



RG Properties



Property Type:

Outlot

Type:

For Sale or Lease

Total Sq Ft:

351,548

RG Properties

paul@ascentrealestateadvisors.net

937-232-5723 office

Harbor Square

1950 Havemann Road

Celina, OH 45822

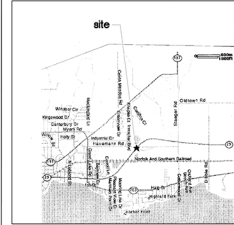
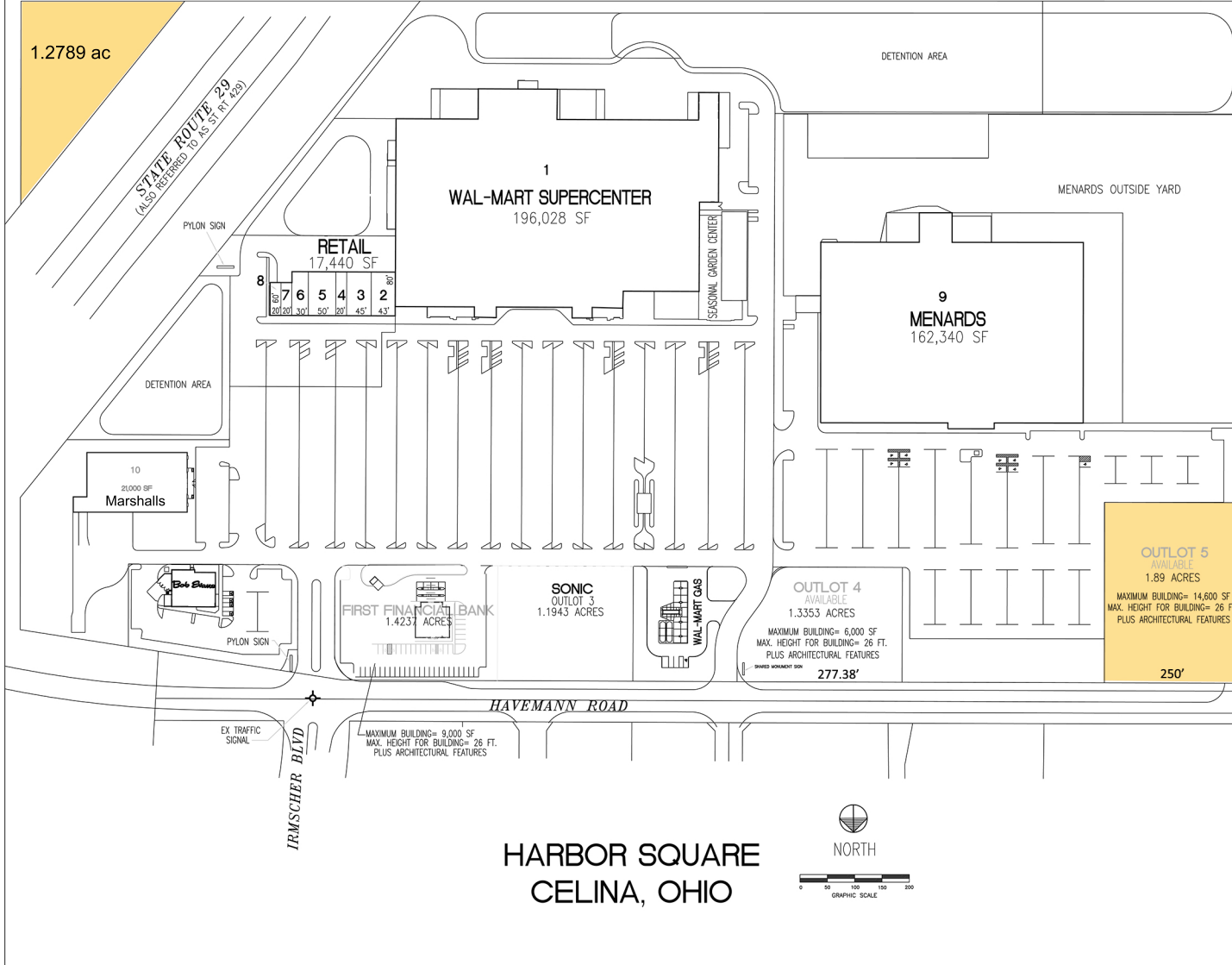
Overview:

Harbor Square shopping center is anchored by a 196,028 square foot Wal-Mart Supercenter and also features 17,440 square feet of additional general retail space.

Menard's on adjacent land has solidified Celina as the hub for retail sales in the Celina/St. Mary's trade area. Numerous outparcels and residual land acreage provide significant opportunities for the shopping center's growth in the future.

Outlot 5 - 1.89 ac





VICINITY MAP NORTH



RG Properties

10050 Innovation Drive
Suite 100
Miamisburg, OH 45342
937-434-7218
www.rgproperties.com

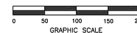
HARBOR SQUARE

TENANT	SQUARE FEET
1. WAL-MART	196,028
RETAIL	17,440
2. SHOE SHOW	3,440
3. CATO	3,600
4. GREAT CLIPS	1,800
5. RENT-A-CENTER	4,000
6. AAA TRAVEL	2,400
7. GAME STOP	1,200
8. THE UPS STORE	1,200
9. MENARDS	162,340
10. Marshalls	21,000
TENANT	
OUTLOT 1A	BOB EVANS
OUTLOT 2	FIRST FINANCIAL
OUTLOT 3	SONIC
OUTLOT 4	AVAILABLE
OUTLOT 5	AVAILABLE

**HARBOR SQUARE
CELINA, OHIO**



NORTH





Have Mann Road

St. Rt. 29

Walmart
Save money. Live better.

MENARDS

Harbor Square, Havemann Road, Celina Ohio

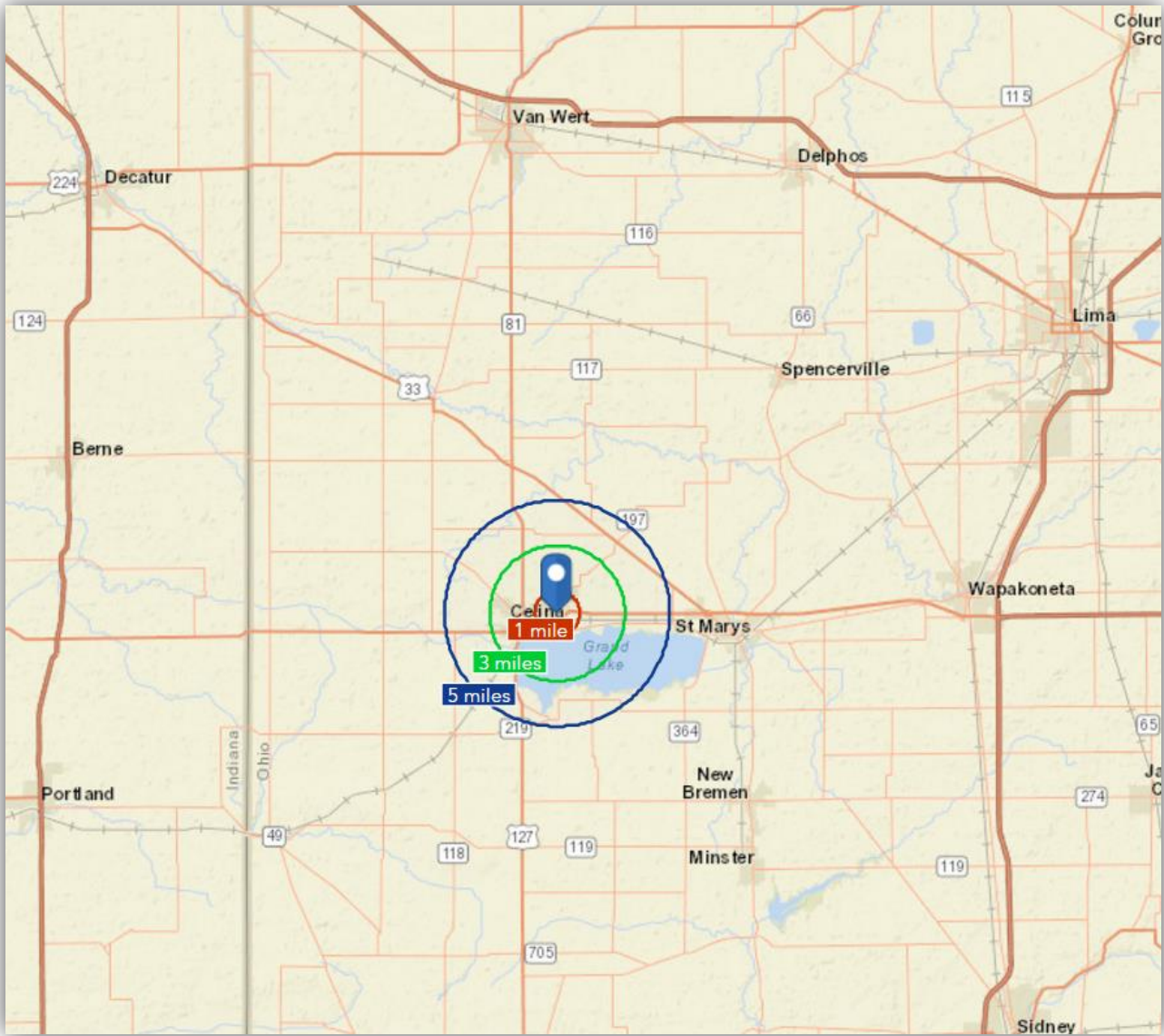


1.8939 ac
Max.SF-14,600
Max.Ht-26'

1.3353 ac
Max.SF-6000
Max.Ht-26'

1.2789 ac

HARBOR SQUARE CELINA, OH





Demographic and Income Profile

1920 Havemann Rd, Celina, Ohio, 45822
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 40.55675
 Longitude: -84.54177

Summary	Census 2010	2016	2021
Population	3,041	3,077	3,104
Households	1,325	1,363	1,388
Families	857	866	874
Average Household Size	2.25	2.21	2.19
Owner Occupied Housing Units	899	881	894
Renter Occupied Housing Units	426	482	493
Median Age	43.1	44.5	44.5
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	0.17%	0.24%	0.84%
Households	0.36%	0.30%	0.79%
Families	0.18%	0.15%	0.72%
Owner HHs	0.29%	0.24%	0.73%
Median Household Income	3.49%	2.30%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	197	14.5%	194	14.0%
\$15,000 - \$24,999	150	11.0%	164	11.8%
\$25,000 - \$34,999	215	15.8%	170	12.2%
\$35,000 - \$49,999	205	15.0%	158	11.4%
\$50,000 - \$74,999	245	18.0%	262	18.9%
\$75,000 - \$99,999	177	13.0%	214	15.4%
\$100,000 - \$149,999	114	8.4%	149	10.7%
\$150,000 - \$199,999	26	1.9%	36	2.6%
\$200,000+	34	2.5%	41	3.0%
Median Household Income	\$42,533		\$50,500	
Average Household Income	\$58,217		\$65,568	
Per Capita Income	\$24,943		\$28,323	

Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	200	6.6%	191	6.2%	186	6.0%
5 - 9	181	6.0%	180	5.8%	197	6.3%
10 - 14	194	6.4%	188	6.1%	193	6.2%
15 - 19	203	6.7%	176	5.7%	177	5.7%
20 - 24	159	5.2%	166	5.4%	140	4.5%
25 - 34	315	10.4%	334	10.9%	346	11.1%
35 - 44	330	10.9%	318	10.3%	330	10.6%
45 - 54	444	14.6%	373	12.1%	331	10.7%
55 - 64	436	14.3%	490	15.9%	451	14.5%
65 - 74	261	8.6%	336	10.9%	409	13.2%
75 - 84	211	6.9%	205	6.7%	225	7.2%
85+	107	3.5%	121	3.9%	120	3.9%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



Demographic and Income Profile

1920 Havemann Rd, Celina, Ohio, 45822
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 40.55675
 Longitude: -84.54177

Summary	Census 2010	2016	2021
Population	12,214	12,262	12,300
Households	5,047	5,144	5,205
Families	3,328	3,339	3,352
Average Household Size	2.39	2.35	2.33
Owner Occupied Housing Units	3,516	3,425	3,455
Renter Occupied Housing Units	1,531	1,719	1,750
Median Age	39.8	40.7	41.2
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	0.06%	0.24%	0.84%
Households	0.24%	0.30%	0.79%
Families	0.08%	0.15%	0.72%
Owner HHs	0.17%	0.24%	0.73%
Median Household Income	3.20%	2.30%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	761	14.8%	763	14.7%
\$15,000 - \$24,999	609	11.8%	635	12.2%
\$25,000 - \$34,999	721	14.0%	540	10.4%
\$35,000 - \$49,999	830	16.1%	675	13.0%
\$50,000 - \$74,999	938	18.2%	1,051	20.2%
\$75,000 - \$99,999	703	13.7%	827	15.9%
\$100,000 - \$149,999	404	7.9%	487	9.4%
\$150,000 - \$199,999	82	1.6%	113	2.2%
\$200,000+	95	1.8%	113	2.2%
Median Household Income	\$42,430		\$49,675	
Average Household Income	\$55,913		\$62,080	
Per Capita Income	\$23,600		\$26,416	

Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	847	6.9%	814	6.6%	796	6.5%
5 - 9	821	6.7%	781	6.4%	813	6.6%
10 - 14	821	6.7%	809	6.6%	814	6.6%
15 - 19	822	6.7%	740	6.0%	756	6.1%
20 - 24	646	5.3%	709	5.8%	623	5.1%
25 - 34	1,463	12.0%	1,464	11.9%	1,478	12.0%
35 - 44	1,411	11.6%	1,394	11.4%	1,419	11.5%
45 - 54	1,715	14.0%	1,474	12.0%	1,359	11.0%
55 - 64	1,643	13.5%	1,809	14.8%	1,660	13.5%
65 - 74	947	7.8%	1,199	9.8%	1,464	11.9%
75 - 84	726	5.9%	689	5.6%	747	6.1%
85+	351	2.9%	381	3.1%	372	3.0%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



Demographic and Income Profile

1920 Havemann Rd, Celina, Ohio, 45822
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 40.55675
 Longitude: -84.54177

Summary	Census 2010	2016	2021
Population	16,185	16,274	16,350
Households	6,733	6,881	6,976
Families	4,508	4,538	4,565
Average Household Size	2.38	2.34	2.32
Owner Occupied Housing Units	4,936	4,849	4,903
Renter Occupied Housing Units	1,797	2,032	2,073
Median Age	41.7	42.9	43.5
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	0.09%	0.24%	0.84%
Households	0.27%	0.30%	0.79%
Families	0.12%	0.15%	0.72%
Owner HHs	0.22%	0.24%	0.73%
Median Household Income	3.00%	2.30%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	952	13.8%	956	13.7%
\$15,000 - \$24,999	769	11.2%	798	11.4%
\$25,000 - \$34,999	921	13.4%	702	10.1%
\$35,000 - \$49,999	1,114	16.2%	877	12.6%
\$50,000 - \$74,999	1,310	19.0%	1,434	20.6%
\$75,000 - \$99,999	949	13.8%	1,135	16.3%
\$100,000 - \$149,999	599	8.7%	733	10.5%
\$150,000 - \$199,999	131	1.9%	180	2.6%
\$200,000+	136	2.0%	162	2.3%
Median Household Income	\$44,679		\$51,800	
Average Household Income	\$58,066		\$64,684	
Per Capita Income	\$24,640		\$27,682	

Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,058	6.5%	1,014	6.2%	984	6.0%
5 - 9	1,017	6.3%	978	6.0%	1,006	6.2%
10 - 14	1,057	6.5%	1,020	6.3%	1,036	6.3%
15 - 19	1,069	6.6%	949	5.8%	958	5.9%
20 - 24	840	5.2%	923	5.7%	787	4.8%
25 - 34	1,819	11.2%	1,849	11.4%	1,867	11.4%
35 - 44	1,822	11.3%	1,772	10.9%	1,803	11.0%
45 - 54	2,413	14.9%	2,070	12.7%	1,876	11.5%
55 - 64	2,334	14.4%	2,595	15.9%	2,440	14.9%
65 - 74	1,372	8.5%	1,727	10.6%	2,121	13.0%
75 - 84	979	6.0%	935	5.7%	1,029	6.3%
85+	406	2.5%	443	2.7%	443	2.7%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



Retail MarketPlace Profile

1920 Havemann Rd, Celina, Ohio, 45822
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 40.55675
 Longitude: -84.54177

Summary Demographics

2016 Population	3,077
2016 Households	1,363
2016 Median Disposable Income	\$36,237
2016 Per Capita Income	\$24,943

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$44,941,480	\$152,945,585	-\$108,004,105	-54.6	46
Total Retail Trade	44-45	\$41,021,031	\$144,294,124	-\$103,273,093	-55.7	35
Total Food & Drink	722	\$3,920,448	\$8,651,461	-\$4,731,013	-37.6	11

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$9,719,681	\$22,670,980	-\$12,951,299	-40.0	7
Automobile Dealers	4411	\$8,054,129	\$18,553,120	-\$10,498,991	-39.5	3
Other Motor Vehicle Dealers	4412	\$931,805	\$1,458,006	-\$526,201	-22.0	1
Auto Parts, Accessories & Tire Stores	4413	\$733,748	\$2,659,854	-\$1,926,106	-56.8	3
Furniture & Home Furnishings Stores	442	\$1,022,097	\$544,077	\$478,020	30.5	1
Furniture Stores	4421	\$634,369	\$0	\$634,369	100.0	0
Home Furnishings Stores	4422	\$387,728	\$538,257	-\$150,529	-16.3	1
Electronics & Appliance Stores	443	\$1,863,403	\$1,229,322	\$634,081	20.5	1
Bldg Materials, Garden Equip. & Supply Stores	444	\$2,760,985	\$21,116,972	-\$18,355,987	-76.9	5
Bldg Material & Supplies Dealers	4441	\$2,454,268	\$21,045,788	-\$18,591,520	-79.1	5
Lawn & Garden Equip & Supply Stores	4442	\$306,717	\$71,184	\$235,533	62.3	1
Food & Beverage Stores	445	\$7,368,739	\$7,215,090	\$153,649	1.1	2
Grocery Stores	4451	\$6,538,154	\$7,137,498	-\$599,344	-4.4	2
Specialty Food Stores	4452	\$555,837	\$0	\$555,837	100.0	0
Beer, Wine & Liquor Stores	4453	\$274,749	\$0	\$274,749	100.0	0
Health & Personal Care Stores	446,4461	\$2,947,659	\$1,679,317	\$1,268,342	27.4	1
Gasoline Stations	447,4471	\$3,003,410	\$5,089,915	-\$2,086,505	-25.8	2
Clothing & Clothing Accessories Stores	448	\$1,579,234	\$1,654,671	-\$75,437	-2.3	3
Clothing Stores	4481	\$1,040,486	\$489,759	\$550,727	36.0	1
Shoe Stores	4482	\$215,321	\$403,618	-\$188,297	-30.4	1
Jewelry, Luggage & Leather Goods Stores	4483	\$323,426	\$761,294	-\$437,868	-40.4	1
Sporting Goods, Hobby, Book & Music Stores	451	\$811,375	\$3,138,732	-\$2,327,357	-58.9	5
Sporting Goods/Hobby/Musical Instr Stores	4511	\$661,089	\$3,013,556	-\$2,352,467	-64.0	4
Book, Periodical & Music Stores	4512	\$150,286	\$125,176	\$25,110	9.1	1
General Merchandise Stores	452	\$7,057,574	\$60,001,267	-\$52,943,693	-79.0	3
Department Stores Excluding Leased Depts.	4521	\$5,110,593	\$59,257,584	-\$54,146,991	-84.1	2
Other General Merchandise Stores	4529	\$1,946,982	\$743,682	\$1,203,300	44.7	1
Miscellaneous Store Retailers	453	\$2,070,814	\$19,153,884	-\$17,083,070	-80.5	5
Florists	4531	\$81,290	\$0	\$81,290	100.0	0
Office Supplies, Stationery & Gift Stores	4532	\$325,324	\$1,701,408	-\$1,376,084	-67.9	2
Used Merchandise Stores	4533	\$207,952	\$665,053	-\$457,101	-52.4	1
Other Miscellaneous Store Retailers	4539	\$1,456,248	\$16,772,056	-\$15,315,808	-84.0	3
Nonstore Retailers	454	\$816,060	\$799,896	\$16,164	1.0	1
Electronic Shopping & Mail-Order Houses	4541	\$432,166	\$0	\$432,166	100.0	0
Vending Machine Operators	4542	\$69,445	\$0	\$69,445	100.0	0
Direct Selling Establishments	4543	\$314,450	\$799,896	-\$485,446	-43.6	1
Food Services & Drinking Places	722	\$3,920,448	\$8,651,461	-\$4,731,013	-37.6	11
Special Food Services	7223	\$111,249	\$0	\$111,249	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$130,216	\$60,013	\$70,203	36.9	1
Restaurants/Other Eating Places	7225	\$3,678,983	\$8,580,382	-\$4,901,399	-40	10

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. http://www.esri.com/data/esri_data/methodology-statements

Source: Esri and Infogroup. Retail MarketPlace 2016 Release 2. Copyright 2016 Infogroup, Inc. All rights reserved.

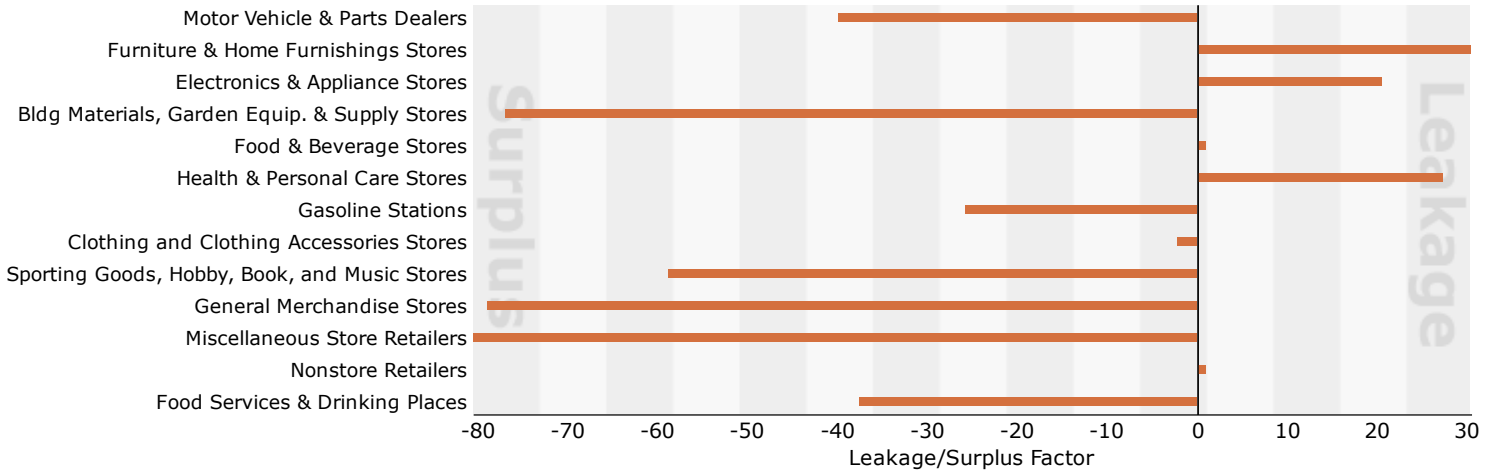


Retail MarketPlace Profile

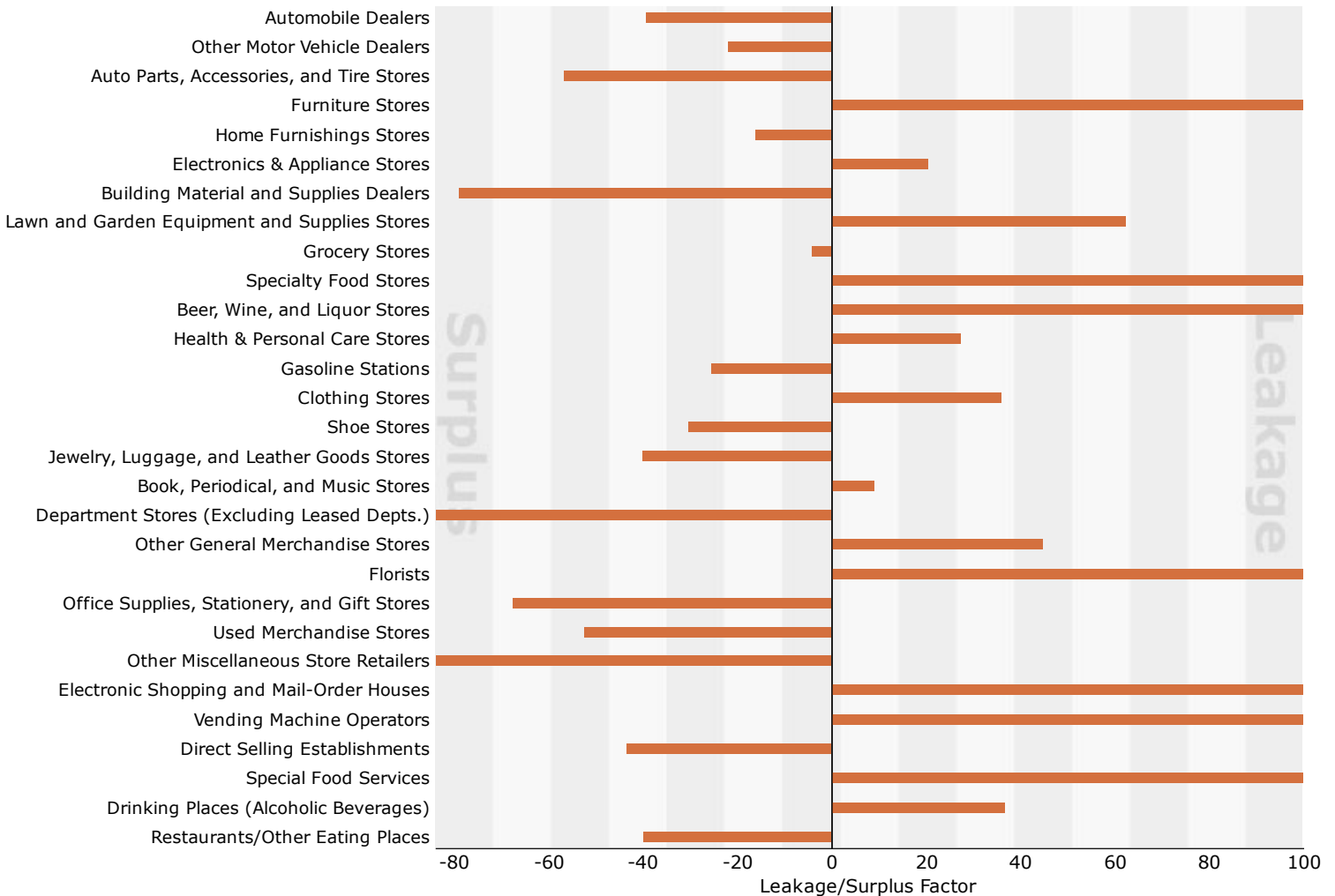
1920 Havemann Rd, Celina, Ohio, 45822
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 40.55675
 Longitude: -84.54177

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



Source: Esri and Infogroup. Retail MarketPlace 2016 Release 2. Copyright 2016 Infogroup, Inc. All rights reserved.



Retail MarketPlace Profile

1920 Havemann Rd, Celina, Ohio, 45822
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 40.55675
 Longitude: -84.54177

Summary Demographics

2016 Population	12,262
2016 Households	5,144
2016 Median Disposable Income	\$36,345
2016 Per Capita Income	\$23,600

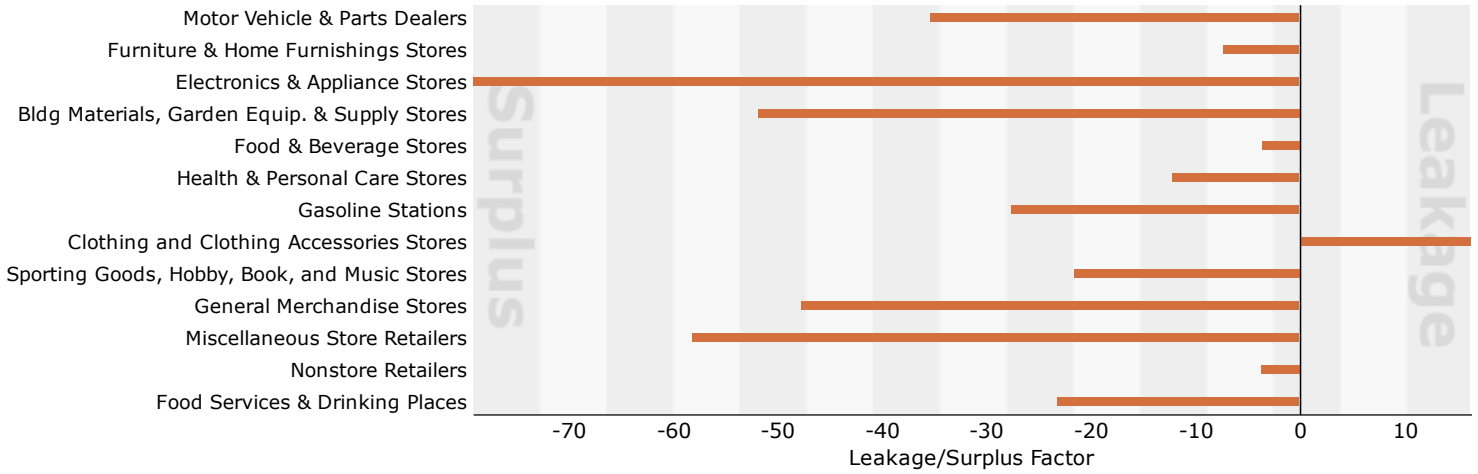
Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45	\$163,360,795	\$366,782,382	-\$203,421,587	-38.4	158
Total Retail Trade	44-45	\$149,123,129	\$343,900,022	-\$194,776,893	-39.5	118
Total Food & Drink	722	\$14,237,666	\$22,882,359	-\$8,644,693	-23.3	40

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$35,350,707	\$74,157,344	-\$38,806,637	-35.4	24
Automobile Dealers	4411	\$29,311,007	\$62,579,230	-\$33,268,223	-36.2	12
Other Motor Vehicle Dealers	4412	\$3,375,231	\$3,878,639	-\$503,408	-6.9	4
Auto Parts, Accessories & Tire Stores	4413	\$2,664,469	\$7,699,475	-\$5,035,006	-48.6	9
Furniture & Home Furnishings Stores	442	\$3,701,047	\$4,293,962	-\$592,915	-7.4	4
Furniture Stores	4421	\$2,304,740	\$1,105,509	\$1,199,231	35.2	2
Home Furnishings Stores	4422	\$1,396,307	\$3,188,453	-\$1,792,146	-39.1	2
Electronics & Appliance Stores	443	\$6,825,720	\$58,790,124	-\$51,964,404	-79.2	7
Bldg Materials, Garden Equip. & Supply Stores	444	\$9,984,591	\$31,643,989	-\$21,659,398	-52.0	12
Bldg Material & Supplies Dealers	4441	\$8,886,521	\$31,559,491	-\$22,672,970	-56.1	11
Lawn & Garden Equip & Supply Stores	4442	\$1,098,070	\$84,499	\$1,013,571	85.7	1
Food & Beverage Stores	445	\$26,899,413	\$28,965,911	-\$2,066,498	-3.7	7
Grocery Stores	4451	\$23,862,948	\$25,220,521	-\$1,357,573	-2.8	5
Specialty Food Stores	4452	\$2,033,313	\$584,616	\$1,448,697	55.3	1
Beer, Wine & Liquor Stores	4453	\$1,003,152	\$3,160,775	-\$2,157,623	-51.8	2
Health & Personal Care Stores	446,4461	\$10,573,499	\$13,546,629	-\$2,973,130	-12.3	9
Gasoline Stations	447,4471	\$10,908,112	\$19,250,129	-\$8,342,017	-27.7	6
Clothing & Clothing Accessories Stores	448	\$5,731,382	\$4,117,752	\$1,613,630	16.4	11
Clothing Stores	4481	\$3,758,725	\$1,295,488	\$2,463,237	48.7	6
Shoe Stores	4482	\$782,770	\$1,247,811	-\$465,041	-22.9	2
Jewelry, Luggage & Leather Goods Stores	4483	\$1,189,888	\$1,574,454	-\$384,566	-13.9	3
Sporting Goods, Hobby, Book & Music Stores	451	\$2,968,668	\$4,609,489	-\$1,640,821	-21.7	10
Sporting Goods/Hobby/Musical Instr Stores	4511	\$2,409,327	\$4,472,199	-\$2,062,872	-30.0	10
Book, Periodical & Music Stores	4512	\$559,341	\$137,290	\$422,051	60.6	1
General Merchandise Stores	452	\$25,687,769	\$72,810,394	-\$47,122,625	-47.8	7
Department Stores Excluding Leased Depts.	4521	\$18,576,288	\$70,835,014	-\$52,258,726	-58.4	4
Other General Merchandise Stores	4529	\$7,111,480	\$1,975,380	\$5,136,100	56.5	3
Miscellaneous Store Retailers	453	\$7,539,000	\$28,525,410	-\$20,986,410	-58.2	19
Florists	4531	\$288,944	\$836,040	-\$547,096	-48.6	3
Office Supplies, Stationery & Gift Stores	4532	\$1,185,211	\$2,693,067	-\$1,507,856	-38.9	5
Used Merchandise Stores	4533	\$768,394	\$848,836	-\$80,442	-5.0	2
Other Miscellaneous Store Retailers	4539	\$5,296,450	\$24,147,467	-\$18,851,017	-64.0	8
Nonstore Retailers	454	\$2,953,221	\$3,188,888	-\$235,667	-3.8	1
Electronic Shopping & Mail-Order Houses	4541	\$1,564,062	\$0	\$1,564,062	100.0	0
Vending Machine Operators	4542	\$254,379	\$2,311,582	-\$2,057,203	-80.2	1
Direct Selling Establishments	4543	\$1,134,780	\$877,306	\$257,474	12.8	1
Food Services & Drinking Places	722	\$14,237,666	\$22,882,359	-\$8,644,693	-23.3	40
Special Food Services	7223	\$415,905	\$338,133	\$77,772	10.3	1
Drinking Places - Alcoholic Beverages	7224	\$483,117	\$440,379	\$42,738	4.6	4
Restaurants/Other Eating Places	7225	\$13,338,644	\$22,103,847	-\$8,765,203	-25	35

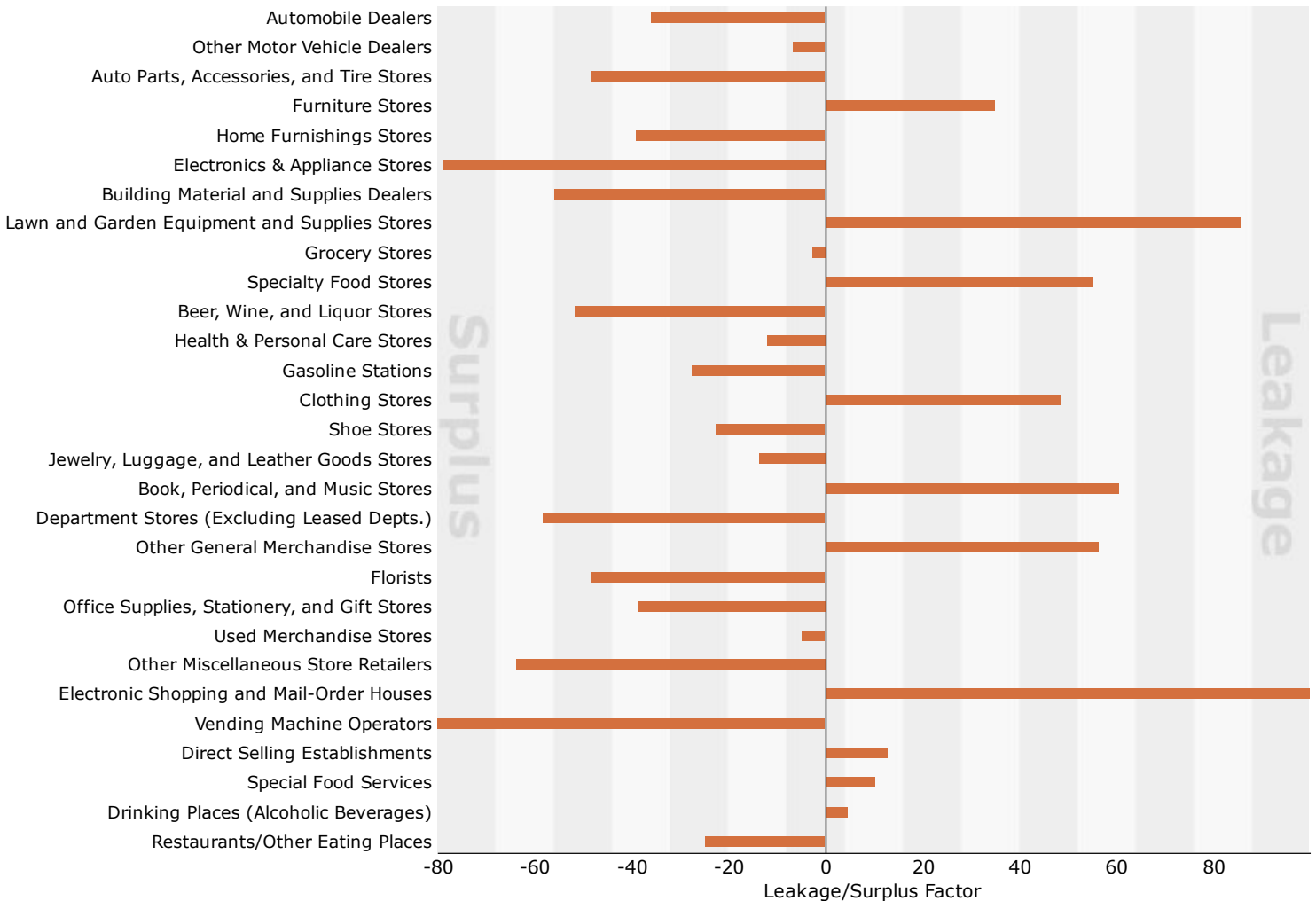
Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. http://www.esri.com/data/esri_data/methodology-statements

Source: Esri and Infogroup. Retail MarketPlace 2016 Release 2. Copyright 2016 Infogroup, Inc. All rights reserved.

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group





Retail MarketPlace Profile

1920 Havemann Rd, Celina, Ohio, 45822
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 40.55675
 Longitude: -84.54177

Summary Demographics

2016 Population	16,274
2016 Households	6,881
2016 Median Disposable Income	\$37,717
2016 Per Capita Income	\$24,640

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$229,762,455	\$421,173,320	-\$191,410,865	-29.4	184
Total Retail Trade	44-45	\$210,028,251	\$394,253,555	-\$184,225,304	-30.5	135
Total Food & Drink	722	\$19,734,204	\$26,919,766	-\$7,185,562	-15.4	50

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$50,135,941	\$90,796,066	-\$40,660,125	-28.9	29
Automobile Dealers	4411	\$41,532,053	\$75,826,747	-\$34,294,694	-29.2	14
Other Motor Vehicle Dealers	4412	\$4,840,492	\$7,009,747	-\$2,169,255	-18.3	6
Auto Parts, Accessories & Tire Stores	4413	\$3,763,397	\$7,959,572	-\$4,196,175	-35.8	9
Furniture & Home Furnishings Stores	442	\$5,098,690	\$4,815,860	\$282,830	2.9	5
Furniture Stores	4421	\$3,149,171	\$1,428,819	\$1,720,352	37.6	2
Home Furnishings Stores	4422	\$1,949,519	\$3,387,041	-\$1,437,522	-26.9	3
Electronics & Appliance Stores	443	\$9,400,170	\$75,737,789	-\$66,337,619	-77.9	7
Bldg Materials, Garden Equip. & Supply Stores	444	\$14,298,176	\$34,689,369	-\$20,391,193	-41.6	15
Bldg Material & Supplies Dealers	4441	\$12,665,378	\$34,319,230	-\$21,653,852	-46.1	13
Lawn & Garden Equip & Supply Stores	4442	\$1,632,798	\$370,139	\$1,262,659	63.0	2
Food & Beverage Stores	445	\$37,730,371	\$31,492,073	\$6,238,298	9.0	8
Grocery Stores	4451	\$33,477,724	\$27,298,771	\$6,178,953	10.2	5
Specialty Food Stores	4452	\$2,846,484	\$607,712	\$2,238,772	64.8	1
Beer, Wine & Liquor Stores	4453	\$1,406,163	\$3,585,590	-\$2,179,427	-43.7	2
Health & Personal Care Stores	446,4461	\$15,047,478	\$13,588,676	\$1,458,802	5.1	9
Gasoline Stations	447,4471	\$15,454,641	\$24,887,722	-\$9,433,081	-23.4	9
Clothing & Clothing Accessories Stores	448	\$7,907,091	\$4,148,437	\$3,758,654	31.2	11
Clothing Stores	4481	\$5,202,179	\$1,310,120	\$3,892,059	59.8	6
Shoe Stores	4482	\$1,079,485	\$1,261,580	-\$182,095	-7.8	2
Jewelry, Luggage & Leather Goods Stores	4483	\$1,625,427	\$1,576,737	\$48,690	1.5	3
Sporting Goods, Hobby, Book & Music Stores	451	\$4,136,120	\$5,006,042	-\$869,922	-9.5	11
Sporting Goods/Hobby/Musical Instr Stores	4511	\$3,360,414	\$4,800,107	-\$1,439,693	-17.6	10
Book, Periodical & Music Stores	4512	\$775,706	\$205,935	\$569,771	58.0	1
General Merchandise Stores	452	\$35,828,590	\$75,045,519	-\$39,216,929	-35.4	7
Department Stores Excluding Leased Depts.	4521	\$25,853,856	\$73,035,854	-\$47,181,998	-47.7	4
Other General Merchandise Stores	4529	\$9,974,733	\$2,009,665	\$7,965,068	66.5	3
Miscellaneous Store Retailers	453	\$10,765,784	\$29,714,935	-\$18,949,151	-46.8	21
Florists	4531	\$417,925	\$845,717	-\$427,792	-33.9	3
Office Supplies, Stationery & Gift Stores	4532	\$1,644,308	\$2,881,785	-\$1,237,477	-27.3	7
Used Merchandise Stores	4533	\$1,061,433	\$868,140	\$193,293	10.0	2
Other Miscellaneous Store Retailers	4539	\$7,642,118	\$25,119,293	-\$17,477,175	-53.3	9
Nonstore Retailers	454	\$4,225,199	\$4,331,066	-\$105,867	-1.2	2
Electronic Shopping & Mail-Order Houses	4541	\$2,200,425	\$0	\$2,200,425	100.0	0
Vending Machine Operators	4542	\$353,919	\$3,015,110	-\$2,661,191	-79.0	1
Direct Selling Establishments	4543	\$1,670,856	\$1,315,956	\$354,900	11.9	1
Food Services & Drinking Places	722	\$19,734,204	\$26,919,766	-\$7,185,562	-15.4	50
Special Food Services	7223	\$577,308	\$339,363	\$237,945	26.0	1
Drinking Places - Alcoholic Beverages	7224	\$655,057	\$690,599	-\$35,542	-2.6	5
Restaurants/Other Eating Places	7225	\$18,501,839	\$25,889,803	-\$7,387,964	-17	44

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. http://www.esri.com/data/esri_data/methodology-statements

Source: Esri and Infogroup. Retail MarketPlace 2016 Release 2. Copyright 2016 Infogroup, Inc. All rights reserved.

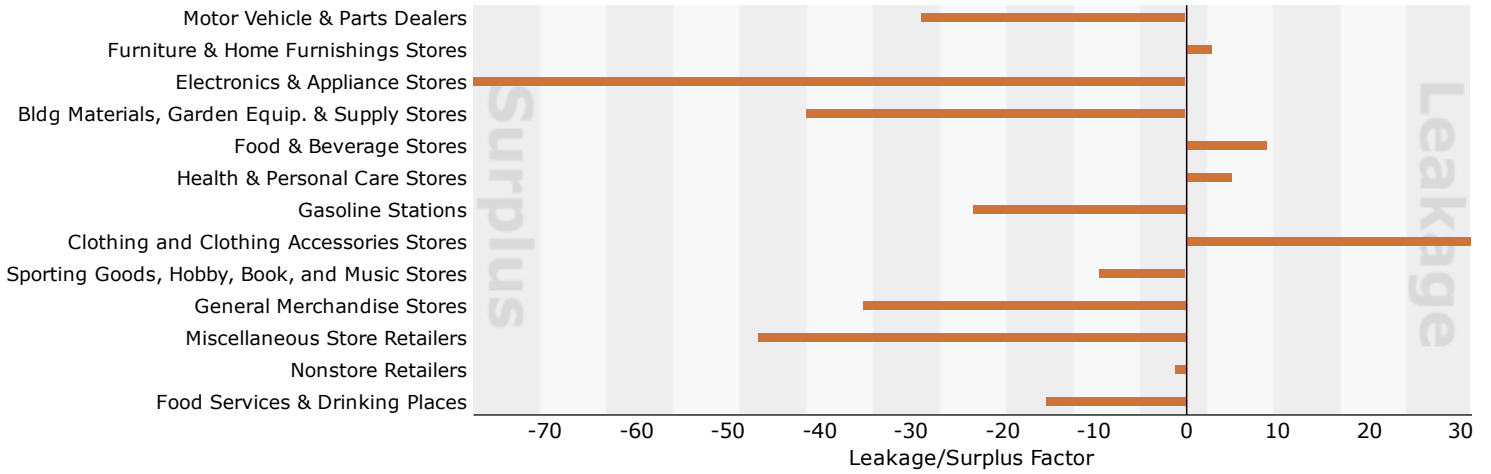


Retail MarketPlace Profile

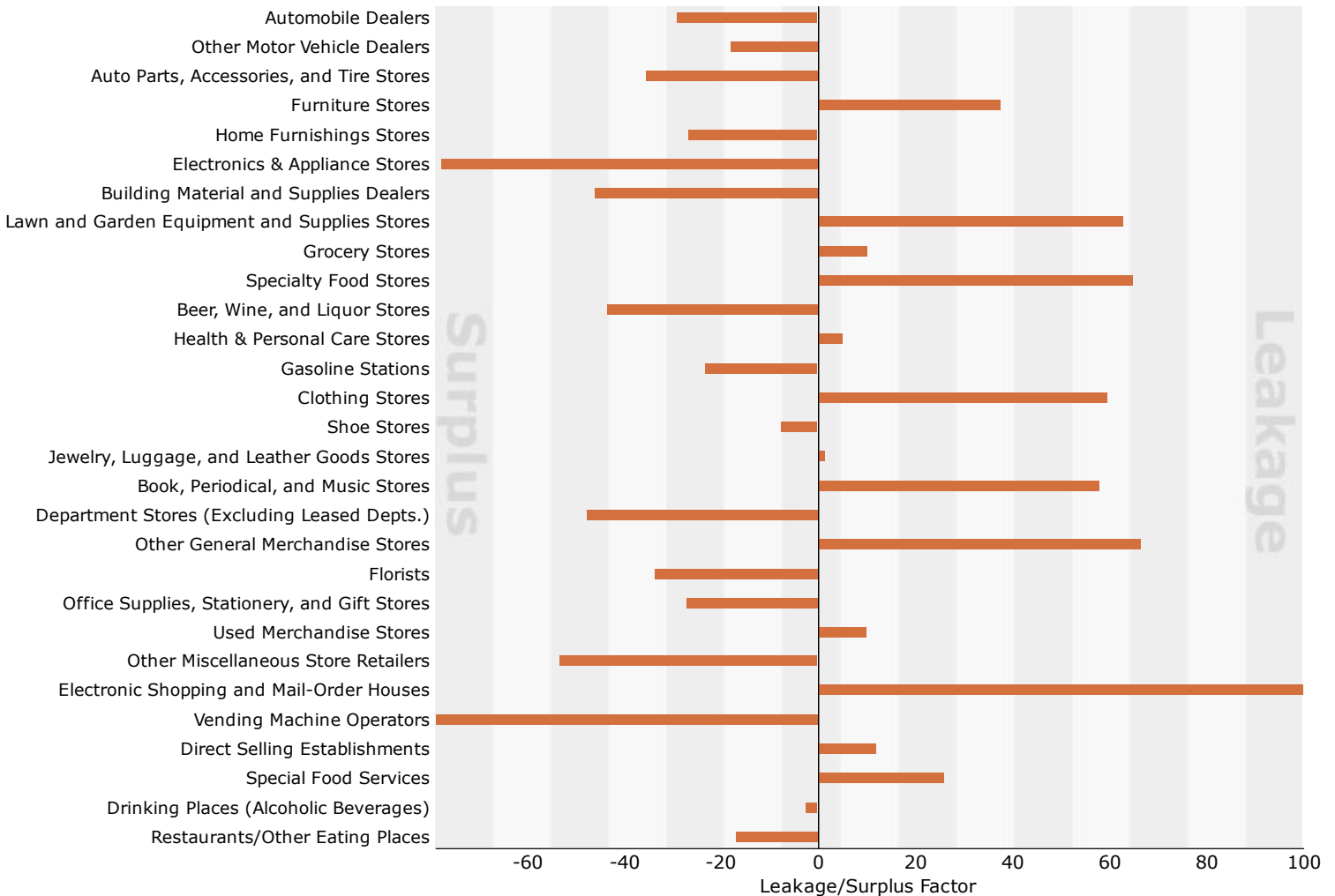
1920 Havemann Rd, Celina, Ohio, 45822
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 40.55675
 Longitude: -84.54177

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



Source: Esri and Infogroup. Retail MarketPlace 2016 Release 2. Copyright 2016 Infogroup, Inc. All rights reserved.

Harbor Square - 5 mile radius

KEY FACTS

16,274

Population



Average Household Size

42.9

Median Age

\$44,679

Median Household Income

EDUCATION

9%

No High School Diploma



44%

High School Graduate



30%

Some College



17%

Bachelor's/Grad/Prof Degree

BUSINESS



857

Total Businesses



9,026

Total Employees

EMPLOYMENT



46%

White Collar



39%

Blue Collar



15%

Services

5.9%

Unemployment Rate

INCOME



\$44,679

Median Household Income



\$24,640

Per Capita Income



\$80,816

Median Net Worth

Households By Income

The largest group: \$50,000 - \$74,999 (19.0%)

The smallest group: \$150,000 - \$199,999 (1.9%)

Indicator ▲	Value	Difference	
<\$15,000	13.8%	+5.0%	
\$15,000 - \$24,999	11.2%	+0.8%	
\$25,000 - \$34,999	13.4%	+2.0%	
\$35,000 - \$49,999	16.2%	+0.3%	
\$50,000 - \$74,999	19.0%	-3.3%	
\$75,000 - \$99,999	13.8%	-0.3%	
\$100,000 - \$149,999	8.7%	-3.9%	
\$150,000 - \$199,999	1.9%	-0.8%	
\$200,000+	2.0%	+0.2%	