

10646 Joor Rd, Baton Rouge, Louisiana, 70818
Ring of 1 mile

Classic Comfort (K4)

Dominant Tapestry Segment

KEY FACTS



2,449

Total Population



\$270,859

Median Home Value



183

Total Businesses



2,776

Daytime Population



41.5

Median Age



0.1%

2025-2030
Pop Growth
Rate



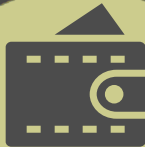
\$47,786

Per Capita
Income



2.3

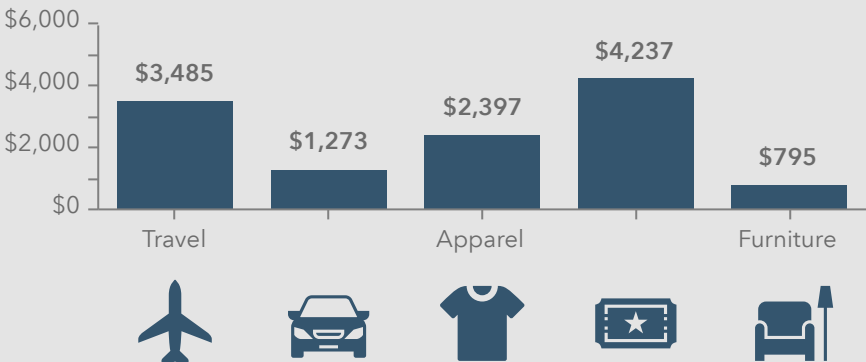
Avg Household
Size



\$86,050

Median Household
Income

KEY SPENDING FACTS



Source: This infographic contains data provided by Esri (2026, 2031), Esri-Data Axle (2026), Esri-U.S. BLS (2026).
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Spending facts are average annual dollars per household

10646 Joor Rd, Baton Rouge, Louisiana, 70818
Ring of 3 miles



Room to Roam (K7)

Dominant Tapestry
Segment

KEY FACTS



14,385

Total Population



\$318,462

Median Home Value



627

Total Businesses



12,394

Daytime Population



41.8

Median
Age



0.2%

2025-2030
Pop Growth
Rate



\$47,165

Per Capita
Income



2.5

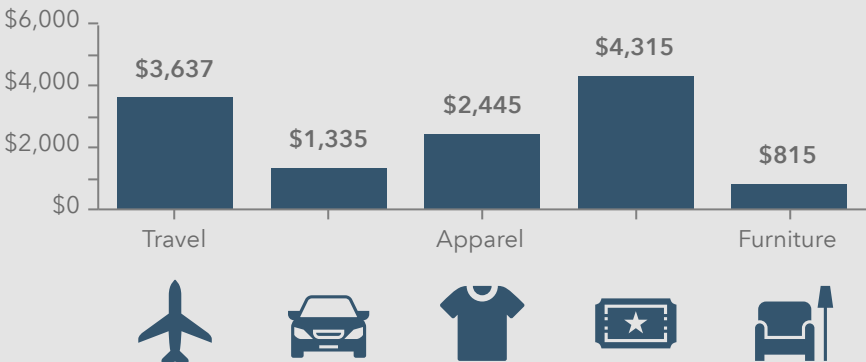
Avg Household
Size



\$93,917

Median Household
Income

KEY SPENDING FACTS



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Spending facts are average annual dollars per household

10646 Joor Rd, Baton Rouge, Louisiana, 70818
Ring of 5 miles



Family Foundations (C4)

Dominant Tapestry
Segment

KEY FACTS



56,854

Total Population



\$246,388

Median Home Value



1,790

Total Businesses



43,021

Daytime Population



40.5

Median
Age



-0.1%

2025-2030
Pop Growth
Rate



\$38,203

Per Capita
Income



2.6

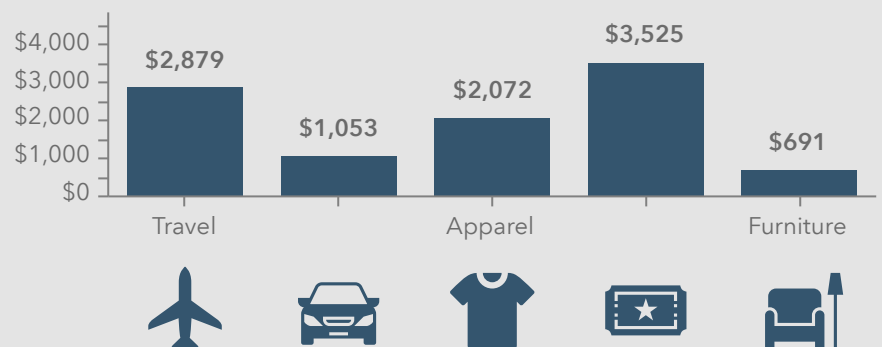
Avg Household
Size



\$75,707

Median Household
Income

KEY SPENDING FACTS



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Spending facts are average annual dollars per household