

COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.8177/-97.9778

RFULL9

1664 Center Point Rd San Marcos, TX 78666	1 mi radius	3 mi radius	5 mi radius	10 min drivetime
Population				
Estimated Population (2020)	232	11,250	36,348	26,793
Projected Population (2025)	291	13,765	43,412	32,139
Census Population (2010)	240	7,894	27,446	19,423
Census Population (2000)	63	4,767	21,075	14,567
Projected Annual Growth (2020-2025)	59 5.1%	2,516 4.5%	7,064 3.9%	5,346 4.0%
Historical Annual Growth (2010-2020)	-8 -0.3%	3,356 4.3%	8,902 3.2%	7,370 3.8%
Historical Annual Growth (2000-2010)	177 28.4%	3,127 6.6%	6,371 3.0%	4,856 3.3%
Estimated Population Density (2020)	74 psm	398 psm	463 psm	719 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi	37.3 sq mi
Households				
Estimated Households (2020)	85	4,384	14,042	10,650
Projected Households (2025)	101	5,152	16,504	12,534
Census Households (2010)	88	3,032	10,299	7,536
Census Households (2000)	21	1,627	7,339	5,322
Projected Annual Growth (2020-2025)	15 3.6%	769 3.5%	2,462 3.5%	1,884 3.5%
Historical Annual Change (2000-2020)	64 15.3%	2,756 8.5%	6,703 4.6%	5,329 5.0%
Average Household Income				
Estimated Average Household Income (2020)	\$68,710	\$75,906	\$74,641	\$67,059
Projected Average Household Income (2025)	\$67,836	\$75,863	\$73,700	\$65,551
Census Average Household Income (2010)	\$50,750	\$65,185	\$53,882	\$48,561
Census Average Household Income (2000)	\$62,219	\$67,075	\$50,874	\$45,778
Projected Annual Change (2020-2025)	-\$874 -0.3%	-\$44 -	-\$941 -0.3%	-\$1,507 -0.4%
Historical Annual Change (2000-2020)	\$6,491 0.5%	\$8,831 0.7%	\$23,766 2.3%	\$21,280 2.3%
Median Household Income				
Estimated Median Household Income (2020)	\$59,423	\$63,957	\$57,496	\$52,576
Projected Median Household Income (2025)	\$69,514	\$74,733	\$66,814	\$61,406
Census Median Household Income (2010)	\$42,196	\$51,354	\$44,224	\$39,651
Census Median Household Income (2000)	\$45,624	\$54,650	\$41,241	\$35,857
Projected Annual Change (2020-2025)	\$10,091 3.4%	\$10,776 3.4%	\$9,318 3.2%	\$8,830 3.4%
Historical Annual Change (2000-2020)	\$13,799 1.5%	\$9,307 0.9%	\$16,255 2.0%	\$16,719 2.3%
Per Capita Income				
Estimated Per Capita Income (2020)	\$25,400	\$29,615	\$28,903	\$26,726
Projected Per Capita Income (2025)	\$23,501	\$28,426	\$28,075	\$25,623
Census Per Capita Income (2010)	\$18,639	\$25,033	\$20,220	\$18,842
Census Per Capita Income (2000)	\$19,390	\$22,442	\$17,752	\$16,554
Projected Annual Change (2020-2025)	-\$1,899 -1.5%	-\$1,189 -0.8%	-\$828 -0.6%	-\$1,102 -0.8%
Historical Annual Change (2000-2020)	\$6,010 1.5%	\$7,174 1.6%	\$11,151 3.1%	\$10,172 3.1%
Estimated Average Household Net Worth (2020)	\$359,806	\$484,932	\$437,153	\$384,791

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1664 Center Point Rd

San Marcos, TX 78666

1 mi radius 3 mi radius 5 mi radius 10 min drivetime

Race and Ethnicity

Total Population (2020)	232		11,250		36,348		26,793	
White (2020)	164	70.5%	8,307	73.8%	27,061	74.5%	19,148	71.5%
Black or African American (2020)	12	5.2%	516	4.6%	1,559	4.3%	1,281	4.8%
American Indian or Alaska Native (2020)	2	0.9%	109	1.0%	428	1.2%	336	1.3%
Asian (2020)	2	1.0%	150	1.3%	456	1.3%	362	1.4%
Hawaiian or Pacific Islander (2020)	-	-	31	0.3%	57	0.2%	50	0.2%
Other Race (2020)	39	16.8%	1,683	15.0%	5,555	15.3%	4,608	17.2%
Two or More Races (2020)	12	5.0%	455	4.0%	1,232	3.4%	1,006	3.8%
Population < 18 (2020)	43	18.7%	2,104	18.7%	6,993	19.2%	5,200	19.4%
White Not Hispanic	9	20.4%	582	27.7%	1,622	23.2%	1,023	19.7%
Black or African American	2	4.4%	86	4.1%	274	3.9%	226	4.3%
Asian	-	-	22	1.1%	78	1.1%	57	1.1%
Other Race Not Hispanic	1	3.2%	70	3.3%	184	2.6%	135	2.6%
Hispanic	31	71.4%	1,344	63.9%	4,835	69.1%	3,760	72.3%
Not Hispanic or Latino Population (2020)	99	42.9%	5,585	49.6%	16,125	44.4%	10,621	39.6%
Not Hispanic White	83	83.6%	4,870	87.2%	14,026	87.0%	9,000	84.7%
Not Hispanic Black or African American	9	8.7%	367	6.6%	1,160	7.2%	899	8.5%
Not Hispanic American Indian or Alaska Native	-	-	33	0.6%	90	0.6%	67	0.6%
Not Hispanic Asian	2	1.7%	117	2.1%	373	2.3%	286	2.7%
Not Hispanic Hawaiian or Pacific Islander	-	-	21	0.4%	34	0.2%	31	0.3%
Not Hispanic Other Race	-	-	-	-	9	-	5	-
Not Hispanic Two or More Races	5	4.9%	176	3.2%	432	2.7%	333	3.1%
Hispanic or Latino Population (2020)	133	57.1%	5,665	50.4%	20,223	55.6%	16,172	60.4%
Hispanic White	81	60.7%	3,437	60.7%	13,035	64.5%	10,149	62.8%
Hispanic Black or African American	4	2.7%	149	2.6%	399	2.0%	383	2.4%
Hispanic American Indian or Alaska Native	1	1.1%	76	1.3%	338	1.7%	269	1.7%
Hispanic Asian	-	-	33	0.6%	83	0.4%	76	0.5%
Hispanic Hawaiian or Pacific Islander	-	-	10	0.2%	23	0.1%	20	0.1%
Hispanic Other Race	39	29.5%	1,683	29.7%	5,546	27.4%	4,604	28.5%
Hispanic Two or More Races	7	5.2%	278	4.9%	799	4.0%	673	4.2%
Not Hispanic or Latino Population (2010)	140	58.4%	4,925	62.4%	13,969	50.9%	9,403	48.4%
Hispanic or Latino Population (2010)	100	41.6%	2,969	37.6%	13,477	49.1%	10,020	51.6%
Not Hispanic or Latino Population (2000)	35	56.5%	3,189	66.9%	10,952	52.0%	7,160	49.1%
Hispanic or Latino Population (2000)	27	43.5%	1,578	33.1%	10,123	48.0%	7,408	50.9%
Not Hispanic or Latino Population (2025)	123	42.2%	6,692	48.6%	19,006	43.8%	12,476	38.8%
Hispanic or Latino Population (2025)	168	57.8%	7,073	51.4%	24,406	56.2%	19,662	61.2%
Projected Annual Growth (2020-2025)	36	5.4%	1,408	5.0%	4,183	4.1%	3,491	4.3%
Historical Annual Growth (2000-2010)	73	26.7%	1,391	8.8%	3,355	3.3%	2,613	3.5%

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Total Age Distribution (2020)

Total Population	232		11,250		36,348		26,793	
Age Under 5 Years	13	5.5%	590	5.2%	1,964	5.4%	1,543	5.8%
Age 5 to 9 Years	11	4.9%	565	5.0%	1,914	5.3%	1,423	5.3%
Age 10 to 14 Years	13	5.8%	647	5.8%	2,097	5.8%	1,550	5.8%
Age 15 to 19 Years	14	6.2%	661	5.9%	2,152	5.9%	1,549	5.8%
Age 20 to 24 Years	46	19.8%	1,610	14.3%	4,980	13.7%	3,809	14.2%
Age 25 to 29 Years	22	9.4%	939	8.3%	3,388	9.3%	2,668	10.0%
Age 30 to 34 Years	15	6.6%	699	6.2%	2,328	6.4%	1,774	6.6%
Age 35 to 39 Years	15	6.5%	702	6.2%	2,234	6.1%	1,680	6.3%
Age 40 to 44 Years	12	5.3%	640	5.7%	2,092	5.8%	1,503	5.6%
Age 45 to 49 Years	12	5.0%	615	5.5%	1,982	5.5%	1,397	5.2%
Age 50 to 54 Years	10	4.5%	585	5.2%	1,877	5.2%	1,323	4.9%
Age 55 to 59 Years	10	4.1%	599	5.3%	1,896	5.2%	1,344	5.0%
Age 60 to 64 Years	9	4.0%	561	5.0%	1,820	5.0%	1,299	4.9%
Age 65 to 69 Years	9	4.0%	554	4.9%	1,714	4.7%	1,231	4.6%
Age 70 to 74 Years	7	3.0%	472	4.2%	1,430	3.9%	971	3.6%
Age 75 to 79 Years	5	2.3%	328	2.9%	971	2.7%	659	2.5%
Age 80 to 84 Years	3	1.1%	218	1.9%	727	2.0%	513	1.9%
Age 85 Years or Over	5	2.0%	263	2.3%	783	2.2%	556	2.1%
Median Age	28.1		34.0		33.2		32.1	
Age 19 Years or Less	52	22.4%	2,464	21.9%	8,126	22.4%	6,065	22.6%
Age 20 to 64 Years	151	65.2%	6,950	61.8%	22,596	62.2%	16,797	62.7%
Age 65 Years or Over	29	12.4%	1,835	16.3%	5,625	15.5%	3,931	14.7%

Female Age Distribution (2020)

Female Population	116	50.2%	5,747	51.1%	18,253	50.2%	13,457	50.2%
Age Under 5 Years	7	6.3%	315	5.5%	992	5.4%	784	5.8%
Age 5 to 9 Years	5	4.7%	273	4.8%	936	5.1%	685	5.1%
Age 10 to 14 Years	7	5.7%	310	5.4%	985	5.4%	736	5.5%
Age 15 to 19 Years	7	5.7%	314	5.5%	1,053	5.8%	729	5.4%
Age 20 to 24 Years	22	19.0%	798	13.9%	2,430	13.3%	1,877	13.9%
Age 25 to 29 Years	10	8.5%	446	7.8%	1,539	8.4%	1,220	9.1%
Age 30 to 34 Years	7	5.9%	326	5.7%	1,084	5.9%	824	6.1%
Age 35 to 39 Years	8	6.8%	357	6.2%	1,105	6.1%	815	6.1%
Age 40 to 44 Years	6	5.0%	304	5.3%	1,013	5.6%	712	5.3%
Age 45 to 49 Years	6	5.1%	311	5.4%	983	5.4%	693	5.2%
Age 50 to 54 Years	5	4.3%	289	5.0%	925	5.1%	643	4.8%
Age 55 to 59 Years	5	3.9%	306	5.3%	963	5.3%	707	5.3%
Age 60 to 64 Years	6	4.8%	319	5.6%	972	5.3%	690	5.1%
Age 65 to 69 Years	5	4.0%	286	5.0%	893	4.9%	670	5.0%
Age 70 to 74 Years	4	3.1%	266	4.6%	794	4.4%	542	4.0%
Age 75 to 79 Years	3	2.6%	194	3.4%	558	3.1%	390	2.9%
Age 80 to 84 Years	2	1.7%	145	2.5%	476	2.6%	350	2.6%
Age 85 Years or Over	3	2.9%	189	3.3%	553	3.0%	390	2.9%
Female Median Age	29.1		35.7		35.0		33.7	
Age 19 Years or Less	26	22.4%	1,212	21.1%	3,965	21.7%	2,934	21.8%
Age 20 to 64 Years	74	63.4%	3,456	60.1%	11,014	60.3%	8,181	60.8%
Age 65 Years or Over	17	14.2%	1,080	18.8%	3,274	17.9%	2,343	17.4%

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Male Age Distribution (2020)

Male Population	116	49.8%	5,502	48.9%	18,094	49.8%	13,335	49.8%
Age Under 5 Years	5	4.6%	275	5.0%	972	5.4%	759	5.7%
Age 5 to 9 Years	6	5.2%	292	5.3%	978	5.4%	738	5.5%
Age 10 to 14 Years	7	5.8%	338	6.1%	1,112	6.1%	813	6.1%
Age 15 to 19 Years	8	6.8%	347	6.3%	1,099	6.1%	820	6.2%
Age 20 to 24 Years	24	20.6%	811	14.7%	2,551	14.1%	1,931	14.5%
Age 25 to 29 Years	12	10.4%	493	9.0%	1,849	10.2%	1,448	10.9%
Age 30 to 34 Years	8	7.3%	374	6.8%	1,244	6.9%	950	7.1%
Age 35 to 39 Years	7	6.2%	345	6.3%	1,129	6.2%	865	6.5%
Age 40 to 44 Years	6	5.6%	336	6.1%	1,078	6.0%	791	5.9%
Age 45 to 49 Years	6	4.8%	305	5.5%	999	5.5%	704	5.3%
Age 50 to 54 Years	5	4.6%	296	5.4%	952	5.3%	680	5.1%
Age 55 to 59 Years	5	4.3%	293	5.3%	932	5.2%	637	4.8%
Age 60 to 64 Years	4	3.1%	242	4.4%	848	4.7%	610	4.6%
Age 65 to 69 Years	5	3.9%	267	4.9%	821	4.5%	561	4.2%
Age 70 to 74 Years	3	2.9%	206	3.7%	635	3.5%	429	3.2%
Age 75 to 79 Years	2	2.1%	134	2.4%	413	2.3%	270	2.0%
Age 80 to 84 Years	-	-	73	1.3%	252	1.4%	164	1.2%
Age 85 Years or Over	1	1.0%	74	1.3%	230	1.3%	165	1.2%
Male Median Age	27.3		32.5		31.7		30.7	
Age 19 Years or Less	26	22.5%	1,252	22.8%	4,161	23.0%	3,131	23.5%
Age 20 to 64 Years	77	67.0%	3,495	63.5%	11,582	64.0%	8,617	64.6%
Age 65 Years or Over	12	10.5%	755	13.7%	2,351	13.0%	1,588	11.9%

Males per 100 Females (2020)

Overall Comparison	99		96		99		99	
Age Under 5 Years	72	41.9%	87	46.6%	98	49.5%	97	49.2%
Age 5 to 9 Years	111	52.6%	107	51.7%	105	51.1%	108	51.9%
Age 10 to 14 Years	102	50.4%	109	52.2%	113	53.0%	110	53.0%
Age 15 to 19 Years	119	54.4%	111	52.5%	104	51.1%	113	53.0%
Age 20 to 24 Years	108	51.9%	102	50.4%	105	51.2%	103	50.7%
Age 25 to 29 Years	121	54.8%	111	52.5%	120	54.6%	119	54.3%
Age 30 to 34 Years	122	55.0%	115	53.4%	115	53.4%	115	53.5%
Age 35 to 39 Years	91	47.7%	97	49.1%	102	50.5%	106	51.5%
Age 40 to 44 Years	110	52.5%	110	52.5%	106	51.6%	111	52.7%
Age 45 to 49 Years	94	48.4%	98	49.5%	102	50.4%	102	50.4%
Age 50 to 54 Years	108	52.0%	102	50.6%	103	50.7%	106	51.4%
Age 55 to 59 Years	108	51.9%	96	48.9%	97	49.2%	90	47.4%
Age 60 to 64 Years	65	39.3%	76	43.1%	87	46.6%	88	46.9%
Age 65 to 69 Years	96	49.1%	93	48.3%	92	47.9%	84	45.5%
Age 70 to 74 Years	93	48.3%	78	43.7%	80	44.4%	79	44.2%
Age 75 to 79 Years	81	44.7%	69	40.9%	74	42.5%	69	40.9%
Age 80 to 84 Years	37	26.9%	51	33.6%	53	34.6%	47	31.9%
Age 85 Years or Over	35	25.7%	39	28.1%	42	29.4%	42	29.7%
Age 19 Years or Less	100	49.9%	103	50.8%	105	51.2%	107	51.6%
Age 20 to 39 Years	110	52.4%	105	51.2%	110	52.4%	110	52.3%
Age 40 to 64 Years	96	49.1%	96	49.0%	99	49.8%	99	49.8%
Age 65 Years or Over	73	42.3%	70	41.1%	72	41.8%	68	40.4%

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Household Type (2020)

Total Households	85		4,384		14,042		10,650	
Households with Children	24	27.6%	1,190	27.1%	3,892	27.7%	2,922	27.4%
Average Household Size	2.7		2.5		2.6		2.5	
Household Density per Square Mile	27		155		179		286	
Population Family	158	68.0%	8,317	73.9%	26,990	74.3%	19,391	72.4%
Population Non-Family	71	30.7%	2,859	25.4%	8,957	24.6%	7,137	26.6%
Population Group Quarters	3	1.3%	73	0.7%	401	1.1%	265	1.0%
Family Households	46	53.7%	2,529	57.7%	7,997	56.9%	5,749	54.0%
Married Couple Households	32	70.0%	1,896	75.0%	5,562	69.6%	3,812	66.3%
Other Family Households with Children	14	30.0%	633	25.0%	2,435	30.4%	1,936	33.7%
Family Households with Children	23	50.7%	1,179	46.6%	3,857	48.2%	2,892	50.3%
Married Couple with Children	15	64.5%	807	68.5%	2,431	63.0%	1,716	59.3%
Other Family Households with Children	8	35.5%	371	31.5%	1,426	37.0%	1,176	40.7%
Family Households No Children	23	49.3%	1,350	53.4%	4,140	51.8%	2,857	49.7%
Married Couple No Children	17	75.7%	1,088	80.6%	3,130	75.6%	2,096	73.4%
Other Family Households No Children	5	24.3%	262	19.4%	1,009	24.4%	760	26.6%
Non-Family Households	40	46.3%	1,855	42.3%	6,045	43.1%	4,902	46.0%
Non-Family Households with Children	-	-	11	0.6%	35	0.6%	30	0.6%
Non-Family Households No Children	39	99.1%	1,844	99.4%	6,011	99.4%	4,871	99.4%
Average Family Household Size	3.4		3.3		3.4		3.4	
Average Family Income	\$99,177		\$96,272		\$92,445		\$82,296	
Median Family Income	\$74,949		\$81,144		\$73,838		\$68,998	
Average Non-Family Household Size	1.8		1.5		1.5		1.5	

Marital Status (2020)

Population Age 15 Years or Over	194		9,447		30,374		22,276	
Never Married	105	54.0%	3,929	41.6%	13,678	45.0%	10,753	48.3%
Currently Married	59	30.5%	3,897	41.3%	11,533	38.0%	7,518	33.7%
Previously Married	30	15.5%	1,621	17.2%	5,162	17.0%	4,006	18.0%
Separated	9	30.5%	400	24.7%	1,262	24.5%	851	21.2%
Widowed	5	16.7%	338	20.9%	1,099	21.3%	939	23.4%
Divorced	16	52.8%	883	54.5%	2,801	54.3%	2,215	55.3%

Educational Attainment (2020)

Adult Population Age 25 Years or Over	134		7,176		23,242		16,919	
Elementary (Grade Level 0 to 8)	4	3.3%	265	3.7%	1,383	6.0%	977	5.8%
Some High School (Grade Level 9 to 11)	7	5.4%	450	6.3%	2,184	9.4%	1,700	10.0%
High School Graduate	50	37.4%	2,272	31.7%	6,720	28.9%	4,983	29.4%
Some College	25	18.5%	1,430	19.9%	4,463	19.2%	3,343	19.8%
Associate Degree Only	13	9.6%	506	7.0%	1,365	5.9%	993	5.9%
Bachelor Degree Only	20	14.8%	1,450	20.2%	4,708	20.3%	3,264	19.3%
Graduate Degree	15	10.9%	803	11.2%	2,418	10.4%	1,659	9.8%
Any College (Some College or Higher)	72	53.8%	4,189	58.4%	12,954	55.7%	9,259	54.7%
College Degree + (Bachelor Degree or Higher)	34	25.7%	2,253	31.4%	7,126	30.7%	4,923	29.1%

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1 mi radius 3 mi radius 5 mi radius 10 min drivetime

Housing

Total Housing Units (2020)	88		4,544		14,660		11,083	
Total Housing Units (2010)	59		3,219		10,975		8,122	
Historical Annual Growth (2010-2020)	29	5.0%	1,324	4.1%	3,685	3.4%	2,961	3.6%
Housing Units Occupied (2020)	85	96.8%	4,384	96.5%	14,042	95.8%	10,650	96.1%
Housing Units Owner-Occupied	46	53.5%	2,513	57.3%	7,044	50.2%	4,637	43.5%
Housing Units Renter-Occupied	40	46.5%	1,871	42.7%	6,998	49.8%	6,014	56.5%
Housing Units Vacant (2020)	3	3.2%	160	3.5%	618	4.2%	433	3.9%

Household Size (2020)

Total Households	85		4,384		14,042		10,650	
1 Person Households	23	26.5%	1,254	28.6%	4,124	29.4%	3,416	32.1%
2 Person Households	25	29.2%	1,379	31.5%	4,373	31.1%	3,217	30.2%
3 Person Households	15	17.3%	694	15.8%	2,188	15.6%	1,603	15.1%
4 Person Households	13	14.8%	584	13.3%	1,749	12.5%	1,265	11.9%
5 Person Households	6	7.3%	273	6.2%	862	6.1%	621	5.8%
6 Person Households	2	2.8%	111	2.5%	389	2.8%	277	2.6%
7 or More Person Households	2	2.1%	88	2.0%	357	2.5%	252	2.4%

Household Income Distribution (2020)

HH Income \$200,000 or More	3	3.1%	198	4.5%	556	4.0%	342	3.2%
HH Income \$150,000 to \$199,999	2	2.2%	253	5.8%	687	4.9%	448	4.2%
HH Income \$125,000 to \$149,999	4	4.6%	224	5.1%	648	4.6%	416	3.9%
HH Income \$100,000 to \$124,999	6	7.0%	346	7.9%	1,192	8.5%	685	6.4%
HH Income \$75,000 to \$99,999	13	15.1%	764	17.4%	1,946	13.9%	1,394	13.1%
HH Income \$50,000 to \$74,999	24	28.3%	1,005	22.9%	2,982	21.2%	2,373	22.3%
HH Income \$35,000 to \$49,999	10	11.9%	542	12.4%	2,115	15.1%	1,506	14.1%
HH Income \$25,000 to \$34,999	10	11.2%	331	7.5%	1,310	9.3%	1,094	10.3%
HH Income \$15,000 to \$24,999	8	9.7%	304	6.9%	1,113	7.9%	1,037	9.7%
HH Income \$10,000 to \$14,999	-	-	63	1.4%	332	2.4%	332	3.1%
HH Income Under \$10,000	6	6.9%	355	8.1%	1,160	8.3%	1,024	9.6%

Household Vehicles (2020)

Households 0 Vehicles Available	3	3.7%	214	4.9%	793	5.7%	757	7.1%
Households 1 Vehicle Available	27	31.7%	1,340	30.6%	4,400	31.3%	3,652	34.3%
Households 2 Vehicles Available	33	38.1%	1,569	35.8%	5,247	37.4%	3,846	36.1%
Households 3 or More Vehicles Available	23	26.5%	1,260	28.7%	3,602	25.6%	2,395	22.5%
Total Vehicles Available	167		8,679		27,080		19,424	
Average Vehicles per Household	1.9		2.0		1.9		1.8	
Owner-Occupied Household Vehicles	87	52.1%	5,426	62.5%	15,738	58.1%	10,026	51.6%
Average Vehicles per Owner-Occupied Household	1.9		2.2		2.2		2.2	
Renter-Occupied Household Vehicles	80	47.9%	3,252	37.5%	11,342	41.9%	9,398	48.4%
Average Vehicles per Renter-Occupied Household	2.0		1.7		1.6		1.6	

Travel Time (2020)

Worker Base Age 16 years or Over	117		5,561		18,055		13,355	
Travel to Work in 14 Minutes or Less	53	45.6%	2,156	38.8%	6,270	34.7%	5,105	38.2%
Travel to Work in 15 to 29 Minutes	38	32.8%	1,766	31.8%	6,129	33.9%	4,639	34.7%
Travel to Work in 30 to 59 Minutes	15	12.6%	966	17.4%	4,093	22.7%	2,706	20.3%
Travel to Work in 60 Minutes or More	6	5.5%	464	8.3%	1,715	9.5%	1,068	8.0%
Work at Home	1	1.2%	106	1.9%	375	2.1%	201	1.5%
Average Minutes Travel to Work	14.8		17.0		18.7		17.3	

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Lat/Lon: 29.81771-97.9778

RFULL9

1664 Center Point Rd

San Marcos, TX 78666

1 mi radius 3 mi radius 5 mi radius 10 min drivetime

Transportation To Work (2020)

Worker Base Age 16 years or Over	117		5,561		18,055		13,355	
Drive to Work Alone	97	83.6%	4,639	83.4%	14,516	80.4%	10,835	81.1%
Drive to Work in Carpool	8	7.1%	511	9.2%	1,906	10.6%	1,395	10.4%
Travel to Work by Public Transportation	2	1.4%	48	0.9%	128	0.7%	125	0.9%
Drive to Work on Motorcycle	-	-	14	0.3%	20	0.1%	36	0.3%
Bicycle to Work	-	-	-	-	44	0.2%	72	0.5%
Walk to Work	2	1.9%	76	1.4%	630	3.5%	386	2.9%
Other Means	5	4.3%	167	3.0%	436	2.4%	305	2.3%
Work at Home	1	1.2%	106	1.9%	375	2.1%	201	1.5%

Daytime Demographics (2020)

Total Businesses	301		884		1,923		1,587	
Total Employees	3,792		10,419		20,681		18,338	
Company Headquarter Businesses	-	-	4	0.4%	8	0.4%	6	0.4%
Company Headquarter Employees	27	0.7%	283	2.7%	1,003	4.9%	904	4.9%
Employee Population per Business	12.6	to 1	11.8	to 1	10.8	to 1	11.6	to 1
Residential Population per Business	-	to 1	12.7	to 1	18.9	to 1	16.9	to 1
Adj. Daytime Demographics Age 16 Years or Over	3,870		14,288		32,049		26,605	

Labor Force

Labor Population Age 16 Years or Over (2020)	192		9,348		30,040		22,047	
Labor Force Total Males (2020)	96	50.1%	4,542	48.6%	14,854	49.4%	10,895	49.4%
Male Civilian Employed	66	68.3%	3,020	66.5%	10,239	68.9%	7,562	69.4%
Male Civilian Unemployed	5	4.8%	212	4.7%	688	4.6%	525	4.8%
Males in Armed Forces	-	-	-	-	19	0.1%	-	-
Males Not in Labor Force	26	26.9%	1,310	28.8%	3,908	26.3%	2,808	25.8%
Labor Force Total Females (2020)	96	49.9%	4,806	51.4%	15,186	50.6%	11,152	50.6%
Female Civilian Employed	49	50.5%	2,459	51.2%	8,413	55.4%	6,219	55.8%
Female Civilian Unemployed	4	4.0%	194	4.0%	609	4.0%	433	3.9%
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force	44	45.5%	2,153	44.8%	6,163	40.6%	4,501	40.4%
Unemployment Rate	8	4.4%	406	4.3%	1,297	4.3%	958	4.3%

Occupation (2020)

Occupation Population Age 16 Years or Over	114		5,479		18,652		13,780	
Occupation Total Males	66	57.6%	3,020	55.1%	10,239	54.9%	7,562	54.9%
Occupation Total Females	49	42.4%	2,459	44.9%	8,413	45.1%	6,219	45.1%
Management, Business, Financial Operations	11	-	675	12.3%	2,163	11.6%	1,440	10.5%
Professional, Related	26	22.9%	1,241	22.6%	4,232	22.7%	2,886	20.9%
Service	15	13.4%	751	13.7%	3,329	17.8%	2,721	19.7%
Sales, Office	36	31.6%	1,449	26.4%	4,167	22.3%	3,399	24.7%
Farming, Fishing, Forestry	-	-	2	-	7	-	4	-
Construction, Extraction, Maintenance	7	6.2%	450	8.2%	1,945	10.4%	1,216	8.8%
Production, Transport, Material Moving	19	16.3%	911	16.6%	2,809	15.1%	2,114	15.3%
White Collar Workers	73	64.1%	3,365	61.4%	10,563	56.6%	7,725	56.1%
Blue Collar Workers	41	35.9%	2,114	38.6%	8,090	43.4%	6,055	43.9%

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RFULL9

1664 Center Point Rd

San Marcos, TX 78666

1 mi radius 3 mi radius 5 mi radius 10 min drivetime

Units In Structure (2020)

	1 mi radius	3 mi radius	5 mi radius	10 min drivetime
Total Units	88	3,032	10,299	7,536
1 Detached Unit	53 59.7%	2,668 88.0%	8,109 78.7%	5,585 74.1%
1 Attached Unit	2 1.8%	54 1.8%	243 2.4%	149 2.0%
2 Units	2 2.2%	129 4.3%	469 4.6%	239 3.2%
3 to 4 Units	9 10.0%	379 12.5%	1,273 12.4%	1,067 14.2%
5 to 9 Units	3 3.4%	104 3.4%	509 4.9%	564 7.5%
10 to 19 Units	6 6.7%	224 7.4%	888 8.6%	920 12.2%
20 to 49 Units	4 4.5%	153 5.1%	537 5.2%	659 8.8%
50 or More Units	2 2.7%	287 9.5%	733 7.1%	682 9.0%
Mobile Home or Trailer	5 5.9%	382 12.6%	1,268 12.3%	779 10.3%
Other Structure	-	2	14 0.1%	5

Homes Built By Year (2020)

Homes Built 2014 or later	13 14.3%	585 12.9%	1,970 13.4%	1,380 12.4%
Homes Built 2010 to 2013	11 12.5%	466 10.3%	1,104 7.5%	901 8.1%
Homes Built 2000 to 2009	31 34.8%	1,263 27.8%	3,170 21.6%	2,429 21.9%
Homes Built 1990 to 1999	17 19.3%	775 17.0%	2,405 16.4%	1,753 15.8%
Homes Built 1980 to 1989	10 11.4%	716 15.8%	2,215 15.1%	1,802 16.3%
Homes Built 1970 to 1979	2 1.8%	315 6.9%	1,560 10.6%	1,116 10.1%
Homes Built 1960 to 1969	2 2.1%	90 2.0%	589 4.0%	497 4.5%
Homes Built 1950 to 1959	-	96 2.1%	471 3.2%	393 3.5%
Homes Built 1940 to 1949	-	30 0.7%	179 1.2%	199 1.8%
Homes Built Before 1939	-	49 1.1%	378 2.6%	181 1.6%
Median Age of Homes	16.3 yrs	20.8 yrs	24.7 yrs	24.8 yrs

Home Values (2020)

Owner Specified Housing Units	46	2,513	7,044	4,637
Home Values \$1,000,000 or More	-	15 0.6%	52 0.7%	32 0.7%
Home Values \$750,000 to \$999,999	-	8 0.3%	56 0.8%	26 0.6%
Home Values \$500,000 to \$749,999	2 4.1%	67 2.7%	290 4.1%	180 3.9%
Home Values \$400,000 to \$499,999	2 4.3%	159 6.3%	391 5.5%	279 6.0%
Home Values \$300,000 to \$399,999	4 9.2%	322 12.8%	781 11.1%	517 11.1%
Home Values \$250,000 to \$299,999	5 10.8%	277 11.0%	619 8.8%	458 9.9%
Home Values \$200,000 to \$249,999	12 25.4%	726 28.9%	1,578 22.4%	952 20.5%
Home Values \$175,000 to \$199,999	5 11.4%	248 9.9%	572 8.1%	321 6.9%
Home Values \$150,000 to \$174,999	4 8.0%	150 6.0%	417 5.9%	295 6.4%
Home Values \$125,000 to \$149,999	5 10.0%	124 4.9%	359 5.1%	279 6.0%
Home Values \$100,000 to \$124,999	4 7.9%	186 7.4%	572 8.1%	447 9.6%
Home Values \$90,000 to \$99,999	-	42 1.7%	393 5.6%	301 6.5%
Home Values \$80,000 to \$89,999	-	38 1.5%	259 3.7%	147 3.2%
Home Values \$70,000 to \$79,999	1 2.7%	43 1.7%	151 2.1%	109 2.4%
Home Values \$60,000 to \$69,999	-	19 0.7%	135 1.9%	72 1.5%
Home Values \$50,000 to \$59,999	-	12 0.5%	95 1.3%	40 0.9%
Home Values \$35,000 to \$49,999	-	10 0.4%	118 1.7%	56 1.2%
Home Values \$25,000 to \$34,999	-	16 0.6%	72 1.0%	31 0.7%
Home Values \$10,000 to \$24,999	-	36 1.4%	83 1.2%	63 1.4%
Home Values Under \$10,000	-	17 0.7%	51 0.7%	32 0.7%
Owner-Occupied Median Home Value	\$108,412	\$151,815	\$145,241	\$139,101
Renter-Occupied Median Rent	\$1,123	\$1,011	\$937	\$935

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1 mi radius 3 mi radius 5 mi radius 10 min drivetime

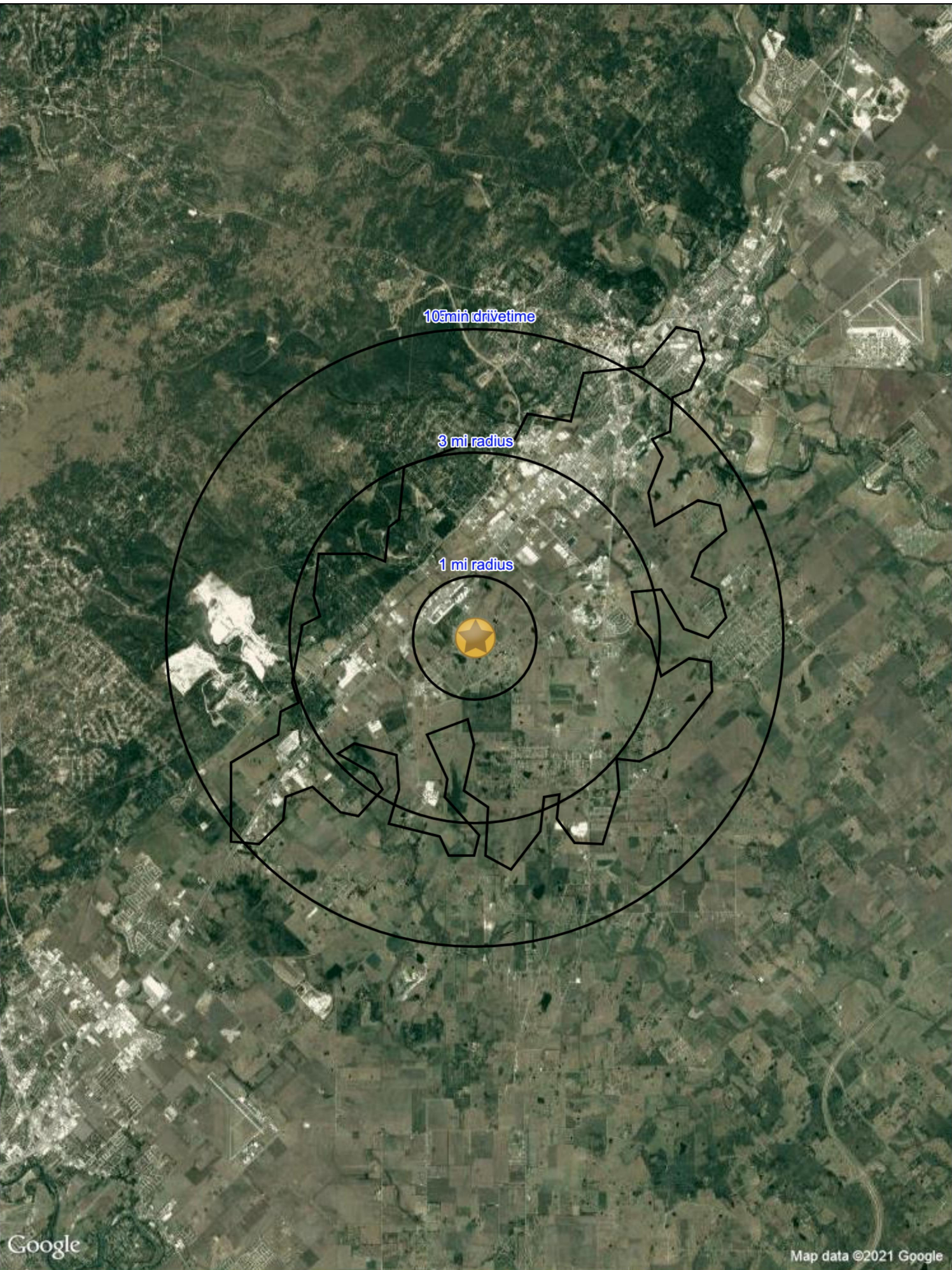
Total Annual Consumer Expenditure (2020)

Total Household Expenditure	\$4.66 M	\$255.5 M	\$805.47 M	\$567.72 M
Total Non-Retail Expenditure	\$2.45 M	\$134.66 M	\$424.75 M	\$299.83 M
Total Retail Expenditure	\$2.21 M	\$120.84 M	\$380.72 M	\$267.89 M
Apparel	\$162.42 K	\$8.96 M	\$28.23 M	\$19.86 M
Contributions	\$142.29 K	\$8.02 M	\$25.15 M	\$17.48 M
Education	\$127.16 K	\$7.33 M	\$22.89 M	\$15.97 M
Entertainment	\$256.5 K	\$14.25 M	\$44.7 M	\$31.23 M
Food and Beverages	\$696.15 K	\$37.98 M	\$119.92 M	\$84.78 M
Furnishings and Equipment	\$159.82 K	\$8.87 M	\$27.81 M	\$19.43 M
Gifts	\$108.13 K	\$6.03 M	\$18.94 M	\$13.23 M
Health Care	\$398.87 K	\$21.72 M	\$68.49 M	\$48.32 M
Household Operations	\$178.18 K	\$9.88 M	\$31.06 M	\$21.79 M
Miscellaneous Expenses	\$86.54 K	\$4.79 M	\$15.08 M	\$10.6 M
Personal Care	\$62.16 K	\$3.42 M	\$10.78 M	\$7.59 M
Personal Insurance	\$30.3 K	\$1.72 M	\$5.37 M	\$3.69 M
Reading	\$9.93 K	\$551.17 K	\$1.73 M	\$1.22 M
Shelter	\$989.04 K	\$54.27 M	\$171.68 M	\$121.76 M
Tobacco	\$31.42 K	\$1.65 M	\$5.29 M	\$3.85 M
Transportation	\$858.59 K	\$46.79 M	\$147.35 M	\$103.45 M
Utilities	\$357.68 K	\$19.26 M	\$61 M	\$43.45 M

Monthly Household Consumer Expenditure (2020)

Total Household Expenditure	\$4,537	\$4,857	\$4,780	\$4,442
Total Non-Retail Expenditure	\$2,385 52.6%	\$2,560 52.7%	\$2,521 52.7%	\$2,346 52.8%
Total Retail Expenditures	\$2,152 47.4%	\$2,297 47.3%	\$2,259 47.3%	\$2,096 47.2%
Apparel	\$158 3.5%	\$170 3.5%	\$168 3.5%	\$155 3.5%
Contributions	\$139 3.1%	\$153 3.1%	\$149 3.1%	\$137 3.1%
Education	\$124 2.7%	\$139 2.9%	\$136 2.8%	\$125 2.8%
Entertainment	\$250 5.5%	\$271 5.6%	\$265 5.5%	\$244 5.5%
Food and Beverages	\$679 15.0%	\$722 14.9%	\$712 14.9%	\$663 14.9%
Furnishings and Equipment	\$156 3.4%	\$169 3.5%	\$165 3.5%	\$152 3.4%
Gifts	\$105 2.3%	\$115 2.4%	\$112 2.4%	\$104 2.3%
Health Care	\$389 8.6%	\$413 8.5%	\$406 8.5%	\$378 8.5%
Household Operations	\$174 3.8%	\$188 3.9%	\$184 3.9%	\$171 3.8%
Miscellaneous Expenses	\$84 1.9%	\$91 1.9%	\$90 1.9%	\$83 1.9%
Personal Care	\$61 1.3%	\$65 1.3%	\$64 1.3%	\$59 1.3%
Personal Insurance	\$30 0.7%	\$33 0.7%	\$32 0.7%	\$29 0.7%
Reading	\$10 0.2%	\$10 0.2%	\$10 0.2%	\$10 0.2%
Shelter	\$964 21.2%	\$1,032 21.2%	\$1,019 21.3%	\$953 21.4%
Tobacco	\$31 0.7%	\$31 0.6%	\$31 0.7%	\$30 0.7%
Transportation	\$837 18.4%	\$890 18.3%	\$874 18.3%	\$809 18.2%
Utilities	\$349 7.7%	\$366 7.5%	\$362 7.6%	\$340 7.7%

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105min drivetime

3 mi radius

1 mi radius