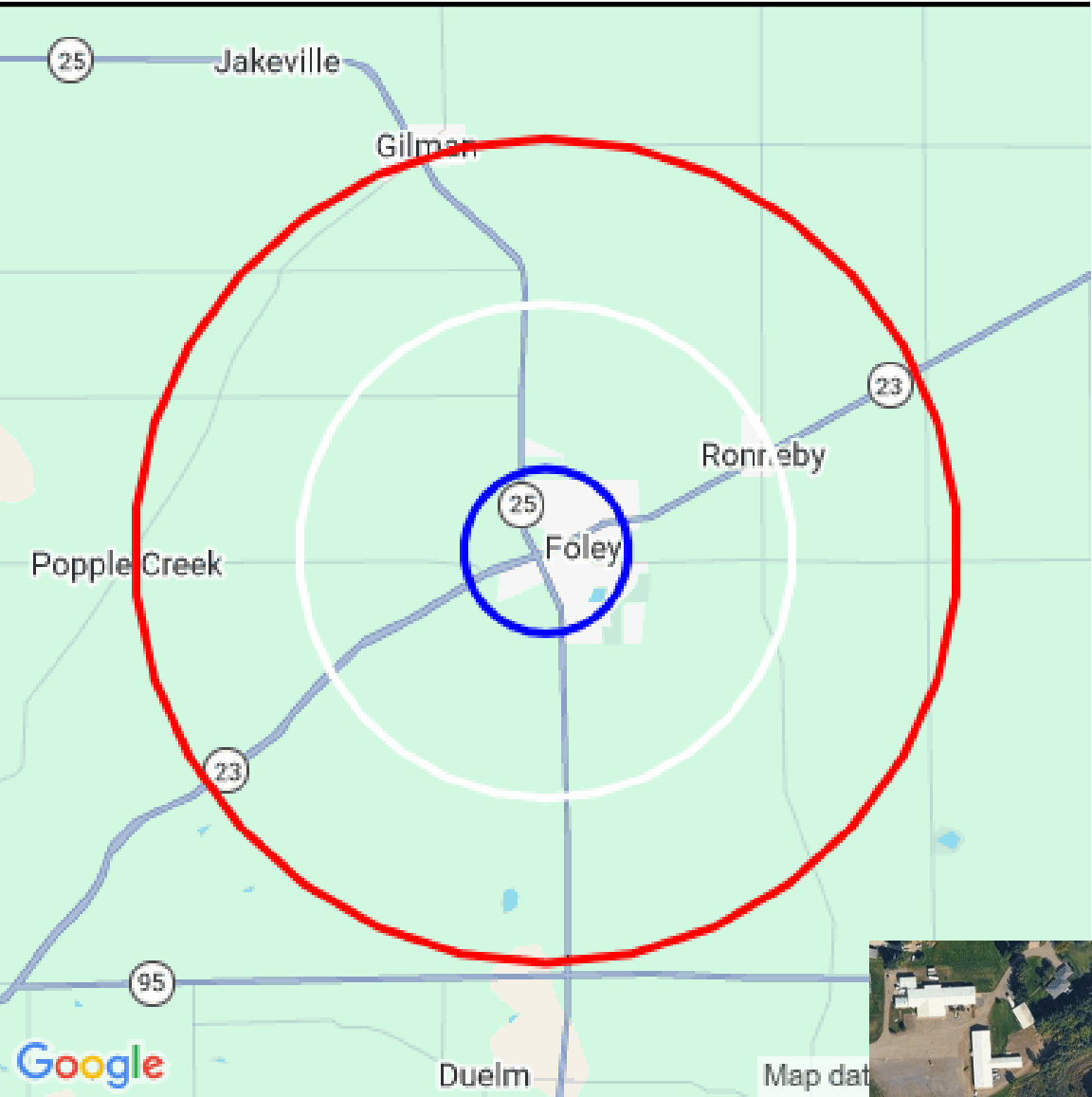


123-139 Hwy 23 W

Demographic Report



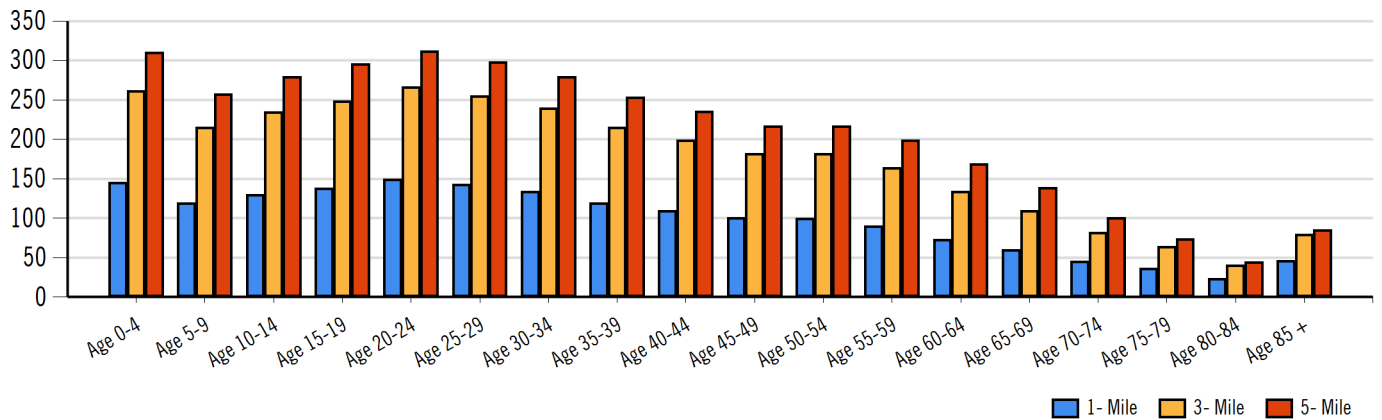
123-139 Hwy 23 W

Population

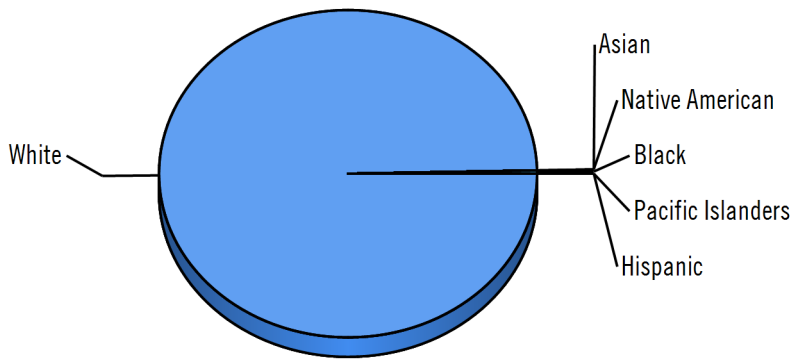
Distance	Male	Female	Total
1- Mile	910	862	1,772
3- Mile	1,639	1,543	3,182
5- Mile	1,944	1,831	3,775



Population by Distance and Age (2020)

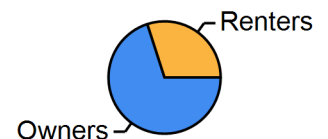


Ethnicity within 5 miles

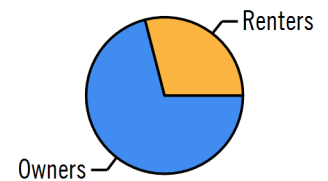


■ White
 ■ Native American
 ■ Asian
 ■ Black
 ■ Pacific Islanders
 ■ Hispanic

Home Ownership 1 Mile



Home Ownership 3 Mile



Home Ownership 5 Mile



Employment by Distance

Distance	Employed	Unemployed	Unemployment Rate
1-Mile	898	22	0.87 %
3-Mile	1,617	39	0.83 %
5-Mile	1,928	46	0.88 %

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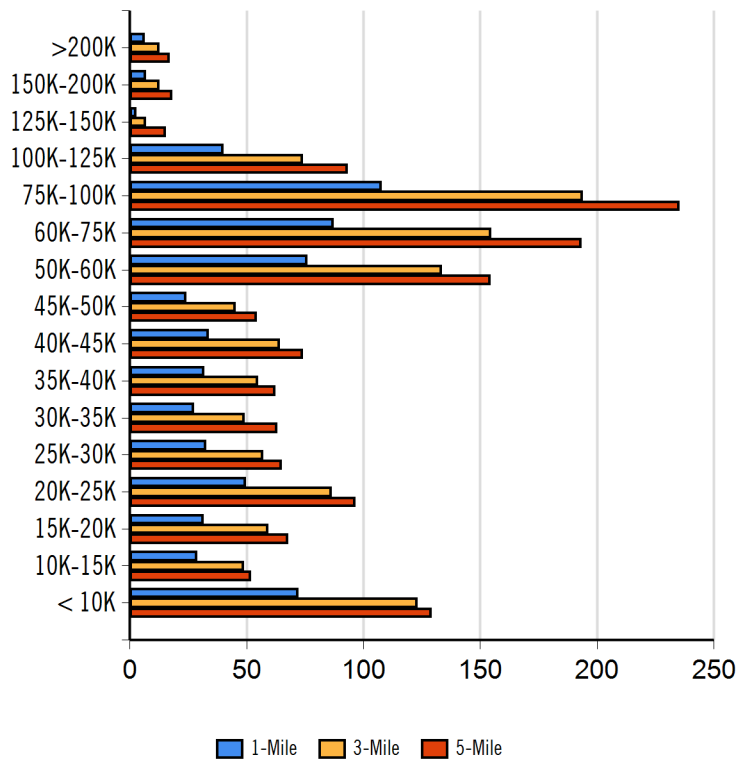
Diehl and Partners

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Labor & Income

	Agriculture	Mining	Construction	Manufacturing	Wholesale	Retail	Transportation	Information	Professional	Utility	Hospitality	Pub-Admin	Other
1-Mile	14	0	118	131	13	144	39	4	70	247	37	26	45
3-Mile	29	0	214	233	25	253	70	8	123	446	71	47	80
5-Mile	47	0	248	283	32	291	93	11	143	516	82	56	100

Household Income



Radius	Median Household Income
1-Mile	\$59,919.00
3-Mile	\$65,146.50
5-Mile	\$66,422.71

Radius	Average Household Income
1-Mile	\$60,088.33
3-Mile	\$65,868.67
5-Mile	\$67,097.00

Radius	Aggregate Household Income
1-Mile	\$35,243,837.11
3-Mile	\$63,917,133.20
5-Mile	\$78,956,944.32

Education

	1-Mile	3-mile	5-mile
Pop > 25	1,087	1,953	2,318
High School Grad	342	625	775
Some College	226	409	487
Associates	60	110	133
Bachelors	114	204	235
Masters	40	71	83
Prof. Degree	12	21	25
Doctorate	0	1	2

Tapestry

	1-Mile	3-mile	5-mile
Vacant Ready For Rent	3 %	3 %	3 %
Teen's	44 %	42 %	45 %
Expensive Homes	5 %	6 %	8 %
Mobile Homes	46 %	46 %	50 %
New Homes	52 %	50 %	52 %
New Households	28 %	25 %	25 %
Military Households	0 %	0 %	0 %
Households with 4+ Cars	59 %	60 %	71 %
Public Transportation Users	0 %	0 %	0 %
Young Wealthy Households	4 %	5 %	6 %

This Tapestry information compares this selected market against the average. If a tapestry is over 100% it is above average for that statistic. If a tapestry is under 100% it is below average.



Expenditures

	1-Mile	%	3-Mile	%	5-Mile	%
Total Expenditures	27,971,429		50,310,189		60,681,720	
Average annual household	44,777		47,107		47,621	
Food	5,879	13.13 %	6,121	12.99 %	6,180	12.98 %
Food at home	3,934		4,049		4,077	
Cereals and bakery products	560		577		580	
Cereals and cereal products	200		206		207	
Bakery products	359		370		373	
Meats poultry fish and eggs	785		800		804	
Beef	184		186		187	
Pork	144		146		147	
Poultry	147		150		150	
Fish and seafood	121		125		126	
Eggs	65		67		67	
Dairy products	394		407		410	
Fruits and vegetables	791		821		829	
Fresh fruits	116		121		122	
Processed vegetables	155		159		161	
Sugar and other sweets	146		149		150	
Fats and oils	125		129		130	
Miscellaneous foods	745		766		771	
Nonalcoholic beverages	340		347		348	
Food away from home	1,944		2,072		2,103	
Alcoholic beverages	306		331		337	
Housing	16,488	36.82 %	17,151	36.41 %	17,290	36.31 %
Shelter	9,947		10,349		10,433	
Owned dwellings	5,818		6,197		6,283	
Mortgage interest and charges	2,902		3,115		3,170	
Property taxes	1,930		2,065		2,090	
Maintenance repairs	985		1,016		1,023	
Rented dwellings	3,429		3,384		3,374	
Other lodging	700		767		775	
Utilities fuels	4,001		4,117		4,141	
Natural gas	367		380		383	
Electricity	1,610		1,643		1,649	
Fuel oil	151		159		161	
Telephone services	1,250		1,289		1,298	
Water and other public services	621		644		649	
Household operations	1,074	2.40 %	1,140	2.42 %	1,154	2.42 %
Personal services	291		317		323	
Other household expenses	783		822		830	
Housekeeping supplies	540		559		562	
Laundry and cleaning supplies	152		156		156	
Other household products	310		324		326	
Postage and stationery	77		78		78	
Household furnishings	926		985		999	
Household textiles	67		71		72	
Furniture	185		201		204	
Floor coverings	22		24		24	
Major appliances	144		150		152	
Small appliances	77		81		81	
Miscellaneous	428		455		463	
Apparel and services	1,139	2.54 %	1,186	2.52 %	1,198	2.52 %
Men and boys	210		226		228	
Men 16 and over	173		189		191	
Boys 2 to 15	36		36		36	
Women and girls	427		440		443	

123-139 Hwy 23 W

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Women 16 and over	352	365	367
Girls 2 to 15	75	75	75
Children under 2	85	85	85

Expenditures (Continued)

	1-Mile	%	3-Mile	%	5-Mile	%
Total Expenditures	27,971,429		50,310,189		60,681,720	
Average annual household	44,777		47,107		47,621	
Transportation	6,215	13.88 %	6,535	13.87 %	6,621	13.90 %
Vehicle purchases	1,415		1,514		1,545	
Cars and trucks new	751		800		815	
Cars and trucks used	622		668		683	
Gasoline and motor oil	2,049		2,118		2,138	
Other vehicle expenses	2,365		2,486		2,513	
Vehicle finance charges	162		174		177	
Maintenance and repairs	820		853		863	
Vehicle insurance	1,097		1,155		1,165	
Vehicle rental leases	286		302		307	
Public transportation	385		416		424	
Health care	3,598	8.04 %	3,779	8.02 %	3,819	8.02 %
Health insurance	2,380		2,483		2,503	
Medical services	742		798		811	
Drugs	363		379		384	
Medical supplies	112		119		120	
Entertainment	2,661	5.94 %	2,817	5.98 %	2,858	6.00 %
Fees and admissions	461		505		516	
Television radios	998		1,032		1,039	
Pets toys	964		1,019		1,034	
Personal care products	570		601		608	
Reading	48		50		51	
Education	972		1,049		1,054	
Tobacco products	411		410		409	
Miscellaneous	736	1.64 %	771	1.64 %	776	1.63 %
Cash contributions	1,281		1,348		1,356	
Personal insurance	4,470		4,950		5,058	
Life and other personal insurance	147		161		165	
Pensions and Social Security	4,323		4,788		4,893	

Estimated Households					Housing Occupied By		Housing Occupancy		
Distance	Year	Projection	2018	Change	1 Person	Family	Owner	Renter	Vacant
1-Mile	2020	1,600	1,546	1.61 %	382	1,124	1,228	372	11
3-Mile	2020	2,761	2,801	-3.06 %	574	2,030	2,286	475	78
5-Mile	2020	3,362	3,397	-2.50 %	667	2,495	2,816	546	53
1-Mile	2023	1,682	1,546	6.74 %	402	1,181	1,291	391	15
3-Mile	2023	2,887	2,801	1.26 %	601	2,122	2,401	486	119
5-Mile	2023	3,515	3,397	1.84 %	698	2,608	2,958	557	119

