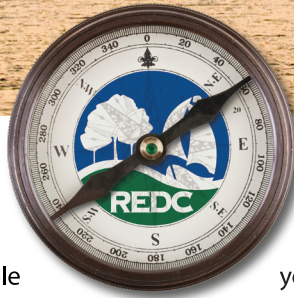
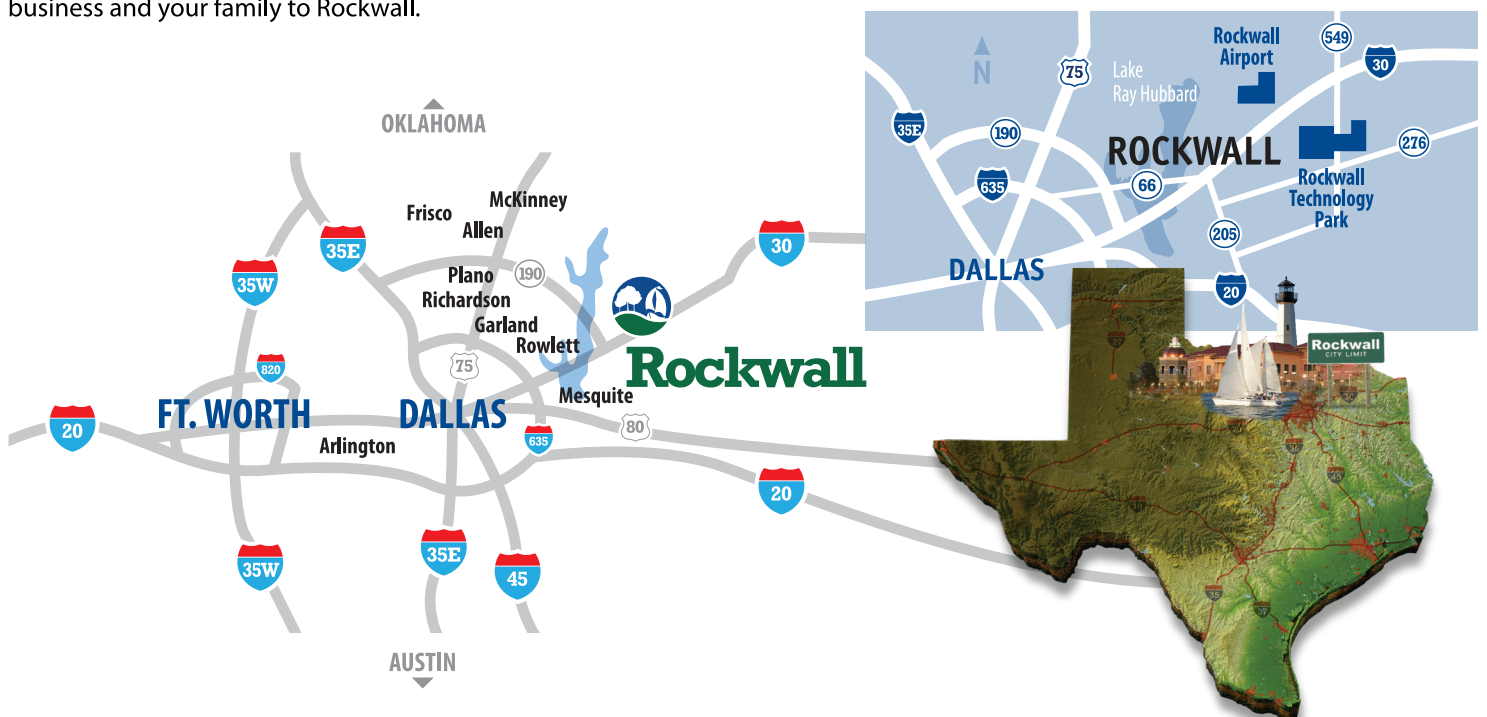


# This Is Rockwall



One of the fastest growing communities in Texas, Rockwall's healthy economy and strong infrastructure support an exceptional community and an extraordinary quality of life. Thanks to affordable housing, amazing neighborhoods, green spaces, and public schools that are among the best in the state, you will have a hard time finding a reason not to move your business and your family to Rockwall.

Rockwall is located a short 23 miles east of Dallas on the shores of Lake Ray Hubbard. Rockwall offers a progressive business culture blended with a simple, yet affluent way of life. We are conveniently accessed by four major highways and four municipal airports, 23 miles from Love Field and 33 miles from Dallas Ft. Worth International Airport.



## Demographics

Population	44,658
Number of Households	15,638
Average Age	37
Bachelor's Degree and above	38%

## Income

### 2016 Median Household Income

Rockwall	\$92,718
Dallas-Ft. Worth-Arlington MSA	\$41,629

### 2016 Mean Household Income

Rockwall	\$110,037
Dallas-Ft. Worth-Arlington MSA	\$67,777

### 2016 Per Capita Income

Rockwall	\$39,053
Dallas-Ft. Worth-Arlington MSA	\$29,132

## Financials

Combined property tax rate	2.32%
Sales tax	8.25%
Fiscal Year 2014	
Assessed Value totals	\$4.6 Billion

## Transportation

### Highways

Rockwall Technology Park is located 1/2 mile south on Interstate 30 and also provides convenient access to Interstates 35, 20, 635, 75 and President George Bush/Hwy 190

### Airports

Ralph M. Hall Municipal	2 miles
Mesquite Municipal	19 miles
Caddo Mills Municipal	20 miles
Dallas Love Field	23 miles
Greenville Municipal	27 miles
DFW International	33 miles

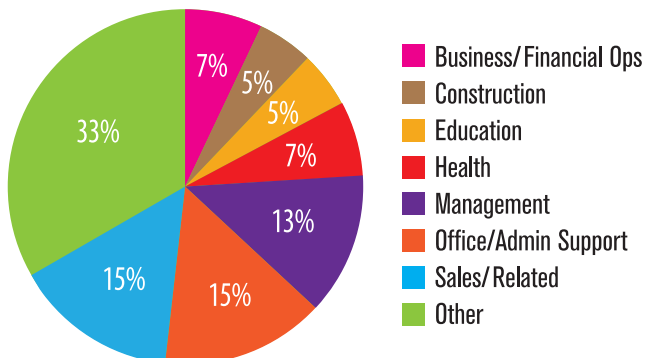
### Rail

Served by Genesee and Wyoming

## Work Force

### Employment By Occupation

2.5 million within 55 minute drive time



### Rockwall County Population

2010 - 78,337  
2016 - 91,046  
2021 - 99,950

### Rockwall City Population

2010 - 37,490  
2016 - 44,658  
2021 - 48,911

Information is deemed reliable but not guaranteed.

## Largest Employers

Bimbo Bakeries, USA	Rockwall ISD
City of Rockwall	Special Products & Mfg.
Colmet Spray Booths	Texas Health Presbyterian
Channell Commercial Corporation	Hospital Rockwall
L-3 ComCept	Texas Star Express
Lake Pointe Medical Center	Whitmore Manufacturing Co.
Rockwall County	

## Rockwall Technology Park

Easy access -20 miles east of downtown Dallas	Premiere Park amenities
400 acres of premium real estate	Triple freeport exemption
Site-ready sites with utilities at the curb	Daily Park maintenance and security
Common-area landscaping	Direct land deals with Rockwall EDC
Talented pool of educated & skilled workforce	Paid impact and m-plat fees
Fast-track plan review and permitting	CC&Rs that protect your investment

## Housing

Rockwall is known for majestic lakefront and golf course homes and well established neighborhoods with tree-lined streets, sidewalks and parks. There are many condos/townhomes with shopping and restaurants within walking distance, and homes for families with children, as well as options for urban sophisticates and retirees.

**2016 average home sales price - \$261,547**

## Quality of Life

**The Harbor at Rockwall** On the shore of beautiful Lake Ray Hubbard, the Harbor is Rockwall's home for diverse shopping, dining, corporate headquarters, a 12-screen Cineplex, and an amphitheater hosting popular events such as Rockwall's Concert on the Lake series, lakeside weddings and national entertainment.

### Retail & Dining

Rockwall has amazing options when it comes to dining. Five star steakhouses by the lake, one-of-a-kind hot spots on the Downtown Square, and every fast food menu you could crave ... there's no doubt you'll find something satisfying here. Rockwall has all the bases covered when it comes to retail too. With big names in clothing, jewelry, and sporting goods, Rockwall provides the retail therapy you need!

### Downtown Square

The Rockwall Downtown Square retail shops offer specialty merchandise that includes everything from designer jeans to furniture, antiques to year-round Christmas decorations and gifts for life's every occasion. A variety of restaurants line the square and offer a wide selection of cuisine and atmosphere.

## Education

### Rockwall ISD - 6A

K-12 attendance: 15,468 • Graduation rate: 99%  
Residents 25 years and older with a bachelor's degree or higher: 38.91%

### Higher Education - Rockwall Area Colleges & Universities

Baylor College of Dentistry	Texas A&M Health Science Center
Collin County Community Colleges	Texas A&M University-Commerce/Rockwall
Dallas Baptist University	The University of Texas at Dallas
Dallas County Community Colleges	University of Dallas
Eastfield College	UT Southwestern Medical Center at Dallas
Southern Methodist University	



Sheri Franza • 972.772.0025 • rockwalledc.com