



Demographic and Income Profile

1691 3rd St, Daytona Beach, Florida, 32117
 Drive Time: 5 minute radius

Prepared by Esri
 Latitude: 29.21986
 Longitude: -81.07000

Summary	Census 2010	2016	2021
Population	14,150	14,746	15,246
Households	5,711	5,913	6,107
Families	3,173	3,225	3,297
Average Household Size	2.41	2.42	2.43
Owner Occupied Housing Units	2,898	2,652	2,667
Renter Occupied Housing Units	2,813	3,261	3,439
Median Age	36.5	37.2	38.1
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	0.67%	1.29%	0.84%
Households	0.65%	1.21%	0.79%
Families	0.44%	1.13%	0.72%
Owner HHs	0.11%	1.09%	0.73%
Median Household Income	-0.96%	2.52%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	1,351	22.8%	1,466	24.0%
\$15,000 - \$24,999	1,106	18.7%	1,355	22.2%
\$25,000 - \$34,999	988	16.7%	673	11.0%
\$35,000 - \$49,999	978	16.5%	892	14.6%
\$50,000 - \$74,999	839	14.2%	903	14.8%
\$75,000 - \$99,999	362	6.1%	456	7.5%
\$100,000 - \$149,999	227	3.8%	284	4.7%
\$150,000 - \$199,999	32	0.5%	44	0.7%
\$200,000+	31	0.5%	34	0.6%
Median Household Income	\$29,226		\$27,844	
Average Household Income	\$39,478		\$41,711	
Per Capita Income	\$17,195		\$18,071	

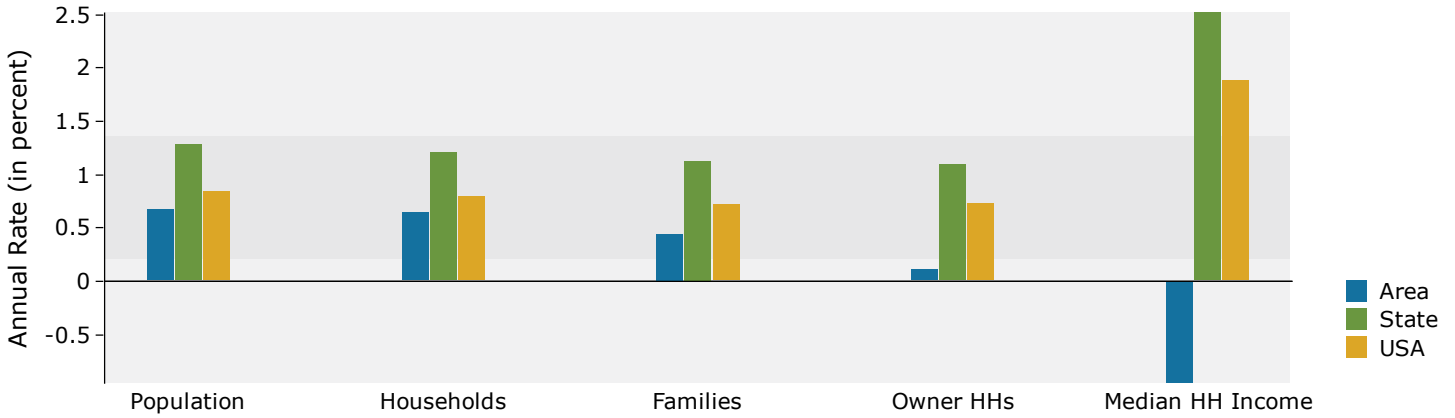
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	858	6.1%	848	5.8%	877	5.8%
5 - 9	753	5.3%	778	5.3%	765	5.0%
10 - 14	822	5.8%	737	5.0%	771	5.1%
15 - 19	1,001	7.1%	880	6.0%	869	5.7%
20 - 24	1,549	10.9%	1,648	11.2%	1,548	10.2%
25 - 34	1,873	13.2%	2,152	14.6%	2,278	14.9%
35 - 44	1,497	10.6%	1,517	10.3%	1,635	10.7%
45 - 54	1,970	13.9%	1,770	12.0%	1,615	10.6%
55 - 64	1,650	11.7%	1,857	12.6%	1,974	12.9%
65 - 74	1,083	7.7%	1,367	9.3%	1,599	10.5%
75 - 84	730	5.2%	781	5.3%	880	5.8%
85+	366	2.6%	412	2.8%	437	2.9%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	6,717	47.5%	6,705	45.5%	6,646	43.6%
Black Alone	6,569	46.4%	6,995	47.4%	7,373	48.4%
American Indian Alone	31	0.2%	32	0.2%	35	0.2%
Asian Alone	237	1.7%	303	2.1%	363	2.4%
Pacific Islander Alone	5	0.0%	5	0.0%	5	0.0%
Some Other Race Alone	216	1.5%	256	1.7%	301	2.0%
Two or More Races	374	2.6%	449	3.0%	523	3.4%
Hispanic Origin (Any Race)	732	5.2%	896	6.1%	1,074	7.0%

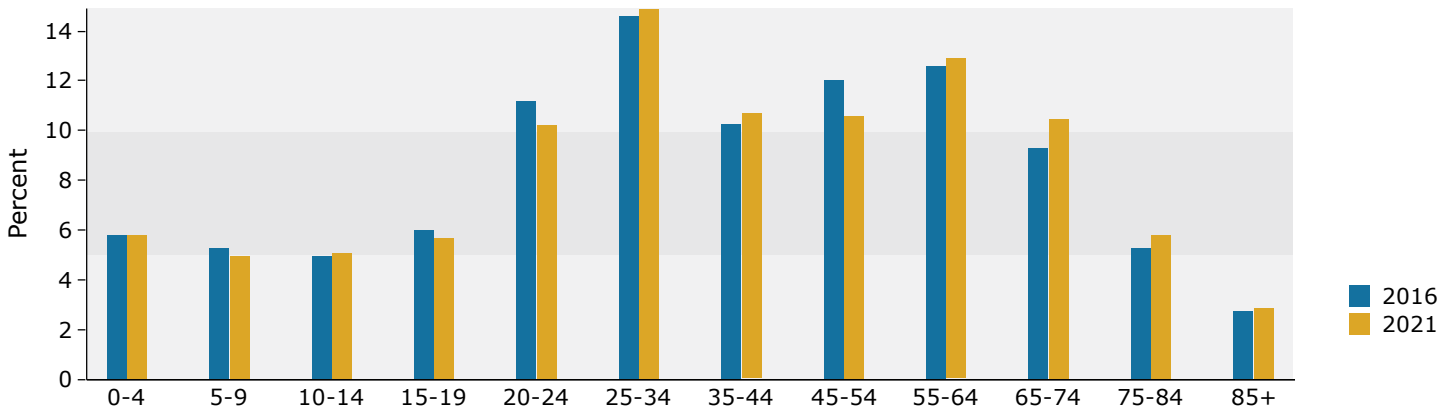
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

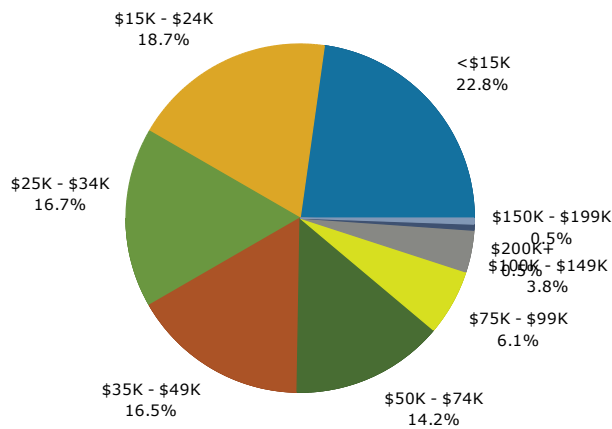
Trends 2016-2021



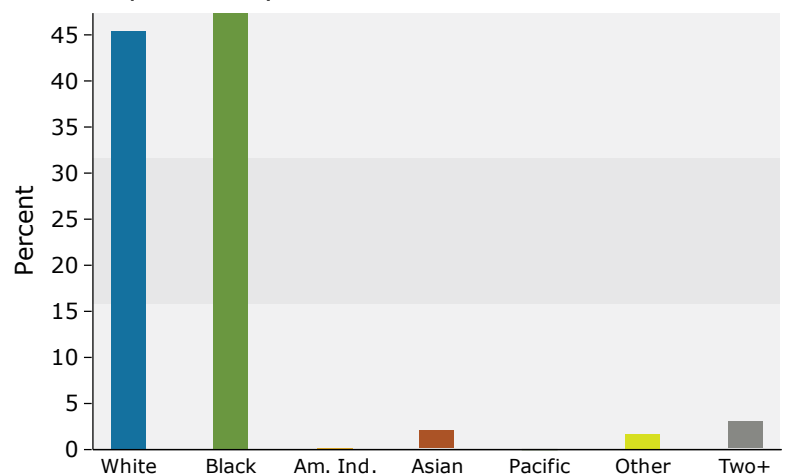
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 6.1%



Demographic and Income Profile

1691 3rd St, Daytona Beach, Florida, 32117
 Drive Time: 10 minute radius

Prepared by Esri
 Latitude: 29.21986
 Longitude: -81.07000

Summary	Census 2010	2016	2021
Population	58,219	61,053	63,438
Households	24,517	25,499	26,442
Families	12,660	12,974	13,343
Average Household Size	2.18	2.21	2.22
Owner Occupied Housing Units	12,366	11,366	11,549
Renter Occupied Housing Units	12,151	14,133	14,893
Median Age	38.2	38.9	39.8
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	0.77%	1.29%	0.84%
Households	0.73%	1.21%	0.79%
Families	0.56%	1.13%	0.72%
Owner HHs	0.32%	1.09%	0.73%
Median Household Income	-1.03%	2.52%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	6,742	26.4%	7,117	26.9%
\$15,000 - \$24,999	4,603	18.1%	5,567	21.1%
\$25,000 - \$34,999	3,766	14.8%	2,677	10.1%
\$35,000 - \$49,999	3,759	14.7%	3,119	11.8%
\$50,000 - \$74,999	3,620	14.2%	4,209	15.9%
\$75,000 - \$99,999	1,498	5.9%	1,876	7.1%
\$100,000 - \$149,999	1,029	4.0%	1,267	4.8%
\$150,000 - \$199,999	268	1.1%	366	1.4%
\$200,000+	215	0.8%	244	0.9%
Median Household Income	\$28,011		\$26,597	
Average Household Income	\$40,274		\$43,223	
Per Capita Income	\$18,279		\$19,418	

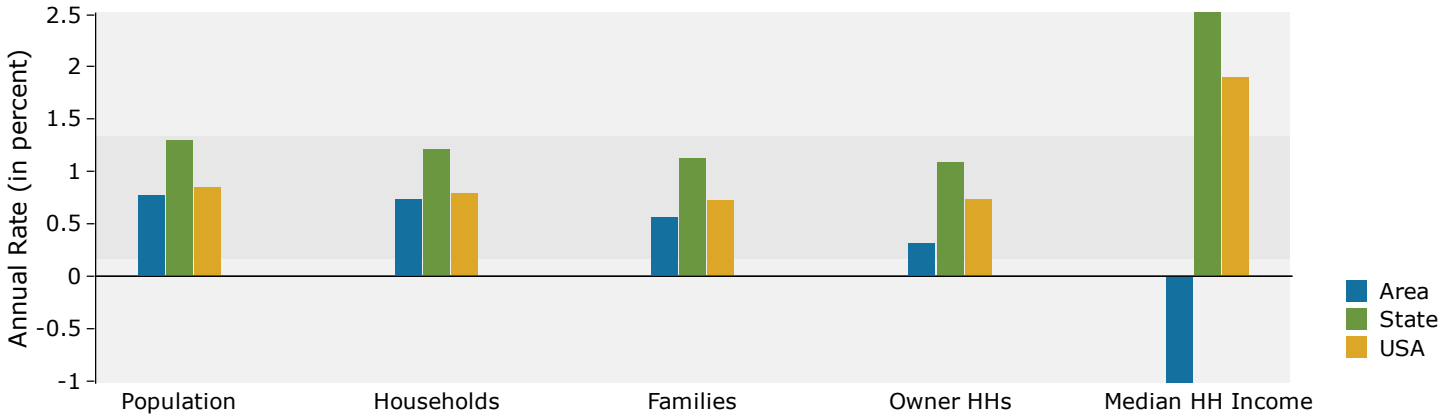
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,284	5.6%	3,237	5.3%	3,342	5.3%
5 - 9	2,733	4.7%	2,994	4.9%	2,959	4.7%
10 - 14	2,785	4.8%	2,757	4.5%	2,984	4.7%
15 - 19	5,186	8.9%	4,907	8.0%	4,961	7.8%
20 - 24	6,524	11.2%	6,191	10.1%	5,910	9.3%
25 - 34	6,819	11.7%	8,140	13.3%	8,338	13.1%
35 - 44	5,934	10.2%	5,956	9.8%	6,499	10.2%
45 - 54	8,099	13.9%	7,333	12.0%	6,754	10.6%
55 - 64	6,862	11.8%	7,830	12.8%	8,282	13.1%
65 - 74	4,772	8.2%	6,177	10.1%	7,327	11.5%
75 - 84	3,412	5.9%	3,490	5.7%	4,006	6.3%
85+	1,807	3.1%	2,040	3.3%	2,077	3.3%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	34,955	60.0%	35,428	58.0%	35,673	56.2%
Black Alone	19,344	33.2%	20,760	34.0%	21,969	34.6%
American Indian Alone	238	0.4%	269	0.4%	291	0.5%
Asian Alone	1,175	2.0%	1,527	2.5%	1,855	2.9%
Pacific Islander Alone	16	0.0%	17	0.0%	18	0.0%
Some Other Race Alone	1,060	1.8%	1,293	2.1%	1,551	2.4%
Two or More Races	1,430	2.5%	1,759	2.9%	2,080	3.3%
Hispanic Origin (Any Race)	3,605	6.2%	4,531	7.4%	5,535	8.7%

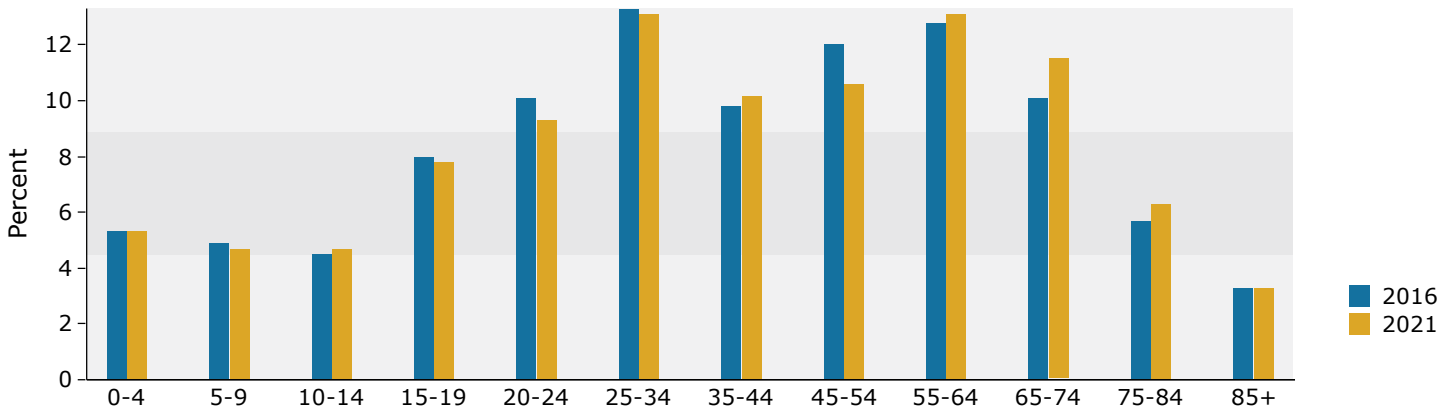
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

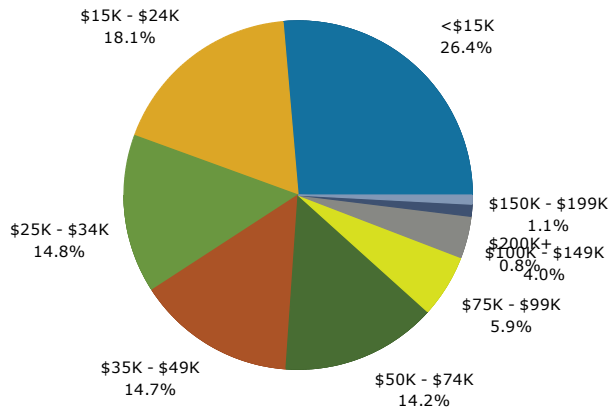
Trends 2016-2021



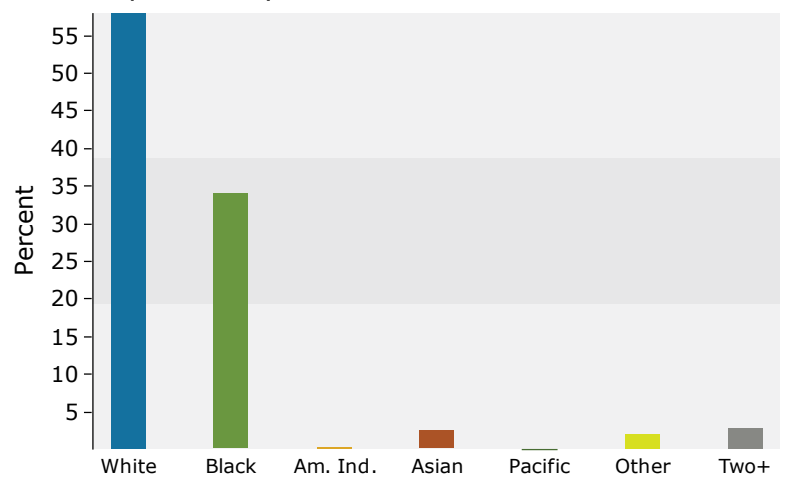
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 7.4%



Demographic and Income Profile

1691 3rd St, Daytona Beach, Florida, 32117
 Drive Time: 15 minute radius

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 Latitude: 29.21986
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Summary	Census 2010	2016	2021
Population	118,805	123,921	128,598
Households	53,604	55,298	57,122
Families	27,719	28,246	28,995
Average Household Size	2.11	2.14	2.15
Owner Occupied Housing Units	30,524	28,472	29,071
Renter Occupied Housing Units	23,080	26,826	28,050
Median Age	43.8	44.8	45.4
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	0.74%	1.29%	0.84%
Households	0.65%	1.21%	0.79%
Families	0.52%	1.13%	0.72%
Owner HHs	0.42%	1.09%	0.73%
Median Household Income	-0.06%	2.52%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	12,260	22.2%	12,925	22.6%
\$15,000 - \$24,999	9,257	16.7%	11,214	19.6%
\$25,000 - \$34,999	7,858	14.2%	5,778	10.1%
\$35,000 - \$49,999	8,443	15.3%	6,813	11.9%
\$50,000 - \$74,999	8,264	14.9%	9,232	16.2%
\$75,000 - \$99,999	4,163	7.5%	5,026	8.8%
\$100,000 - \$149,999	3,040	5.5%	3,649	6.4%
\$150,000 - \$199,999	1,089	2.0%	1,426	2.5%
\$200,000+	923	1.7%	1,059	1.9%
Median Household Income	\$32,246		\$32,149	
Average Household Income	\$47,847		\$51,561	
Per Capita Income	\$22,318		\$23,839	

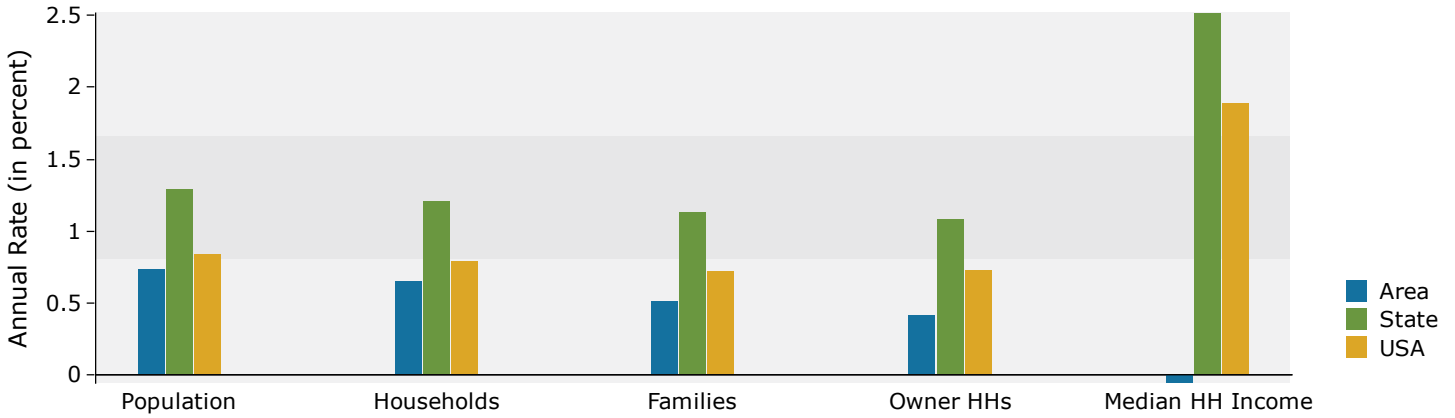
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,904	5.0%	5,777	4.7%	5,946	4.6%
5 - 9	5,081	4.3%	5,540	4.5%	5,531	4.3%
10 - 14	5,353	4.5%	5,299	4.3%	5,738	4.5%
15 - 19	8,209	6.9%	7,569	6.1%	7,625	5.9%
20 - 24	11,072	9.3%	9,936	8.0%	9,185	7.1%
25 - 34	13,057	11.0%	15,966	12.9%	16,311	12.7%
35 - 44	12,324	10.4%	12,086	9.8%	13,449	10.5%
45 - 54	17,248	14.5%	15,500	12.5%	14,025	10.9%
55 - 64	15,980	13.5%	17,758	14.3%	18,422	14.3%
65 - 74	11,920	10.0%	14,978	12.1%	17,506	13.6%
75 - 84	8,520	7.2%	8,789	7.1%	10,079	7.8%
85+	4,136	3.5%	4,725	3.8%	4,782	3.7%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	85,008	71.6%	86,183	69.5%	87,102	67.7%
Black Alone	26,383	22.2%	28,478	23.0%	30,359	23.6%
American Indian Alone	421	0.4%	473	0.4%	514	0.4%
Asian Alone	2,527	2.1%	3,291	2.7%	4,047	3.1%
Pacific Islander Alone	49	0.0%	59	0.0%	65	0.1%
Some Other Race Alone	1,819	1.5%	2,214	1.8%	2,664	2.1%
Two or More Races	2,598	2.2%	3,224	2.6%	3,847	3.0%
Hispanic Origin (Any Race)	6,746	5.7%	8,521	6.9%	10,493	8.2%

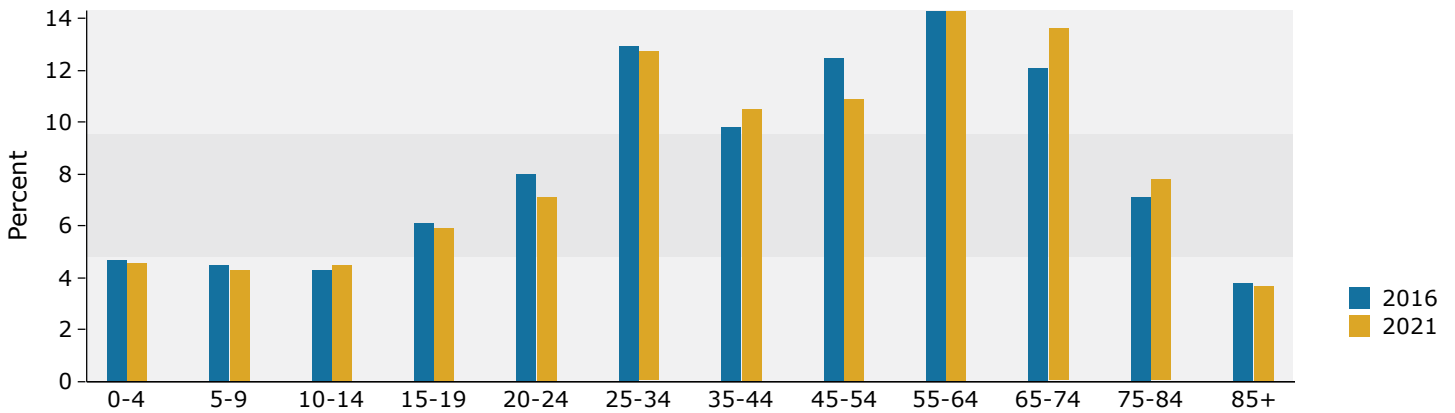
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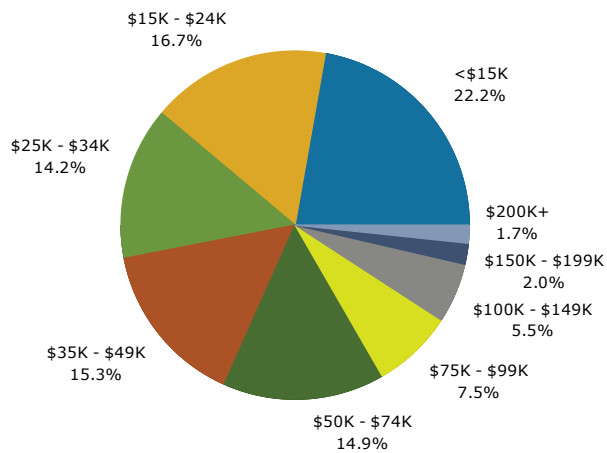
Trends 2016-2021



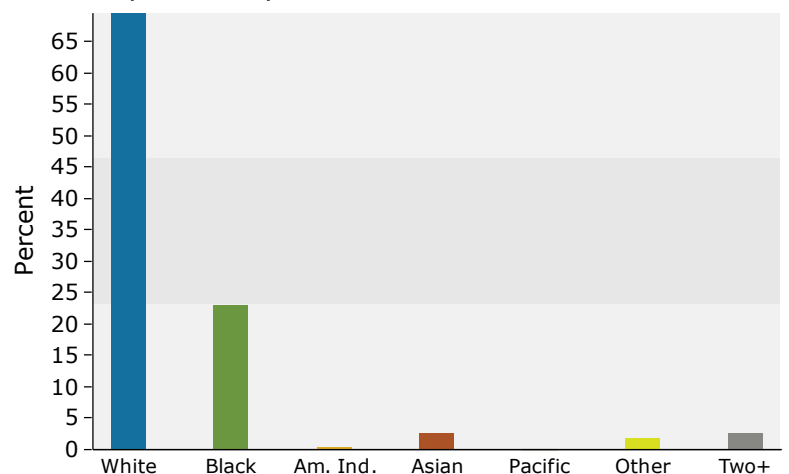
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 6.9%