



LEASING BROCHURE

**QUEENS SQUARE SHOPPING CENTRE
WEST BROMWICH, B70 7NJ**

**queens
square**
shopping centre

Overview

Queens Square Shopping Centre has undergone a comprehensive multi-million pound refurbishment that marks a new era for the centre, West Bromwich and its shoppers. Originally opening in 1971, the centre is located in the heart of West Bromwich and comprises over 50 units. The scheme is situated as the main retail link between New Square Shopping Centre and West Bromwich high street making it a key shopping destination for consumers in the town.

Refurbishment

The refurbishment of the centre has included new shop fronts and renovation of the units. Other key features include new lighting, new flooring, revised ventilation and the installation of ceiling windows to introduce natural light to the malls, to create a new 21st Century shopping experience.

4.6m

annual footfall

75%

of visitors come
within a 10 minute
journey time

£3.89

service charge
per Sq Ft (2014/2015)

38%

of shoppers visit
several times
a week

230,000

Square Feet



A Prime Location

West Bromwich has seen significant investment with the Local Enterprise Partnership planning to create 95,000 jobs, build 60,000 new homes and 250,000 square metres of retail development across the area. Both Tesco Extra and nearby New Square, which opened in July 2013, have created 540,000 sq ft of new retail space, 1,900 parking spaces and brought Odeon, Primark and Next to the town.

The refurbishment of Queens Square is a landmark moment in the rejuvenation of West Bromwich town centre.

41%

of customers have
a journey time of
between 0-5 minutes

16mins

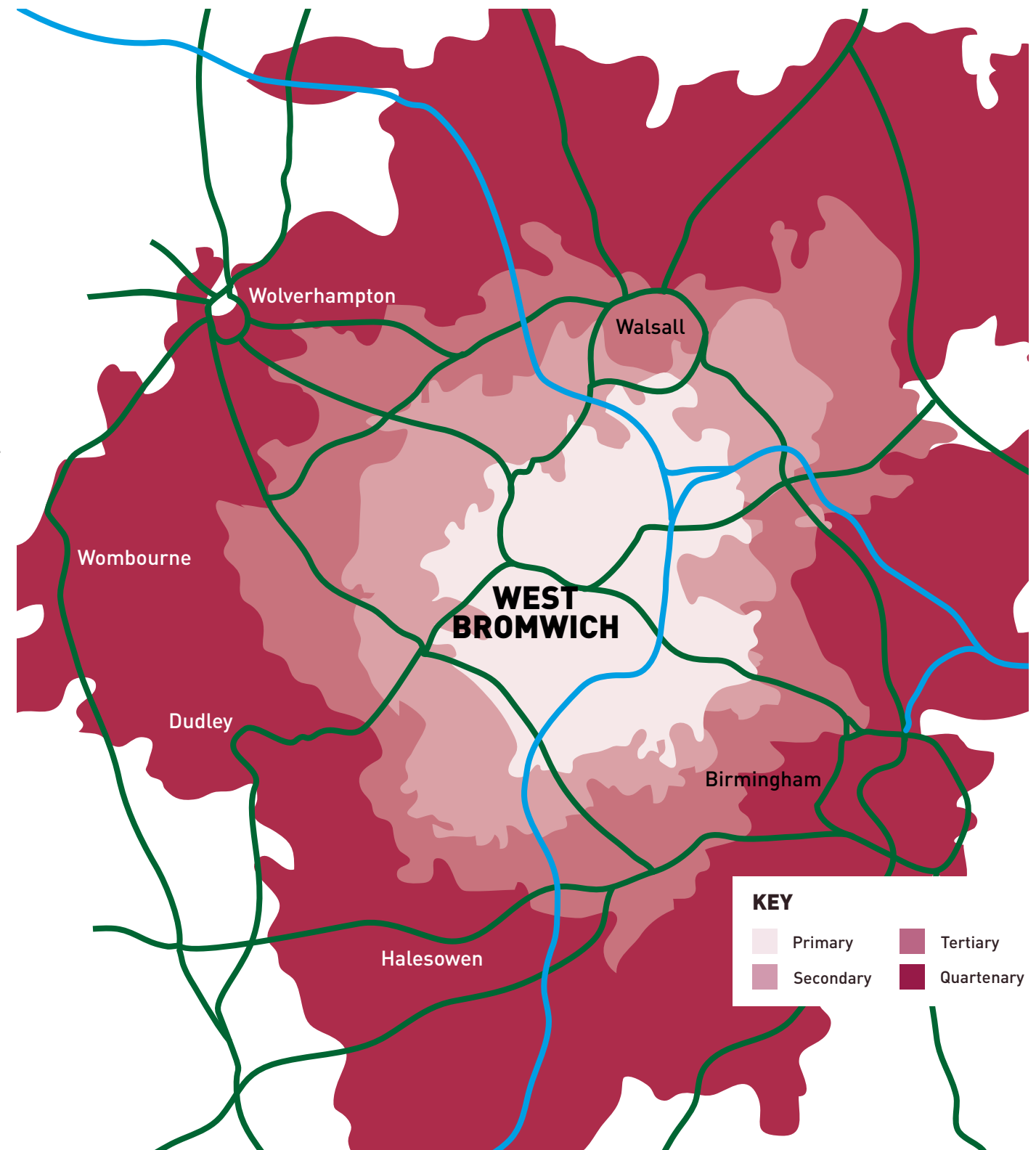
drive from
Dudley & Walsall

13mins

minutes from
Birmingham
Snow Hill via Tram

15mins

drive from
Birmingham City
Centre



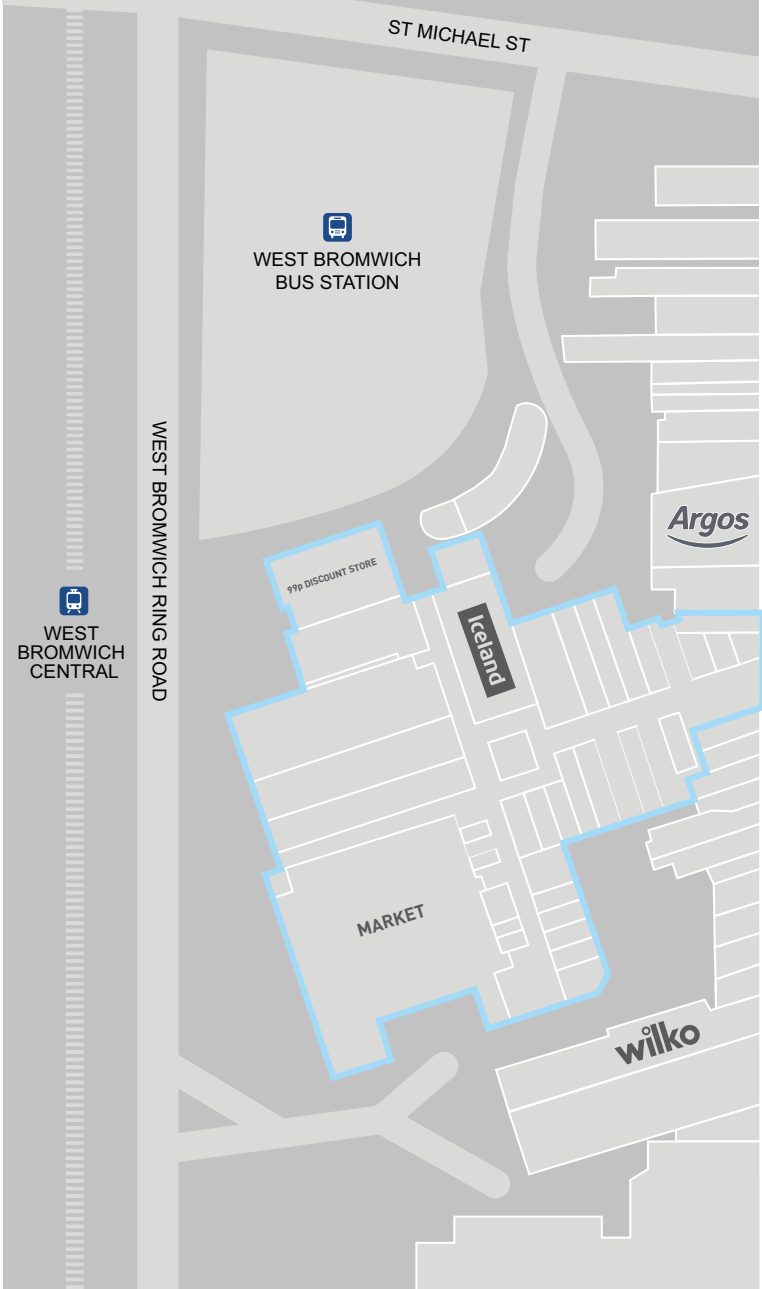


Queens Square Evolution

A full multi-million pound refurbishment has completed, transforming and modernising the centre for both tenants and consumers alike:

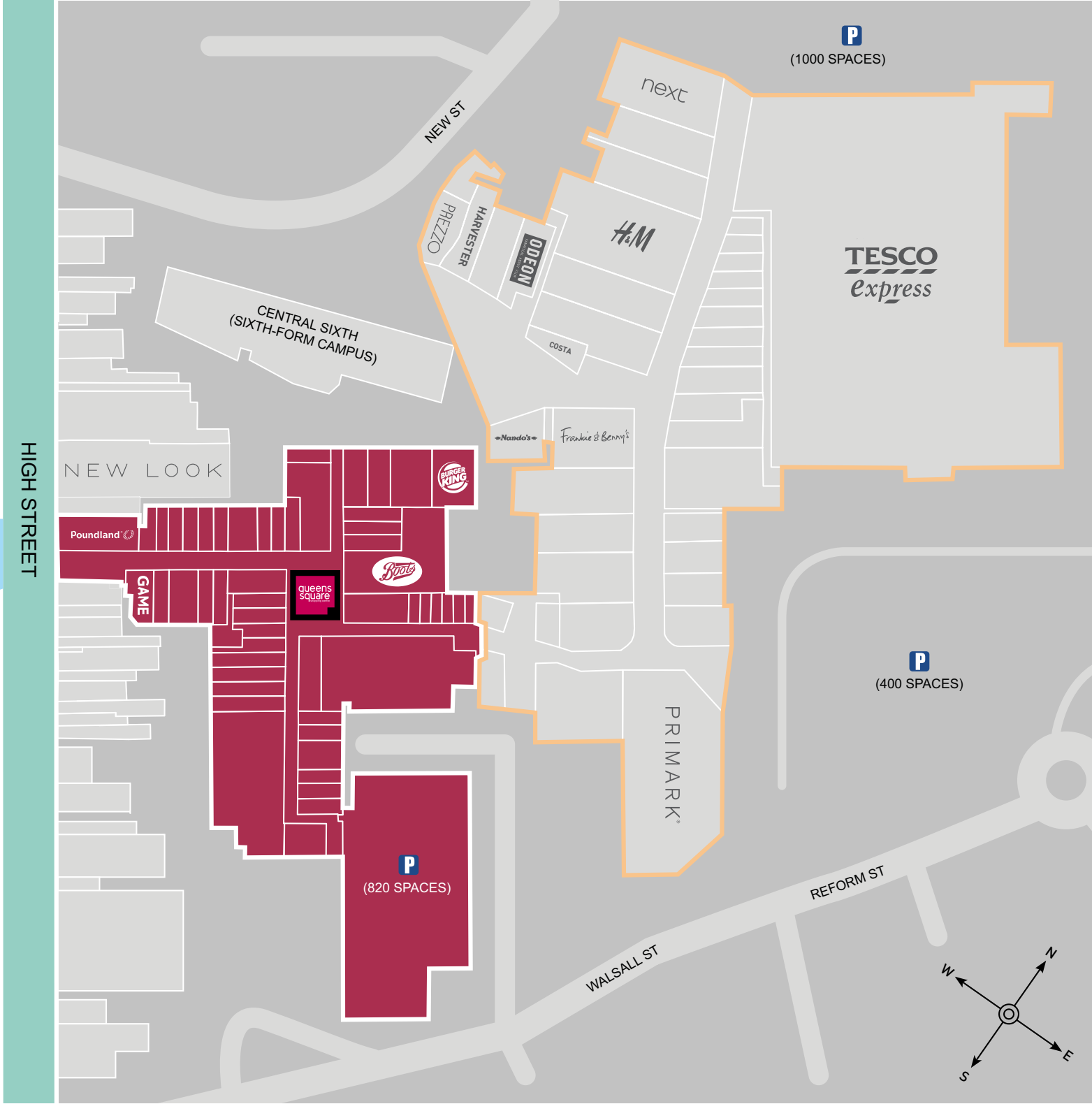
- ☐ Newly constructed two storey entrance to Mall 2 linking Queens Square to the New Square shopping centre
- ☐ Construction of a new enclosed entrance on the high street
- ☐ New flooring throughout the centre
- ☐ Full interior redecoration of the malls
- ☐ Daylight introduced to malls as part of a natural ventilation and extraction strategy
- ☐ Improved lighting throughout
- ☐ Refurbishment of the public toilets
- ☐ New fire alarm system
- ☐ Planning consent granted for A3/A5 leisure units opposite the new sixth form art college The Public
- ☐ Further A3/A5 opportunity in the central square
- ☐ Retail unit configuration work
- ☐ Replacement of M&E services
- ☐ Installation of a sprinkler pump house and tank to serve all units under new fire strategy
- ☐ Free WI-FI

Location Map



KEY

 Queens Square	 Kings Square
 High Street	 New Square



The Opportunity

Numerous units are available between 500–11,000 sq ft that can be combined to suit retailers' requirements. Currently the centre consists of 230,000 ft total retail space including 22,000 sq ft total leisure and restaurant space.

There is the opportunity for A3/A5 operators to position themselves directly opposite Central Sixth (formerly The Public), a state of the art sixth-form campus for 800 students (from September 2014), with close proximity to Odeon Cinema, Harvester, Prezzo, Costa Coffee and Nandos.

The 'Square' space in the heart of the centre has the prospect of being utilised by a food and beverage operator to offer an appealing café opportunity.



HIGH STREET ENTRANCE



MALLS

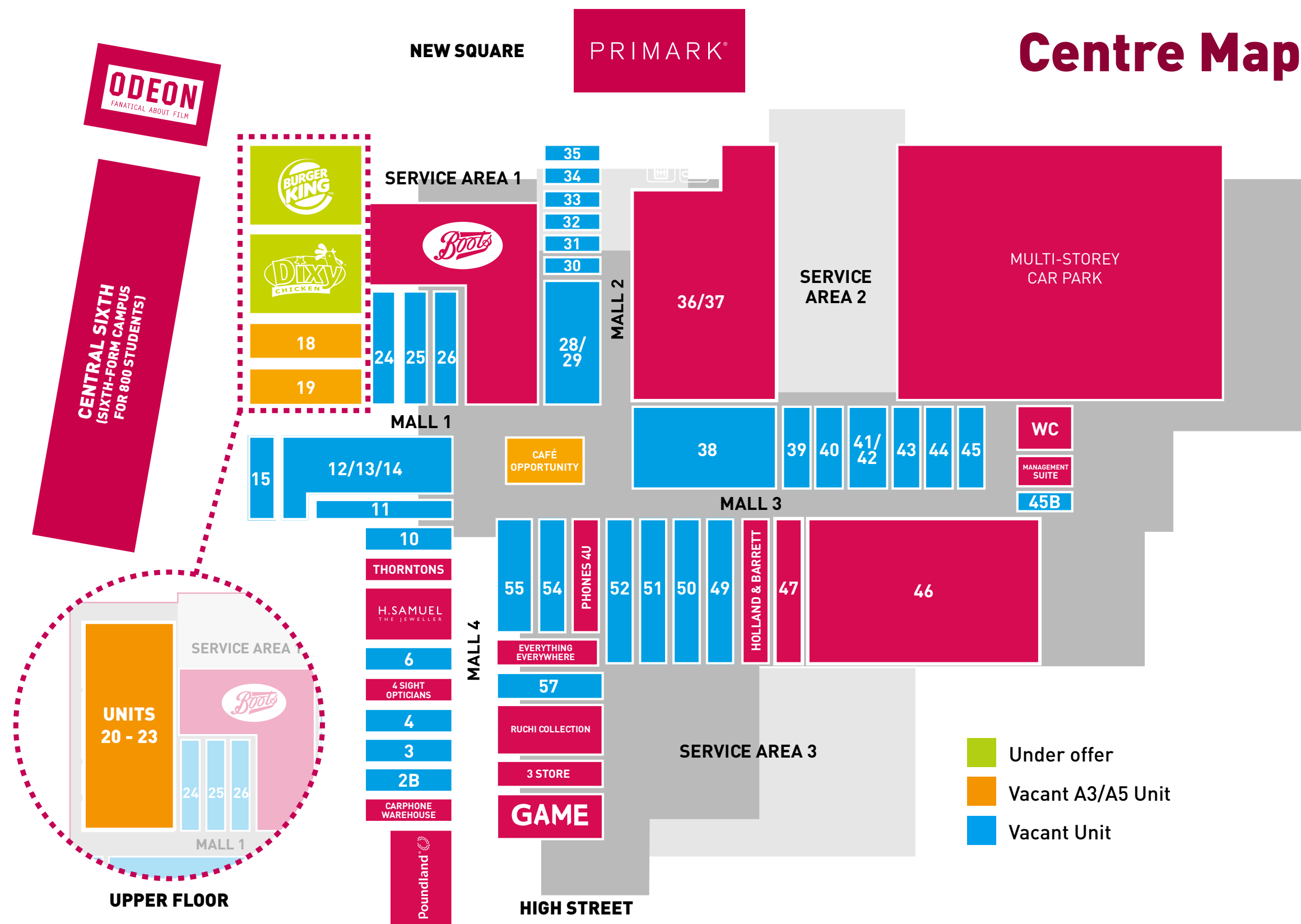


A3/A5 TERRACE



CAFÉ OPPORTUNITY

Centre Map





Get in touch

Please contact us to discuss retail opportunities

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