



LEISURE AT DRAKE CIRCUS

drakecircus™

 British
Land

COME TO LIFE



Leisure at Drake Circus is the latest addition to British Land's Plymouth Estate

The 106,000 sq ft scheme, adjacent to Drake Circus Shopping Centre, is cementing Plymouth as an exciting lifestyle destination, anchored by a 12 screen Cineworld and 10 minutes from the beach and the Barbican.

Set over four levels, it offers exciting new opportunities for Contemporary Casual, Fast Casual, Premium Bars and Competitive Socialising brands

Opening late 2019





THE DOMINANT

CITY OF THE SOUTH WEST



554,431

TOTAL CATCHMENT POPULATION

AMAZING PLYMOUTH



BRITISH LAND'S INVESTMENT IN PLYMOUTH IS CURRENTLY

£380M

COVERING OVER

1.1M SQ FT



15TH

LARGEST CITY IN ENGLAND

ONE OF THE UK'S LARGEST
UNIVERSITIES WITH
APPROXIMATELY

30,000

STUDENTS

LEISURE



STUDENT SPEND
ESTIMATED TO BE

£120M

KEY SITES

- MAYFLOWER STEPS
- PLYMOUTH GIN DISTILLERY
- THE BARBICAN AND WATERFRONT
- NATIONAL MARINE AQUARIUM
- THEATRE ROYAL



SEEKERS

HIGHEST AMOUNT OF DAY
VISITS IN REGION AT

4.2M

PER YEAR AND THE HIGHEST
DAY VISITOR-SPEND AT

£169M

EVENTS

- MTV PRESENTS: OCEAN CITY
SOUND FESTIVAL
- ARMED FORCES DAY
- FLAVOUR FEST
- THE BRITISH FIREWORKS
CHAMPIONSHIPS



17M

FOOTFALL AT DRAKE CIRCUS SHOPPING CENTRE PER ANNUM

£146M

POTENTIAL CATERING SPEND PER ANNUM

URBAN ATTRACTION

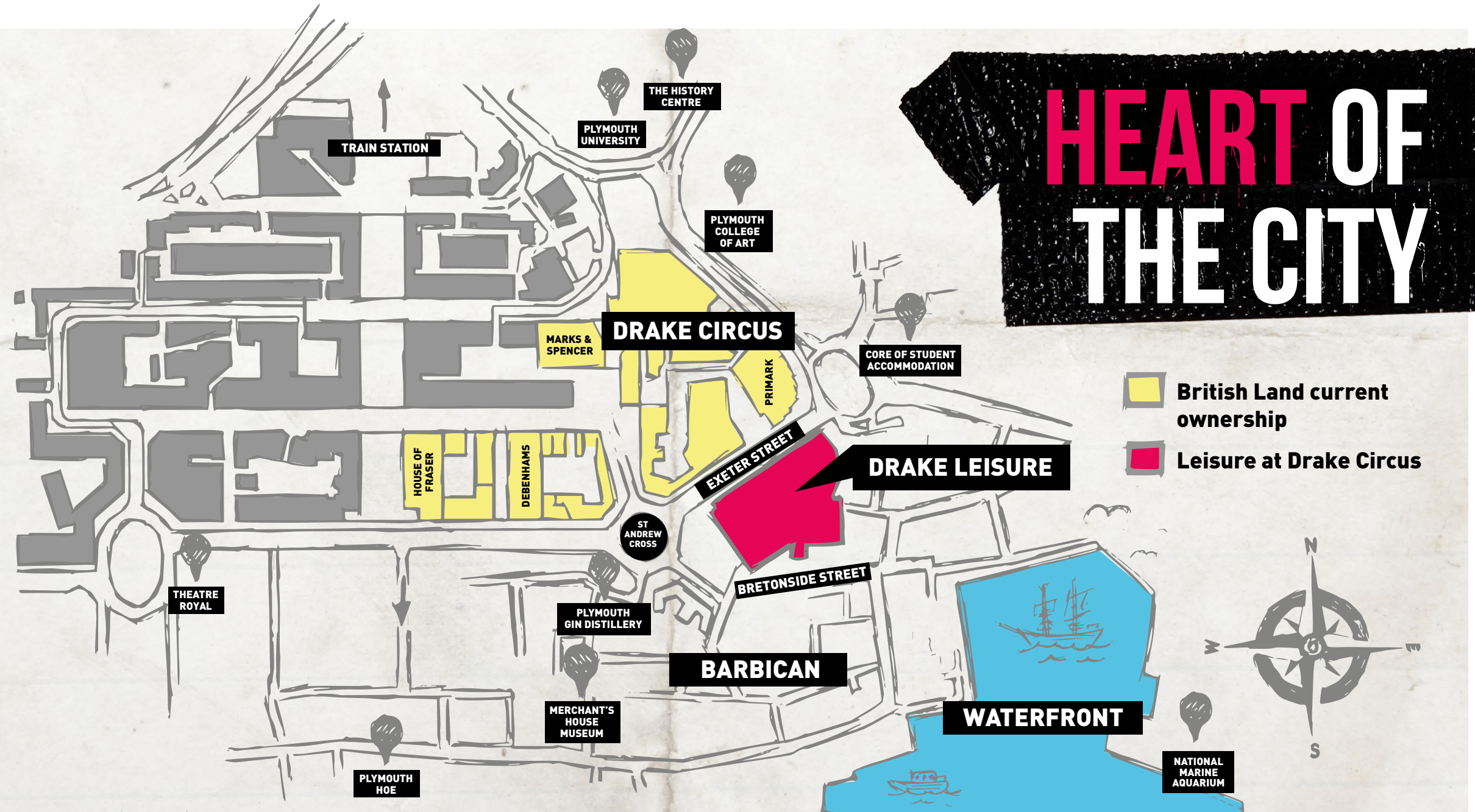
306,000

RESIDENTS LIVE WITHIN A 20 MINUTE DRIVE (COMPARED TO 163,000 AROUND EXETER)

50 VISITS

PER YEAR ON AVERAGE TO DRAKE CIRCUS SHOPPING CENTRE

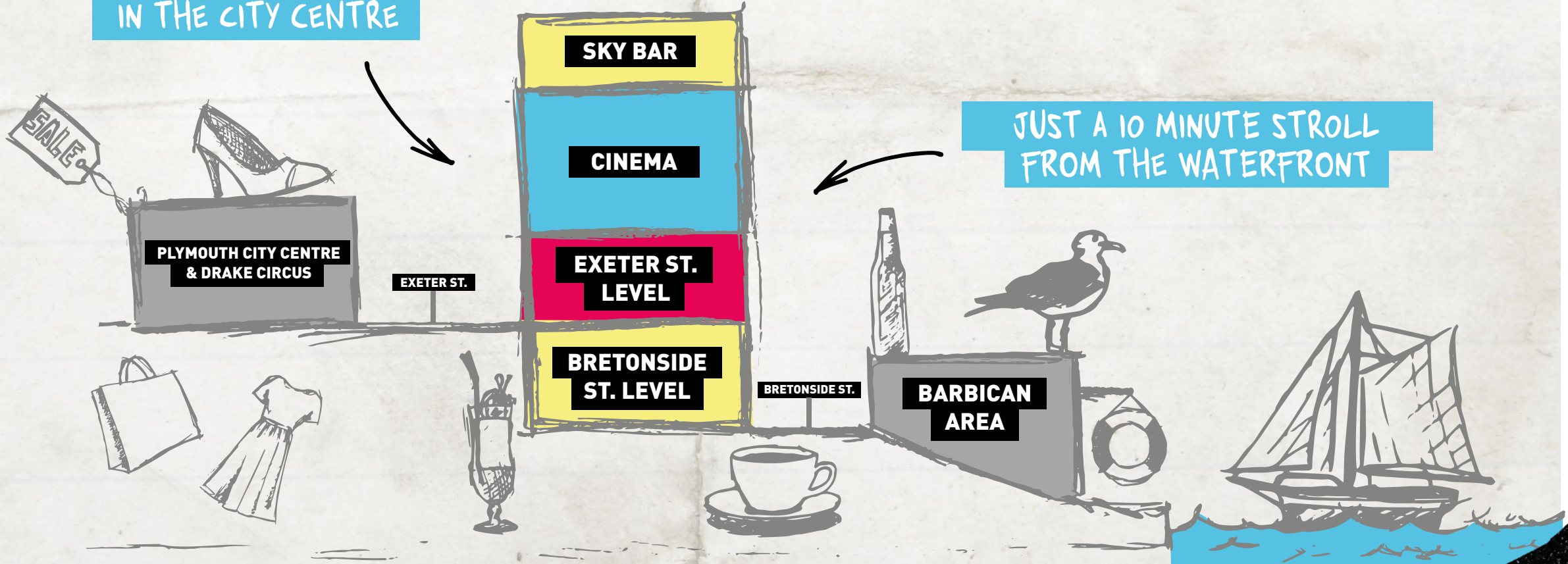
HEART OF THE CITY



DOWN BY THE SEA

17 MILLION ANNUAL FOOTFALL IN THE CITY CENTRE

JUST A 10 MINUTE STROLL FROM THE WATERFRONT



EXETER ST.

CULT CASUAL



EXETER STREET



UPPER LEVEL



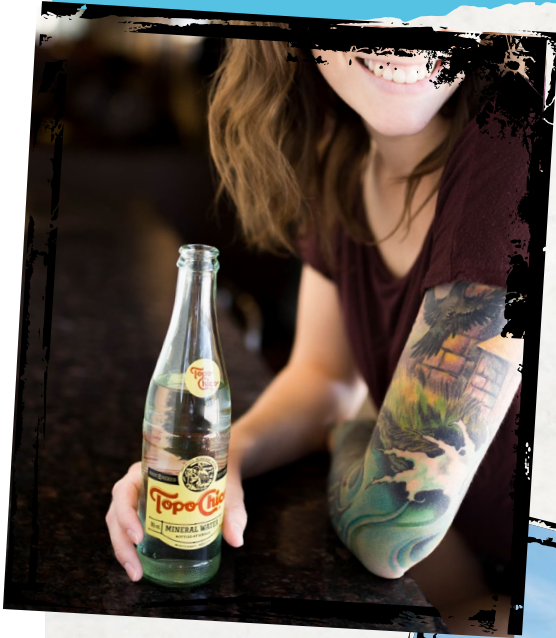
SKY BAR ENTRANCE

FAMILY FRIENDLY

INDEPENDENT



BRETONSIDE



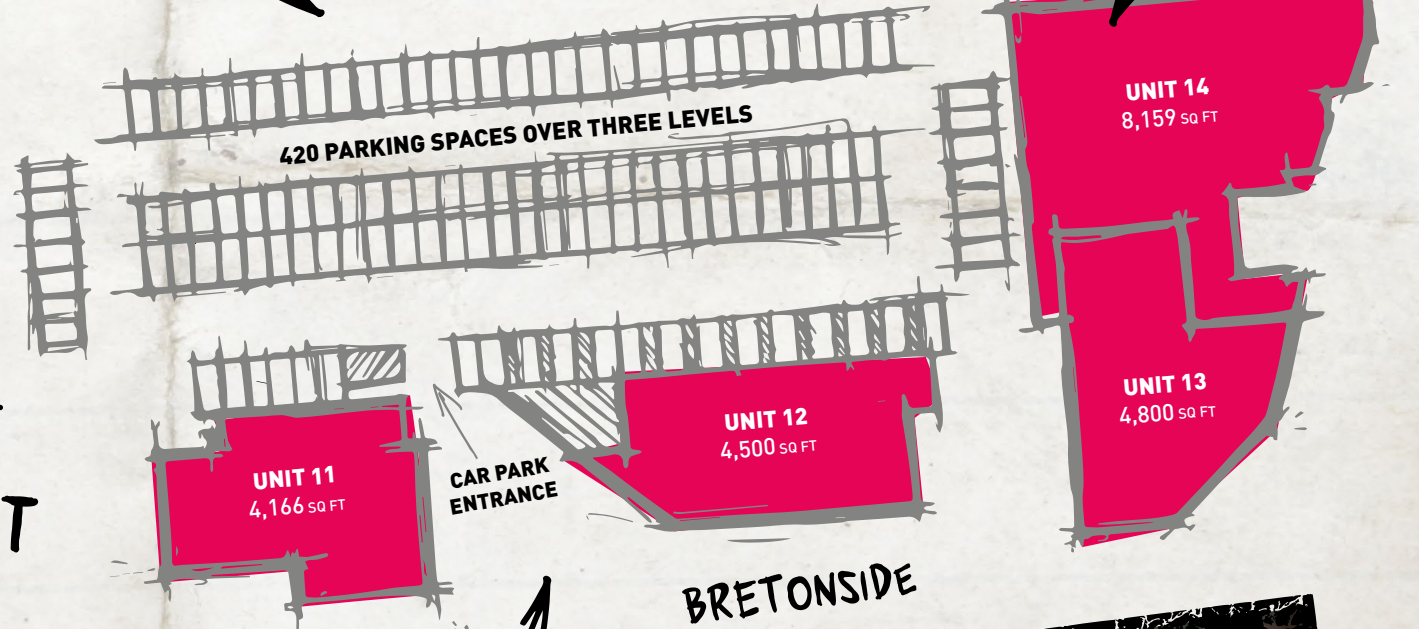
COMPETITIVE
ENTERTAINMENT



FUN
EATING



COOL
BARS



CRAFT
ALE



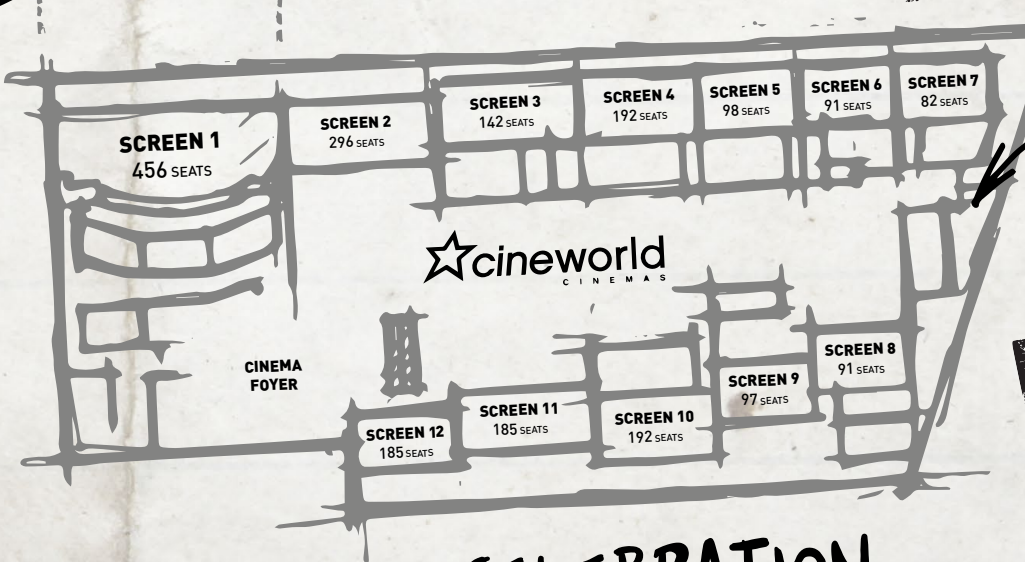
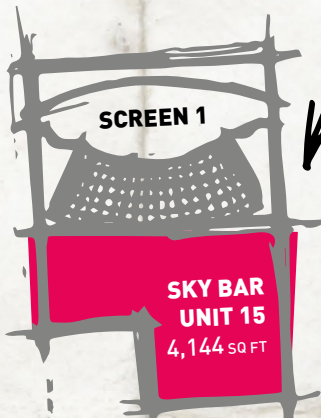
SKY BAR



AMAZING VIEWS



COCKTAILS



LATE NIGHTS

CELEBRATION





**URBAN LEISURE
DESTINATION**



**ICONIC CITY
CENTRE**

PLYMOUTH OFFERS YOU...



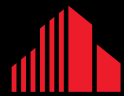
**YOUNGER STUDENT CROWD
- DOMINANT ACORN GROUPS
ARE 'STUDENT LIFE' AND
'STARTING OUT'**



**CUSTOMERS WHO ARE
CONNECTED, ENGAGED AND
HUNGRY FOR AN ACTIVE
SOCIAL LIFE.**



GET IN TOUCH



**CUSHMAN &
WAKEFIELD**



SMITHYOUNG

Thomas Rose

020 7152 5278

thomas.rose@cushwake.com

Simon Cole

07900 928 863

simon.cole@smithyoung.co.uk

Richard Padley

07891 011 386

richard.padley@smithyoung.co.uk

drakecircus™

