69
Spent \$150+ at barber shops in last 6 months	395	2.1%	71
Spent \$150+ at beauty salons in last 6 months	1,583	8.4%	71

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

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Health and Beauty Market Potential

644 Clark Dr, Lincolnton, North Carolina, 28092
 Drive Time: 15 minute radius

Prepared by Esri
 Latitude: 35.46915
 Longitude: -81.24025

Demographic Summary		2018	2023	
Population		45,853	47,134	
Population 18+		36,349	37,405	
Households		17,796	18,243	
Median Household Income		\$45,790	\$51,750	
Product/Consumer Behavior		Expected Number of Adults	Percent	MPI
Typically spend 7+ hours exercising per week		6,440	17.7%	87
Typically spend 4-6 hours exercising per week		6,274	17.3%	86
Typically spend 1-3 hours exercising per week		8,100	22.3%	94
Exercise at home 2+ times per week		8,634	23.8%	85
Exercise at club 2+ times per week		3,458	9.5%	66
Exercise at other facility (not club) 2+ times/wk		2,283	6.3%	76
Own elliptical		1,361	3.7%	89
Own stationary bicycle		1,737	4.8%	94
Own treadmill		3,330	9.2%	97
Own weight lifting equipment		4,294	11.8%	96
Presently controlling diet		12,214	33.6%	93
Control diet for blood sugar level		3,350	9.2%	109
Control diet for cholesterol level		2,910	8.0%	98
Control diet to maintain weight		3,419	9.4%	89
Control diet for physical fitness		2,745	7.6%	73
Control diet for salt restriction		1,106	3.0%	112
Control diet for weight loss		4,386	12.1%	96
Used doctor`s care/diet for diet method		1,090	3.0%	113
Used exercise program for diet method		2,101	5.8%	85
Buy foods specifically labeled as fat-free		2,697	7.4%	87
Buy foods specifically labeled as gluten-free		1,205	3.3%	72
Buy foods specifically labeled as high fiber		2,251	6.2%	93
Buy foods specifically labeled as high protein		2,205	6.1%	87
Buy foods specifically labeled as lactose-free		653	1.8%	66
Buy foods specifically labeled as low-calorie		2,347	6.5%	82
Buy foods specifically labeled as low-carb		2,340	6.4%	99
Buy foods specifically labeled as low-cholesterol		1,466	4.0%	86
Buy foods specifically labeled as low-fat		2,443	6.7%	87
Buy foods specifically labeled as low-sodium		2,594	7.1%	85
Buy foods specifically labeled as natural/organic		2,865	7.9%	71
Buy foods specifically labeled as sugar-free		3,000	8.3%	99
Used meal/dietary/weight loss supplement last 6 mo		2,865	7.9%	98
Used vitamins/dietary supplements in last 6 months		18,287	50.3%	93
Provide services as a primary caregiver/caretaker		2,726	7.5%	109

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2018 and 2023.



Health and Beauty Market Potential

644 Clark Dr, Lincolnton, North Carolina, 28092
 Drive Time: 15 minute radius

Prepared by Esri
 Latitude: 35.46915
 Longitude: -81.24025

Product/Consumer Behavior	Expected Number of Adults	Percent	MPI
Visited doctor in last 12 months	27,919	76.8%	100
Visited doctor in last 12 months: 1-2 times	8,788	24.2%	101
Visited doctor in last 12 months: 3-5 times	8,483	23.3%	100
Visited doctor in last 12 months: 6+ times	10,647	29.3%	99
Visited doctor in last 12 months: cardiologist	3,030	8.3%	109
Visited doctor in last 12 months: chiropractor	2,458	6.8%	95
Visited doctor in last 12 months: dentist	11,565	31.8%	86
Visited doctor in last 12 months: dermatologist	2,092	5.8%	67
Visited doctor in last 12 months: ear/nose/throat	1,614	4.4%	93
Visited doctor in last 12 months: eye	7,439	20.5%	95
Visited doctor in last 12 months: gastroenterologist	1,570	4.3%	97
Visited doctor in last 12 months: general/family	16,474	45.3%	108
Visited doctor in last 12 months: internist	1,294	3.6%	63
Visited doctor in last 12 months: physical therapist	1,553	4.3%	83
Visited doctor in last 12 months: podiatrist	904	2.5%	86
Visited doctor in last 12 months: urologist	1,211	3.3%	93
Visited nurse practitioner in last 12 months	2,825	7.8%	129
Wear regular/sun/tinted prescription eyeglasses	15,191	41.8%	103
Wear bifocals	5,621	15.5%	126
Wear disposable contact lenses	2,063	5.7%	93
Wear soft contact lenses	3,015	8.3%	86
Wear transition lenses	1,843	5.1%	92
Spent on eyeglasses in last 12 months: <\$100	1,108	3.0%	107
Spent on eyeglasses in last 12 months: \$100-\$199	1,691	4.7%	98
Spent on eyeglasses in last 12 months: \$200-\$249	916	2.5%	88
Spent on eyeglasses in last 12 months: \$250+	3,579	9.8%	102
Spent on contact lenses in last 12 months: <\$100	608	1.7%	86
Spent on contact lenses in last 12 months: \$100-\$199	1,188	3.3%	92
Spent on contact lenses in last 12 months: \$200+	1,249	3.4%	87
Bought prescription eyewear: discount optical ctr	3,532	9.7%	110
Bought prescription eyewear: private eye doctor	9,563	26.3%	108
Bought prescription eyewear: retail optical chain	4,136	11.4%	90
Bought prescription eyewear: online	709	2.0%	65
Used prescription drug for allergy/hay fever	2,053	5.6%	100
Used prescription drug for anxiety/panic	2,139	5.9%	125
Used prescription drug for arthritis/osteoarthritis	1,475	4.1%	125
Used prescription drug for rheumatoid arthritis	1,149	3.2%	120
Used prescription drug for asthma	1,412	3.9%	94
Used prescription drug for backache/back pain	3,617	10.0%	127
Used prescription drug for depression	3,096	8.5%	135
Used prescription drug for diabetes (insulin dependent)	866	2.4%	115
Used prescription drug for diabetes (non-insulin depend)	1,833	5.0%	127
Used prescription drug for heartburn/acid reflux	2,885	7.9%	134
Used prescription drug for high blood pressure	5,959	16.4%	124
Used prescription drug for high cholesterol	4,065	11.2%	123
Used prescription drug for migraine headache	1,470	4.0%	130
Used prescription drug for sinus congestion/headache	1,687	4.6%	119
Used prescription drug for urinary tract infection	1,197	3.3%	124
Filled prescription last 12 months: discount/dept store	1,678	4.6%	135
Filled prescription last 12 months: drug store/pharmacy	14,169	39.0%	106
Filled prescription last 12 months: supermarket	2,848	7.8%	104
Filled prescription last 12 months: mail order	2,798	7.7%	101
Spent out of pocket prescr drugs/30 days: <\$10	2,552	7.0%	110
Spent out of pocket prescr drugs/30 days: \$10-19	3,336	9.2%	110
Spent out of pocket prescr drugs/30 days: \$20-29	2,358	6.5%	106
Spent out of pocket prescr drugs/30 days: \$30-49	2,768	7.6%	116
Spent out of pocket prescr drugs/30 days: \$50-99	2,332	6.4%	105
Spent out of pocket prescr drugs/30 days: \$100-149	1,078	3.0%	105
Spent out of pocket prescr drugs/30 days: \$150+	1,367	3.8%	117

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2018 and 2023.



Health and Beauty Market Potential

644 Clark Dr, Lincolnton, North Carolina, 28092
 Drive Time: 15 minute radius

Prepared by Esri
 Latitude: 35.46915
 Longitude: -81.24025

Product/Consumer Behavior	Expected Number of		MPI
	Adults	Percent	
Used last 6 months: children`s cold tablets/liquids	4,853	13.4%	103
Used last 6 months: cold/sinus/allergy med (nonprescr)	18,129	49.9%	100
Used last 6 months: children`s cough syrup	4,520	12.4%	106
Used last 6 months: cough syrup/suppressant(nonprescr)	12,586	34.6%	98
Used last 6 months: medicated skin cream/lotion/spray	11,589	31.9%	105
Used last 6 months: nasal spray	6,526	18.0%	101
Used last 6 months: pain relieving rub/liquid/patch	9,018	24.8%	104
Used last 6 months: sleeping aid/snore relief	4,425	12.2%	103
Used last 6 months: sore throat remedy/cough drops	17,547	48.3%	100
Used last 12 months: sunburn remedy	5,296	14.6%	101
Used last 12 months: suntan/sunscreen product	12,053	33.2%	84
Used last 12 months: SPF 15 suntan/sunscreen product	2,563	7.1%	88
Used last 12 months: SPF 30-49 suntan/sunscreen prod	4,258	11.7%	70
Used last 12 months: SPF 50+ suntan/sunscreen product	4,596	12.6%	85
Used last 6 months: toothache/gum/canker sore remedy	4,277	11.8%	119
Used last 6 months: vitamins/nutritional suppl (kids)	4,567	12.6%	91
Used body wash/shower gel in last 6 months	22,846	62.9%	103
Used breath freshener in last 6 months	14,977	41.2%	100
Used breath freshener in last 6 months: gum	8,818	24.3%	97
Used breath freshener in last 6 months: mints	6,635	18.3%	97
Used breath freshener in last 6 months: thin film	772	2.1%	88
Used breath freshener 8+ times in last 7 days	3,511	9.7%	100
Used complexion care product in last 6 months	15,483	42.6%	90
Used denture adhesive/fixative in last 6 months	3,163	8.7%	141
Used denture cleaner in last 6 months	5,136	14.1%	136
Used facial moisturizer in last 6 months	13,917	38.3%	89
Used personal foot care product in last 6 months	7,096	19.5%	99
Used hair coloring product (at home) last 6 months	6,432	17.7%	95
Used hair conditioning treatment (at home)/6 mo	8,883	24.4%	94
Used hair growth product in last 6 months	701	1.9%	71
Used hair spray (at home) in last 6 months	12,596	34.7%	110
Used hair styling gel/lotion/mousse in last 6 mo	11,526	31.7%	94
Used mouthwash in last 6 months	23,765	65.4%	99
Used mouthwash 8+ times in last 7 days	6,138	16.9%	104
Used whitening toothpaste in last 6 months	11,143	30.7%	95
Used tooth whitener (not toothpaste) in last 6 mo	2,794	7.7%	78
Used tooth whitener (gel) in last 6 mos	495	1.4%	69
Used tooth whitener (strips) in last 6 months	1,568	4.3%	83
Visited a day spa in last 6 months	1,069	2.9%	62
Purchased product at salon/day spa in last 6 mo	1,305	3.6%	80
Professional srv last 6 months: haircut	21,258	58.5%	96
Professional srv last 6 months: hair color/highlights	5,298	14.6%	91
Professional srv last 6 months: facial	543	1.5%	59
Professional srv last 6 months: massage	1,502	4.1%	58
Professional srv last 6 months: manicure	3,081	8.5%	69
Professional srv last 6 months: pedicure	3,741	10.3%	68
Spent \$150+ at barber shops in last 6 months	716	2.0%	67
Spent \$150+ at beauty salons in last 6 months	3,104	8.5%	72

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