

# EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0260/-84.4237

RF5

## 3165 Johnson Ferry Rd

Marietta, GA 30062

### Population

	1 mi radius	3 mi radius	5 mi radius
Estimated Population (2018)	8,369	65,235	174,475
Projected Population (2023)	8,760	68,459	183,809
Census Population (2010)	8,074	62,109	162,961
Census Population (2000)	8,225	61,477	154,541
Projected Annual Growth (2018 to 2023)	391 0.9%	3,224 1.0%	9,334 1.1%
Historical Annual Growth (2010 to 2018)	295 0.5%	3,126 0.6%	11,514 0.9%
Historical Annual Growth (2000 to 2010)	-151 -0.2%	632 0.1%	8,419 0.5%
Estimated Population Density (2018)	2,665 psm	2,308 psm	2,222 psm
Trade Area Size	3.14 sq mi	28.26 sq mi	78.51 sq mi

### Households

Estimated Households (2018)	2,924	23,198	65,841
Projected Households (2023)	3,060	24,324	69,182
Census Households (2010)	2,813	21,885	60,686
Census Households (2000)	2,677	20,335	54,939
Estimated Households with Children (2018)	1,155 39.5%	9,004 38.8%	23,266 35.3%
Estimated Average Household Size (2018)	2.86	2.81	2.64

### Average Household Income

Estimated Average Household Income (2018)	\$163,236	\$168,265	\$151,180
Projected Average Household Income (2023)	\$192,839	\$197,970	\$177,448
Estimated Average Family Income (2018)	\$174,784	\$182,985	\$174,442

### Median Household Income

Estimated Median Household Income (2018)	\$122,626	\$129,262	\$116,378
Projected Median Household Income (2023)	\$142,581	\$150,994	\$135,711
Estimated Median Family Income (2018)	\$132,248	\$142,677	\$137,169

### Per Capita Income

Estimated Per Capita Income (2018)	\$57,032	\$59,847	\$57,071
Projected Per Capita Income (2023)	\$67,377	\$70,349	\$66,807
Estimated Per Capita Income 5 Year Growth	\$10,345 18.1%	\$10,502 17.5%	\$9,736 17.1%
Estimated Average Household Net Worth (2018)	\$1,223,466	\$1,300,171	\$1,165,235

### Daytime Demos (2018)

Total Businesses	456	2,112	7,520
Total Employees	2,984	14,031	55,994
Company Headquarter Businesses	-	4 0.2%	20 0.3%
Company Headquarter Employees	-	59 0.4%	382 0.7%
Employee Population per Business	6.5	6.6	7.4
Residential Population per Business	18.4	30.9	23.2

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1 mi radius      3 mi radius      5 mi radius

### Race & Ethnicity

White (2018)	7,019	83.9%	54,004	82.8%	137,422	78.8%
Black or African American (2018)	520	6.2%	4,661	7.1%	17,159	9.8%
American Indian or Alaska Native (2018)	8	0.1%	103	0.2%	278	0.2%
Asian (2018)	605	7.2%	4,637	7.1%	13,031	7.5%
Hawaiian or Pacific Islander (2018)	1	-	19	-	63	-
Other Race (2018)	63	0.8%	584	0.9%	2,892	1.7%
Two or More Races (2018)	152	1.8%	1,226	1.9%	3,630	2.1%
Not Hispanic or Latino Population (2018)	8,005	95.7%	62,321	95.5%	164,485	94.3%
Hispanic or Latino Population (2018)	364	4.3%	2,914	4.5%	9,990	5.7%
Not Hispanic or Latino Population (2023)	8,337	95.2%	65,029	95.0%	172,063	93.6%
Hispanic or Latino Population (2023)	423	4.8%	3,431	5.0%	11,745	6.4%
Not Hispanic or Latino Population (2010)	7,759	96.1%	59,536	95.9%	153,498	94.2%
Hispanic or Latino Population (2010)	315	3.9%	2,573	4.1%	9,463	5.8%
Not Hispanic or Latino Population (2000)	8,003	97.3%	60,021	97.6%	148,772	96.3%
Hispanic or Latino Population (2000)	222	2.7%	1,456	2.4%	5,769	3.7%
Projected Hispanic Annual Growth (2018 to 2023)	59	3.3%	516	3.5%	1,756	3.5%
Historic Hispanic Annual Growth (2000 to 2018)	142	3.6%	1,458	5.6%	4,221	4.1%

### Age Distribution (2018)

Age Under 5	353	4.2%	3,122	4.8%	8,882	5.1%
Age 5 to 9 Years	559	6.7%	4,420	6.8%	11,139	6.4%
Age 10 to 14 Years	703	8.4%	5,261	8.1%	12,807	7.3%
Age 15 to 19 Years	607	7.2%	4,630	7.1%	11,602	6.6%
Age 20 to 24 Years	291	3.5%	2,336	3.6%	6,973	4.0%
Age 25 to 29 Years	237	2.8%	2,166	3.3%	7,402	4.2%
Age 30 to 34 Years	283	3.4%	2,602	4.0%	8,638	5.0%
Age 35 to 39 Years	452	5.4%	3,850	5.9%	10,946	6.3%
Age 40 to 44 Years	521	6.2%	4,397	6.7%	11,852	6.8%
Age 45 to 49 Years	725	8.7%	5,513	8.5%	14,122	8.1%
Age 50 to 54 Years	826	9.9%	5,918	9.1%	14,593	8.4%
Age 55 to 59 Years	845	10.1%	6,287	9.6%	15,393	8.8%
Age 60 to 64 Years	811	9.7%	5,797	8.9%	13,982	8.0%
Age 65 to 74 Years	844	10.1%	6,267	9.6%	17,287	9.9%
Age 75 to 84 Years	218	2.6%	1,909	2.9%	6,242	3.6%
Age 85 Years or Over	93	1.1%	759	1.2%	2,613	1.5%
Median Age	45.2		43.8		42.9	

### Gender Age Distribution (2018)

Female Population	4,278	51.1%	33,286	51.0%	89,721	51.4%
Age 0 to 19 Years	1,113	26.0%	8,624	25.9%	21,729	24.2%
Age 20 to 64 Years	2,584	60.4%	20,132	60.5%	54,028	60.2%
Age 65 Years or Over	581	13.6%	4,530	13.6%	13,965	15.6%
Female Median Age	45.4		44.1		43.8	
Male Population	4,091	48.9%	31,948	49.0%	84,753	48.6%
Age 0 to 19 Years	1,108	27.1%	8,809	27.6%	22,702	26.8%
Age 20 to 64 Years	2,408	58.9%	18,734	58.6%	49,873	58.8%
Age 65 Years or Over	575	14.0%	4,405	13.8%	12,178	14.4%
Male Median Age	45.0		43.3		42.0	

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### Household Income Distribution (2018)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	649	22.2%	5,903	25.4%	14,499	22.0%
HH Income \$150,000 to \$199,999	400	13.7%	3,197	13.8%	8,349	12.7%
HH Income \$100,000 to \$149,999	787	26.9%	5,655	24.4%	13,977	21.2%
HH Income \$75,000 to \$99,999	384	13.1%	2,923	12.6%	7,948	12.1%
HH Income \$50,000 to \$74,999	341	11.7%	2,534	10.9%	8,669	13.2%
HH Income \$35,000 to \$49,999	148	5.1%	1,363	5.9%	4,809	7.3%
HH Income \$25,000 to \$34,999	93	3.2%	657	2.8%	2,681	4.1%
HH Income \$15,000 to \$24,999	63	2.2%	505	2.2%	2,264	3.4%
HH Income Under \$15,000	59	2.0%	463	2.0%	2,646	4.0%
HH Income \$35,000 or More	2,709	92.7%	21,574	93.0%	58,251	88.5%
HH Income \$75,000 or More	2,221	75.9%	17,676	76.2%	44,773	68.0%

### Housing (2018)

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units	2,973		23,642		67,304	
Housing Units Occupied	2,924	98.3%	23,198	98.1%	65,841	97.8%
Housing Units Owner-Occupied	2,776	94.9%	21,275	91.7%	55,209	83.9%
Housing Units, Renter-Occupied	148	5.1%	1,923	8.3%	10,632	16.1%
Housing Units, Vacant	49	1.7%	444	1.9%	1,462	2.2%

### Marital Status (2018)

	1 mi radius		3 mi radius		5 mi radius	
Never Married	1,412	20.9%	11,613	22.1%	33,441	23.6%
Currently Married	4,375	64.8%	33,439	63.8%	84,657	59.8%
Separated	172	2.5%	1,288	2.5%	4,154	2.9%
Widowed	201	3.0%	1,961	3.7%	6,116	4.3%
Divorced	595	8.8%	4,130	7.9%	13,278	9.4%

### Household Type (2018)

	1 mi radius		3 mi radius		5 mi radius	
Population Family	7,883	94.2%	60,345	92.5%	154,419	88.5%
Population Non-Family	481	5.8%	4,770	7.3%	19,554	11.2%
Population Group Quarters	5	0.1%	120	0.2%	502	0.3%
Family Households	2,518	86.1%	19,251	83.0%	49,707	75.5%
Non-Family Households	405	13.9%	3,947	17.0%	16,135	24.5%
Married Couple with Children	1,016	23.2%	7,672	22.9%	18,934	22.4%
Average Family Household Size	3.1		3.1		3.1	

### Household Size (2018)

	1 mi radius		3 mi radius		5 mi radius	
1 Person Households	339	11.6%	3,260	14.1%	13,360	20.3%
2 Person Households	1,042	35.6%	8,264	35.6%	23,141	35.1%
3 Person Households	621	21.2%	4,540	19.6%	11,715	17.8%
4 Person Households	633	21.6%	4,804	20.7%	11,636	17.7%
5 Person Households	214	7.3%	1,692	7.3%	4,197	6.4%
6 or More Person Households	76	2.6%	637	2.7%	1,793	2.7%

### Household Vehicles (2018)

	1 mi radius		3 mi radius		5 mi radius	
Households with 0 Vehicles Available	17	0.6%	351	1.5%	2,024	3.1%
Households with 1 Vehicles Available	352	12.0%	3,468	14.9%	14,360	21.8%
Households with 2 or More Vehicles Available	2,555	87.4%	19,379	83.5%	49,458	75.1%
Total Vehicles Available	6,735		51,905		135,841	
Average Vehicles Per Household	2.3		2.2		2.1	

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### Labor Force (2018)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	6,604		51,369		139,115	
Estimated Civilian Employed	4,430	67.1%	34,423	67.0%	93,402	67.1%
Estimated Civilian Unemployed	70	1.1%	744	1.4%	2,531	1.8%
Estimated in Armed Forces	-	-	2	-	115	0.1%
Estimated Not in Labor Force	2,105	31.9%	16,200	31.5%	43,067	31.0%
Unemployment Rate	1.1%		1.4%		1.8%	

### Occupation (2015)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	4,424		34,465		93,348	
Management, Business, Financial Operations	1,355	30.6%	10,748	31.2%	26,581	28.5%
Professional, Related	1,230	27.8%	9,426	27.3%	25,943	27.8%
Service	496	11.2%	3,653	10.6%	11,202	12.0%
Sales, Office	1,010	22.8%	7,994	23.2%	21,883	23.4%
Farming, Fishing, Forestry	3	0.1%	40	0.1%	208	0.2%
Construct, Extraction, Maintenance	101	2.3%	943	2.7%	2,933	3.1%
Production, Transport Material Moving	229	5.2%	1,662	4.8%	4,598	4.9%
White Collar Workers	3,595	81.3%	28,168	81.7%	74,407	79.7%
Blue Collar Workers	828	18.7%	6,297	18.3%	18,942	20.3%

### Consumer Expenditure (2018)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$292 M		\$2.38 B		\$6.25 B	
Total Non-Retail Expenditure	\$155 M	53.2%	\$1.27 B	53.5%	\$3.33 B	53.4%
Total Retail Expenditure	\$136 M	46.8%	\$1.11 B	46.5%	\$2.91 B	46.6%
Apparel	\$10.3 M	3.5%	\$84.5 M	3.6%	\$222 M	3.5%
Contributions	\$15.7 M	5.4%	\$131 M	5.5%	\$339 M	5.4%
Education	\$13.1 M	4.5%	\$109 M	4.6%	\$281 M	4.5%
Entertainment	\$16.8 M	5.7%	\$137 M	5.8%	\$358 M	5.7%
Food and Beverages	\$40.5 M	13.9%	\$328 M	13.8%	\$868 M	13.9%
Furnishings and Equipment	\$10.7 M	3.7%	\$87.4 M	3.7%	\$228 M	3.6%
Gifts	\$8.43 M	2.9%	\$69.8 M	2.9%	\$181 M	2.9%
Health Care	\$21.1 M	7.2%	\$170 M	7.2%	\$455 M	7.3%
Household Operations	\$9.59 M	3.3%	\$79.0 M	3.3%	\$204 M	3.3%
Miscellaneous Expenses	\$4.04 M	1.4%	\$32.7 M	1.4%	\$86.9 M	1.4%
Personal Care	\$3.73 M	1.3%	\$30.3 M	1.3%	\$79.9 M	1.3%
Personal Insurance	\$2.54 M	0.9%	\$21.1 M	0.9%	\$54.3 M	0.9%
Reading	\$653 K	0.2%	\$5.32 M	0.2%	\$14.0 M	0.2%
Shelter	\$60.8 M	20.8%	\$495 M	20.8%	\$1.30 B	20.8%
Tobacco	\$1.36 M	0.5%	\$10.9 M	0.5%	\$29.8 M	0.5%
Transportation	\$52.8 M	18.1%	\$426 M	17.9%	\$1.12 B	18.0%
Utilities	\$19.6 M	6.7%	\$159 M	6.7%	\$424 M	6.8%

### Educational Attainment (2018)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	5,857		45,465		123,071	
Elementary (Grade Level 0 to 8)	103	1.8%	523	1.1%	1,629	1.3%
Some High School (Grade Level 9 to 11)	52	0.9%	526	1.2%	2,206	1.8%
High School Graduate	603	10.3%	4,266	9.4%	15,385	12.5%
Some College	820	14.0%	6,695	14.7%	19,743	16.0%
Associate Degree Only	399	6.8%	2,606	5.7%	7,571	6.2%
Bachelor Degree Only	2,394	40.9%	19,074	42.0%	48,047	39.0%
Graduate Degree	1,486	25.4%	11,774	25.9%	28,491	23.1%

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### Units In Structure (2015)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	2,756	98.0%	20,800	95.0%	53,281	87.8%
1 Attached Unit	108	3.8%	1,346	6.1%	4,682	7.7%
2 to 4 Units	6	0.2%	108	0.5%	1,051	1.7%
5 to 9 Units	5	0.2%	185	0.8%	1,696	2.8%
10 to 19 Units	14	0.5%	232	1.1%	2,101	3.5%
20 to 49 Units	4	0.1%	93	0.4%	690	1.1%
50 or More Units	5	0.2%	312	1.4%	1,775	2.9%
Mobile Home or Trailer	23	0.8%	151	0.7%	515	0.8%
Other Structure	-	-	-	-	3	-

### Homes Built By Year (2015)

Homes Built 2010 or later	31	1.1%	439	2.0%	1,317	2.2%
Homes Built 2000 to 2009	224	8.0%	2,262	10.3%	7,818	12.9%
Homes Built 1990 to 1999	655	23.3%	4,807	22.0%	12,655	20.9%
Homes Built 1980 to 1989	1,269	45.1%	8,375	38.3%	21,585	35.6%
Homes Built 1970 to 1979	574	20.4%	5,839	26.7%	15,664	25.8%
Homes Built 1960 to 1969	50	1.8%	571	2.6%	3,081	5.1%
Homes Built 1950 to 1959	27	1.0%	238	1.1%	1,196	2.0%
Homes Built Before 1949	26	0.9%	307	1.4%	1,032	1.7%

### Home Values (2015)

Home Values \$1,000,000 or More	14	0.5%	204	1.0%	690	1.4%
Home Values \$500,000 to \$999,999	408	15.3%	3,560	17.8%	8,702	17.0%
Home Values \$400,000 to \$499,999	385	14.4%	2,804	14.0%	6,751	13.2%
Home Values \$300,000 to \$399,999	721	27.0%	5,345	26.7%	12,132	23.8%
Home Values \$200,000 to \$299,999	689	25.8%	5,225	26.1%	13,627	26.7%
Home Values \$150,000 to \$199,999	351	13.2%	2,488	12.4%	7,608	14.9%
Home Values \$100,000 to \$149,999	129	4.8%	974	4.9%	3,178	6.2%
Home Values \$70,000 to \$99,999	25	0.9%	241	1.2%	1,021	2.0%
Home Values \$50,000 to \$69,999	-	-	59	0.3%	233	0.5%
Home Values \$25,000 to \$49,999	18	0.7%	101	0.5%	289	0.6%
Home Values Under \$25,000	15	0.5%	147	0.7%	469	0.9%
Owner-Occupied Median Home Value	\$316,228		\$327,373		\$314,989	
Renter-Occupied Median Rent	\$1,222		\$1,413		\$1,151	

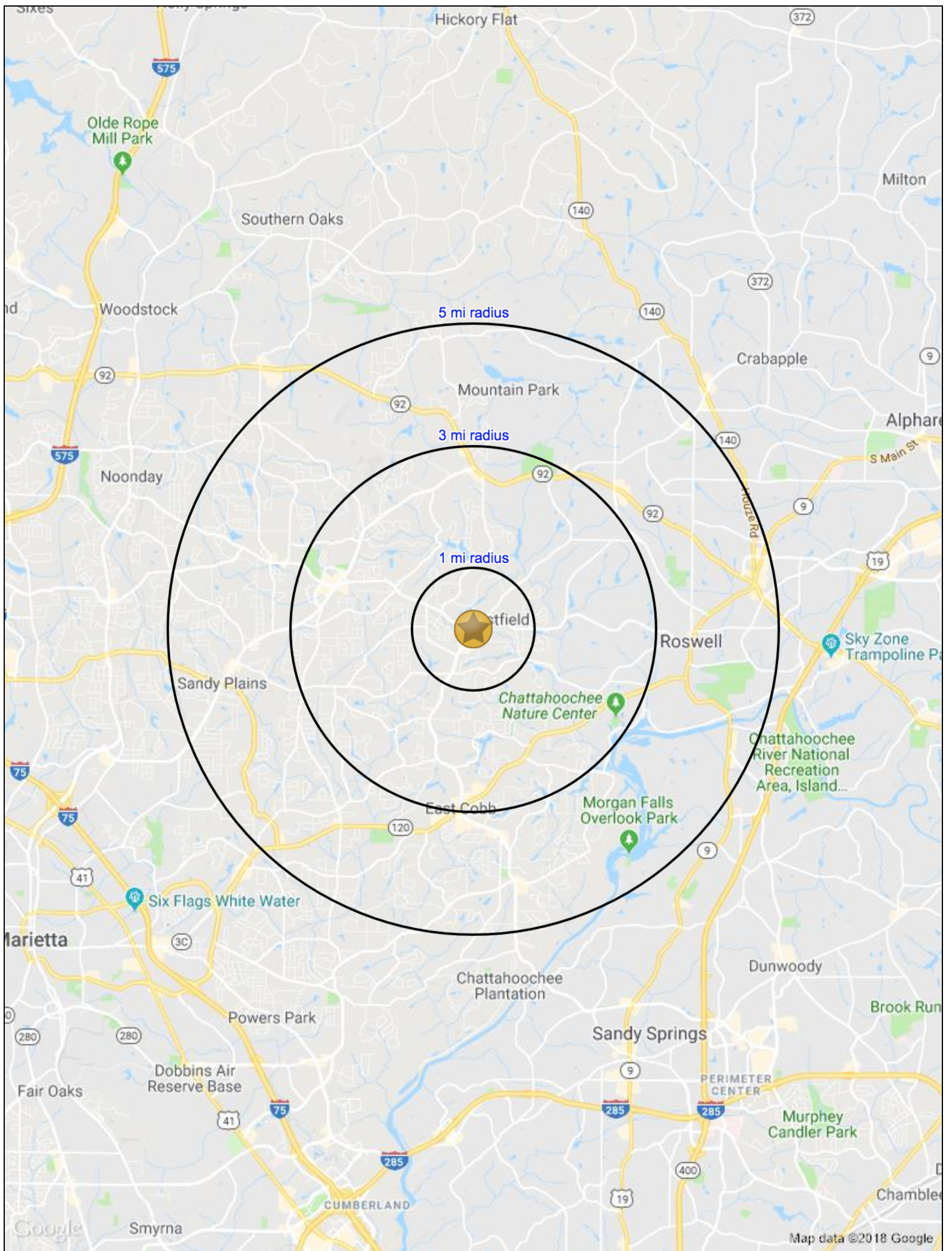
### Transportation To Work (2015)

Drive to Work Alone	3,432	75.1%	26,881	76.3%	71,329	76.6%
Drive to Work in Carpool	290	6.4%	1,974	5.6%	5,502	5.9%
Travel to Work by Public Transportation	28	0.6%	373	1.1%	1,688	1.8%
Drive to Work on Motorcycle	1	-	16	-	36	-
Walk or Bicycle to Work	37	0.8%	361	1.0%	924	1.0%
Other Means	5	0.1%	206	0.6%	849	0.9%
Work at Home	778	17.0%	5,419	15.4%	12,847	13.8%

### Travel Time (2015)

Travel to Work in 14 Minutes or Less	394	10.4%	4,282	14.4%	12,387	15.4%
Travel to Work in 15 to 29 Minutes	1,123	29.6%	7,273	24.4%	22,297	27.8%
Travel to Work in 30 to 59 Minutes	1,784	47.0%	13,948	46.8%	35,787	44.6%
Travel to Work in 60 Minutes or More	342	9.0%	3,516	11.8%	9,814	12.2%
Average Minutes Travel to Work	32.7		32.1		30.7	

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Hickory Flat

372

Olde Rope Mill Park

Southern Oaks

140

Milton

Woodstock

5 mi radius

Crabapple

372

Mountain Park

140

3 mi radius

Alpharetta

Noonday

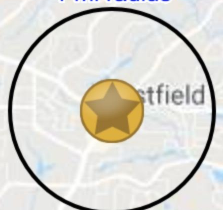
92

92

140

9

1 mi radius



92

19

Sandy Plains

Roswell

Sky Zone Trampoline Park

Chattahoochee Nature Center

Chattahoochee River National Recreation Area, Island...

East Cobb

Morgan Falls Overlook Park

75

75

41

Six Flags White Water

9

Marietta

3C

Chattahoochee Plantation

Dunwoody

Brook Run

Powers Park

Sandy Springs

280

280

Fair Oaks

Dobbins Air Reserve Base

41

75

285

9

285

285

PERIMETER CENTER

Murphey Candler Park

Google

Smyrna

CUMBERLAND

19

400

Chamblee

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