



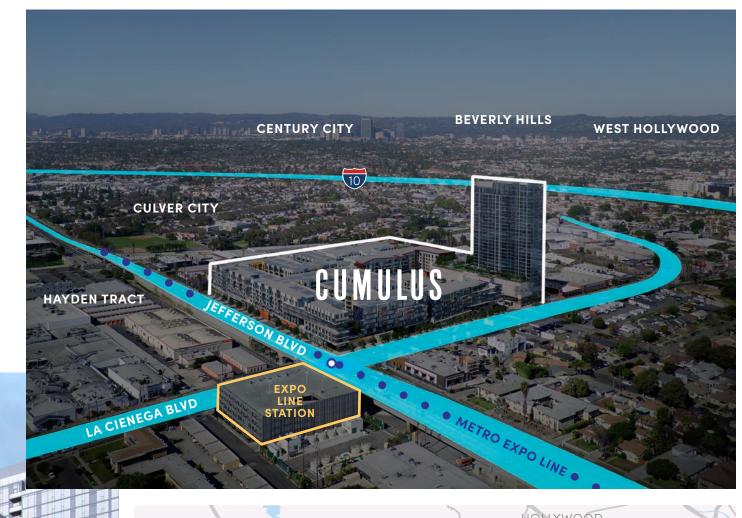
# THE DISTRICT

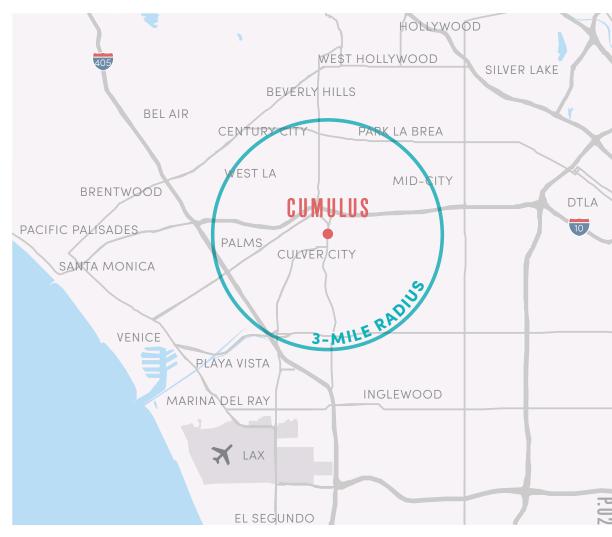
# 3321 S LA CIENEGA BLVD.

SPRING 2021 DELIVERY

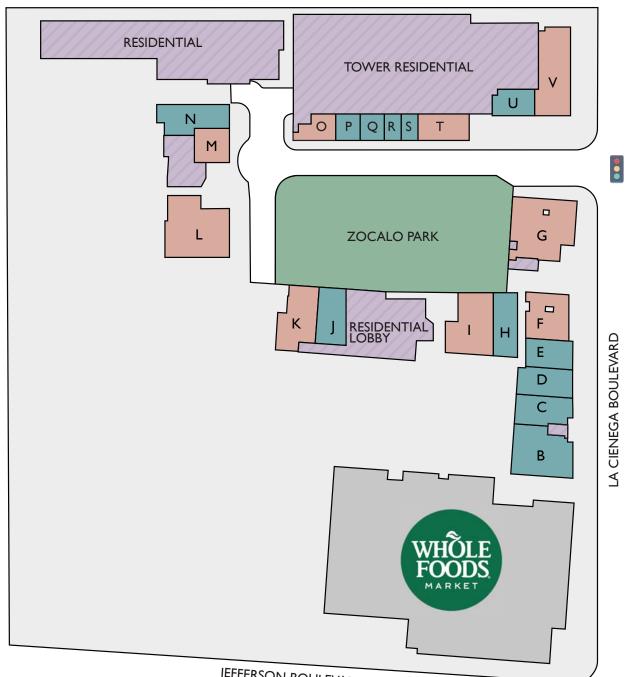
FALL 2021 OPENING







# RETAIL FOR LEASE



JEFFERSON BOULEVARD

# **KEY**



**RETAIL** 

WHOLE FOODS

3,580 SF

**G** 4,679 SF

**H** 2,278 SF

**I** 3,000 SF **C** 2,070 SF **J** 2,060 SF

**K** 2,800 SF 2,001 SF **E** 1,711 SF

**L** 4,550 SF **F** 2,499 SF **M** 1,773 SF

**N** 2,200 SF

**O** 1,173 SF

**T** 1,743 SF **U** 1,300 SF **V** 3,816 SF

**P** 829 SF

**Q** 829 SF

**R** 572 SF

**S** 572 SF





# 50,000 SF RETAIL FOR LEASE

restaurant / retail / fitness / fashion

# WHOLE FOODS MARKET

anchored by 50,000 SF gourmet grocer

# 1,210 APARTMENTS

curated high-rise & mid-rise residences ranging from studios to penthouses

# 383 PARKING SPACES

designated for retail

# 1 ACRE ZOCALO PARK

activated public park with retail







# URBAN CHIC

Residents in the Urban Chic segment are busy, tech-savvy, well-educated consumers. They travel extensively, love books and movies, and shop and eat at upscale establishments.



# INTERNATIONAL MARKETPLACE

The Culver City corridor reflects the rich cultural fabric of Los Angeles. Striving to get ahead, the International Marketplace segment cares about style, and values being in tune with nature.



# **TRENDSETTERS**

Nearly one third of area residents qualify as Trendsetters. These single high earners spend their disposable income on upscale city living - fashion, dining out, and entertainment.



# CITY LIGHTS

The area's diverse, dynamic character shines through in City Lights — health-conscious residents with a passion for social justice. They are willing to pay for natural products and brands they trust.

# **DEMOGRAPHIC SNAPSHOT**

3-MILE RADIUS





















POPULATION EMPLOYED



70.1% WHITE COLLAR



11% BLUE COLLAR



18.9% SERVICES



# **RETAIL SPENDING**











BREAKFAST: \$60.4MM LUNCH: \$175.2MM DINNER: \$279.1MM ALCOHOL: \$100.7MM



WOMEN'S: \$118.6MM MEN'S: \$68.2MM CHILDREN'S: \$48.5MM FOOTWEAR: \$81MM



Transit-oriented and perfectly positioned between the beach and DTLA, Cumulus District is a stop on the Expo Line and near commuter routes to local destinations.

# **DRIVE TIMES**

# 10 MINS

Beverly Hills Santa Monica West LA Marina Del Rey

Playa Vista

# 20 MINS

DTLA
West Hollywood
Venice

Silver Lake Hollywood

LAX

# 30 MINS

Manhattan Beach

Pasadena Studio City Glendale

Calabasas





# 64K +

riders per day on the Expo Line

# 130K+

cars per day passing through intersection at Jefferson and La Cienega



# HEW LA SCEN



# **ATTRACTIONS**

- · Arclight Theater
- ·Baldwin Hills Scenic
- Overlook
- ·Ballona Creek Bike Path
- ·Culver City Farmers Market ·Cognoscenti Coffee
- ·Culver Hotel
- ·Ivy Station Hotel
- ·Kirk Douglas Theater
- · Museum Of Jurassic Technology

# **COFFEE**

- · Adams Coffee Shop
- Bar Nine
- · Boba Guys
- ·Cjs Café
- · Convservatory For
- Coffee & Tea
- · Highly Likely

# DAILY

- ·Co-Opportunity Natural Foods
- ·CVS
- ·Ralphs
- ·Sprouts
- ·Superior Grocers
- ·Trader Joes

# DRINKS

- Blind Barber
- Brunello Trattoria
- · City Tavern Culver City
- ·Industry Cafe & Jazz
- · Mandrake Bar
- · Public School 310
- ·Seventy7 Lounge
- ·The Velvet Lounge

# **FITNESS**

- ·Cliffs Of Id
- ·Equinox
- ·Orange Theory Fitness
- ·Shanti Yoga
- ·Soul Cycle
- ·Sweat Pilates

# **RETAIL**

- ·Helm's Bakery District (150,000 SF)
- ·Culver Steps (35,000 SF)
- ·Hi-Lo Liquor Market
- ·Ivy Station (47,000 SF)
- · Midland Shop
- · Platform (50,000 SF)
- · Rolling Greens

# **RESTAURANTS**

- ·Alta
- ·Akasha
- ·Amacita
- · Coolhaus
- · Delicious Pizza
- · Destroyer
- · Fathers Office
- · JR's Barbeque
- ·Loqui  $\cdot$  Lukshon
- Open Face Food Shop

·Margot

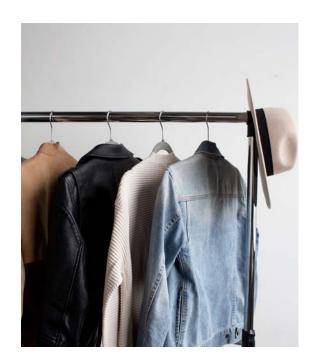
·Mizlada

·Mian

- · Roberta's
- ·Tender Greens
- ·Vespertine



Cumulus District is a cultural placemaker like no other, shifting the paradigm for LA living with a dynamic, amenity-rich community in an unmatched location.



SPRING 2021 FALL 2021 OPENING



# **CBRE**







# ASING TEAM

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