



Executive Summary

Prepared by Jeff DonerVeronica Hughes

3317 Ridge Rd, Lansing, IL, ...

Latitude: 41.564673

Longitude: -87.535839

Ring: 3, 5, 10 Miles

	3 miles radius	5 miles radius	10 miles radius
2010 Population			
Total Population	86,319	235,309	755,986
Male Population	47.9%	47.9%	47.6%
Female Population	52.1%	52.1%	52.4%
Median Age	40.5	38.1	36.1
2010 Income			
Median HH Income	\$59,926	\$58,037	\$55,776
Per Capita Income	\$27,079	\$25,642	\$23,561
Average HH Income	\$68,062	\$66,585	\$64,968
2010 Households			
Total Households	34,301	90,386	272,600
Average Household Size	2.50	2.58	2.75
2010 Housing			
Owner Occupied Housing Units	69.3%	64.9%	61.7%
Renter Occupied Housing Units	22.9%	26.4%	27.5%
Vacant Housing Units	7.8%	8.6%	10.8%
Population			
1990 Population	89,260	238,388	769,858
2000 Population	89,746	242,741	777,467
2010 Population	86,319	235,309	755,986
2015 Population	85,091	232,958	748,274
1990-2000 Annual Rate	0.05%	0.18%	0.1%
2000-2010 Annual Rate	-0.38%	-0.3%	-0.27%
2010-2015 Annual Rate	-0.29%	-0.2%	-0.2%

In the identified market area, the current year population is 755,986. In 2000, the Census count in the market area was 777,467. The rate of change since 2000 was -0.27 percent annually. The five-year projection for the population in the market area is 748,274, representing a change of -0.2 percent annually from 2010 to 2015. Currently, the population is 47.6 percent male and 52.4 percent female.

Households			
1990 Households	33,884	88,617	269,890
2000 Households	35,194	92,372	278,231
2010 Households	34,301	90,386	272,600
2015 Households	33,890	89,629	270,062
1990-2000 Annual Rate	0.38%	0.42%	0.3%
2000-2010 Annual Rate	-0.25%	-0.21%	-0.2%
2010-2015 Annual Rate	-0.24%	-0.17%	-0.19%

The household count in this market area has changed from 278,231 in 2000 to 272,600 in the current year, a change of -0.2 percent annually. The five-year projection of households is 270,062, a change of -0.19 percent annually from the current year total. Average household size is currently 2.75, compared to 2.77 in the year 2000. The number of families in the current year is 191,045 in the market area.

Housing

Currently, 61.7 percent of the 305,678 housing units in the market area are owner occupied; 27.5 percent, renter occupied; and 10.8 percent are vacant. In 2000, there were 295,808 housing units - 66.2 percent owner occupied, 27.8 percent renter occupied and 5.9 percent vacant. The rate of change in housing units since 2000 is 0.32 percent. Median home value in the market area is \$118,287, compared to a median home value of \$157,913 for the U.S. In five years, median home value is projected to change by 2.36 percent annually to \$132,948. From 2000 to the current year, median home value changed by 2.04 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.



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Median Household Income			
1990 Median HH Income	\$35,654	\$33,932	\$32,098
2000 Median HH Income	\$46,330	\$44,436	\$42,864
2010 Median HH Income	\$59,926	\$58,037	\$55,776
2015 Median HH Income	\$66,090	\$64,772	\$63,174
1990-2000 Annual Rate	2.65%	2.73%	2.93%
2000-2010 Annual Rate	2.54%	2.64%	2.6%
2010-2015 Annual Rate	1.98%	2.22%	2.52%
Per Capita Income			
1990 Per Capita Income	\$15,799	\$14,586	\$13,192
2000 Per Capita Income	\$22,430	\$21,162	\$19,198
2010 Per Capita Income	\$27,079	\$25,642	\$23,561
2015 Per Capita Income	\$31,149	\$29,442	\$27,079
1990-2000 Annual Rate	3.57%	3.79%	3.82%
2000-2010 Annual Rate	1.85%	1.89%	2.02%
2010-2015 Annual Rate	2.84%	2.8%	2.82%
Average Household Income			
1990 Average Household Income	\$41,396	\$38,916	\$37,438
2000 Average Household Income	\$57,073	\$55,126	\$53,122
2010 Average HH Income	\$68,062	\$66,585	\$64,968
2015 Average HH Income	\$78,130	\$76,344	\$74,599
1990-2000 Annual Rate	3.26%	3.54%	3.56%
2000-2010 Annual Rate	1.73%	1.86%	1.98%
2010-2015 Annual Rate	2.8%	2.77%	2.8%

Households by Income

Current median household income is \$55,776 in the market area, compared to \$54,442 for all U.S. households. Median household income is projected to be \$63,174 in five years. In 2000, median household income was \$42,864, compared to \$32,098 in 1990.

Current average household income is \$64,968 in this market area, compared to \$70,173 for all U.S. households. Average household income is projected to be \$74,599 in five years. In 2000, average household income was \$53,122, compared to \$37,438 in 1990.

Current per capita income is \$23,561 in the market area, compared to the U.S. per capita income of \$26,739. The per capita income is projected to be \$27,079 in five years. In 2000, the per capita income was \$19,198, compared to \$13,192 in 1990.

Population by Employment

Total Businesses	2,783	7,190	20,984
Total Employees	31,370	86,126	237,950

Currently, 84.8 percent of the civilian labor force in the identified market area is employed and 15.2 percent are unemployed. In comparison, 89.2 percent of the U.S. civilian labor force is employed, and 10.8 percent are unemployed. In five years the rate of employment in the market area will be 87.6 percent of the civilian labor force, and unemployment will be 12.4 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 91.2 percent, and 8.8 percent will be unemployed. In 2000, 62.4 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.0 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 58.2 percent in white collar jobs (compared to 61.6 percent of U.S. employment)
- 18.5 percent in service jobs (compared to 17.3 percent of U.S. employment)
- 23.3 percent in blue collar jobs (compared to 21.1 percent of U.S. employment)

In 2000, 74.7 percent of the market area population drove alone to work, and 2.0 percent worked at home. The average travel time to work in 2000 was 31.5 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2010, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 14.8 percent had not earned a high school diploma (14.8 percent in the U.S.)
- 33.0 percent were high school graduates only (29.6 percent in the U.S.)
- 8.1 percent had completed an Associate degree (7.7 percent in the U.S.)
- 13.6 percent had a Bachelor's degree (17.7 percent in the U.S.)
- 6.9 percent had earned a Master's/Professional/Doctorate Degree (10.4 percent in the U.S.)

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.