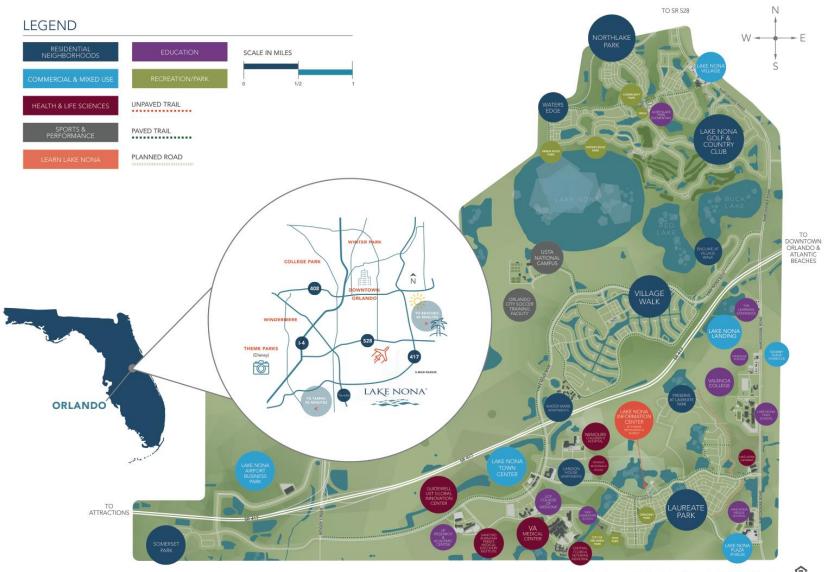




# LAKE NONA: MASTERPLAN



### LAKE NONA: HAPPENING HERE

#### WHAT IS LAKE NONA?

Featured in *Fortune* magazine as "the future of cities," Lake Nona is ranked among the best-selling master planned communities in America. Driven by the vision and resources of Tavistock Group, a private investment organization, Lake Nona spans more than 17-square-miles and works as an ecosystem designed to help neighborhoods, businesses and individuals thrive. Everything we do and offer inspires healthy living, encourages life-long learning, embraces technology and emphasizes sustainability.

COMMERCIAL	EXISTING	TO BE DEVELOPED	TOTAL ENTITLEMENTS
Commercial/Office/Retail (SF)	3,605,999	9,907,000	13,512,999
Hotel (By Room) Total	222	3,028	3,250

RESIDENTIAL	EXISTING UNITS	TO BE DEVELOPED	TOTAL ENTITLEMENTS
Single Family	3,035	4,565	7,600
Townhomes	1124	920	2,044
Multi-Family	723	1,057	1,780
Total	4,882	6,542	11,424











# **DEMOGRAPHIC OVERVIEW**

	10-Mile Radius	20-Mile Radius
Population 2022 Projection	573,168	1.8M
Population 2017 Estimate	507,549	1.6M
Growth 2017 - 2022	13%	10.4%
Average Household Income	\$62,845	\$70,262
Households above \$75K	29%	35%
2017 Average Age	37.4	37.4

- Annual census survey sent to residents within Lake Nona
- 31% of residents reported a HH Income of \$200,000+









### **EMPLOYMENT AND EDUCATION**

- 5,000+ on-site employees
- Current student population of more than 14,000
- Top Public Education, College and Universities

#### LAKE NONA EDUCATION - PreK - PhD as of Jan 2018

Institution	Туре	Current Enrollment
Primrose School of Lake Nona	Early Childhood	237
The Learning Experience at Lake Nona	Early Childhood	235
Amazing Explorers Lake Nona (2018)	Early Childhood	200
NorthLake Park Community School	Elementary School	900
Laureate Park Elementary (projected 2017)	Elementary School	837
Lake Nona Middle School	Middle School	2,103
Lake Nona High School	High School	2,744
Valencia College	Undergraduate	5,826
University of Central Florida College of Medicine	Graduate	610
University of Florida Research & Academic Center	Graduate	315
Total		14,007



## WHAT THEY ARE SAYING



"We are proud to join other world-class organizations in the Lake Nona community, which attracts business innovators and residents committed to collaboration, wellness and innovation."

Lynne Doughtie, Chairman and CEO of KPMG "An important part of Orlando's emerging presence as a mature and innovative city is Lake Nona."

The New York Times

"Lake Nona is one of the fastest-growing innovation clusters in North America"

> John Chambers, Former CEO, Cisco



Lake Nona: "The Future of Cities" and "How to Build the Next Great American City."

**FORTUNE** 

"We have the opportunity here at Lake Nona to create something worldclass."

> John Sculley Former CEO, Apple, PepsiCo

"Lake Nona is one of the cornerstones of Florida's future."

Jeb Bush, Former Florida Governor "Lake Nona, the most sophisticated example in the world of what master planning for wellness can accomplish."





"It is up to all of us as partners to create the future of Lake Nona – and I think our imagination is our only limit."

Alex Gorksy CEO, Johnson & Johnson

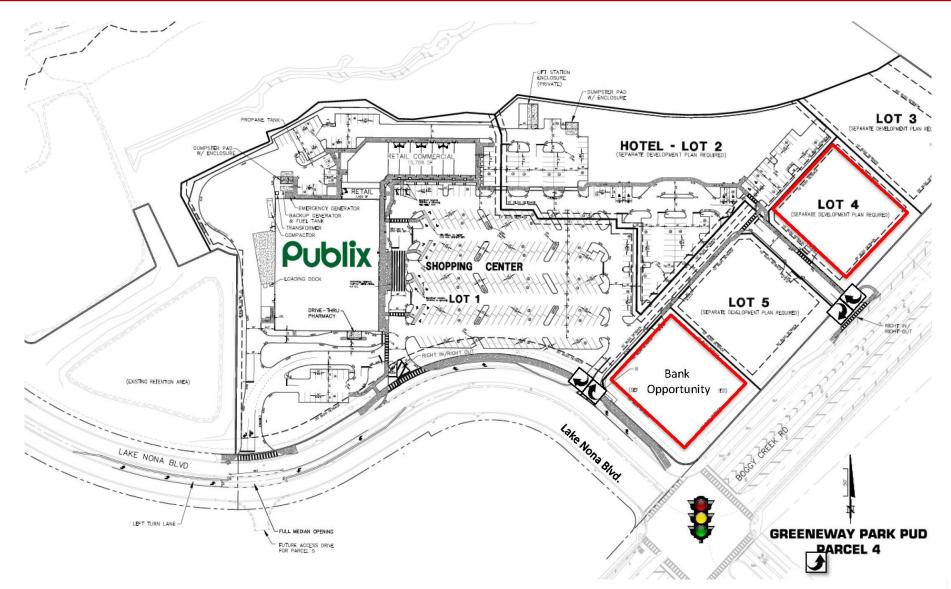
"Lake Nona might appear like a normal community, but it is actually a giant experiment in how we can keep people healthy."

**FAST @MPANY** 

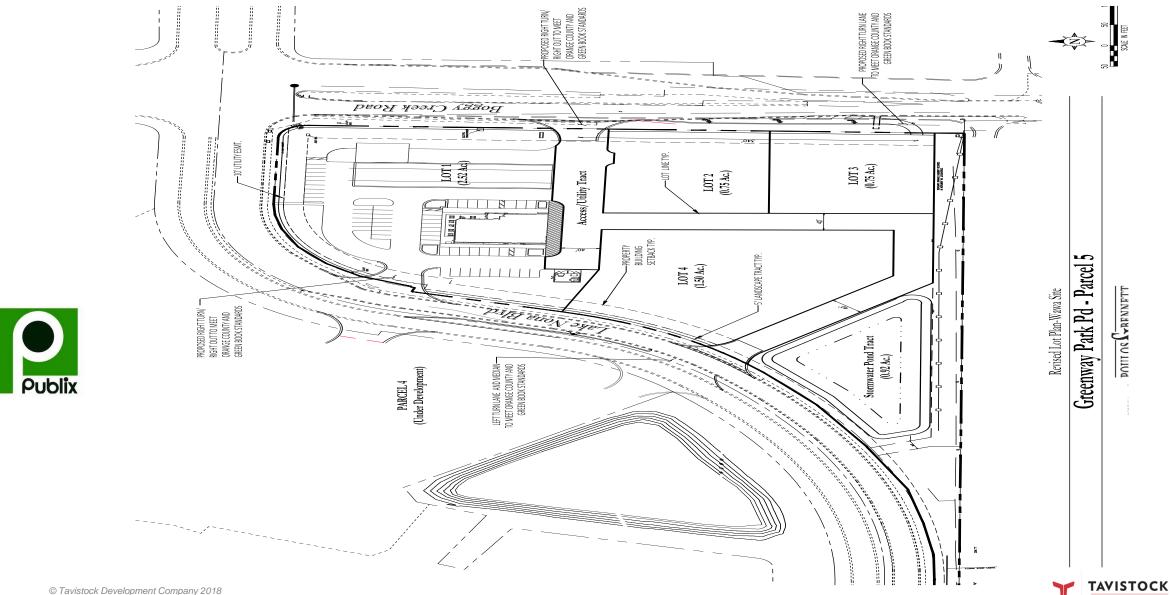
# LAKE NONA CREEKSIDE



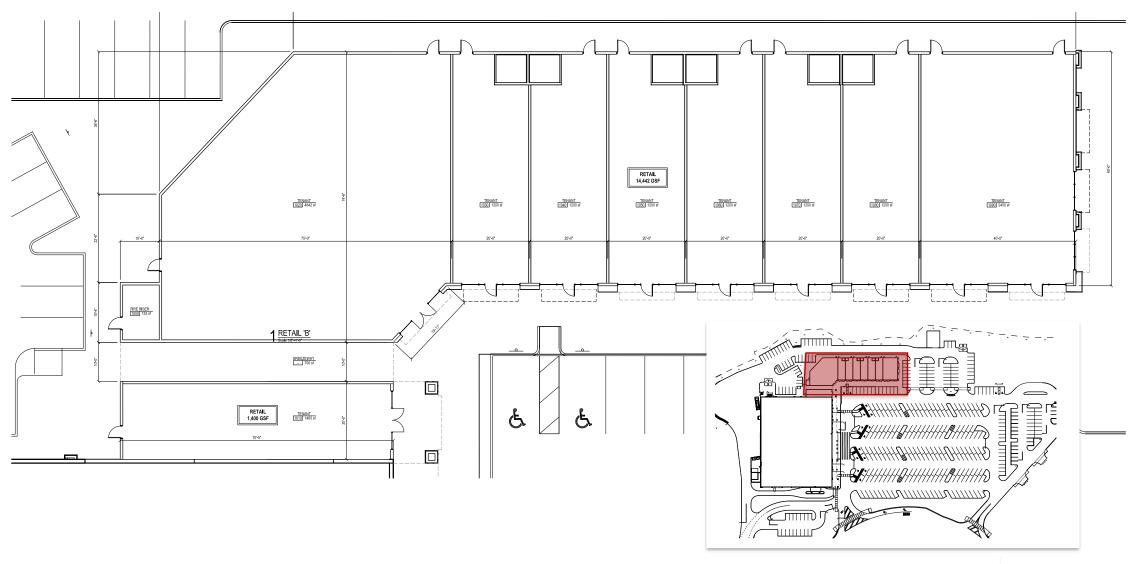
### **MASTER SITE PLAN**

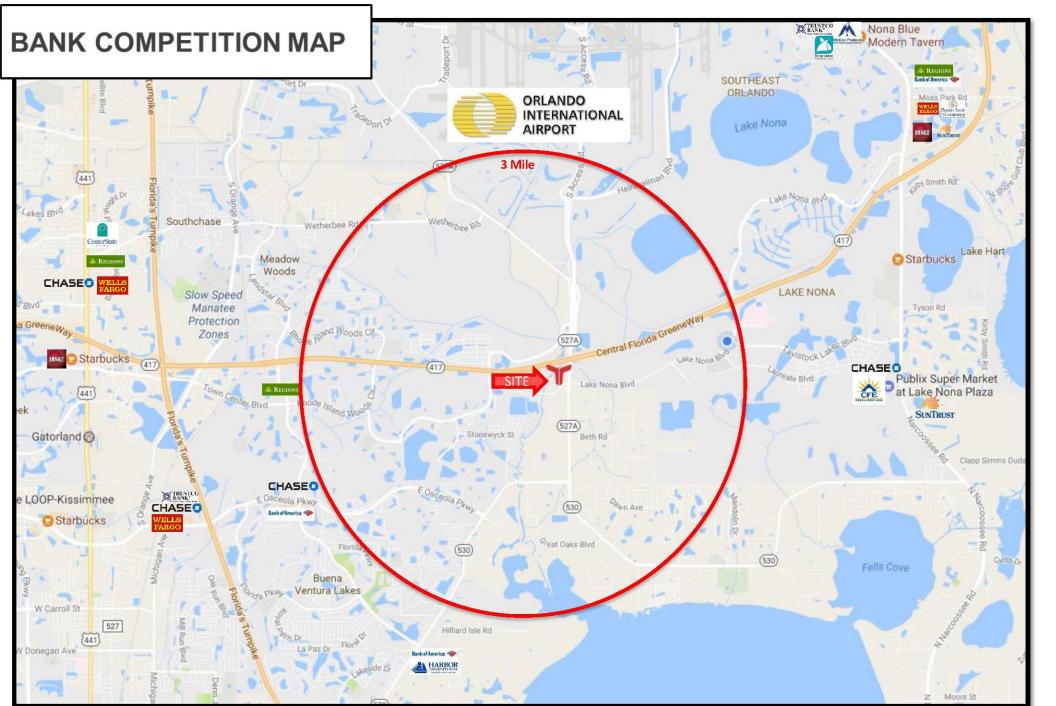


# **SWQ BOGGY CREEK RD/LAKE NONA BLVD**



# LAKE NONA CREEKSIDE





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### THANK YOU.

