OFFERING MEMORANDUM



The **Tile Shop**

E BAMERICAN FREIGHT FURNITURE - MATTRESS



TEMPE ARIZONA

3 In-line Tenants to the popular Elliot Plaza Shopping Center





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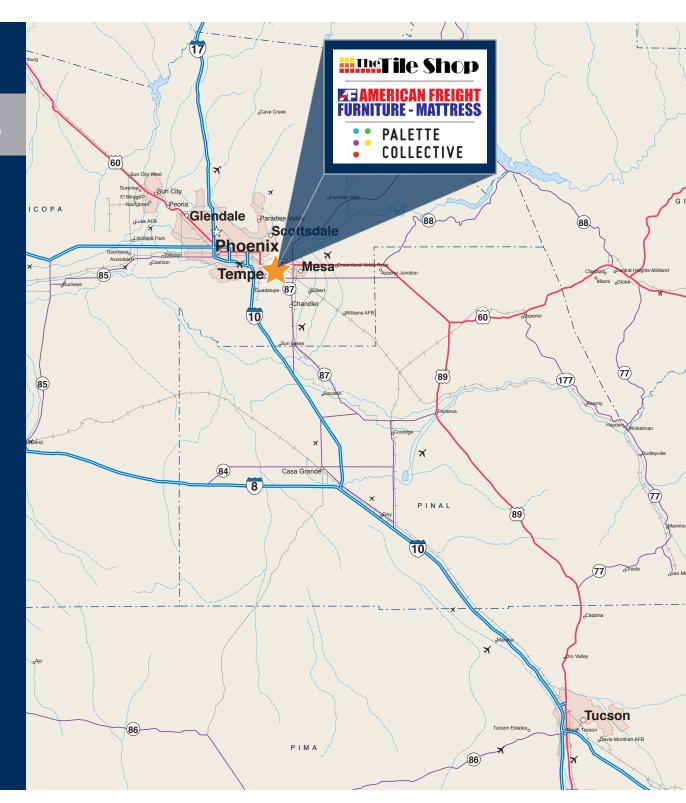


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INVESTMENT SUMMARY

7720, 7760A, & 7760B S PRIEST DRIVE, TEMPE, AZ 85284

EI AMERICAN FREIGHT

PRICE: \$8,340,000

The Tile Shop

CAP: **6.77**%

PALETTE

COLLECTIVE

RENT: \$564,632

OVERVIEW

Price	\$8,340,000
Gross Leasable Area (GLA)	53,778
Lot Size (approx.)	6.59 Acres (Estimated)
Net Operating Income	\$564,632
CAP Rate	6.77%
Year Built / Renovated	1994

THE TILE SHOP

Gross Leasable Area (GLA)	22,048 SF
Lease Type	NNN
Lease Start Date	1/2/2014
Lease End	8/31/2024
Net Operating Income	\$231,483
Landlord Responsibilities	Roof & Structure
Renewal Options	2x5

* American Freight made up of 20,186 Sf + 924 SF hallway.

See attached rent roll and expense report (100% reimburse-able expenses).

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AMERICAN FREIGHT FURNITURE - MATTRESS

Gross Leasable Area (GLA)	21,110 SF*
Lease Type	NNN
Lease Start Date	9/3/2017
Lease End	1/31/2023
Net Operating Income	\$168,149
Landlord Responsibilities:	Roof & Structure
Increases	Escalations in option periods
Renewal Options	1x3

PALETTE COLLECTIVE

Gross Leasable Area (GLA)	10,000 SF
Lease Type	NNN
Lease Start Date	9/18/2018
Lease End	9/30/2028
Net Operating Income	\$165,000
Landlord Responsibilities:	Roof & Structure
Increases	3% annual escalations starting in 8/2020
Renewal Options	1x5

1

Inerie Shop

PROJECTED RENTS

Years	American Freight	Tile Shop	Palette Collective	Total Income	ROI @ List*
2018	\$168,149	\$231,483	\$165,000	\$564,632	6.75%
2019	\$168,149	\$242,506	\$165,000	\$575,655	6.88%
2020	\$168,149	\$242,506	\$170,000	\$580,655	6.94%
2021	\$168,149	\$242,506	\$175,049	\$585,704	7.00%
2022	\$168,149	\$242,506	\$180,300	\$590,955	7.06%
2023	\$171,462	\$242,506	\$185,709	\$599,677	7.17%
2024	\$207,915	\$242,506	\$191,280	\$641,701	7.67%
2025	\$207,915	\$253,528	\$197,019	\$658,462	7.87%
2026	\$207,915	\$275,574	\$202,929	\$686,418	8.21%
2027		\$275,574	\$209,017	\$484,591	5.79%
2028		\$275,574	\$215,000	\$490,574	5.86%
2029		\$275,574	\$240,000	\$515,574	6.16%
2030		\$275,574	\$247,200	\$522,774	6.25%
2031		\$282,922	\$254,616	\$537,538	6.43%
2032		\$297,621	\$262,254	\$559,875	6.69%
2033		\$297,621	\$270,122	\$567,743	6.79%
2034		\$297,621	\$278,226	\$575,847	6.88%
				\$9,738,375	

* Average cap rate over life of all three leases

NOTES: Items in BOLD indicate end of base term



EXPENSE BREAKDOWN AND REIMBURSEMENT

100% Reimb	ursed Exp	enses		Entire C	enter SF 14	2,797				lue	lu a				
	Токто	Dont	Dortion	SF	Sec				Pro Rata			CAMOSE	Pro Rata	YR Total LL Reimbursement	MO LL
The Tile Shop	Term	Rent \$231,483	Portion 15.44%	22,048	Deposit \$-	Tax 2.50%	Tax \$5,787	SF \$2.84	RE Taxes \$62,616		<u>Total</u> \$-	CAMs SF \$1.24	CAMs \$27,339		
The the shop	Yrs 6-10	\$242,506	15.44%		\$- \$-	2.50%	\$6,063	\$2.84	\$62,616	<u></u> ≯\$-	 \$-	\$1.24		\$95,742	\$7,979
	Option 1	\$275,575	15.44%	22,048	<u>\$-</u>	2.50%	\$6,889	\$2.84 \$2.84	\$62,616	<u></u> ≯\$-	 \$-	\$1.24	\$27,340 \$27,340	\$96,018	\$8,002 \$8,070
		\$297,621	15.44%		<u>\$-</u>	2.50%		\$2.84 \$2.84	\$62,616	<u></u> ≯\$-	<u>≯-</u>	\$1.24	\$27,340	\$96,845	
	Option 2	\$297,021	15.44%	22,048	Þ-	2.50%	\$7,441	\$2.84	\$02,010	⊅-	- ⊅-	\$1.24	\$27,340	\$97,396	\$8,116
ш	Maintains F	Roof & Struct	ture												
Palette															
Collective	2018 Yr 1	\$165,000	7.00%	10,000	\$20,000.00	2.30%	\$3,795	\$2.10	\$21,000	\$0.13	\$1,300.00	\$1.53	\$15,300	\$41,395	\$3,450
	Yr 2	\$165,000	7.00%	10,000	\$20,000.00	2.30%	\$3,795	\$2.10	\$21,000	\$0.13	\$1,300.00	\$1.53	\$15,300	\$41,395	\$3,450
	2020 Yr 3	\$169,950	7.00%	10,000	\$20,000.00	2.30%	\$3,909	\$2.10	\$21,000	\$0.13	\$1,300.00	\$1.53	\$15,300	\$41,509	\$3,459
	Yr 4	\$175,049	7.00%	10,000	\$20,000.00	2.30%	\$4,026	\$2.10	\$21,000	\$0.13	\$1,300.00	\$1.53	\$15,300	\$41,626	\$3,469
	Yr 5	\$180,300	7.00%	10,000	\$20,000.00	2.30%	\$4,147	\$2.10	\$21,000	\$0.13	\$1,300.00	\$1.53	\$15,300	\$41,747	\$3,479
	Yr 6	\$185,709	7.00%	10,000	\$20,000.00	2.30%	\$4,271	\$2.10	\$21,000	\$0.13	\$1,300.00	\$1.53	\$15,300	\$41,871	\$3,489
	Yr 7	\$191,280	7.00%	10,000	\$20,000.00	2.30%	\$4,399	\$2.10	\$21,000	\$0.13	\$1,300.00	\$1.53	\$15,300	\$41,999	\$3,500
	Yr 8	\$197,019	7.00%	10,000	\$20,000.00	2.30%	\$4,531	\$2.10	\$21,000	\$0.13	\$1,300.00	\$1.53	\$15,300	\$42,131	\$3,511
	Yr 9	\$202,929	7.00%	10,000	\$20,000.00	2.30%	\$4,667	\$2.10	\$21,000	\$0.13	\$1,300.00	\$1.53	\$15,300	\$42,267	\$3,522
	Yr 10	\$209,017	7.00%	10,000	\$20,000.00	2.30%	\$4,807	\$2.10	\$21,000	\$0.13	\$1,300.00	\$1.53	\$15,300	\$42,407	\$3,534
	Option 1	\$240,000	7.00%	10,000	\$20,000.00	2.30%	\$5,520	\$2.10	\$21,000	\$0.13	\$1,300.00	\$1.53	\$15,300	\$43,120	\$3,593
	Opt 1 yr 2	\$247,200	7.00%	10,000	\$20,000.00	2.30%	\$5,686	\$2.10	\$21,000	\$0.13	\$1,300.00	\$1.53	\$15,300	\$43,286	\$3,607
	Opt 1 yr 3	\$254,616	7.00%	10,000	\$20,000.00	2.30%	\$5,856	\$2.10	\$21,000	\$0.13	\$1,300.00	\$1.53	\$15,300	\$43,456	\$3,621
	Opt 1 yr 4	\$262,254	7.00%	10,000	\$20,000.00	2.30%	\$6,032	\$2.10	\$21,000	\$0.13	\$1,300.00	\$1.53	\$15,300	\$43,632	\$3,636
	Opt 1 yr 5	\$270,122	7.00%	10,000	\$20,000.00	2.30%	\$6,213	\$2.10	\$21,000	\$0.13	\$1,300.00	\$1.53	\$15,300	\$43,813	\$3,651
LL	Maintains F	Roof & Struct	ture												
American		+4 CO 4 /-					to 0.5	+0.00	+ + + + + =	±0.45	to 74:	+1.00	+00 0T-	101.100	+
Freight	Yrs 1-5	\$168,149	14.78%	21,110	\$-	2.30%	\$3,867	\$2.20	\$46,442	\$0.13	\$2,744	\$1.33	\$28,076		\$6,760.8
	Yrs 1-5	\$168,149	14.78%	21,110	\$-	2.30%	\$3,867	\$2.20	\$46,442	\$0.13	\$2,744	\$1.37	\$28,918	· · · · · · · · · · · · · · · · · · ·	\$6,830.9
	Yrs 1-5	\$168,149	14.78%	21,110	\$-	2.30%	\$3,867	\$2.20	\$46,442	\$0.13	\$2,744	\$1.41	\$29,786		\$6,903.3
	Yrs 1-5	\$168,149	14.78%	21,110	\$-	2.30%	\$3,867	\$2.20	\$46,442	\$0.13	\$2,744	\$1.45	\$30,679		\$6,977.73
	Yrs 1-5	\$168,149	14.78%	21,110	\$-	2.30%	\$3,867	\$2.20	\$46,442	\$0.13	\$2,744	\$1.50	\$31,600		\$7,054.4
	Option 1	\$207,915	14.78%	21,110	\$-	2.30%	\$4,782	\$2.20	\$46,442	\$0.13	\$2,744	\$1.54	\$32,548		\$7,209.6
	Opt 1 yr 2	\$207,915	14.78%	21,110	\$-	2.30%	\$4,782	\$2.20	\$46,442	\$0.13	\$2,744	\$1.59	\$33,524		\$7,291.03
	Opt 1 yr 3	\$207,915	14.78%	21,110	\$-	2.30%	\$4,782	\$2.20	\$46,442	\$0.13	\$2,744	\$1.64	\$34,530	\$88,498	\$7,374.86

LL Maintains Roof & Structure







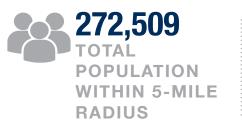
The Tile Shop

PALETTE COLLECTIVE

INVESTMENT HIGHLIGHTS

ETAMERICAN FREIGHT FURNITURE - MATTRESS

- ♦ 3 tenant in-line shops part of an 18.41 acre center
- The Center is anchored by LA Fitness and is surrounded by other national retailers such as Costco, WalMart and Ross Dress For Less
- 100% +/- leased, with 70% of the tenants in the Center leased thru 2024 (not including option periods)
- Densely populated area and string infill limits future new development creating high barriers to entry for direct competition to the tenancy
- Significant visibility with more than 202,000 VPD passing in front of the site daily and its proximity to the I-10, the 202 loop and 101 Fwy



\$88,811 AVERAGE HOUSEHOLD INCOME WITHIN 5-MILE RADIUS







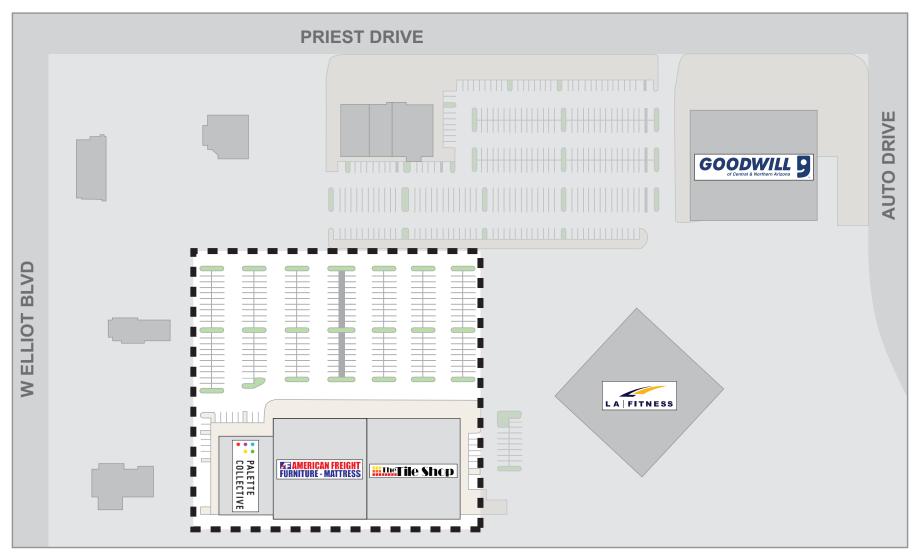
EXAMPLICAN FREIGHT FURNITURE - MATTRESS PALETTE COLLECTIVE

The site is strategically situated at the primary signalized intersection at Elliot Rd., and Priest Dr., just off the freeway along the region's retail corridor located between I-10 and Loop 101. The surrounding area benefits from strong daytime population fed by its proximity to the Arizona State University Research Park and the Discovery Business Park along with over 3,000,000 SF of office and light industrial space. ELLIOT ROAD - 33,453 VPD The **Tile** Shop <mark>Erican Freight</mark> 'Ure - Mattress PALETTE 21,586 COLLECTIVE PD





SITE PLAN



NOTE: Site plan to be adjusted once subdivision is finalized



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The **Tile Shop**

TENANT SUMMARY

THE TILE SHOP

www.tileshop.com

Founded in 1985, the Tile Shop is a leading specialty retailer of manufactured and natural stone tiles, setting and maintenance materials and related accessories in the United States. The Company offers a wide selection of high-quality products, exclusive designs, knowledgeable staff and exceptional customer service in an extensive showroom environment. Each store is outfitted with up to \pm 50 full-room tiled displays which are enhanced by the complimentary Design Studio, a collaborative platform to create customized 3-D design renderings to scale, allowing customers to bring their design ideas to life. The Tile Shop currently operates \pm 140 stores in 31 states and the District of Columbia, with an average size of \pm 20,800 square feet and sells products online. The Tile Shop is a proud member of the American Society of Interior Designers (ASID), National Association of Homebuilders (NAHB) and the National Tile Contractors Association (NTCA).

The Tile Shop had \$344.6(Mil) in annual sales in 2017, which was up over 6% company wide from the previous year. With consistent and steady growth, The Tile Store plans on remodeling 30+/- locations over the next few years and is budgeting a remodel investment of \$27-32mil company wide.

THE TILE SHOP



±1,331

±140

TTS ticker: nasdaq



\$344.6M

The Tile Shop

LEASE ABSTRACT

THE TILE SHOP, LLC

Tenant	The Tile Shop, LLC
Guarantee	The Tile Shop, LLC
Initial Term	10 years
Options	2x5
Lease Commencement	1/2/2014 (est)
Years Remaining (Base Term)	6.1 years (base term lease expires 8/31/2024)
Percentage Rent	None
Security Deposit	None
Additional Rent	Tenant's pro rata share to be paid monthly on Rental tax (2.50%), real estate taxes \$5,217.55, CAM charges \$2,278.09.
Reporting	Tenant shall report annual gross sales and annual financial statement upon written landlord request
Common Area Costs Definition	Tenant responsible for the operation of, maintenance of and repairs and replacement to the Shopping Center including: cleaning, snow removal, removal of trash, landscaping, water and sewer charges, maintenance and repair of utility pipes, lighting, striping, painting, inspecting, repairing, replacing parking areas, driveways and walkways. Premiums for general commercial and liability insurance including fire and extended coverage, rent insurance, administrative fee, maintenance and repair of roof and structure portion of center.
Real Estate Taxes	To be paid by tenant to landlord monthly basis as reasonable estimated by landlord, and adjusted annually to meet actual expense
Parking	Nonexclusive rights to entire center (may be adjusted once subdivision occurs)
Landlord Maintenance	Foundation and structure of premises, roof and roof coverings and this shall be included in common area costs
Tenant Maintenance	Interior of the premises and sidewalks in a clean and orderly condition. Responsible for HVAC
Property Insurance	Landlord shall procure & maintain on all building an common areas of the shopping center, fire & extended coverage, property damage, liability insurance . Tenant's pro rata share shall be reimbursed by tenant.
Liability & Other Insurance	Tenant shall maintain commercial general liability insurance, worker's compensation and employer's liability insurance, all risk
Estoppel & SNDA	Tenant to provide within 10 days of request, and 15 for SNDA
Liability & Other Insurance	Tenant shall maintain commercial general liability insurance, worker's compensation and employer's liability insurance, all risk
Estoppel & SNDA	Tenant to provide within 15 business days of request

Marcus & Millichap

FURNITICRE - MATTRESS

TURNITURE MATTREES

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FERMERICAN FREIGHT FURNITURE - MATTRESS

TENANT SUMMARY

AMERICAN FREIGHT FURNITURE - MATTRESS

www.americanfreight.com

American Freight sells quality furniture and mattresses at everyday low prices while providing excellent customer service. The company believes everyone should have a place to sit, sleep, and eat. American Freight Furniture and Mattress has over ±150 stores throughout the United States that are always open to the public. Year after year, famous manufacturers turn to American Freight Furniture and Mattress stores for quick liquidation and disbursement of unclaimed freight, canceled orders, closeouts, overruns, and special buyouts. The company's buyers purchase only large volumes of brand name furniture; including famous manufacturers like: Albany, American Furniture, Beautyrest, Cramco, Corsicana, Crownmark, Delta, Dr. Marvin's Sleep Products, Elements, Guardian, Hughes, Kith, Millcraft, Nordicrest, North Carolina Upholstery, Standard, Simmons, Serta, Solstice, Steve Silver, Stewart & Hamilton, Stylecraft and Worthington House.

AMERICAN FREIGHT FURNITURE - MATTRESS



±1,800

±150



ETAMERICAN FREIGHT FURNITURE - MATTRESS

LEASE ABSTRACT

AMERICAN FREIGHT

Tenant	American Freight of Tennessee LLC
Guarantee	American freight, Inc.
Initial Term	5 years 4 mos
Options	1x3
Lease Commencement	9/3/17
Years Remaining (Base Term)	3.8
Lease expiration	1/31/23
Percentage Rent	None
Security Deposit	None
Additional Rent	Tenant to pay monthly CAM's of \$2,339.69 (CAMs to increase at 3% annually), Real Estate taxes of \$3,870.17, monthly insurance \$228.69, and rental tax of 2.30%
Reporting	Tenant does not report sales or provide financial statements, but at tenant's discretion they will discuss the overall financial state of the company with an NDA and only if under contract for sale and preferably to a lender should it be required to secure financing.
Common Area Costs Definition	All costs and expenses incurred by landlord including lighting, insuring, repairing, replacing, and maintaining the common area, cleaning, lighting, snow removal, line painting, landscaping, premiums for liability and property insurance.
Parking	Non-exclusive parking with employees required to park at a distance from the premises or subject to fines.
Landlord Maintenance	Maintain, repair or replace the roof, foundation and exterior walls and common areas. Landlord is not required to make repairs until notified by tenant.
Tenant Maintenance	Maintain, repair windows, doors, interior painting, HVAC.
Liability & Other Insurance	Landlord shall maintain standard property insurance with extended coverage for building and commercial general liability insurance. Tenant to maintain insurance coverage of commercial general liability.
Estoppel & SNDA	10 day turn around (form estoppel ex on lease)
Estoppel & SNDA	Tenant to provide within 10 days of request, and 15 for SNDA
Liability & Other Insurance	Tenant shall maintain commercial general liability insurance, worker's compensation and employer's liability insurance, all risk
Estoppel & SNDA	Tenant to provide within 15 business days of request





TENANT SUMMARY

PALETTE COLLECTIVE

www.mypalettecollective.com

Palette Collective was created in 2015 and is a place for people to pursue their dreams of owning their own business. The company developed a platform for entrepreneurs from many industries such as hair, beauty, food, beverage, and retail to have a place to build and create a space that reflects their brand and style. Utilizing a "group work space concept" the rooms at Palette Collective are a blank slate – four white walls – in order to allow tenants to customize the space to fit their branding.

PALETTE COLLECTIVE



PRIVATE ownership



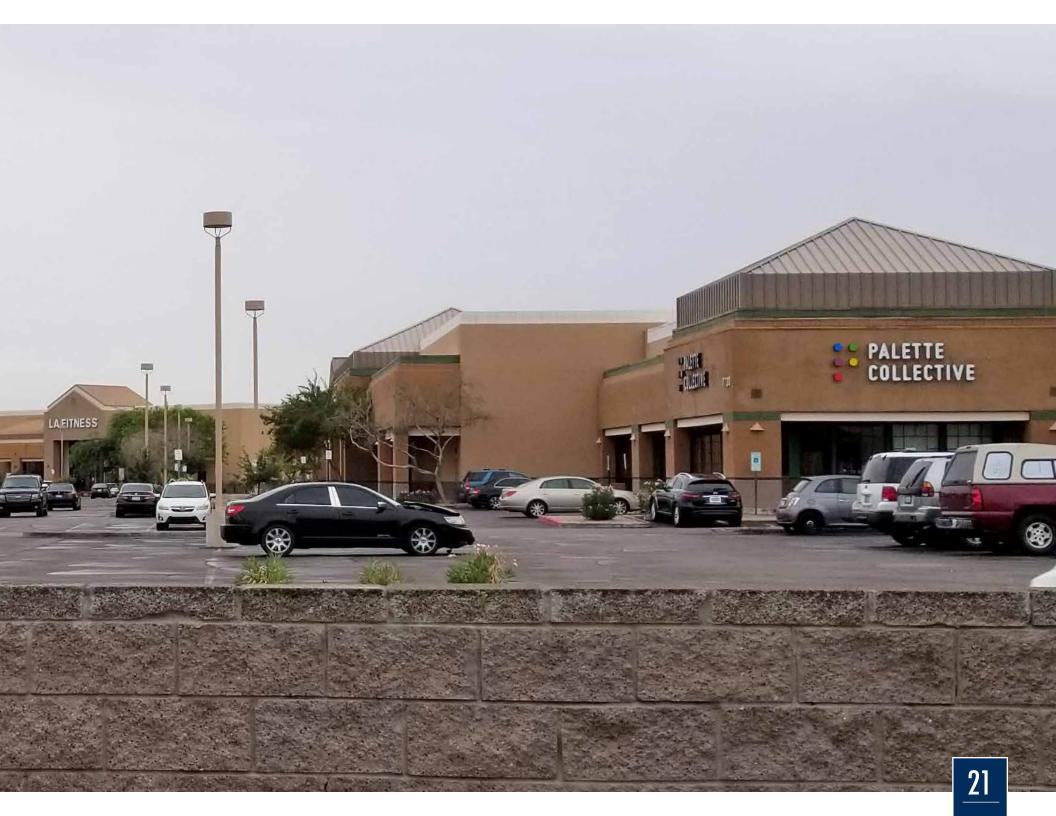


LEASE ABSTRACT

THE TILE SHOP, LLC

Tenant	Palette Collective LLC
Guarantee	Personal Guarantee: Brett & Jessica Kalina, Seth & Crystal Wells
Initial Term	10 years, 6 months
Options	1x5
Lease Commencement	09/18/2018
Years Remaining (Base Term)) 9.9
Lease Expiration	9/30/28
Percentage Rent	None
Security Deposit	\$20,000
Additional Rent	Rental tax at 2.30%, Real Estate taxes of \$2.10SF, insurance costs at \$.013 SF, and CAM's at \$1.53 SF of the entire center
Reporting	Tenant to provide gross receipts monthly (excluding exchange merchandise between stores, cash/credit refunds, quarterly reports and annual reports within 15 days from request
Common Area Costs Definition	Tenant responsible for the operation of, maintenance of and repairs and replacement to the Shopping Center including: cleaning, snow removal, removal of trash, landscaping, water and sewer charges, maintenance and repair of utility pipes, lighting, striping, painting, inspecting, repairing, replacing parking areas, driveways and walkways. Premiums for general commercial and liability insurance including fire and extended coverage, rent insurance, management fee, maintenance and repair of roof and structure portion of the center. Landlord may adjust invoicing to tenant of common area costs. Annually to be accounted for and adjusted to match actual expenses.
Real Estate Taxes	Tenant to pay landlord in monthly installments
Parking	Non-exclusive
Landlord Maintenance	Landlord to maintain roof, foundation and structural elements of the building and exterior walls of the premises and common areas. Landlord is not obligated to make any repairs until tenant notifies landlord.
Tenant Maintenance	Tenant to maintain windows, doors, interior paint, electrical wiring, fixtures, HVAC (inc'd a maintenance contract with a HVAC specialist). NOTE: Replaced HVAC unit w/67ton unit Jan 2017.
Liability & Other Insurance	Landlord to maintain standard all risk insurance with extended coverage covering the building and commercial general liability insurance. Tenant to maintain general commercial liability insurance
Estoppel & SNDA	Tenant to provide within 10 days of request (form estoppel Ex 3.9 lease)
Liability & Other Insurance	Tenant shall maintain commercial general liability insurance, worker's compensation and employer's liability insurance, all risk
Estoppel & SNDA	Tenant to provide within 15 business days of request





LOCATION OVERVIEW

TEMPE, ARIZONA

The Tile Shop

Tempe, Arizona is just east of Phoenix and is a city in Maricopa County, most famously known for being the location of the main campus of Arizona State University. **The University is just 7.5 miles from the subject site.**

EE AMERICAN FREIGHT

STATE FARM'S MARINA HEIGHTS campus may be the most significant driver of downtown Tempe's recent transformation. The ± 2.1 million-square foot campus was completed in 2017 and is expected to bring $\pm 8,000$ employees to downtown. **The Campus is just 8.9 miles from the subject site.**

Tempe offers an inviting lifestyle for its residents: Strong employment opportunities, a talented and educated work force, a low cost of living and a community filled with family oriented activities, open space and both water and naturalist activities for the outdoor enthusiast.

The submarket features year-round events, arts, sports, retail, dining, hotels and more. Downtown also draws more than four million visitors annually.

MARICOPA COUNTY/PHOENIX METRO AREA

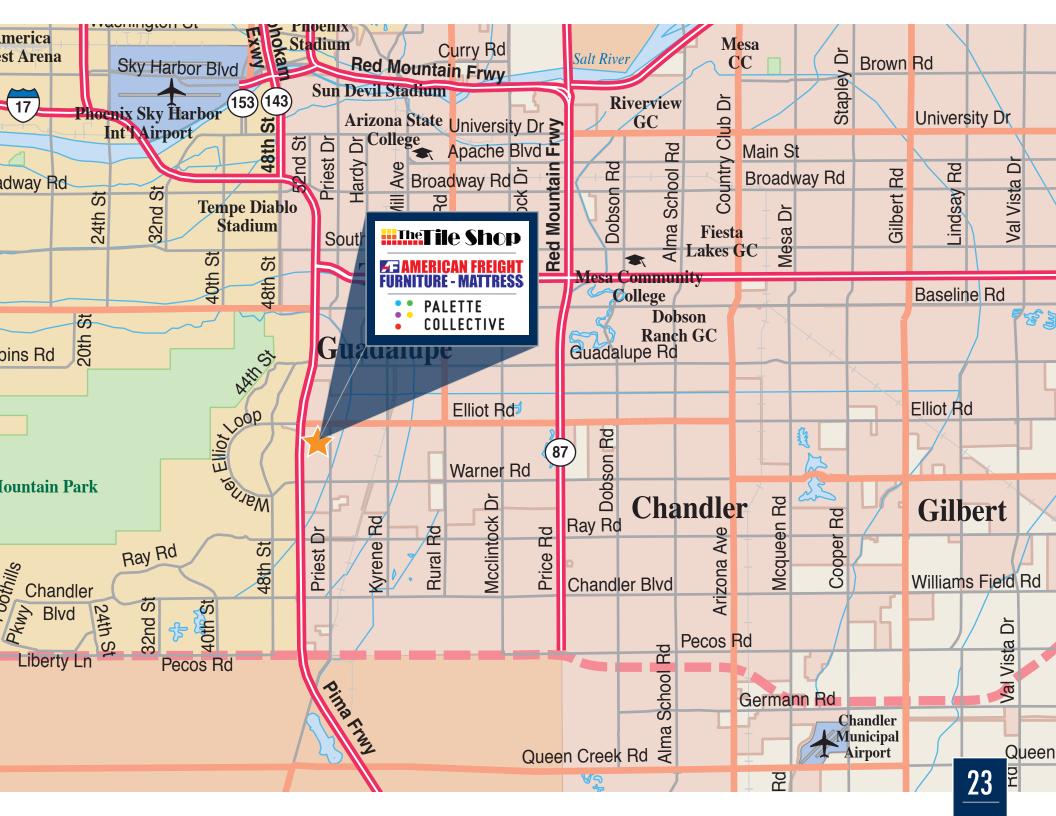
PALETTE

COLLECTIVE

Maricopa County is largely comprised of the Phoenix metropolitan area, which consists mostly of the cities of Phoenix, Scottsdale, Tempe, Mesa, Chandler, Gilbert, and Glendale, Peoria and several other neighboring cities and towns.

- The county's 4 million residents ranks fourth among the nation's counties, and 12th largest metro area in the United States.
- The Phoenix-Mesa metro area is ranked the 6th most competitive metro area in America, according to Forbes, 2014.
- Maricopa County is Arizona's most populous county, encompassing well more than half of the state's residents.
- Maricopa County is currently home to 13 Fortune 1000 companies: Apple Inc., ON Semiconductor Corporation, Taylor Morrison Home Corporation, Swift Transportation Company, Amkor Technology, Inc., Republic Services, Inc., Insight Enterprises, Inc., Avnet, Apollo Group (which operates the University of Phoenix), Freeport-McMoRan, Sprouts Farmers Market, Inc., and PetSmart, Pinnacle West, and First Solar.
- Maricopa County's population growth rate is highest amongst the 10 largest counties in America, growing at nearly 2%, making the county highest in annual population growth.
- Phoenix's major airport is Sky Harbor International Airport. Serving more than 40 million passengers, making it one of the top ten busiest airports in the U.S. by passenger count.

Source: Gpec, Valley Metro, Phoenix Sky Harbor





MAJOR EMPLOYERS: 2017 TEMPE, AZ

Arizona State University	11,185
Maricopa Community Colleges	4,611
SRP	4,374
Safeway Inc	3,996
Wells Fargo	3,576
Freescale Semiconductor (Motorola)	3,000
Honeywell	3,000
Kyrene School District	2,401
Chase Manhattan Corporation	2,377
US Airways	2,377

LOCATION HIGHLIGHTS



The shops benefit from the 18.41 acre shopping center



Ease in access and frontage with 5 separate ingress/egress points



Strong traffic counts contribute to high visibility with over 76,315 VPD passing in front of Elliot & South Priest Roads



Strategically located just off of the I-10





DEMOGRAPHICS / TEMPE, AZ

Total Population Within 5-Mile Radius

\$888,811 Average Household Income Within 5-Mile Radius



Median Household Income Within 5-Mile Radius

Total Households in 5-Mile Radius

Marcus & Millichap

POPULATION	1 MILE	3 MILES	5 MILES
2022 Projection			
Total Population	10,296	114,992	275,833
2017 Estimate			
Total Population	10,321	113,466	272,509
2010 Census			
Total Population	9,554	104,619	252,305
2000 Census			
Total Population	8,309	105,681	254,773
Current Daytime Population			
2017 Estimate	15,609	143,884	428,690
HOUSEHOLDS	1 MILE	3 MILES	5 MILES
2022 Projection			
Total Households	4,715	47,815	110,453
2017 Estimate			
Total Households	4,627	46,413	106,960
Average (Mean) Household Size	2.15	2.39	2.47
2010 Census			
Total Households	4,299	43,010	99,427
2000 Census			
Total Households	3,767	42,044	95,968
Occupied Units			
2022 Projection	4,715	47,815	110,453
2017 Estimate	4,697	47,524	109,576
HOUSEHOLDS BY INCOME	1 MILE	3 MILES	5 MILES
2017 Estimate			
\$150,000 or More	4.28%	11.36%	12.01%
\$100,000 - \$149,000	10.08%	15.06%	16.47%
\$75,000 - \$99,999	10.11%	13.26%	14.61%
\$50,000 - \$74,999	24.39%	20.51%	19.80%
\$35,000 - \$49,999	18.23%	14.81%	13.71%
Under \$35,000	32.90%	25.01%	23.42%
Average Household Income	\$61,400	\$86,774	\$88,811
Median Household Income	\$48,992	\$61,714	\$65,777
Per Capita Income	\$27,540	\$35,565	\$35,066

HOUSEHOLDS BY EXPENDITURE	1 MILE	3 MILES	5 MILES
Total Average Household Retail Expenditure	\$63,522	\$77,852	\$80,639
Consumer Expenditure Top 10 Categories			
Housing	\$17,015	\$20,389	\$21,067
Transportation	\$10,922	\$14,227	\$14,844
Shelter	\$10,272	\$12,132	\$12,524
Food	\$6,566	\$7,697	\$7,938
Personal Insurance and Pensions	\$5,870	\$7,744	\$8,158
Health Care	\$3,672	\$4,736	\$4,915
Utilities	\$3,507	\$4,251	\$4,393
Entertainment	\$2,434	\$3,100	\$3,240
Apparel	\$2,097	\$2,562	\$2,646
Household Furnishings and Equipment	\$1,596	\$2,051	\$2,131
POPULATION PROFILE	1 MILE	3 MILES	5 MILES
Population By Age			
2017 Estimate Total Population	10,321	113,466	272,509
Under 20	21.90%	23.42%	23.85%
20 to 34 Years	37.02%	26.55%	26.67%
35 to 39 Years	7.03%	6.68%	6.48%
40 to 49 Years	10.40%	12.39%	12.53%
50 to 64 Years	13.35%	19.79%	19.77%
Age 65+	10.32%	11.15%	10.73%
Median Age	30.93	35.01	34.64
Population 25+ by Education Level			
2017 Estimate Population Age 25+	6,982	77,729	182,335
Elementary (0-8)	2.63%	2.75%	2.78%
Some High School (9-11)	6.51%	5.42%	4.85%
High School Graduate (12)	16.95%	17.24%	17.25%
Some College (13-15)	26.36%	23.80%	24.24%
Associate Degree Only	7.70%	8.39%	8.41%
Bachelors Degree Only	23.91%	26.49%	26.11%
Graduate Degree	15.51%	15.39%	15.81%

OFFERING MEMORANDUM



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