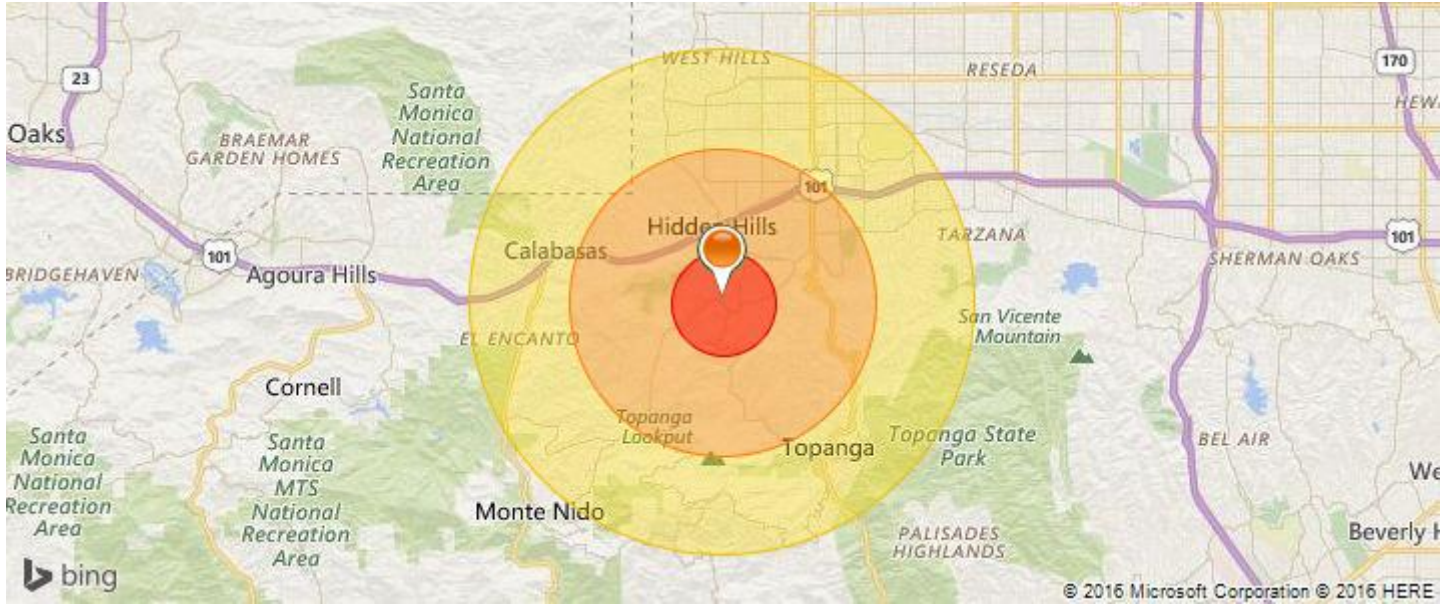


23301 Mulholland Hwy
 Calabasas, CA 91302



Population	1-mi.	3-mi.	5-mi.
Total Population	5,715	49,349	153,106
Group Quarters Population	7	229	829
Urban Population	5,527	47,297	148,727
Rural Population	189	2,053	4,379
Not defined	0	0	0
Adult Population	4,450	38,676	120,984
Ratio of Males to Females	1.0	1.0	1.0
Female Population	2,918	25,153	77,926
Male Population	2,797	24,197	75,180
Land Area (Square Miles)	2.7	26.7	70.5

Age	1-mi.	3-mi.	5-mi.
Median Age, Total	48.8	46.0	42.1
Median Age, Male	48.2	45.4	40.8
Median Age, Female	49.3	46.6	43.2
% Age 18+	77.9	78.4	79.0
% Age 21+	73.0	74.6	75.5
% Age 55+	39.2	34.3	29.6
% Age 65+	21.1	18.2	15.7

Ethnicity	1-mi.	3-mi.	5-mi.
% White	82.7	78.2	65.6
% Black	1.3	2.5	3.3
% Asian	7.1	6.7	10.4
% Hispanic	5.1	8.3	16.3
% Other	3.9	4.4	4.4

5 Year Projections	1-mi.	3-mi.	5-mi.
Total Population	5,869	50,657	157,395
Group Quarters Population	7	229	829
Adult Population	4,744	40,500	125,996
Total Households	2,168	19,033	61,152
Per Capita Income (based on Total Population)	81,071	71,834	57,556
Total Population 16+	4,929	41,883	129,907

5 Year Ethnicity Projections	1-mi.	3-mi.	5-mi.
% White	81.1	76.4	63.4
% Black	1.4	2.5	3.4
% Asian	7.5	7.1	10.8
% Hispanic	5.6	9	17.4
% Other	4.5	5.0	5

Housing and Household's	1-mi.	3-mi.	5-mi.
Total Housing Units	2,113	18,802	61,038
Total Households	2,097	18,488	59,196
Owner-Occupied: Owned with a mortgage or loan	1,484	11,930	30,249
Owner-Occupied: Owned free and clear	412	2,967	7,401
Renter-Occupied	201	3,591	21,546
Aggregate Contract Rent	\$275,252	\$5,767,151	\$31,543,645
Average (Mean) Number of Vehicles Available	2.2	2.2	2.0

Housing Value	1-mi.	3-mi.	5-mi.
Housing Value < \$10,000	0	56	122
Housing Value \$10,000-\$14,999	1	37	56
Housing Value \$15,000-\$19,999	0	49	58
Housing Value \$20,000-\$24,999	0	5	7
Housing Value \$25,000-\$29,999	2	12	35
Housing Value \$30,000-\$34,999	0	1	19
Housing Value \$35,000-\$39,999	0	0	23
Housing Value \$40,000-\$49,999	0	7	59
Housing Value \$50,000-\$59,999	3	37	82
Housing Value \$60,000-\$69,999	10	65	127
Housing Value \$70,000-\$79,999	1	24	87
Housing Value \$80,000-\$89,999	0	17	25
Housing Value \$90,000-\$99,999	4	23	88
Housing Value \$100,000-\$124,999	22	98	328
Housing Value \$125,000-\$149,999	41	88	287
Housing Value \$150,000-\$174,999	15	237	568
Housing Value \$175,000-\$199,999	28	189	428
Housing Value \$200,000-\$249,999	37	285	1,111
Housing Value \$250,000-\$299,999	51	394	1,577
Housing Value \$300,000-\$399,999	38	688	3,629
Housing Value \$400,000-\$499,999	67	1,230	4,393
Housing Value \$500,000-\$749,999	196	3,664	9,877
Housing Value \$750,000-\$999,999	427	3,373	6,580
Housing Value \$1,000,000 or more	951	4,319	8,084
Total Owner-occupied housing units (OOHU)	1,896	14,897	37,650

Income	1-mi.	3-mi.	5-mi.
Per Capita Income (based on Total Population)	\$71,130	\$63,129	\$50,820
Average (Mean) Household Income	\$193,768	\$167,926	\$129,669
Median Household Income	\$129,849	\$112,779	\$84,085
Aggregate Income	\$406,443,072	\$3,108,819,908	\$7,690,994,746

% Households by Income	1-mi.	3-mi.	5-mi.
% Household Income < \$10,000	1.9	2.8	4.4
% Household Income \$10,000-\$14,999	0.6	1.7	3.1
% Household Income \$15,000-\$19,999	1.4	1.9	3.2
% Household Income \$20,000-\$24,999	2.7	2.2	3.4
% Household Income \$25,000-\$29,999	1.7	1.8	2.9
% Household Income \$30,000-\$34,999	1.1	2.5	3.2
% Household Income \$35,000-\$39,999	1.7	2.7	3.8
% Household Income \$40,000-\$44,999	1.1	1.9	3.2
% Household Income \$45,000-\$49,999	2.5	2.1	2.6
% Household Income \$50,000-\$59,999	5.2	4.8	6.5
% Household Income \$60,000-\$74,999	4.2	7.1	9.2
% Household Income \$75,000-\$99,999	11.3	12.1	12.3
% Household Income \$100,000-\$124,999	12.8	12.0	10.5
% Household Income \$125,000-\$149,999	8.5	8.4	7.6
% Household Income \$150,000-\$199,999	13.4	11.9	9.2
% Household Income \$200,000-\$249,999	11.2	9.5	5.9
% Household Income \$250,000-\$499,999	11.1	8.5	5.4
% Household Income \$500,000+	7.7	6.1	3.9

Education	1-mi.	3-mi.	5-mi.
College undergraduate	340	2,577	10,278
Graduate or prof school	137	851	2,463

Employment and Occupation	1-mi.	3-mi.	5-mi.
Total Civilian employed population aged 16+	2,557	22,928	71,346

% Employment by Industry	1-mi.	3-mi.	5-mi.
% Armed Forces	0.1	0.1	0.1
% Civilian, Employed	93.2	94.8	93.6
% Civilian, Unemployed	6.7	5.2	6.4
% Not in Labor Force	41.2	39.7	39.1
% Agriculture, forestry, fishing/hunting, mining	0.0	0.4	0.2
% Construction	5.8	4.7	4.2
% Manufacturing	7.2	7.3	7.7
% Wholesale trade	5.1	5.0	3.4
% Retail trade	5.1	6.9	9.4
% Transportation and warehousing and utilities	1.1	1.9	2.0
% Information	4.8	5.9	5.4
% Finance and ins, real estate, rental and leasing	10.3	10.7	12.5
% Professional, sci, mgmt, admin and waste mgmt svcs	24.8	21.0	19.1
% Educational svcs, health care and social asst	24.6	21.1	20.4
% Arts, entertainmnt, recreation, accom. and food svcs	6.2	7.6	9.1
% Other svcs, except public admin	2.8	3.4	3.8
% Public admin	2.3	4.2	2.9

Transportation to Work	1-mi.	3-mi.	5-mi.
Total Workers 16+	2,557	22,928	71,346
Car, truck, or van	2,186	19,395	60,602
Public transport (not taxi)	2	247	1,773
Taxicab	0	14	52
Motorcycle	0	36	98
Bicycle	1	64	444
Walked	20	305	1,419
Other means	3	144	781
Worked at home	344	2,723	6,177

Consumer Expenditures	1-mi.	3-mi.	5-mi.
Average Apparel	\$2,967.0	\$2,871.9	\$2,581.5
Average Education	\$2,227.2	\$2,075.2	\$1,822.0
Average Entertainment	\$3,882.5	\$3,674.3	\$3,272.2
Average Food and Beverages	\$9,995.6	\$9,464.0	\$8,747.0
Average Gifts	\$1,834.1	\$1,665.1	\$1,399.9
Average Health Care	\$5,662.5	\$5,100.5	\$4,335.8
Average Household Furnishings and Equipment	\$2,575.5	\$2,424.1	\$2,146.5
Average Household Operations	\$2,255.7	\$2,055.6	\$1,769.3
Average Personal Care	\$1,090.6	\$1,018.5	\$890.6
Average Personal Expenditure	\$1,629.1	\$1,484.1	\$1,232.1
Average Reading	\$217.3	\$195.2	\$163.5
Average Shelter	\$16,419.1	\$15,928.5	\$14,846.2
Average Transportation	\$11,344.6	\$10,701.2	\$9,949.1
Average Utilities	\$4,666.3	\$4,400.9	\$4,010.4

Demand by Store Type	1-mi.	3-mi.	5-mi.
Motor Vehicle & Parts Dealers	\$7,949,113	\$64,899,724	\$201,269,507
Furniture & Home Furnishings Stores	\$1,449,294	\$12,323,340	\$34,596,159
Electronics & Appliance Stores	\$1,204,676	\$9,751,313	\$27,544,667
Building Material & Garden Equipment & Supply Dealers	\$2,928,286	\$22,698,236	\$59,298,305
Food & Beverage Stores	\$8,845,436	\$74,151,582	\$220,474,452
Health & Personal Care Stores	\$1,905,655	\$15,493,099	\$43,155,855
Gasoline stations	\$7,444,664	\$63,528,570	\$193,397,294
Clothing & Clothing Accessories Stores	\$3,230,663	\$27,404,542	\$78,118,018
Sporting Goods, Hobby, Book, & Music Stores	\$964,097	\$8,009,798	\$22,835,028
General Merchandise Stores	\$7,895,479	\$66,212,398	\$192,268,096
Miscellaneous Store Retailers	\$1,390,915	\$11,469,344	\$32,458,436
Nonstore retailers	\$2,883,313	\$23,844,409	\$67,952,523
Foodservice & Drinking Places	\$9,090,990	\$75,344,857	\$219,856,621
General Merchandise, Apparel and Accessories, Furniture and	\$15,205,950	\$127,500,767	\$366,152,514

2015/2016 Demographics provided by Experian through Alteryx