



# MARLANDS SHOPPING CENTRE

SOUTHAMPTON, SO14 7SJ



# MARLANDS SHOPPING CENTRE

SOUTHAMPTON, SO14 7SJ



## MARLANDS SHOPPING CENTRE

SOUTHAMPTON, SO14 7SJ

The Marlands Shopping Centre is centrally located in the heart of Southampton bounded by Civic Centre Road to the north, Above Bar Street to the east and Portland Terrace to the west. The scheme provides an attractive, spacious, modern shopping environment with 198,000 sq ft of well configured retail accommodation comprising 53 units arranged on ground and first floors.

Constructed in 1991, the centre has subsequently been refurbished in 2001 and 2006. Key national retailers include The Disney Store, Peacocks, Poundworld, The JRC Global Buffet, Costa and Starbucks.

Southampton is recognised as the commercial, cultural and retail capital of England's south coast with a population of 237,000.

Southampton is renowned worldwide for its famous sea port and is one of the UK's leading commercial dockyards. The City boasts a thriving local economy that covers many sectors including services, distribution, technology and manufacturing. Some of the largest local employers are HSBC and Skandia Life.

The city benefits from excellent transport links with the M3 connecting the city to Winchester, Basingstoke, the M25 and London to the north and the M27 linking Fareham and Portsmouth to the east along the south coast. Southampton is also served by both passenger and freight services to and from the docks. Southampton Central is the principal railway station and provides regular direct rail services to London Waterloo. Southampton International Airport, which is located nearby, is a busy regional airport.



FOOTFALL

**5.70 million**



TOTAL FLOOR AREA  
**198,000 sq ft**



TRAVEL METHOD

**36% travel by car**



CAR PARKING SPACES  
**500**



NUMBER OF TENANTS  
**69**





# MARLANDS SHOPPING CENTRE

SOUTHAMPTON, SO14 7SJ



% CUSTOMERS TRAVEL < 20 MINS

**61%**



AVERAGE DWELL TIME

**31 minutes**



% CUSTOMERS TRAVEL < 10 MINS

**18%**



AVERAGE RETAIL SPEND (£)

**37.80**



PURCHASE RATE %

**69%**



% CUSTOMERS VISIT ONCE A WEEK

**63%**



AVERAGE CATERING SPEND (£)

**6.67**



AVERAGE GROCERY SPEND (£)

**7.97**

AVERAGE TOTAL SPEND (£)

**34.17**





# MARLANDS SHOPPING CENTRE

SOUTHAMPTON, SO14 7SJ



## UNIT AVAILABILITY

UNIT	GROUND	TOTAL	RENT	RV*	ARP**	ASC***
Unit 25A	565	1,300	P.O.A	£19,250	£9,240	£8,998
Unit 26	1,535	3,208	P.O.A	£48,250	£23,160	£31,494
Unit 37	847	847	P.O.A	£32,500	£15,600	£12,373
Unit 38	525	525	P.O.A	£24,500	£11,760	£6,624
Units 40-46 and S42 and - S44		12,924	P.O.A	£39,500	£19,946	£51,365
Unit 47	-	1,715	P.O.A	£12,250	£5,880	£10,623
Unit 81b Above Bar Street	202	202	P.O.A	-	-	£2,999
Unit Food Court Unit 6	-	1,221	P.O.A	£12,000	£5,760	£7,499
Unit Food Court Unit 8	-	1,141	P.O.A	£17,000	£7,461	£7,124
Unit 55 including SU55	-	2,393	P.O.A	£12,750	£6,120	£11,873
Unit 6	624	1,073	P.O.A	£10,000	£4,800	£8,873

\*RATEABLE VALUE

\*\*ANNUAL RATES PAYABLE

\*\*\*ANNUAL SERVICE CHARGE



Richard Mills  
020 3746 6883  
rjm@jamiesonmills.com



Jonathan Robson  
020 7907 9352  
jr@ellandi.com

[INTOMARLANDS.CO.UK](http://INTOMARLANDS.CO.UK)

Misrepresentation Act These particulars do not constitute part of an offer or contract. They are intended as a guide to prospective purchasers or lessees. All reasonable care has been taken in the preparation of these particulars but their accuracy is not guaranteed. The purchaser or lessees should satisfy themselves as to the correctness. Neither the agents or the vendors or the lessees are to be or become under any liability or claim in respect of these particulars. These particulars are supplied on the understanding that all negotiations are concluded through this office.



# MARLANDS SHOPPING CENTRE

SOUTHAMPTON, SO14 7SJ



## UNIT AVAILABILITY

UNIT	GROUND	TOTAL	RENT	RV*	ARP**	ASC***
Unit 7	645	977	P.O.A	£10,000	£4,800	£8,623
Unit 8	636	964	P.O.A	£9,900	£4,752	£8,248
Unit 10	642	973	P.O.A	£9,800	£4,704	£8,873
Unit 11	613	933	P.O.A	£9,900	£4,752	£7,499
Unit 12 & 13	1,522	2,457	P.O.A	£22,500	£10,800	£20,496
Unit 16A	241	241	P.O.A	£5,900	£2,832	£2,500
Unit 56	-	1,511	P.O.A	£12,750	£6,120	£9,373
Unit 57 & 58	-	4,996	P.O.A	£22,000	£10,338	£23,245
Unit 59/60	-	4,125	P.O.A	£13,250	£6,360	£20,871
Unit MRU1	8,077	11,082	P.O.A	£122,000	£64,389	£79,235
Unit 1, GFL & BFL 2 Ogle Road and Terrace Restaurant	1,226	3,874	P.O.A	£52,000	£25,636	£20,746

\*RATEABLE VALUE

\*\* ANNUAL RATES PAYABLE

\*\*\* ANNUAL SERVICE CHARGE



Richard Mills  
020 3746 6883  
rjm@jamiesonmills.com



Jonathan Robson  
020 7907 9352  
jr@ellandi.com

[INTOMARLANDS.CO.UK](http://INTOMARLANDS.CO.UK)

Misrepresentation Act These particulars do not constitute part of an offer or contract. They are intended as a guide to prospective purchasers or lessees. All reasonable care has been taken in the preparation of these particulars but their accuracy is not guaranteed. The purchaser or lessees should satisfy themselves as to the correctness. Neither the agents or the vendors or the lessees are to be or become under any liability or claim in respect of these particulars. These particulars are supplied on the understanding that all negotiations are concluded through this office.



## MARLANDS SHOPPING CENTRE

SOUTHAMPTON, SO14 7SJ



### UNIT AVAILABILITY

UNIT	GROUND	TOTAL	RENT	RV*	ARP**	ASC***
Unit 16	538	538	P.O.A	£11,000	£4,888	£6,999
Unit 21	1,238	1,997	P.O.A	£41,000	£19,680	£19,121
Unit 22	2,412	4,401	P.O.A	£66,500	£32,785	£37,743

\*RATEABLE VALUE

\*\* ANNUAL RATES PAYABLE

\*\*\* ANNUAL SERVICE CHARGE



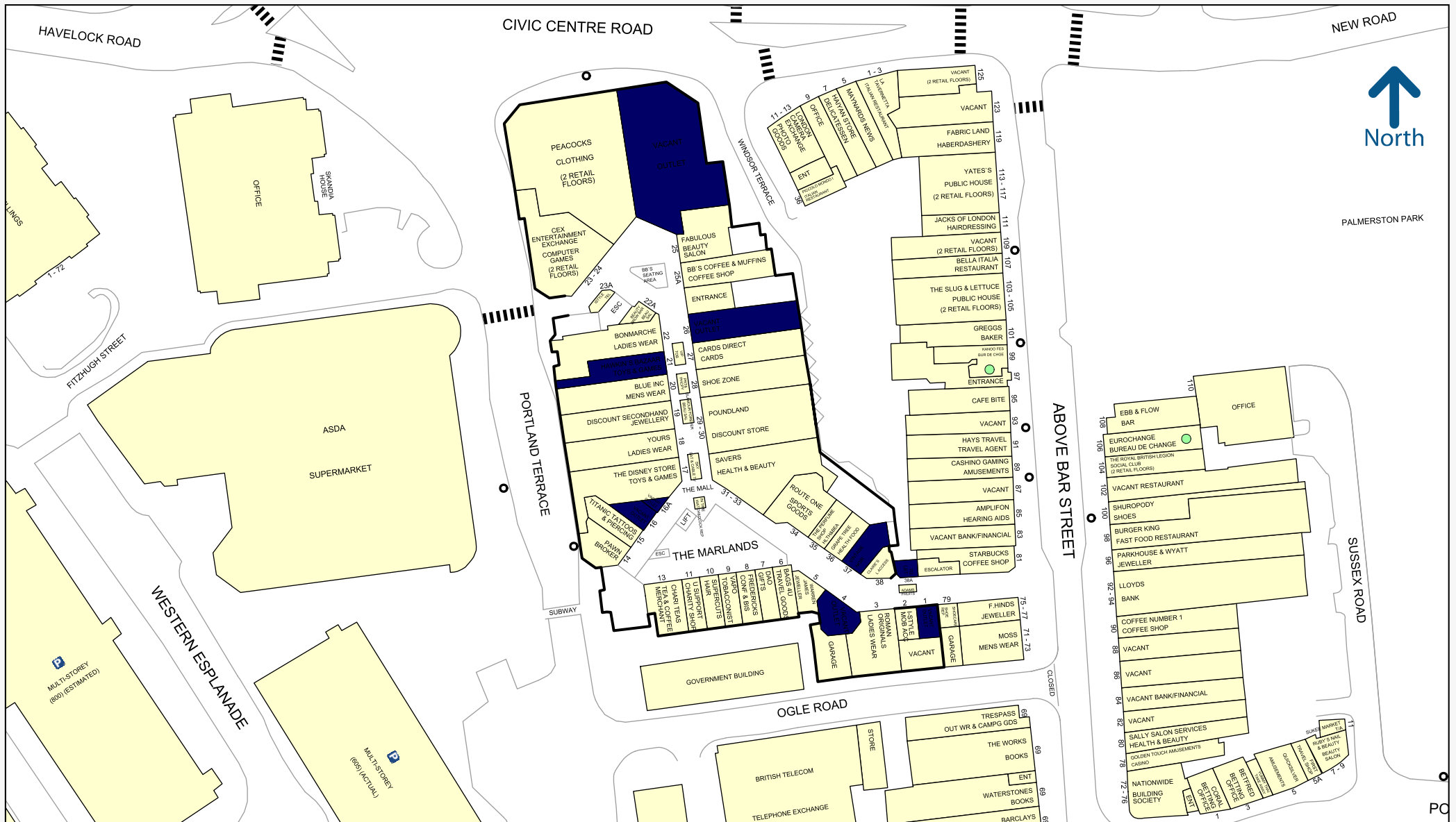
Richard Mills  
020 3746 6883  
rjm@jamiesonmills.com



Jonathan Robson  
020 7907 9352  
jr@ellandi.com

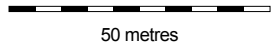
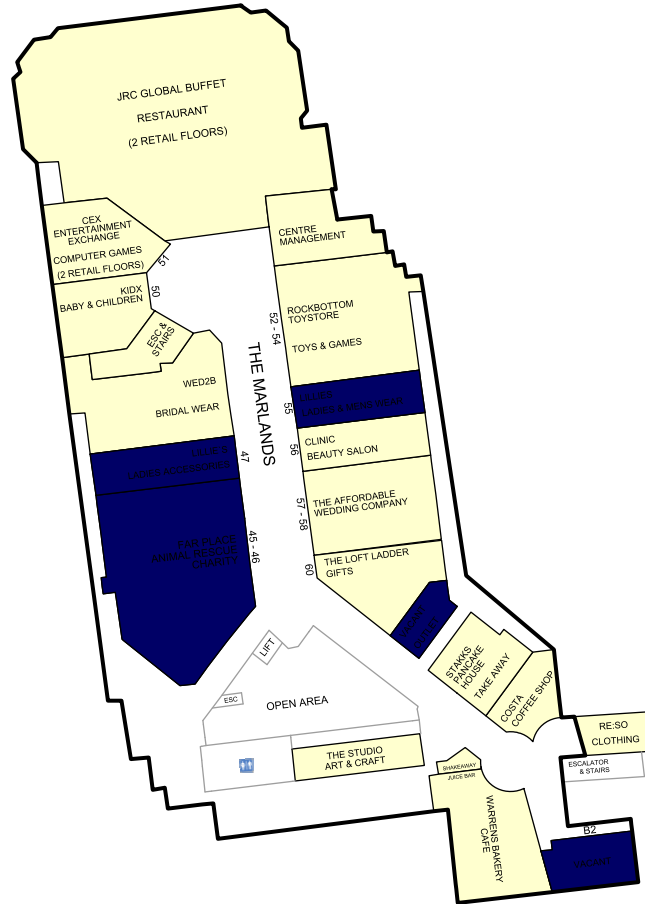
[INTOMARLANDS.CO.UK](http://INTOMARLANDS.CO.UK)

Misrepresentation Act These particulars do not constitute part of an offer or contract. They are intended as a guide to prospective purchasers or lessees. All reasonable care has been taken in the preparation of these particulars but their accuracy is not guaranteed. The purchaser or lessees should satisfy themselves as to the correctness. Neither the agents or the vendors or the lessees are to be or become under any liability or claim in respect of these particulars. These particulars are supplied on the understanding that all negotiations are concluded through this office.



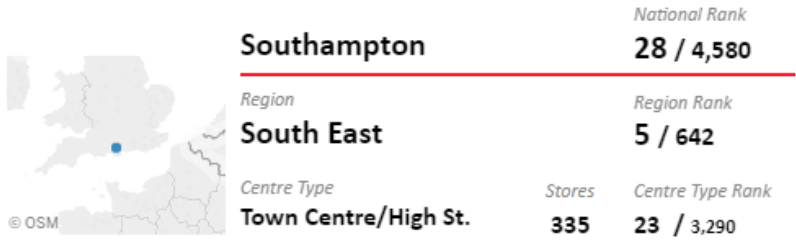
Experian Goad Plan Created: 23/01/2019  
Created By: Jamieson Mills Ltd



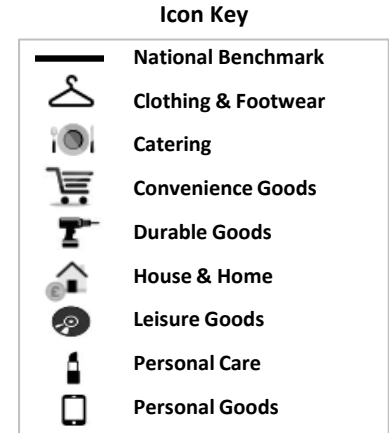




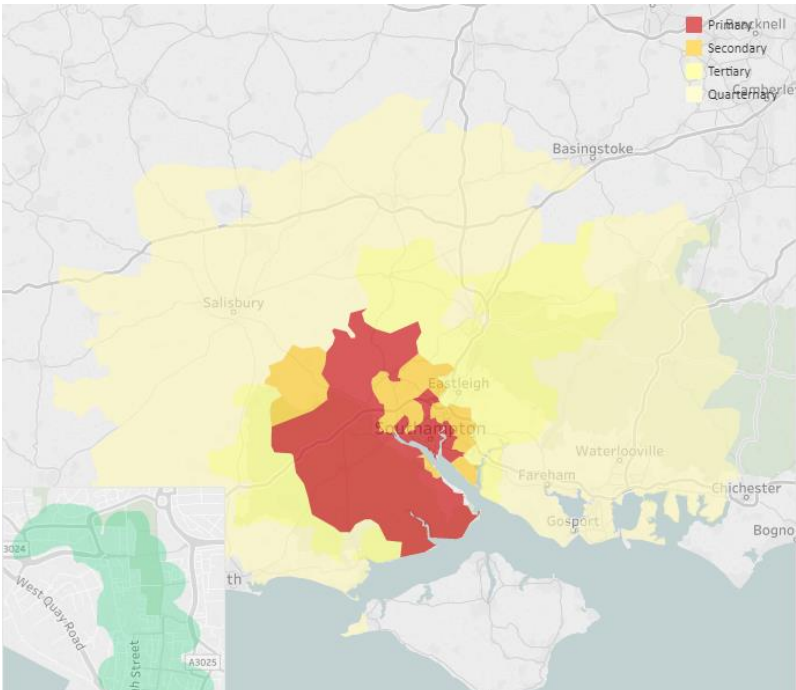
## CENTRE CATCHMENT DETAILS



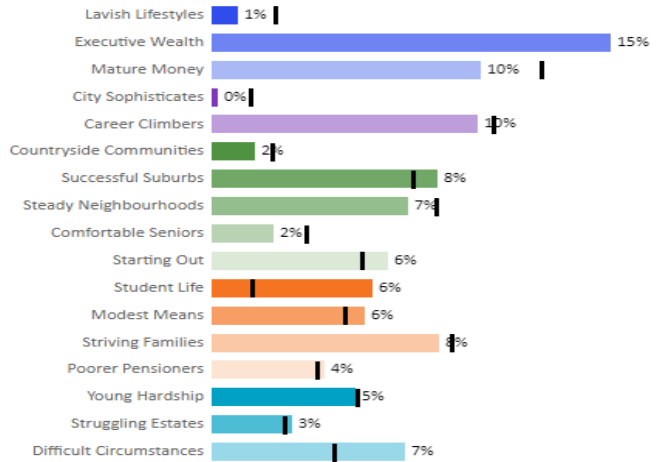
Ranking Comparison		
Rank	Centre Name	Spend Potential
3	Brighton	£896m
4	Reading	£760m
5	Southampton	£729m
6	Oxford	£689m
7	Guildford	£619m
8	Bicester Village	£608m
9	Tunbridge Wells	£477m
10	Maidstone	£472m



### Retail Catchment



### Acorn Profile



Catchment	Population
Primary	258,742
Secondary	183,022

### Retail Mix

