



BICESTER VILLAGE OUTLET

BICESTER VILLAGE STATION

NIKE M&S NEXT

TESCO

KINGSMERE VILLAGE

BICESTER ARC

HOME & GARDEN VILLAGE, BICESTER AVENUE

BICESTER AVENUE GARDEN CENTRE

A41 SOUTH to M40 J9

HOLIDAY INN

DAVID LLOYD

HOME & GARDEN VILLAGE Bicester Avenue

RETAIL AND LEISURE
OPPORTUNITY

BICESTER OXON, OX25 2NY

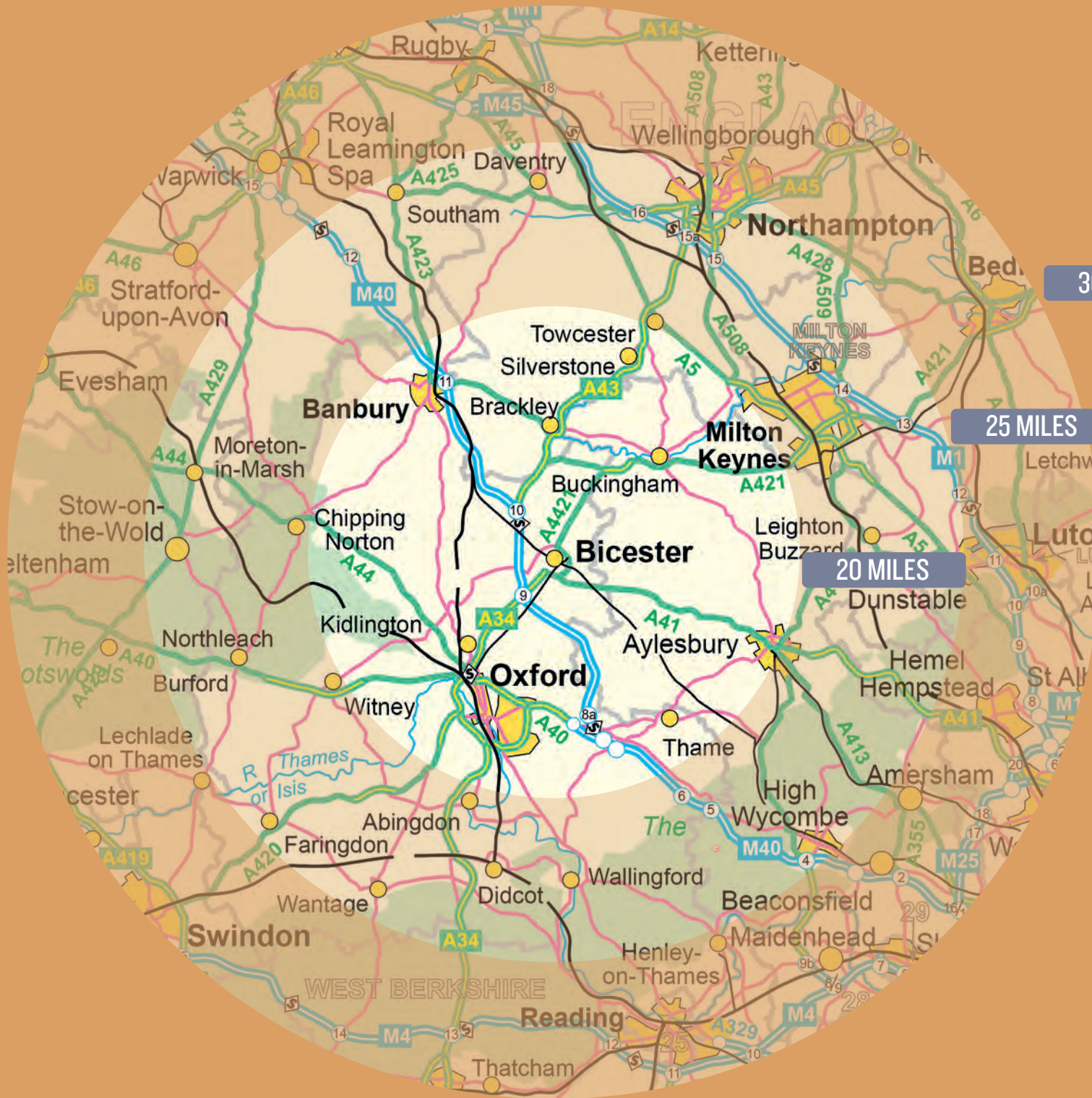


Home & Garden Village, Bicester Avenue: The opportunity

Bicester Avenue – Building on the success of the Blue Diamond Garden Centre to create a premium destination for home and lifestyle retailers. New brands include OKA, Heals, Lakeland, and Harvey Jones Kitchens.

Located just 5 minutes from the M40, with an average daily traffic count of about 34,000 vehicles. The area has a strong affluent catchment within 60 minutes (Oxford, The Cotswolds, M25) and is close to Bicester Village, attracting many visitors. The vision is to curate a mix of complementary furniture and homewares brands in this affluent region.





30 MILES

25 MILES

20 MILES



Catchment

Bicester is a historic north Oxfordshire market town situated between Oxford, Milton Keynes, and Banbury. It benefits from good road links, including the A41, A34, and M40. The town is served by two mainline train stations with regular rail services to London, Birmingham, and Oxford.

The Home & Garden Village, Bicester Avenue, is close to Bicester Village, Bicester Shopping Park, and Kingsmere Village, Elmswood and Craven Hill, which are new residential communities with over ten thousand new homes, with supporting schools and amenities.



Retail, living and leisure

A truly unique destination combining retail, leisure and residential built around the success of Europe's leading designer outlet, Bicester Village. Ranked first in the UK, the extensive number of luxury occupiers attracts millions of visitors annually.

Bicester Shopping Park (Nike, Next, PureGym, M&S Food, and Premier Inn) and, most recently, David Lloyd Clubs, Holiday Inn Hotel, and Bicester Arc, all adjoin Bicester Home & Garden Village, have been developed nearby, resulting in a highly popular location and enviable catchment.





Blue Diamond and Bicester Avenue

Bicester Avenue Garden Centre was established in 2007 and acquired by Blue Diamond eleven years later. Following a major refurbishment in 2019, the centre saw significant improvements in retail and restaurant offerings.

Blue Diamond's investment led to remarkable growth, tripling the turnover over three years, and establishing Bicester Avenue as a popular destination for gardening enthusiasts and families looking to enhance their outdoor spaces.

HEAL'S

BELLIS
HAIR & BEAUTY

CERULEAN
LADIES FASHION

COTSWOLD
outdoor

Cotton TRADERS

REGATTA
GREAT OUTDOORS

Pavers

 PetsCorner

TREK
BICYCLE STORE

OKA

HARVEY JONES

LAKELAND

In good company

The Home & Garden Village, Bicester Avenue, is a purpose-built retail and leisure complex separated into two blocks on either side of a wide, tree-lined mall with the garden centre at the top end.

The premium brands include Heal's, Harvey Jones, Oka, Lakeland, Trek Bicycles, Pavers Shoes, Pets Corner, Cotton Traders, Regatta, Cerulean Fashion and Cotswolds Outdoor.

The garden centre also features a restaurant, a homemade pâtisserie café and an indoor eat and play area.















ORIGINS
Pâtisserie Café

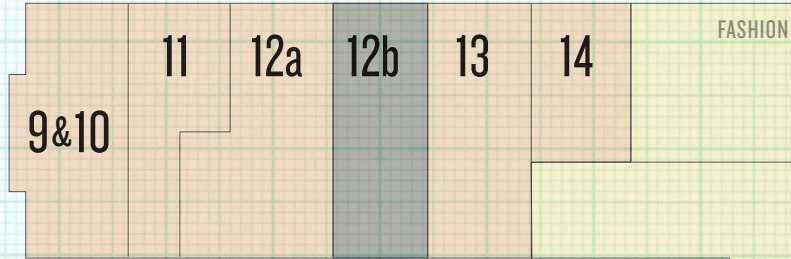
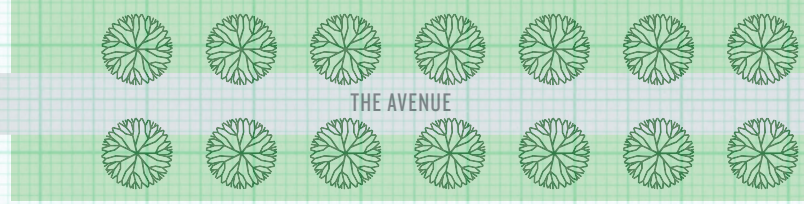
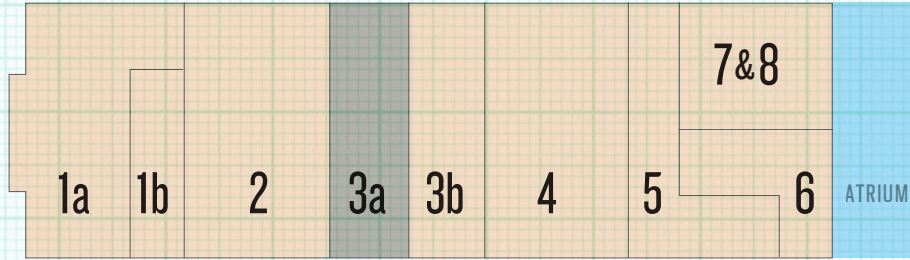


EAT
and
PLAY



CAFÉ THÉÂTRE

The Home & Garden Village, Bicester Avenue



RESTAURANT & CAFÉ

GARDEN CENTRE

FASHION

FOOD HALL

PLANT AREA

Units available

UNIT	SIZE (SQM)	SIZE (SQ FT)
3a	293	3,154
12b	352	3,788

UNIT 1a	TREK BICYCLES
UNIT 1b	HARVEY JONES
UNIT 2	HEALS
UNIT 3b	COTTON TRADERS
UNIT 4	LAKELAND
UNIT 5	PETS CORNER
UNIT 6	BELLIS HAIRDRESSER
UNITS 7 & 8	PLAY BARN
UNITS 9 & 10	OKA
UNIT 11	DANDY GALLERY
UNIT 12a	COTSWOLD OUTDOORS
UNIT 13	PAVERS
UNIT 14	REGATTA, CRAGHOPPERS



Garden Centres

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