



NEW LETTINGS:



ROOSTER'S
SOUTHERN FRIED CHICKEN

SEAW'S
DIRECT.com

KASPA'S
★ DESSERTS ★



LEASING BROCHURE

QUEENS SQUARE SHOPPING CENTRE
WEST BROMWICH, B70 7NJ

Overview

Queens Square Shopping Centre has undergone a comprehensive multi-million pound refurbishment that marks a new era for the centre, West Bromwich and its shoppers. Originally opening in 1971, the centre is located in the heart of West Bromwich and comprises over 50 units. The scheme is situated as the main retail link between New Square Shopping Centre and West Bromwich high street making it a key shopping destination for consumers in the town.

Refurbishment

The refurbishment of the centre has included new shop fronts and renovation of the units. Other key features include new lighting, new flooring, revised ventilation and the installation of ceiling windows to introduce natural light to the malls, to create a new 21st Century shopping experience.

4.6m

annual footfall

75%

of visitors come within a 10 minute journey time

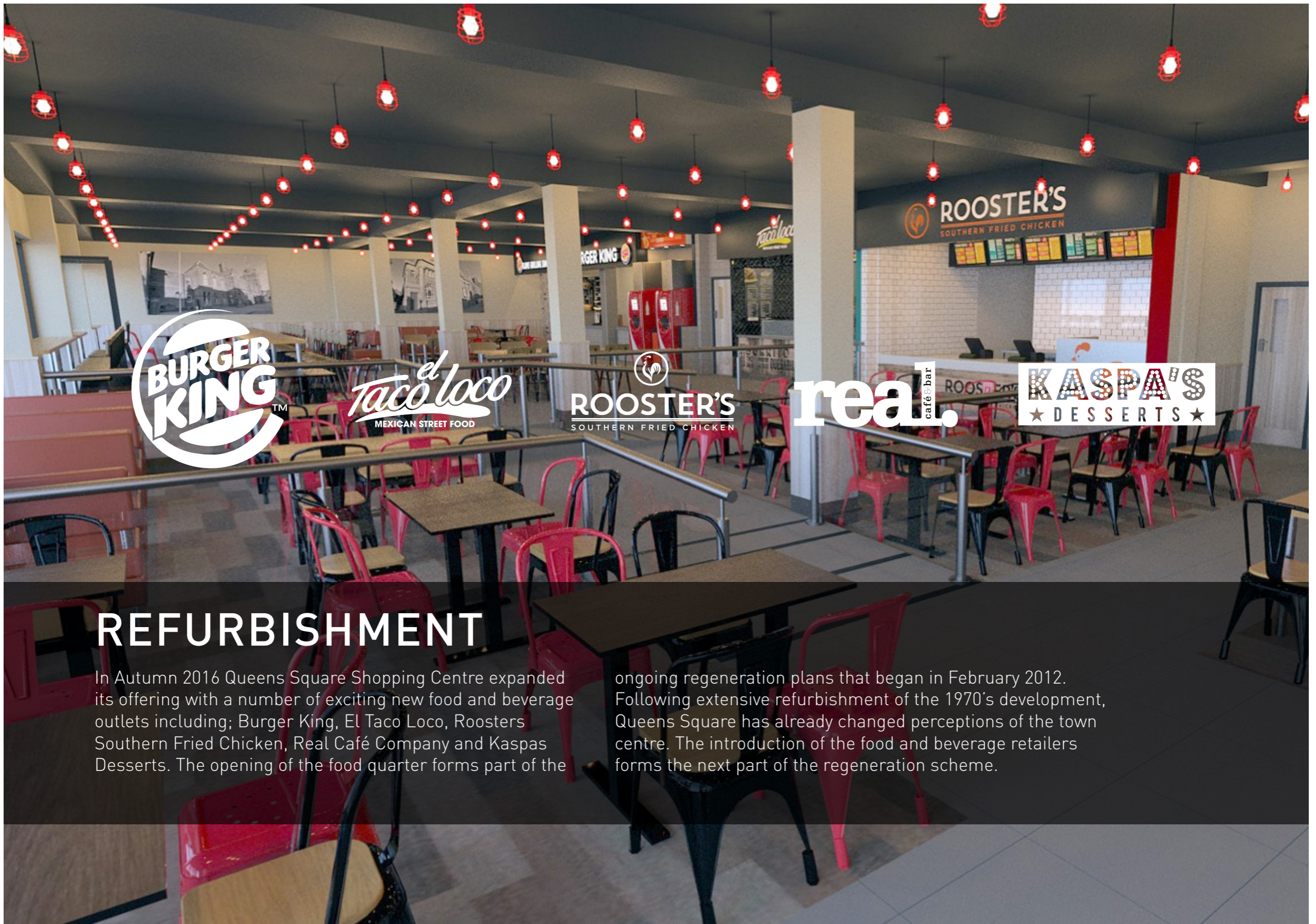
38%

of shoppers visit several times a week

230,000

Square Feet





REFURBISHMENT

In Autumn 2016 Queens Square Shopping Centre expanded its offering with a number of exciting new food and beverage outlets including; Burger King, El Taco Loco, Roosters Southern Fried Chicken, Real Café Company and Kaspas Desserts. The opening of the food quarter forms part of the

ongoing regeneration plans that began in February 2012. Following extensive refurbishment of the 1970's development, Queens Square has already changed perceptions of the town centre. The introduction of the food and beverage retailers forms the next part of the regeneration scheme.

A Prime Location

West Bromwich has seen significant investment with the Local Enterprise Partnership planning to create 95,000 jobs, build 60,000 new homes and 250,000 square metres of retail development across the area. Both Tesco Extra and nearby New Square have created 540,000 sq ft of new retail space, 1,900 parking spaces and brought Odeon, Primark and Next to the town. The refurbishment of Queens Square is a landmark moment in the rejuvenation of West Bromwich town centre.

41%

of customers have a journey time of between 0-5 minutes

16mins

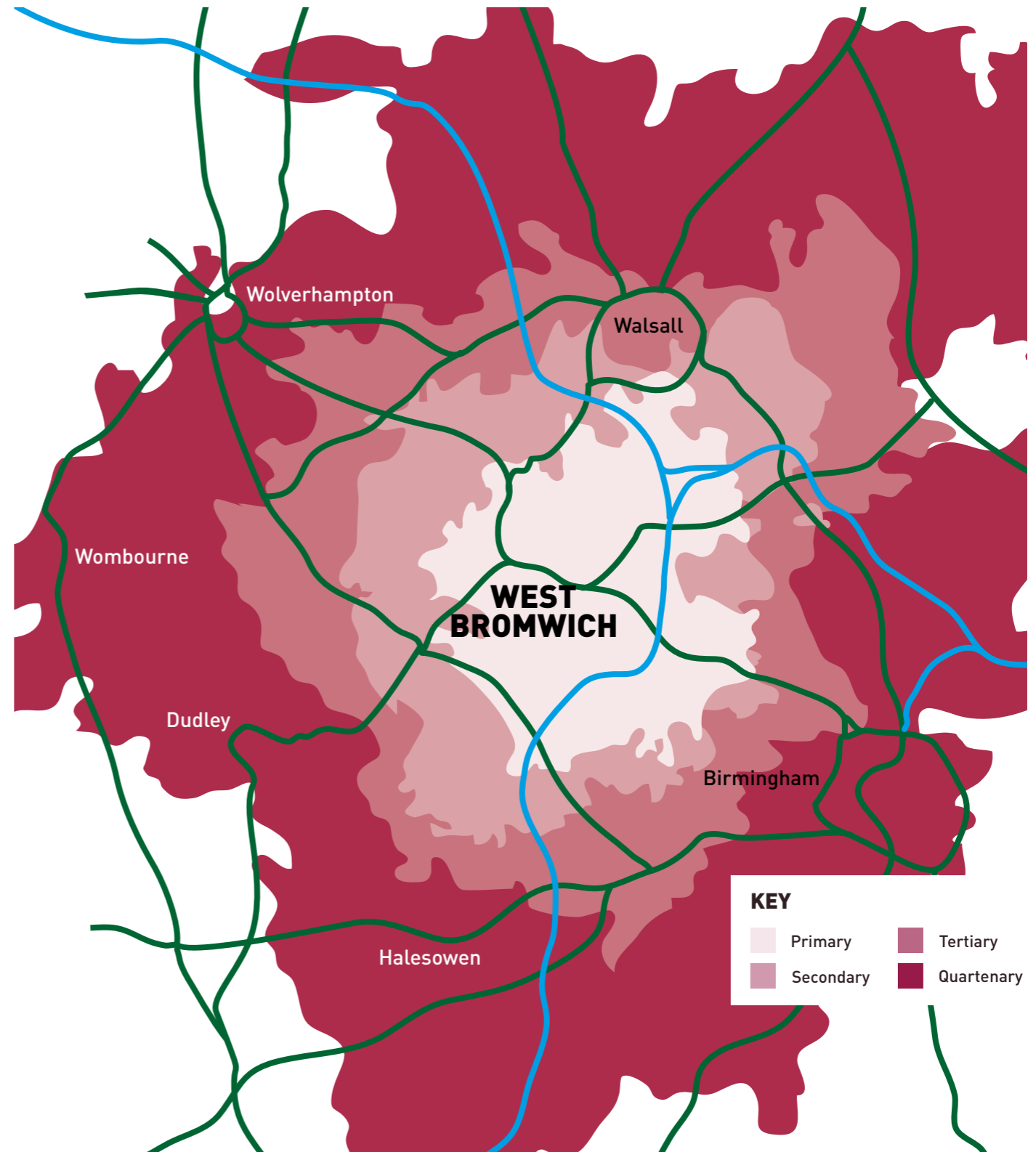
drive from Dudley & Walsall

13mins

minutes from Birmingham Snow Hill via Tram

15mins

drive from Birmingham City Centre

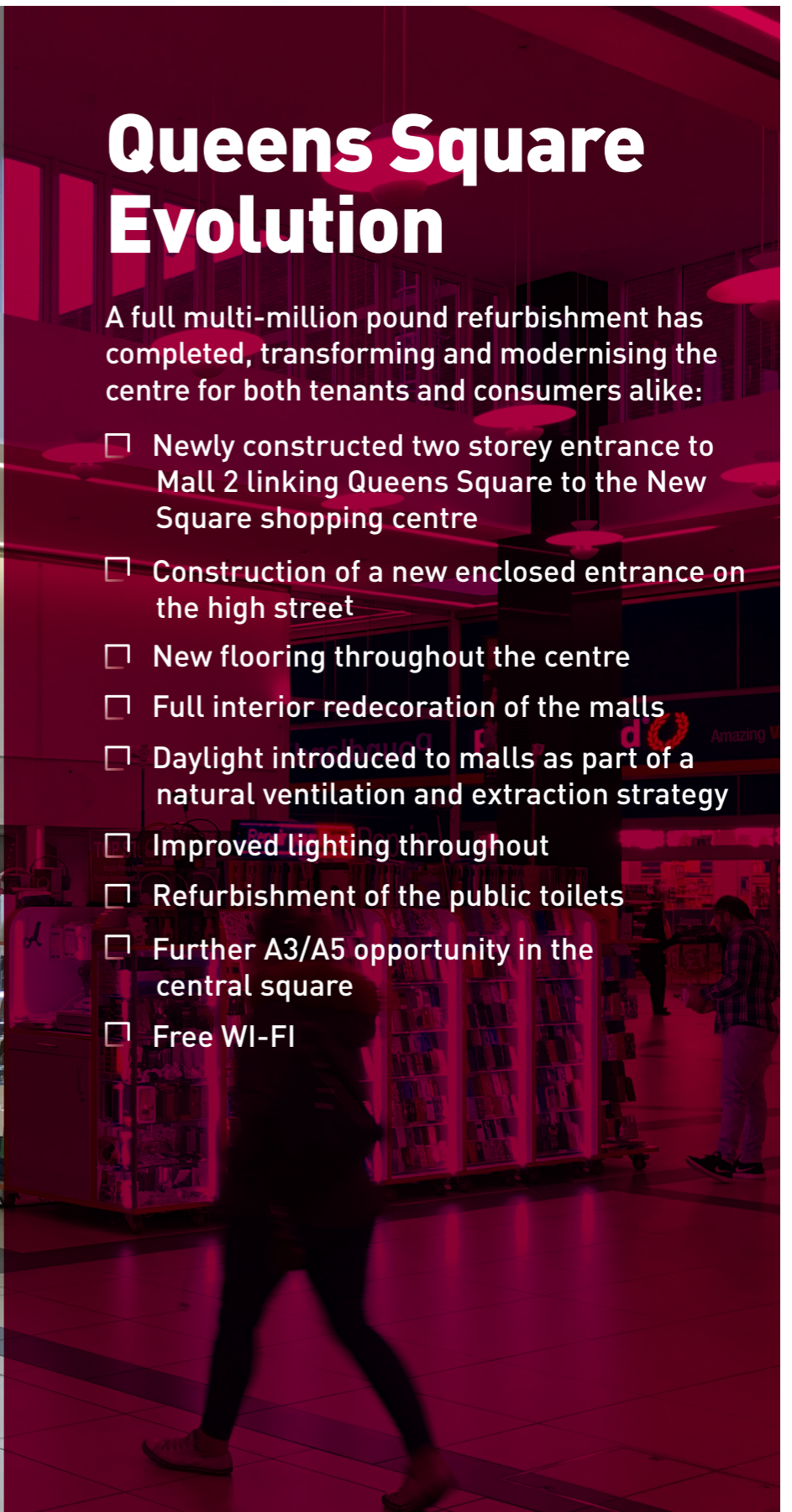




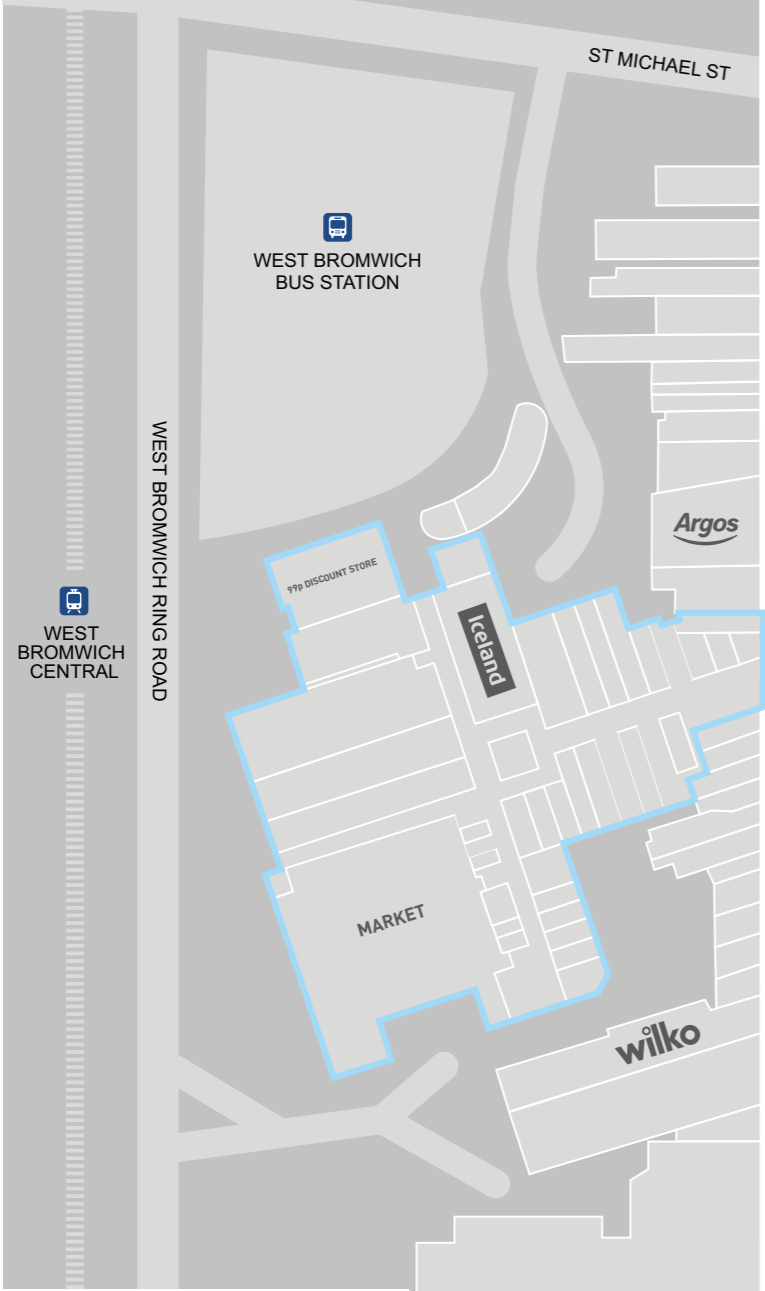
Queens Square Evolution

A full multi-million pound refurbishment has completed, transforming and modernising the centre for both tenants and consumers alike:

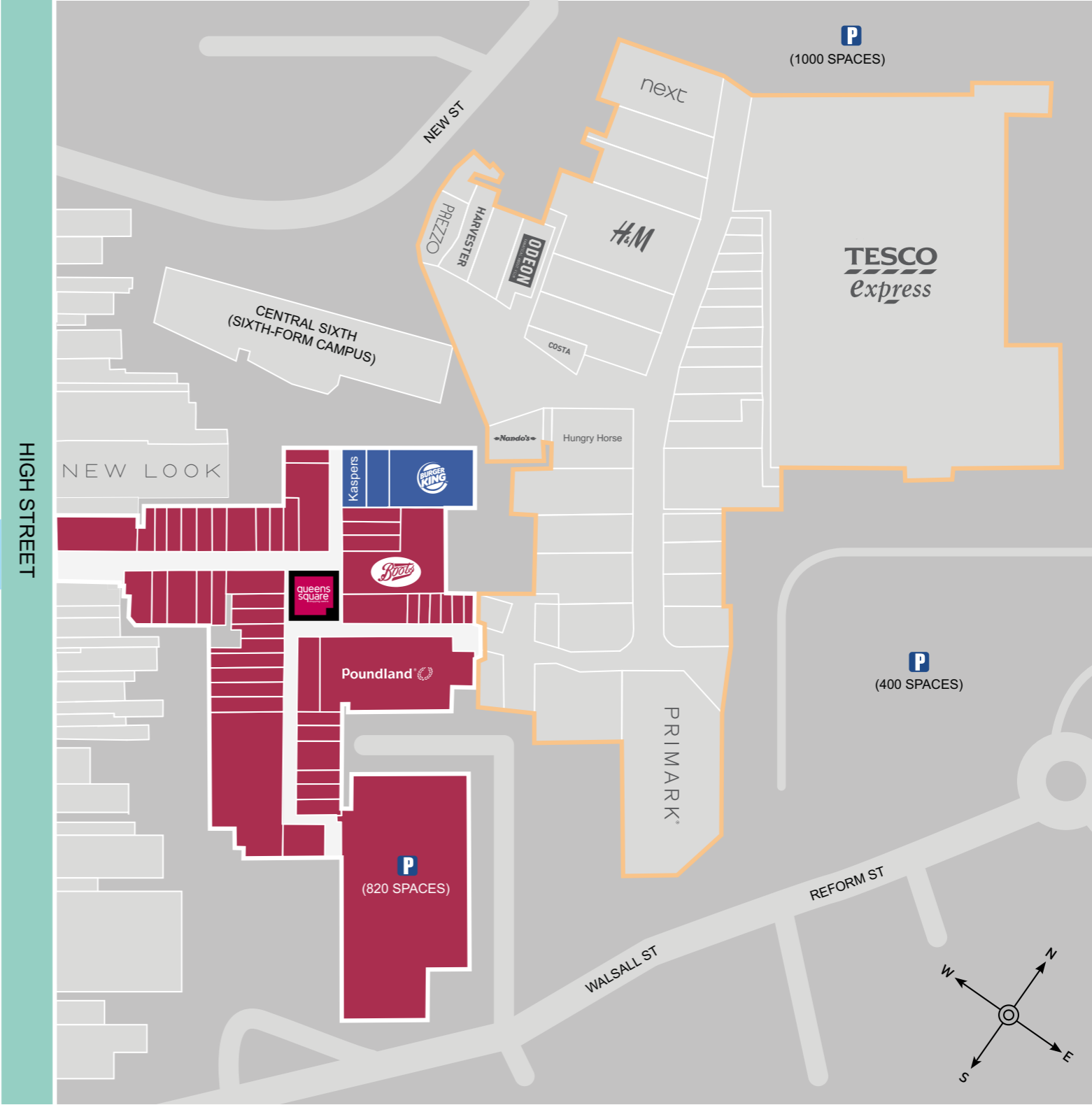
- ❑ Newly constructed two storey entrance to Mall 2 linking Queens Square to the New Square shopping centre
- ❑ Construction of a new enclosed entrance on the high street
- ❑ New flooring throughout the centre
- ❑ Full interior redecoration of the malls
- ❑ Daylight introduced to malls as part of a natural ventilation and extraction strategy
- ❑ Improved lighting throughout
- ❑ Refurbishment of the public toilets
- ❑ Further A3/A5 opportunity in the central square
- ❑ Free WI-FI



Location Map



- KEY**
- Queens Square
 - Kings Square
 - High Street
 - New Square



The Opportunity

A number of units are available between 500–11,000 sq ft that can be combined to suit retailers' requirements. Currently the centre consists of 230,000 ft total retail space including 22,000 sq ft total leisure and restaurant space.

There is the opportunity for A3/A5 operators to position themselves directly opposite Central Sixth (formerly The Public), a state of the art sixth-form campus for 300 students, with close proximity to Odeon Cinema, Harvester, Prezzo, Costa Coffee and Nandos.

The 'Square' space in the heart of the centre has the prospect of being utilised by a food and beverage operator to offer an appealing café opportunity.



HIGH STREET ENTRANCE



MALLS



A3/A5 TERRACE



CAFÉ OPPORTUNITY



Get in touch

Please contact us to discuss retail opportunities



Andrew Benson

Wright Silverwood
0121 410 5546
andrew.benson@wrightsilverwood.co.uk

Scott Robertson

Wright Silverwood
0121 410 5545
srobertson@wrightsilverwood.co.uk

Lambert Smith Hampton

0121 236 2066
www.lsh.co.uk

Richard Jones

Lambert Smith Hampton
0121 237 2357
rjjones@lsh.co.uk

Guy Sankey

Lambert Smith Hampton
0121 237 2304
gsankey@lsh.co.uk