



## Medical Expenditures

1001-1211 CR-111 W, Georgetown, Texas, 78626  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 30.58339  
Longitude: -97.67305

| Demographic Summary                    |  | 2019                     | 2024                 |
|----------------------------------------|--|--------------------------|----------------------|
| Population                             |  | 3,686                    | 4,730                |
| Households                             |  | 1,361                    | 1,751                |
| Families                               |  | 998                      | 1,276                |
| Median Household Income                |  | \$104,419                | \$107,862            |
| Males per 100 Females                  |  | 96.6                     | 96.0                 |
|                                        |  |                          |                      |
| Population By Age                      |  |                          |                      |
| Population <5 Years                    |  | 9.6%                     | 9.6%                 |
| Population 65+ Years                   |  | 5.8%                     | 5.7%                 |
| Median Age                             |  | 33.3                     | 33.1                 |
|                                        |  | Spending Potential Index | Average Amount Spent |
| Health Care                            |  |                          | Total                |
|                                        |  | 134                      | \$7,978.59           |
|                                        |  |                          | \$10,858,862         |
| Medical Care                           |  | 135                      | \$2,714.52           |
|                                        |  |                          | \$3,694,457          |
| Physician Services                     |  | 150                      | \$398.88             |
| Dental Services                        |  | 138                      | \$516.51             |
| Eyecare Services                       |  | 136                      | \$91.47              |
| Lab Tests, X-Rays                      |  | 156                      | \$100.91             |
| Hospital Room and Hospital Services    |  | 161                      | \$295.69             |
| Convalescent or Nursing Home Care      |  | 87                       | \$17.62              |
| Other Medical services (1)             |  | 150                      | \$179.78             |
| Nonprescription Drugs                  |  | 131                      | \$187.80             |
| Prescription Drugs                     |  | 122                      | \$444.71             |
| Nonprescription Vitamins               |  | 126                      | \$106.41             |
| Medicare Prescription Drug Premium     |  | 96                       | \$118.22             |
| Eyeglasses and Contact Lenses          |  | 132                      | \$119.37             |
| Hearing Aids                           |  | 106                      | \$24.65              |
| Medical Equipment for General Use      |  | 138                      | \$8.68               |
| Other Medical Supplies/Equipment (2)   |  | 144                      | \$103.83             |
|                                        |  |                          | \$141,319            |
| Health Insurance                       |  | 134                      | \$5,264.07           |
|                                        |  |                          | \$7,164,405          |
| Blue Cross/Blue Shield                 |  | 137                      | \$1,650.99           |
| Fee for Service Health Plan            |  | 154                      | \$1,205.03           |
| HMO                                    |  | 155                      | \$1,243.39           |
| Medicare Payments                      |  | 96                       | \$634.10             |
| Long Term Care Insurance               |  | 103                      | \$68.31              |
| Dental Care Insurance                  |  | 138                      | \$178.41             |
| Vision Care Insurance                  |  | 140                      | \$37.28              |
| Prescription Drug Insurance            |  | 79                       | \$6.01               |
| Other Single Service Insurance (3)     |  | 108                      | \$20.16              |
| Medicaid Premiums                      |  | 91                       | \$6.84               |
| Tricare/Military Premiums              |  | 166                      | \$10.71              |
| Children's Health Ins Program Premiums |  | 136                      | \$1.90               |
|                                        |  |                          | \$2,586              |

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**(1) Other Medical Services** includes Services by Medical Professionals other than Physicians, Outpatient Hospital Care, Blood Donation, and Ambulance, Dialysis, Emergency Room, Oxygen or Rescue Services.

**(2) Other Medical Supplies/Equipment** includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

**(3) Other Single Service Insurance** Other Single Service Insurance includes health insurance coverage that provides for only one type of service, other than dental care, vision care, prescriptions, and long-term care

**Source:** Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

January 08, 2020



## Medical Expenditures

1001-1211 CR-111 W, Georgetown, Texas, 78626  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 30.58339  
Longitude: -97.67305

| Demographic Summary                    |                          | 2019                 | 2024         |
|----------------------------------------|--------------------------|----------------------|--------------|
| Population                             |                          | 38,039               | 45,647       |
| Households                             |                          | 13,357               | 15,967       |
| Families                               |                          | 9,419                | 11,209       |
| Median Household Income                |                          | \$75,718             | \$84,170     |
| Males per 100 Females                  |                          | 96.8                 | 96.7         |
|                                        |                          |                      |              |
| Population By Age                      |                          |                      |              |
| Population <5 Years                    |                          | 8.3%                 | 8.5%         |
| Population 65+ Years                   |                          | 8.3%                 | 8.4%         |
| Median Age                             |                          | 33.0                 | 32.5         |
|                                        | Spending Potential Index | Average Amount Spent | Total        |
| Health Care                            | 105                      | \$6,225.03           | \$83,147,667 |
|                                        |                          |                      |              |
| Medical Care                           | 106                      | \$2,119.65           | \$28,312,168 |
| Physician Services                     | 113                      | \$301.40             | \$4,025,836  |
| Dental Services                        | 104                      | \$391.33             | \$5,227,036  |
| Eyecare Services                       | 104                      | \$70.41              | \$940,523    |
| Lab Tests, X-Rays                      | 119                      | \$77.32              | \$1,032,744  |
| Hospital Room and Hospital Services    | 122                      | \$224.29             | \$2,995,785  |
| Convalescent or Nursing Home Care      | 79                       | \$15.86              | \$211,850    |
| Other Medical services (1)             | 112                      | \$134.78             | \$1,800,243  |
| Nonprescription Drugs                  | 106                      | \$152.00             | \$2,030,315  |
| Prescription Drugs                     | 99                       | \$361.60             | \$4,829,944  |
| Nonprescription Vitamins               | 101                      | \$84.85              | \$1,133,370  |
| Medicare Prescription Drug Premium     | 87                       | \$107.14             | \$1,431,070  |
| Eyeglasses and Contact Lenses          | 101                      | \$91.89              | \$1,227,362  |
| Hearing Aids                           | 92                       | \$21.20              | \$283,188    |
| Medical Equipment for General Use      | 110                      | \$6.93               | \$92,589     |
| Other Medical Supplies/Equipment (2)   | 109                      | \$78.63              | \$1,050,315  |
|                                        |                          |                      |              |
| Health Insurance                       | 104                      | \$4,105.38           | \$54,835,499 |
| Blue Cross/Blue Shield                 | 104                      | \$1,253.70           | \$16,745,687 |
| Fee for Service Health Plan            | 117                      | \$910.90             | \$12,166,839 |
| HMO                                    | 115                      | \$926.73             | \$12,378,340 |
| Medicare Payments                      | 86                       | \$570.06             | \$7,614,297  |
| Long Term Care Insurance               | 85                       | \$56.58              | \$755,738    |
| Dental Care Insurance                  | 108                      | \$139.10             | \$1,858,003  |
| Vision Care Insurance                  | 114                      | \$30.36              | \$405,502    |
| Prescription Drug Insurance            | 78                       | \$5.96               | \$79,641     |
| Other Single Service Insurance (3)     | 82                       | \$15.31              | \$204,433    |
| Medicaid Premiums                      | 86                       | \$6.48               | \$86,489     |
| Tricare/Military Premiums              | 147                      | \$9.53               | \$127,266    |
| Children's Health Ins Program Premiums | 129                      | \$1.80               | \$24,011     |

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**Source:** Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

January 08, 2020



## Medical Expenditures

1001-1211 CR-111 W, Georgetown, Texas, 78626  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 30.58339  
Longitude: -97.67305

| Demographic Summary                    |                          | 2019                 | 2024          |
|----------------------------------------|--------------------------|----------------------|---------------|
| Population                             |                          | 119,838              | 137,951       |
| Households                             |                          | 40,272               | 46,455        |
| Families                               |                          | 29,790               | 34,291        |
| Median Household Income                |                          | \$81,168             | \$90,142      |
| Males per 100 Females                  |                          | 97.9                 | 97.5          |
|                                        |                          |                      |               |
| Population By Age                      |                          |                      |               |
| Population <5 Years                    |                          | 8.1%                 | 8.2%          |
| Population 65+ Years                   |                          | 8.8%                 | 9.6%          |
| Median Age                             |                          | 33.1                 | 33.0          |
|                                        | Spending Potential Index | Average Amount Spent | Total         |
| Health Care                            | 113                      | \$6,723.32           | \$270,761,681 |
|                                        |                          |                      |               |
| Medical Care                           | 114                      | \$2,284.77           | \$92,012,407  |
| Physician Services                     | 121                      | \$323.35             | \$13,021,885  |
| Dental Services                        | 113                      | \$423.65             | \$17,061,147  |
| Eyecare Services                       | 113                      | \$76.00              | \$3,060,677   |
| Lab Tests, X-Rays                      | 127                      | \$82.54              | \$3,324,087   |
| Hospital Room and Hospital Services    | 130                      | \$238.49             | \$9,604,439   |
| Convalescent or Nursing Home Care      | 88                       | \$17.72              | \$713,626     |
| Other Medical services (1)             | 121                      | \$144.82             | \$5,832,376   |
| Nonprescription Drugs                  | 114                      | \$163.93             | \$6,601,888   |
| Prescription Drugs                     | 107                      | \$391.15             | \$15,752,483  |
| Nonprescription Vitamins               | 109                      | \$91.68              | \$3,692,193   |
| Medicare Prescription Drug Premium     | 95                       | \$116.78             | \$4,702,832   |
| Eyeglasses and Contact Lenses          | 110                      | \$99.53              | \$4,008,408   |
| Hearing Aids                           | 99                       | \$22.90              | \$922,345     |
| Medical Equipment for General Use      | 118                      | \$7.43               | \$299,061     |
| Other Medical Supplies/Equipment (2)   | 117                      | \$84.80              | \$3,414,961   |
|                                        |                          |                      |               |
| Health Insurance                       | 113                      | \$4,438.55           | \$178,749,274 |
| Blue Cross/Blue Shield                 | 113                      | \$1,358.85           | \$54,723,421  |
| Fee for Service Health Plan            | 125                      | \$977.17             | \$39,352,512  |
| HMO                                    | 124                      | \$999.59             | \$40,255,483  |
| Medicare Payments                      | 94                       | \$621.34             | \$25,022,477  |
| Long Term Care Insurance               | 93                       | \$62.01              | \$2,497,241   |
| Dental Care Insurance                  | 117                      | \$150.31             | \$6,053,259   |
| Vision Care Insurance                  | 122                      | \$32.53              | \$1,309,947   |
| Prescription Drug Insurance            | 85                       | \$6.49               | \$261,437     |
| Other Single Service Insurance (3)     | 89                       | \$16.72              | \$673,505     |
| Medicaid Premiums                      | 95                       | \$7.15               | \$288,080     |
| Tricare/Military Premiums              | 155                      | \$10.04              | \$404,163     |
| Children's Health Ins Program Premiums | 134                      | \$1.88               | \$75,646      |

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