

BON ACCORD

IN THE CITY'S HEART

Aberdeen



next

ADD S
TO YOU

LIPSY
LONDON
Capsule collection in store

next

CUSTOMER
COLLECTIONS
CHILDREN'S
CASH DESK





590,000

RESIDENTIAL CATCHMENT

WEALTHIEST
CITY IN
SCOTLAND



3RD OUT OF THE **UK'S**
TOP 40 LOCATIONS FOR
AVERAGE HOUSEHOLD
INCOME

32% above the UK average
52% above Glasgow
26% above Edinburgh



£2.5 billion
annual spend on non-
grocery retail

21st
largest
in UK



CACI 70%
TOP 3
ACORN
CATEGORIES

ABC1
2nd in
Scotland
behind Edinburgh
for highest % of
ABC1s - **58%**

HIGHEST
PENETRATION
RATE OF THE
UK'S TOP 40
LOCATIONS
(**74% ABOVE GLASGOW**
AND 65% ABOVE
EDINBURGH)

ABERDEEN'S
PRINCIPAL
CATCHMENT
CONTAINS



443K RESIDENTS

76% use the city
as their main
non-grocery shopping
destination

2 UNIVERSITIES



30,000
STUDENTS

7TH FOR % OF
PRE-FAMILY AND
FAMILY LIFESTAGE

8% above
UK benchmark,
9% above
Glasgow and
4% above
Edinburgh



14%

AVERAGE
INCOMES
14% ABOVE
UK AVERAGE



JIGSAW



Aberdeen is attracting big investment

Aberdeen is an established **global energy hub** with circa **£8.4 billion of investment** planned over the next decade. Its reliance on oil is broadening and it is leading the world by diversifying into alternative energy sources with major associated infrastructure projects ongoing.

2018

Marischal Square **£107 million**

Two office buildings providing 173,500 sq ft of Grade A office space, a Residence Inn by Marriott hotel and leisure space

Aberdeen Music Hall **£7 million**

Renovation to develop new studio

Aberdeen Western Peripheral Route **£745 million**

Construction of a dual carriageway peripheral route and duelling of the A90 between Balmedie and Tipperty. Opened Autumn 2018

2019

The Event Complex Aberdeen (TECA) **£333 million**

New 12,500 arena capacity venue with 15,000m multipurpose event space, two onsite hotels and energy centre

Aberdeen Art Gallery **£30 million**

Additional gallery space and increase of size to accommodate international Exhibitions

Bucksburn masterplan **£333 million**

60,000sqm of office space, 516,668 sq ft of exhibition and conference space and a 12,500 capacity new arena. Expected to attract 4.5 million visitors each year, £113 million of visitor spend per year

2020-2022

Union Terrace Gardens regeneration **£20 million+**

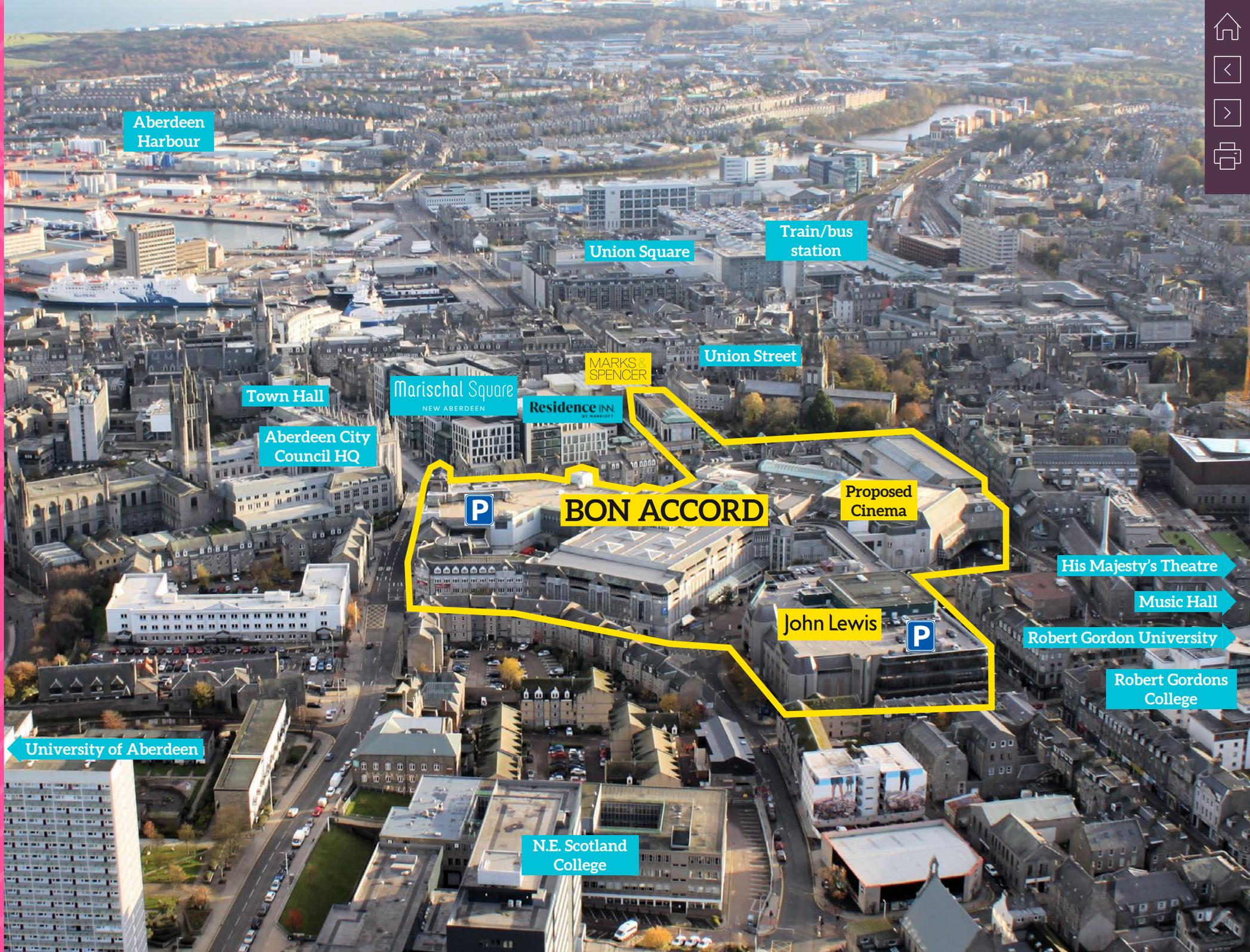
Broadford Works **£140 million**

Mixed-use development incorporating residential, student accommodation, office and retail space

Aberdeen South Harbour **£350 million**

Set to boost the local economy by £1bn a year. Welcoming cruise liners launching Aberdeen into a new tourism market.





Aberdeen Harbour

Union Square

Train/bus station

Union Street

Town Hall

Marischal Square
NEW ABERDEEN

MARKS & SPENCER

Residence INN
BY MARRIOTT

Aberdeen City Council HQ

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BON ACCORD

Proposed Cinema

His Majesty's Theatre

Music Hall

John Lewis

P

Robert Gordon University

Robert Gordons College

University of Aberdeen

N.E. Scotland College



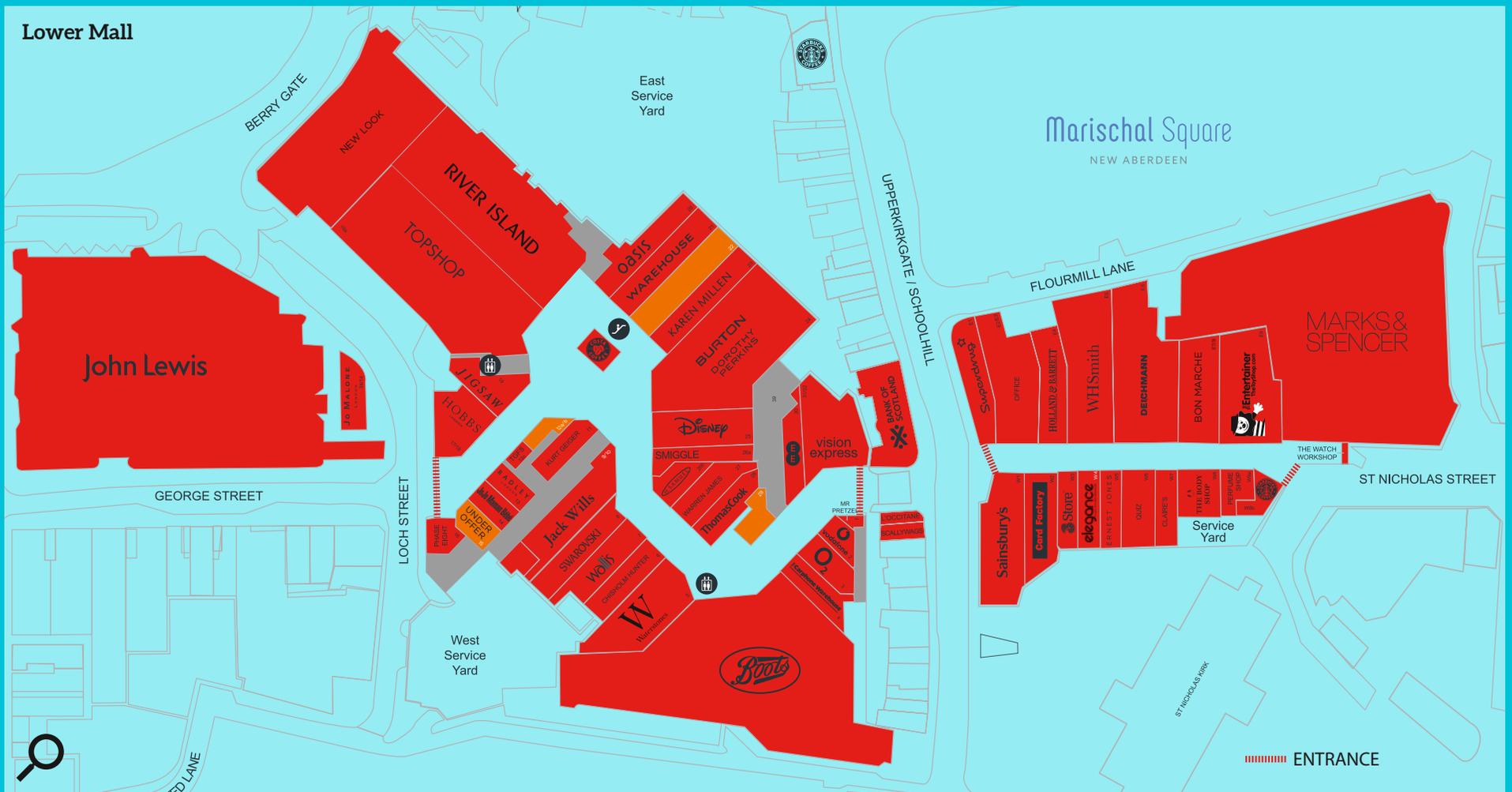




12.5m footfall

- 70% of shoppers in the 3 wealthiest Acorn groups
- Over 70 stores
- 460,000 sq ft of retail space
- 1,400 parking spaces
- 6 flagship stores
- 200,000 sq ft John Lewis
- 110,000 sq ft Marks & Spencer





STATUS	UNIT	LOWER MALL (sq ft)	ANCILLARY (sq ft)
TO LET	Unit 12 B/C Bon Accord	820	N/A
UNDER OFFER	Unit 15 Bon Accord	957	N/A
TO LET	Unit 22 Bon Accord	2,199	N/A
TO LET	Unit 29 Bon Accord	1,015	N/A



STATUS	UNIT	UPPER MALL (sq ft)	ANCILLARY (sq ft)
TO LET	Unit 38 Bon Accord	2,550	N/A
TO LET	Unit 39 Bon Accord	5,081	N/A
TO LET	Unit 46 Bon Accord	1,545	N/A

PROPOSED LEISURE HUB BON ACCORD





Find out more.

Give us a call and be part of the city's heart.

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BON ACCORD

IN THE CITY'S HEART

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