Bury

The Rock Shopping Centre
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Bury is the dominant centre in its Core catchment attracting

31% of the total spend available, which means that representation in the Trafford Centre and Manchester will miss the Core Bury opportunity

225,515 shoppers within the Core catchment, from which

75% of the total spend originates, and 1,361,620 within the Total catchment

The centre is the 13th largest centre in the North West and 130th in the UK with a Comparison Goods market potential of £165 million

There is a great opportunity to expand the retail offer within Bury; the centre has a large amount of headroom (£226,872) demonstrating that the market is far from saturated

Executive Wealth and Mature Money, high spenders on retail and catering with above average dwell times

There are high proportions of the Acorn groups

1,083,871 people are located within 20 minutes drivetime of the centre

Average household spend on Comparison Goods is in line with the North West and UK average at £4,056
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Richard Lyons
t: 0161 833 1197
e: rlyons@lsh.co.uk

Jonathan Netley
t: 0161 833 1197
e: jnetley@lsh.co.uk

Nick McAllester
t: 0161 359 4306
e: nmcallester@metisrealestate.com

Stephen Tregenza
t: 0161 359 4306
e: stregenza@metisrealestate.com

Steve Hadfield
t: 020 7758 4692
e: shadfield@kennedywilson.eu

For further information

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