

Canalside Restaurant and Bar Opportunities

ARENA BIRMINGHAM

NOW OPEN!
Legoland Discovery Centre



Arenas

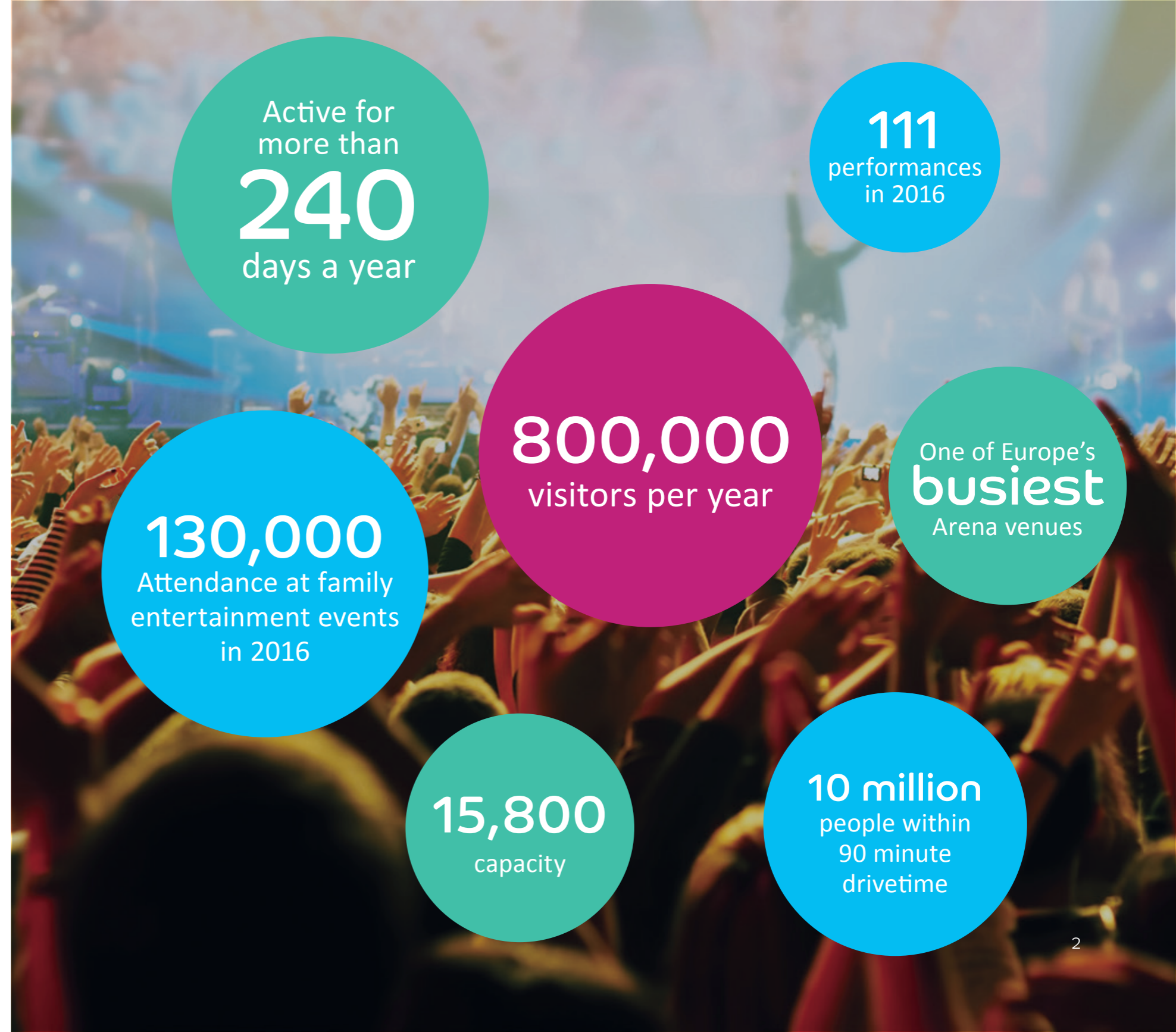
Available Space:
Unit 3B - 2,638 sq ft Unit 5 - 1,658 sq ft

THE OPPORTUNITY

- 3 Restaurant/bar opportunities with external seating and canalside views
- Adjoining the new 35,000 sq ft Legoland Discovery Centre
- Opposite the National Sea Life Centre
- Located on the main external concourse of the Arena Birmingham connecting car parks to the main public entrance and box office
- Over 3,000 car parking spaces nearby with 2,100 spaces on the Arena Birmingham site alone
- Linked by bridges to Brindleyplace with an office population of c. 10,000
- Available now!

BIRMINGHAM STATISTICS

- 1.17 m projected population in 2028 more than twice that of Manchester and Edinburgh.
- 40% population under 25 years of age.
- £100 Billion - regional economy, the largest of any city outside London.
- 500,000 employees work in Birmingham with 79,135 students in Birmingham Universities.



IMMEDIATE CATCHMENT

Birmingham's regenerated canalside area has created a vibrant destination for eating, drinking and dining out in the heart of the city centre. High quality mixed use and lifestyle destinations such as The Mailbox, The Cube and Brindleyplace have firmly positioned the area as prime pitch for restaurants in Birmingham city centre with the redeveloped Arena Birmingham forming a natural extension to this well established canalside offering.

With the creation of additional restaurants and bars connected by the Arena Boardwalk this has critical mass to become a destination in its own right, nestled within one of Europe's busiest arenas.

In addition to the strong demand generated by the Arena customer base, Arena Birmingham's prime location and strong pedestrian connections linking the venue to neighbouring destinations provides a high volume of footfall from visitors, residents and office workers within close proximity:

- Large and growing residential population located within a 10 minute walk of the Arena Birmingham, including residential developments such as The Mailbox (142 apartments), The Cube (244 apartments), Jupiter (670 apartments) and Symphony Court (143 apartments)

- 6,200 hotel beds and serviced apartments within a 20 minute walk
- Large and growing office population at Brindleyplace – currently 10,000
- Key neighbouring attractions include The National Sea Life Centre, Symphony Hall, the ICC and Legoland Discovery Centre opening July 2018



5 MINUTE WALK
From the Arena Birmingham

Arena Birmingham
ARENAS | Part of the NEC Group



NATIONAL SEA LIFE CENTRE -
busy year round attraction



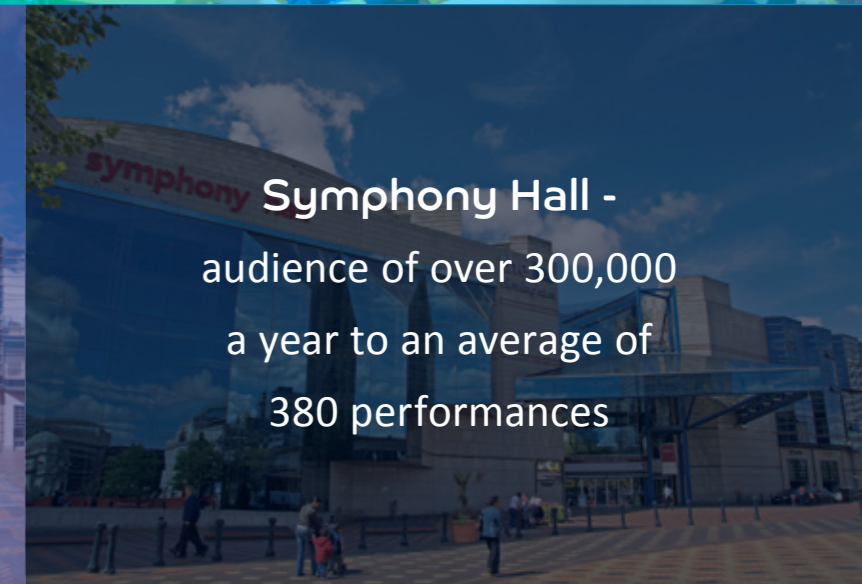
BRINDLEYPLACE -
office population of 10,000



LEGOLAND DISCOVERY CENTRE ON THE ARENA BIRMINGHAM SITE -
anticipated audience of over 250,000 visitors per year



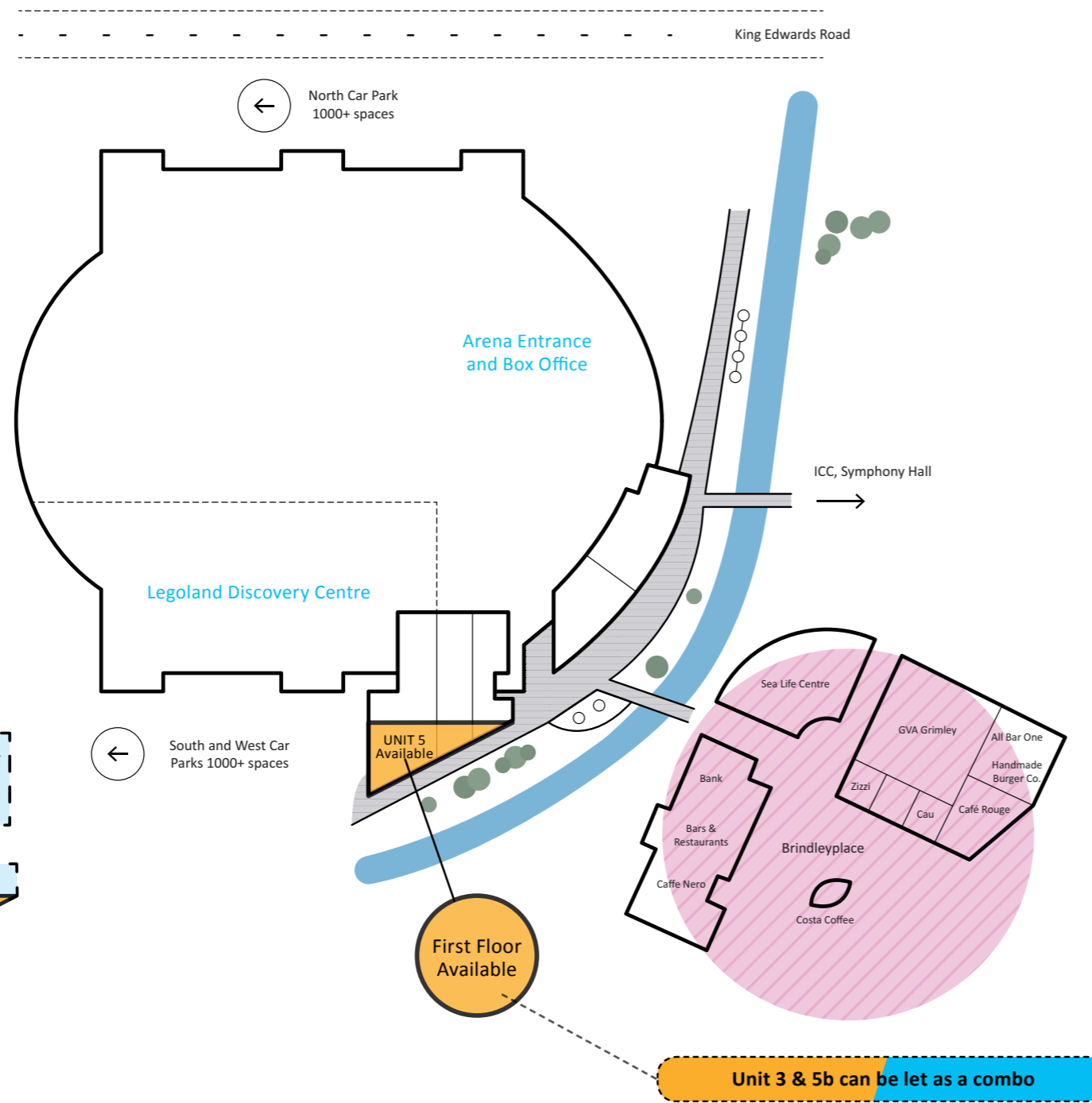
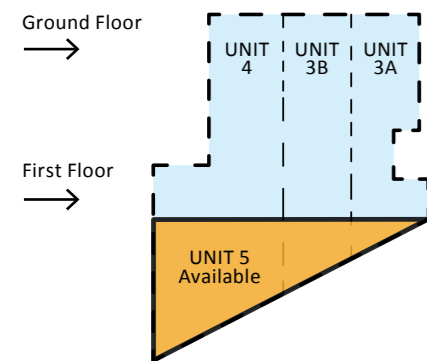
ICC -
300,000 delegates a year
to over 400 events



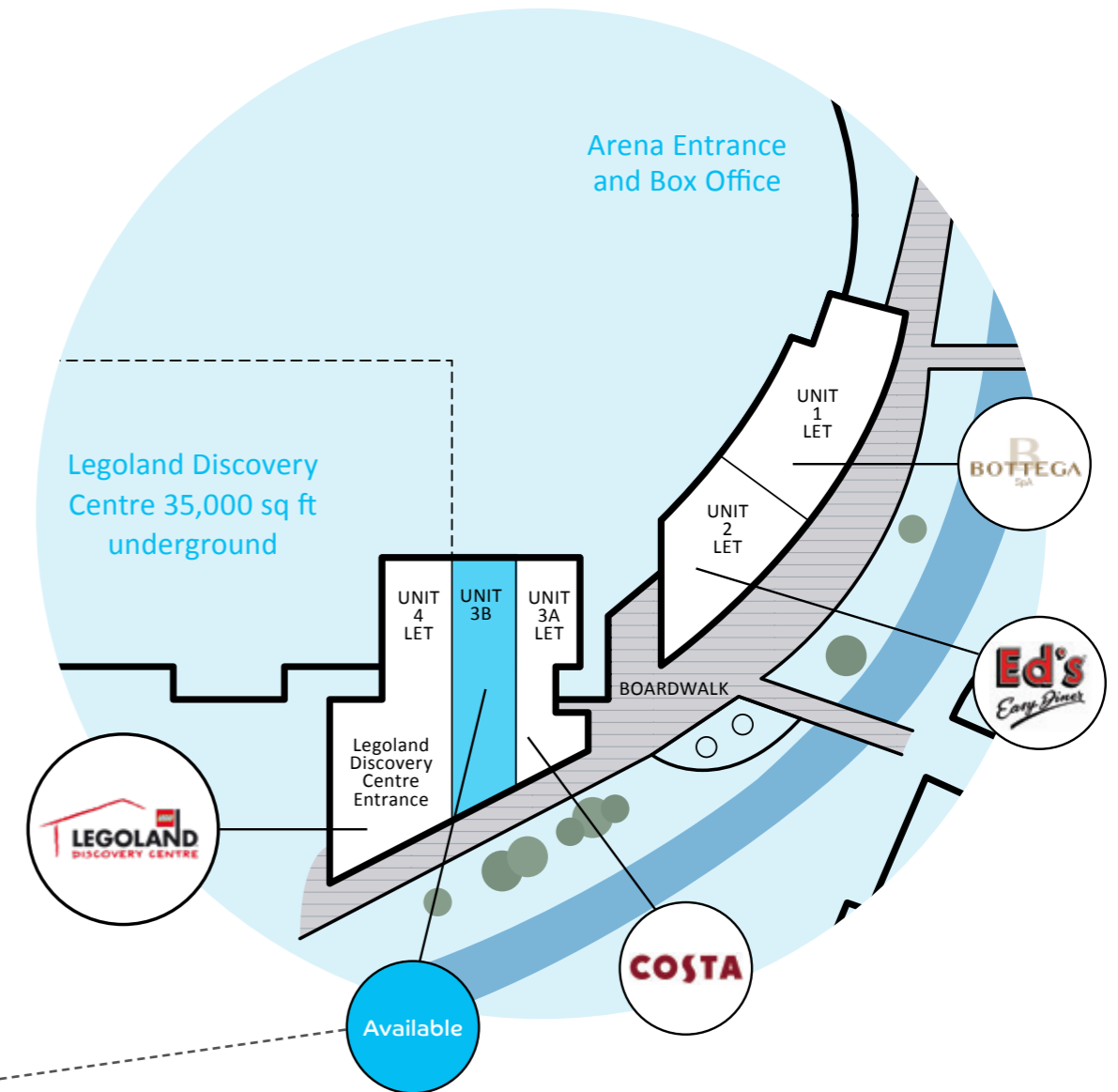
Symphony Hall -
audience of over 300,000
a year to an average of
380 performances

THE LETTING PLANS

Ground floor +
First floor



Unit	Internal Area	External Area
Unit 3B	2,638 sq ft	1.5m zone in front of shopfront
Unit 5	1,658 sq ft	850 sq ft enclosed balcony



GET IN TOUCH

For all enquiries and full unit particulars
please contact:

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CONTACT US

