

Success is a journey, but it helps to start at the right place. This is your opportunity to be a part of the city's most dynamic neighbourhood, and position yourself to prosper. Adjacent to the New Bern Station, The Platform is located in the heart of Charlotte's flourishing Lower South End, or LoSo.

With its outdoor courtyards, trendy restaurants and stylish boutiques, The Platform offers a plethora of entertainment and lifestyle amenities – making it the ideal place for work, and play.

Just two miles from Uptown, The Platform is easily accessible from the 4.5-mile Rail Trail, as well as via the 19-mile Lynx Blue Line, which extends from I-485 through South End and Uptown Charlotte up to University City in northwest Charlotte.

READY WHEN YOU ARE









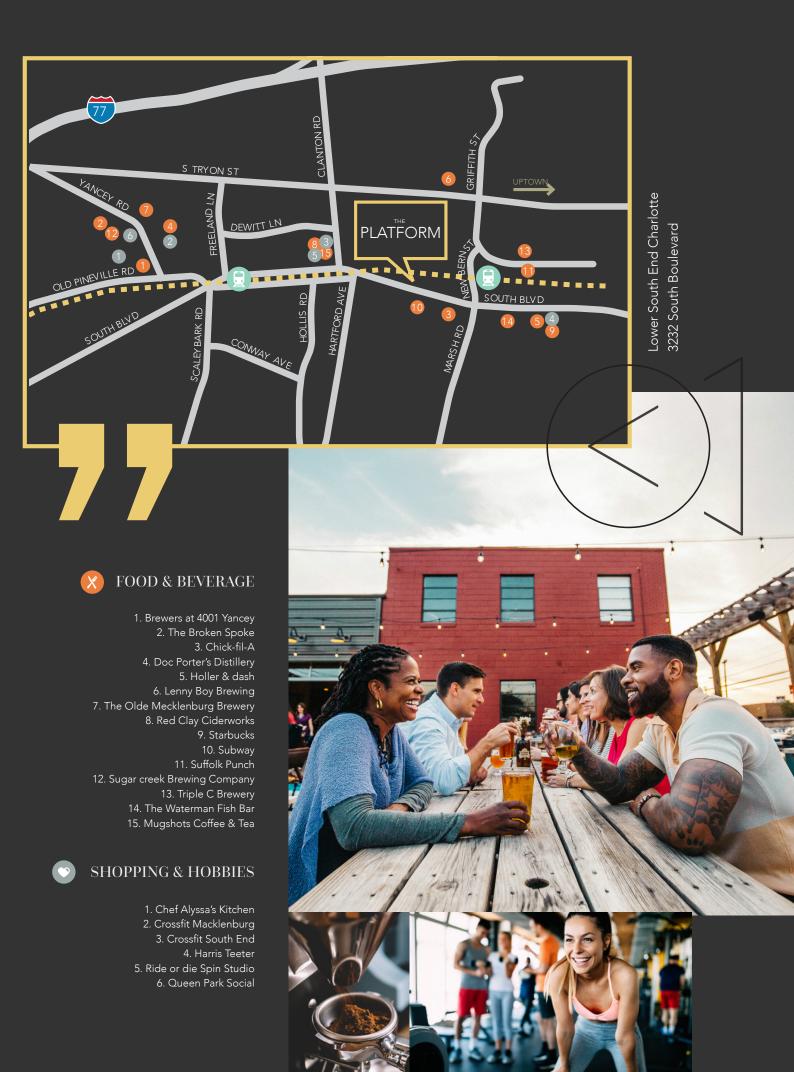


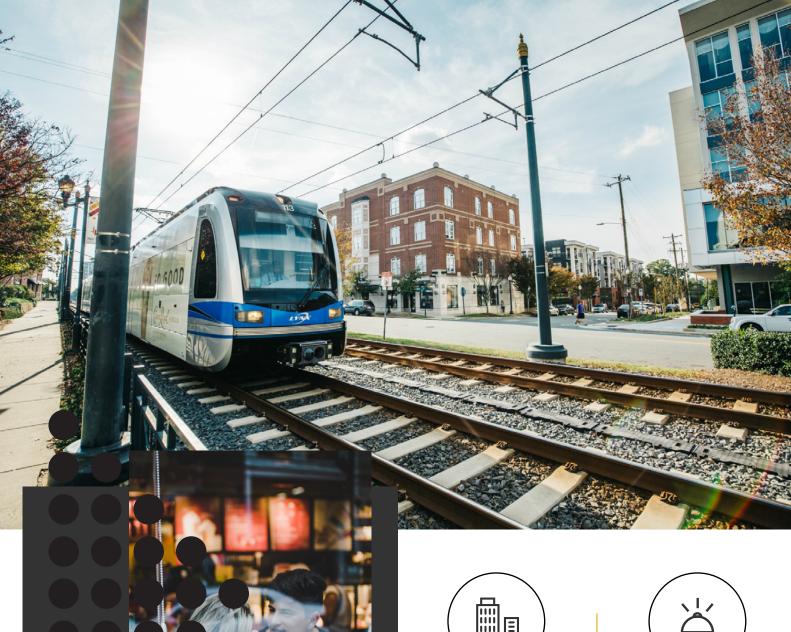
Since the Lynx light rail line opened a decade ago, development has continued to boom in South End.

Attracting urban professionals with its trendy vibes and walkable atmosphere, thousands of new upscale apartments have taken their place on the skyline, and historic industrial buildings have been revitalised and transformed into desirable commercial and lifestyle destinations.

In addition, the Platform is home to a half-dozen breweries, including the city's largest, Olde Mecklenburg.

With the eclectic offerings of The Platform easily accessible from the Lynx Blue Line or a walk along the Rail Trail, the only question left to ask is: what are you waiting for?





LOSO FAST FACTS



7,089 existing residential units

3,687 residential units planned/ under construction



500 hotel rooms planned/ under construction



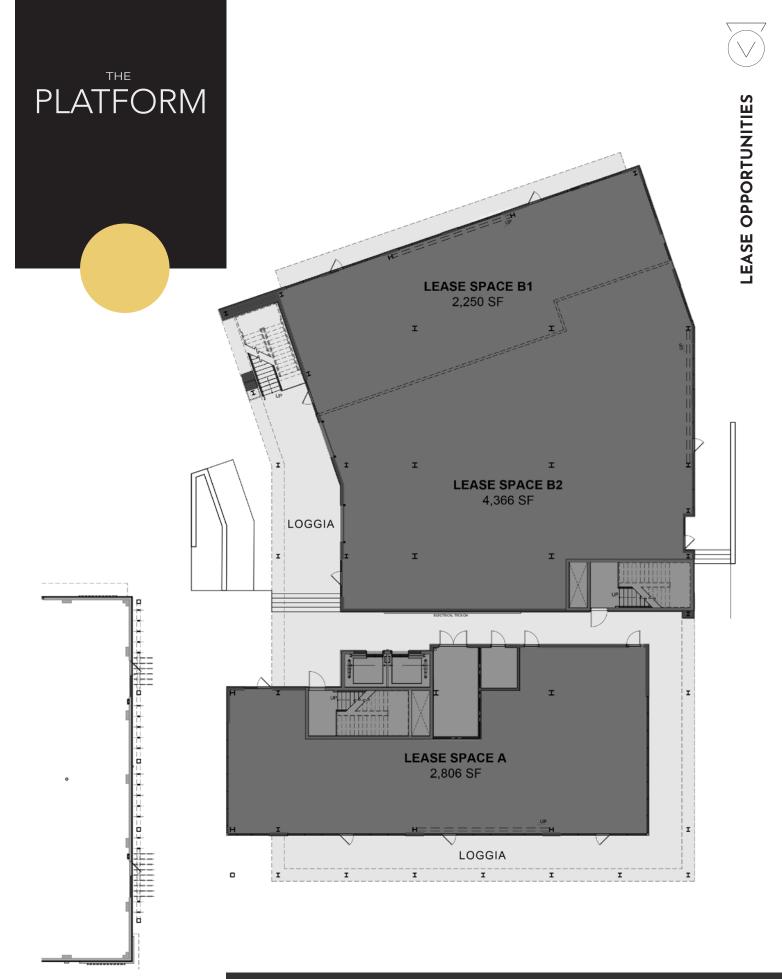
2.8 MM SF existing office

1.9 MM SF office planned/ under construction



1.6 MM SF existing retail

494 K SF retail planned/ under construction



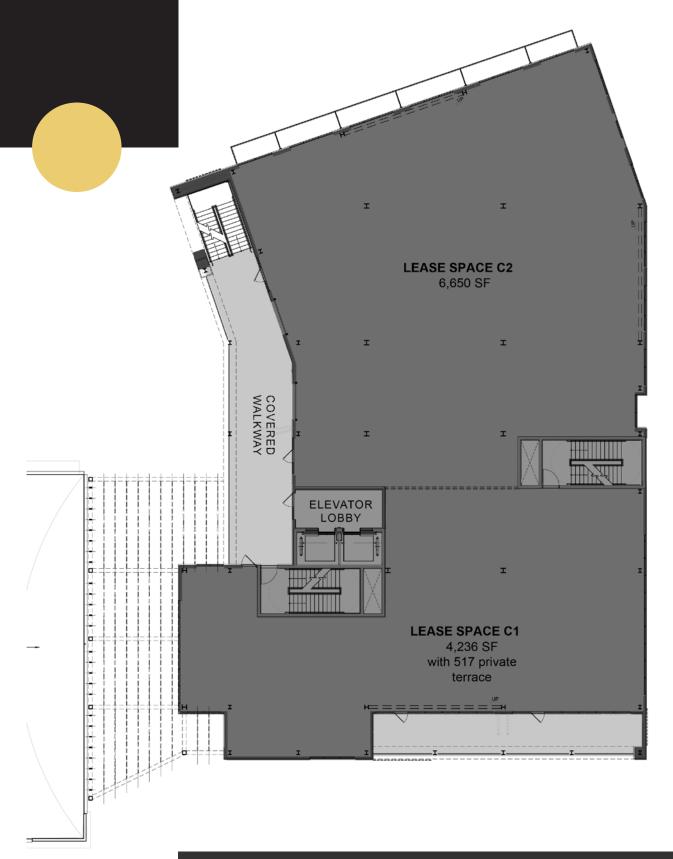
BUILDING A

FIRST FLOOR

13,520 sq. ft. of multi-use space for lease over 3 floors.







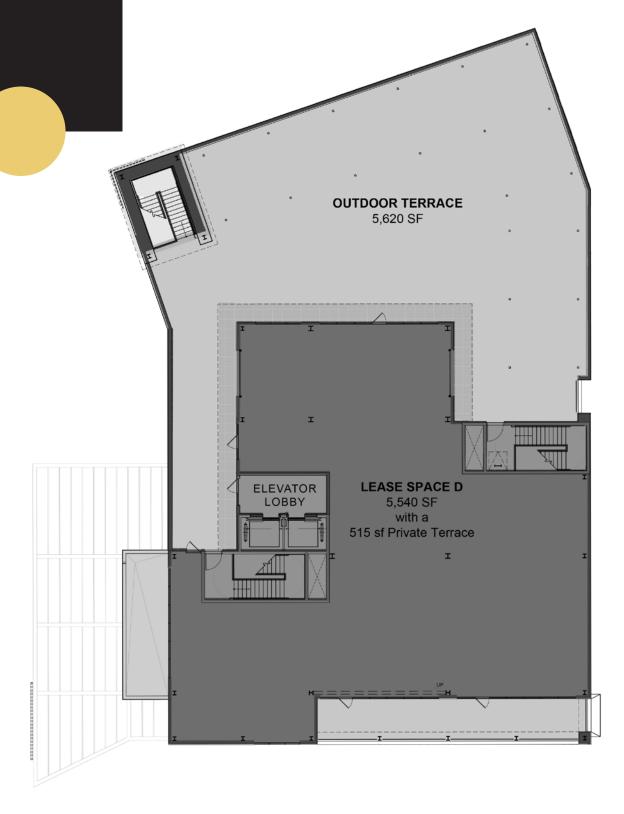
BUILDING A

SECOND FLOOR

13,520 sq. ft. of multi-use space for lease over 3 floors.







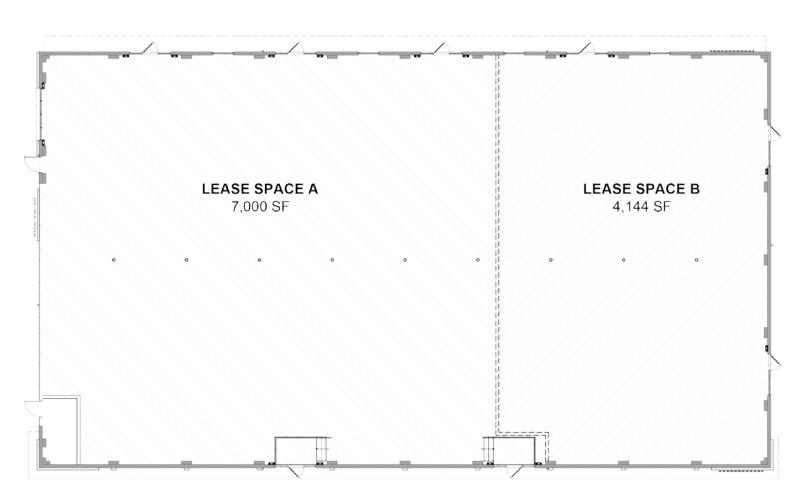
BUILDING A

THIRD FLOOR

13,520 sq. ft. of multi-use space for lease over 3 floors.









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