

EXECUTIVE SUMMARY







PROPERTY HIGHLIGHTS

- First Newly-Constructed "Class A" Office Space (77,107 SF Available) in the Midtown Submarket in more than 20 years
- Mixed-Use: Office, Retail, Multifamily, Hotel, Family Entertainment,
 Sports-LIVE *WORK* PLAY destination
- Central to Everywhere: Minutes to Downtown, Overton Square, Cooper-Young, Chickasaw Gardens, East Memphis, Airport
- Opportunity Zone Designation- Federal Tax Benefits for Tenants
- Nearby Higher Education Institutions- Christian Brothers University, Rhodes College, University of Memphis, Memphis Theological Seminary
- Discounts for Tenants to Neighboring Amenities- Fitness, Hotel, Restaurants, Entertainment
- · Complimentary Valet Parking for Tenants/Guests
- · Visibility/Branding Opportunities Available to Tenants
- Fall 2022 Occupancy

DEMOGRAPHICS

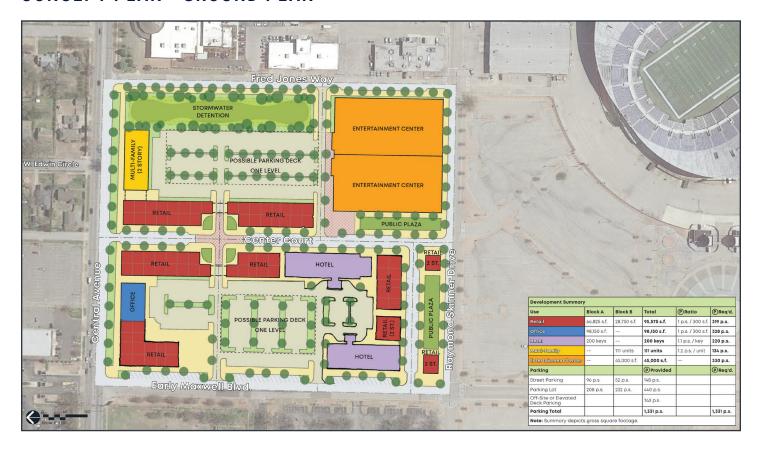
| | 1 MILE | 3 MILE | 5 MILE |
|--------------------|----------|----------|----------|
| Population | 11,068 | 114,142 | 243,166 |
| Daytime Population | 13,248 | 28,092 | 339,809 |
| Households | 5,365 | 49,232 | 100,038 |
| Average HH Income | \$81,042 | \$59,981 | \$58,740 |

EXCLUSIVE AGENTS





CONCEPT PLAN - GROUND PLAN



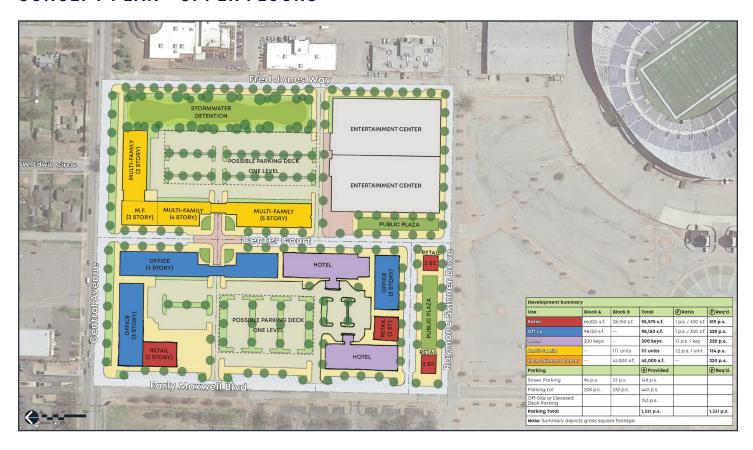
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CONCEPT PLAN - UPPER FLOORS



| | Building I | Building II | Building III | Building IV |
|----------------------|------------|-------------|--------------|-------------|
| Ground Floor | 5,025 | - | - | - |
| Second Floor | 11,054 | 11,363 | 6,338 | 7,286 |
| Third Floor | 11,054 | 11,363 | 6,338 | 7,286 |
| TOTAL USABLE SQ. FT. | 27,133 | 22,726 | 12,676 | 14,572 |

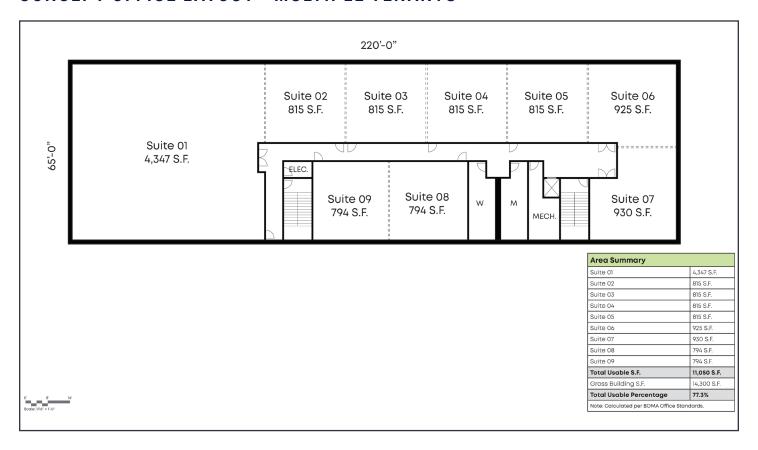
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CONCEPT OFFICE LAYOUT - MULTIPLE TENANTS



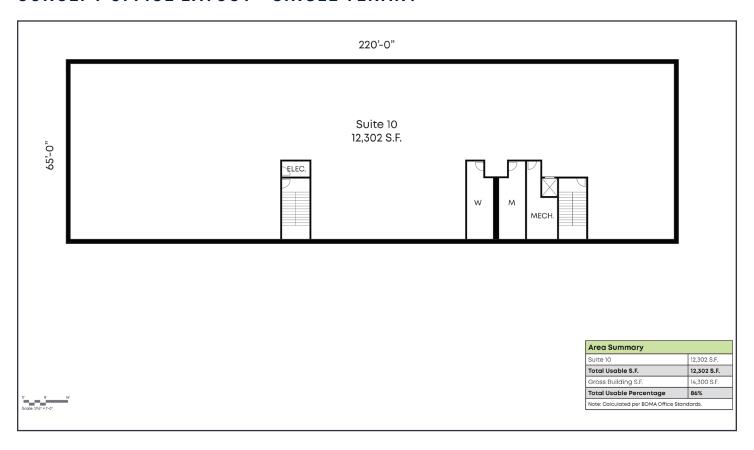
PATRICK REILLY | patrick.reilly@cbre.com | 901.260.1054







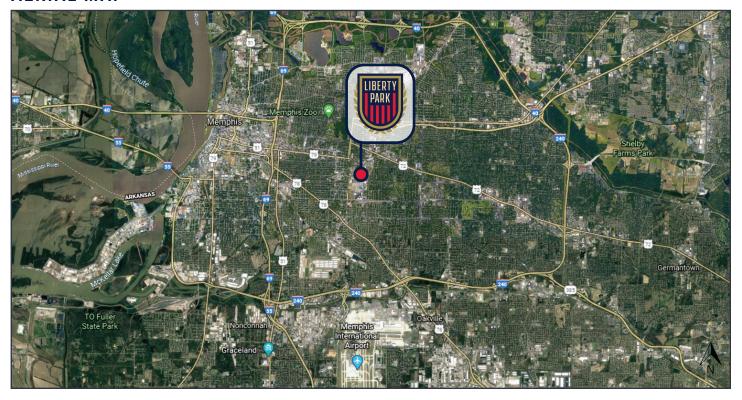
CONCEPT OFFICE LAYOUT - SINGLE TENANT







AERIAL MAP





LIBERTY PARK MEMPHIS



PAUL YOUNG OF THE CITY OF MEMPHIS DISCUSSES LIBERTY PARK



https://www.commercialappeal.com/videos/news/2020/08/19/paul-young-city-memphis-discusses-liberty-park/3390944001/

MEET LIBERTY PARK — NEW REMAKE OF MID-SOUTH FAIRGROUNDS TO INCLUDE HOTEL, ENTERTAINMENT VENUE



https://www.commercialappeal.com/story/news/2020/08/13/liberty-park-new-remake-mid-south-fairgrounds-hotel-venue/3344028001/

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FAIRGROUNDS PROJECT BRANDED AS 'LIBERTY PARK'



https://www.memphisflyer.com/NewsBlog/archives/2020/08/13/fairgrounds-project-branded-as-liberty-park

MID-SOUTH FAIRGROUNDS WILL SOON BE KNOWN AS LIBERTY PARK



https://www.wmcactionnews5.com/2020/08/13/mid-south-fairgrounds-will-soon-be-known-liberty-park/

OLD FAIRGROUNDS TO BE TRANSFORMED INTO NEW LIBERTY PARK **DEVELOPMENT, MEMPHIS OFFICIALS ANNOUNCE**



https://wreg.com/news/old-fairgrounds-to-be-transformed-into-new-liberty-park-development-memphis-officials-announce/

FORMER MID-SOUTH FAIRGROUNDS BEING REVAMPED & **REBRANDED AS "LIBERTY PARK"**



https://www.localmemphis.com/article/news/local/mid-south-fairgrounds-being-revamped-rebranded-as-liberty-park/522-95384dcb-53b4-48dd-a24a-b24b9ff9f346

EXCLUSIVE AGENTS









Central Avenue







Entertainment Center





Fairgrounds Redevelopment
Memphis, Tennessee | 01.19070 | 02.21.2020
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Center Court







Corner of Central and Early Maxwell

