



# Executive Summary

5701 Park Ave, Des Moines, IA, 50321  
Rings: 1, 3, 5 mile radii

Prepared by Andrew HodgesApril Hessenius

Latitude: 41.555590306  
Longitude: -93.69313038

	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	1,365	40,356	167,841
2010 Population	1,836	39,737	168,902
2013 Population	1,893	40,960	173,645
2018 Population	2,031	43,504	183,095
2000-2010 Annual Rate	3.01%	-0.15%	0.06%
2010-2013 Annual Rate	0.95%	0.94%	0.86%
2013-2018 Annual Rate	1.42%	1.21%	1.07%
2013 Male Population	47.6%	48.0%	49.0%
2013 Female Population	52.4%	52.0%	51.0%
2013 Median Age	31.6	37.2	34.8

In the identified area, the current year population is 173,645. In 2010, the Census count in the area was 168,902. The rate of change since 2010 was 0.86% annually. The five-year projection for the population in the area is 183,095 representing a change of 1.07% annually from 2013 to 2018. Currently, the population is 49.0% male and 51.0% female.

## Median Age

The median age in this area is 34.8, compared to U.S. median age of 37.3.

## Race and Ethnicity

2013 White Alone	77.1%	88.1%	80.9%
2013 Black Alone	12.9%	4.8%	8.0%
2013 American Indian/Alaska Native Alone	0.6%	0.2%	0.4%
2013 Asian Alone	1.8%	2.4%	3.8%
2013 Pacific Islander Alone	0.0%	0.0%	0.1%
2013 Other Race	2.9%	1.8%	3.9%
2013 Two or More Races	4.7%	2.7%	3.0%
2013 Hispanic Origin (Any Race)	8.9%	6.6%	10.0%

Persons of Hispanic origin represent 10.0% of the population in the identified area compared to 17.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 45.7 in the identified area, compared to 62.1 for the U.S. as a whole.

## Households

2000 Households	644	17,968	70,180
2010 Households	844	18,003	71,165
2013 Total Households	859	18,546	73,209
2018 Total Households	924	19,661	77,254
2000-2010 Annual Rate	2.74%	0.02%	0.14%
2010-2013 Annual Rate	0.55%	0.92%	0.87%
2013-2018 Annual Rate	1.46%	1.17%	1.08%
2013 Average Household Size	2.20	2.18	2.30

The household count in this area has changed from 71,165 in 2010 to 73,209 in the current year, a change of 0.87% annually. The five-year projection of households is 77,254, a change of 1.08% annually from the current year total. Average household size is currently 2.30, compared to 2.30 in the year 2010. The number of families in the current year is 40,479 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

November 20, 2013



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<b>Median Household Income</b>			
2013 Median Household Income	\$56,949	\$52,040	\$48,429
2018 Median Household Income	\$76,321	\$70,737	\$60,642
2013-2018 Annual Rate	6.03%	6.33%	4.60%
<b>Average Household Income</b>			
2013 Average Household Income	\$81,782	\$77,833	\$67,973
2018 Average Household Income	\$93,923	\$91,580	\$79,997
2013-2018 Annual Rate	2.81%	3.31%	3.31%
<b>Per Capita Income</b>			
2013 Per Capita Income	\$33,290	\$35,247	\$28,995
2018 Per Capita Income	\$38,572	\$41,363	\$34,081
2013-2018 Annual Rate	2.99%	3.25%	3.29%

Current median household income is \$48,429 in the area, compared to \$51,314 for all U.S. households. Median household income is projected to be \$60,642 in five years, compared to \$59,580 for all U.S. households

Current average household income is \$67,973 in this area, compared to \$71,842 for all U.S. households. Average household income is projected to be \$79,997 in five years, compared to \$83,667 for all U.S. households

Current per capita income is \$28,995 in the area, compared to the U.S. per capita income of \$27,567. The per capita income is projected to be \$34,081 in five years, compared to \$32,073 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	732	18,792	73,889
2000 Owner Occupied Housing Units	382	10,766	43,697
2000 Owner Occupied Housing Units	262	7,202	26,484
2000 Vacant Housing Units	88	824	3,708
2010 Total Housing Units	940	19,274	77,062
2010 Owner Occupied Housing Units	466	10,706	42,944
2010 Renter Occupied Housing Units	378	7,297	28,221
2010 Vacant Housing Units	96	1,271	5,897
2013 Total Housing Units	924	19,804	78,602
2013 Owner Occupied Housing Units	454	10,745	42,863
2013 Renter Occupied Housing Units	405	7,801	30,346
2013 Vacant Housing Units	65	1,258	5,393
2018 Total Housing Units	966	20,825	81,911
2018 Owner Occupied Housing Units	499	11,512	45,464
2018 Renter Occupied Housing Units	425	8,149	31,790
2018 Vacant Housing Units	42	1,164	4,657

Currently, 54.5% of the 78,602 housing units in the area are owner occupied; 38.6%, renter occupied; and 6.9% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 77,062 housing units in the area - 55.7% owner occupied, 36.6% renter occupied, and 7.7% vacant. The annual rate of change in housing units since 2010 is 0.88%. Median home value in the area is \$156,429, compared to a median home value of \$177,257 for the U.S. In five years, median value is projected to change by 3.73% annually to \$187,871.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

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