



EASTFIELD MALL REDEVELOPMENT

SPRINGFIELD, MASSACHUSETTS

CONTACT

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MALL REDEVELOPMENT IN 2024



UP TO 356,427 SF
AVAILABLE



146,000+ PEOPLE
WITHIN A 5 MILE RADIUS



21,884 ADT ON ROUTE 20
(BOSTON ROAD)



**EASTFIELD MALL
REDEVELOPMENT**
SPRINGFIELD, MASSACHUSETTS



**REPRESENTATIVE
RENDERING**



EASTFIELD MALL REDEVELOPMENT

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SITE PLAN OVERLAY



415k
INDIVIDUAL
CUSTOMERS



1.5M
INDIVIDUAL
VISITS



\$68,700
AVERAGE INCOME
OF SHOPPER



60 mins
AVERAGE
CUSTOMER STAY

EASTFIELD MALL REDEVELOPMENT

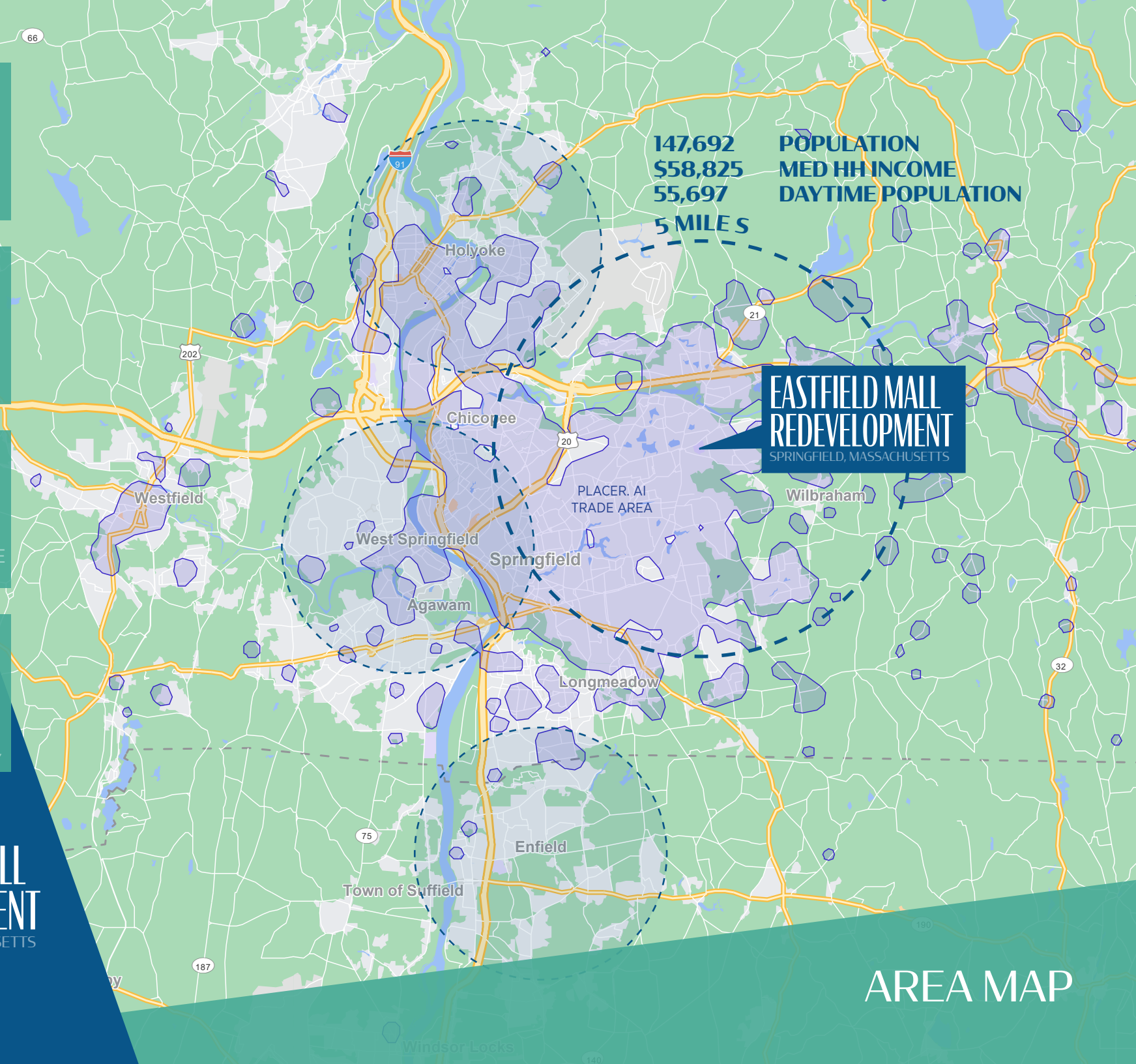
SPRINGFIELD, MASSACHUSETTS



147,692 POPULATION
\$58,825 MED HH INCOME
55,697 DAYTIME POPULATION
5 MILES

EASTFIELD MALL REDEVELOPMENT

SPRINGFIELD, MASSACHUSETTS



AREA MAP

SPRINGFIELD SNAPSHOT



4TH LARGEST CITY
IN NEW ENGLAND

EASILY ACCESSIBLE TO BOSTON, HARTFORD AND NYC

GREATER
SPRINGFIELD
POPULATION

469,656

219,804 EMPLOYEES

EMPLOYEES IN A VARIETY OF INDUSTRIES



MANUFACTURING



HEALTH
CARE



FINANCIAL
SERVICES



RETAIL

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