

NEW STORES AVAILABLE - 1,500 - 64,000 SF

Reading/Exeter Shopping Center Redevelopment

THE PROMENADE AT EXETER PLAZA | 3935 PERKIOMEN AVENUE | READING, PA

RETAIL

RENDERING OF PROPOSED CHANGES



PROPERTY FEATURES

- + Prominently positioned on the Route 422 retail corridor
- + Over 148,671 people within 5 miles
- + Perkiomen Avenue (Rt. 422)
Traffic Count: 24,304 vehicles per day

DEMOGRAPHICS

	1 Mile	3 Miles	5 Miles
Population (Est. 2016)	9,375	50,775	148,671
Average HH Income	\$89,769	\$74,587	\$62,080
Daytime Population	5,062	13,933	77,308

CONTACT US

Jody King

Vice President
610 398 3384
jody.king@cbre.com
Licensed: PA

Jeffrey Cohen

Executive Vice President
484 567 2368
jeffrey.cohen@cbre.com
Licensed: DE, MD, NY, PA
Licensed Salesperson: NJ

Nelson Wax

Associate
484 567 3347
nelson.wax@cbre.com
Licensed: PA

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CONCEPT PLAN



RETAIL



AREA RETAILERS
INCLUDE:

 **TARGET**

Boscov's

GIANT



STAPLES
that was easy.™

petco 

CBRE

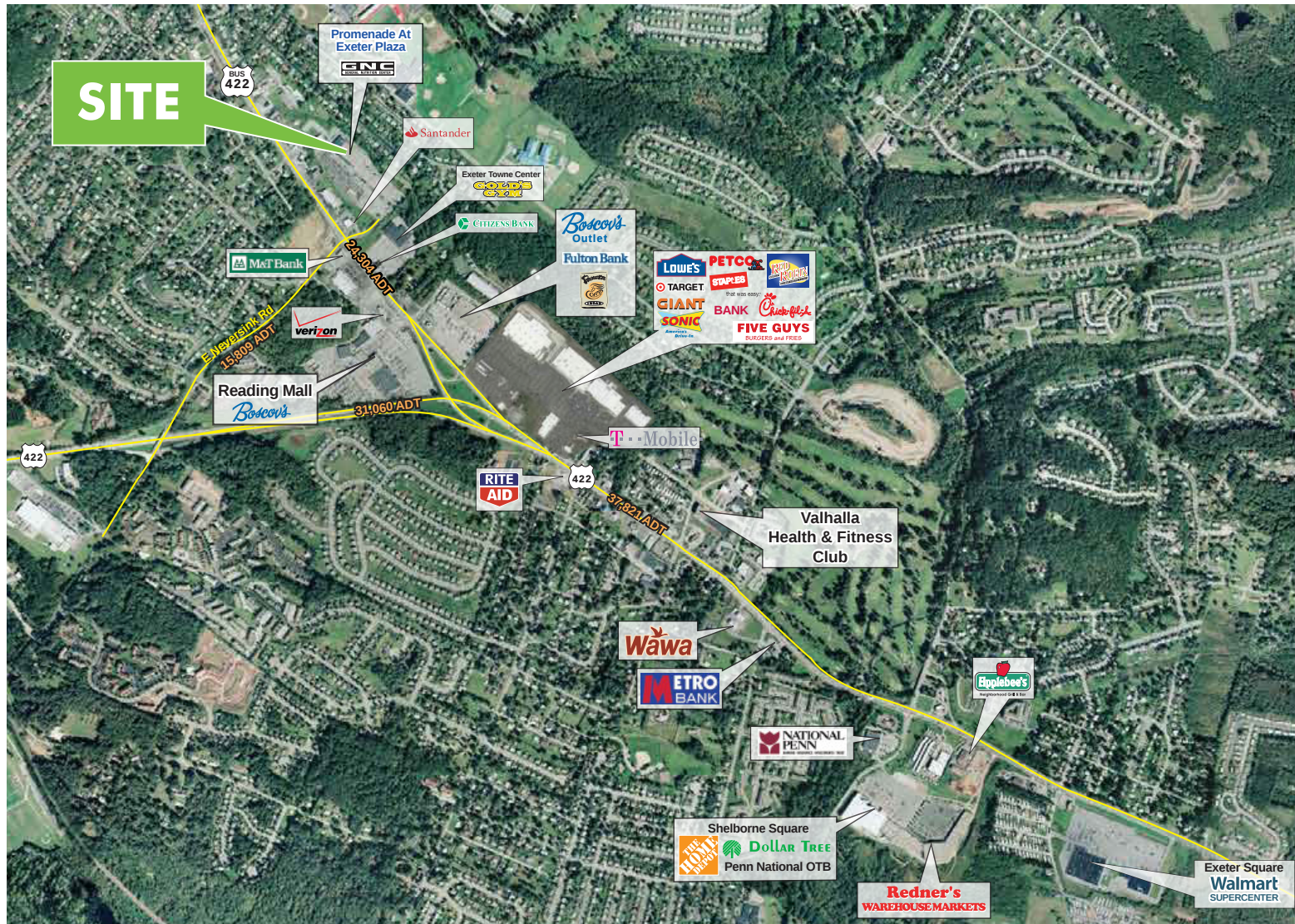
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MARKET AERIAL



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