



Environmental
Innovation
Centre

FOR CONFERENCING





The iCon is a unique and exciting venue for all types of meetings and conferences, from away days to seminars, exhibitions and celebrations. Centrally located, the iCon provides an environment sure to make your event a success.

The award winning building includes a conference centre with a range of meeting rooms and exhibition space for up to 250 people, coupled with brand new catering facilities serving fresh and contemporary dishes using the best of local produce.

The iCon is now the beacon for environmental innovation in the UK and has been recognised for its progressive design and energy efficiency through various awards. These include an 'excellent' rating from BREEAM, the leading assessment method for the environmental performance of buildings as well as two design awards, the 2010 Green Apple Award for the Built Environment and a 2009 Milton Keynes-South Midlands Excellence Award. More recently, the iCon won a British Council for Offices Award for the 'Best Commercial Workplace' category at the Midlands ceremony.

The iCon is funded by the European Regional Development Fund and is owned by The University of Northampton, which has a unique approach to social enterprise and a global reputation for its relationship with businesses. A part of the University's Commercial Services Group, the iCon works closely with its sister-venue, Sunley Conference Centre, and benefits from a great pedigree in conference and events excellence.

Perfectly situated between London and Birmingham, the iCon is easily accessible from nearby road, rail and air hubs.

the iCon provides the perfect
environment for your event to flourish

Conferencing an iConic location for any occasion

The iCon has exceptional conference and meeting facilities that cater for events large and small. From a meeting for 2 people to a conference for 250, the iCon provides a professional and inspiring venue for your event.

As well as a selection of tasteful rooms, the iCon offers:

- ▶ Free delegate parking
- ▶ Free Wi-Fi access
- ▶ On-site catering
- ▶ Audio Visual equipment available
- ▶ Environmental ventilation system
- ▶ Central location



Hearing loop



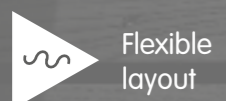
Adaptable seating



Free Wi-Fi



Audio visual equipment



Flexible layout



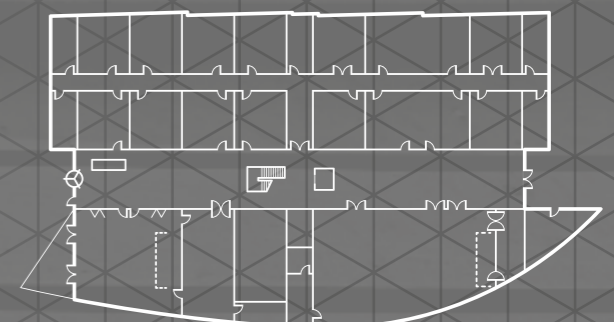
Data ports



Large screen



Flip chart



The Auditorium

A flexible space with audio visual facilities and adaptable seating which creates a bespoke layout to cater for your requirements.

The Auditorium is ideal for conferencing, exhibitions and award ceremonies. It holds up to 250 people with the tiered seating holding 199 people. There are easily accessible break-out areas located outside the Auditorium with smaller meeting rooms opposite.

Features of the Auditorium:

- ▶ Fully adaptable seating
- ▶ Data ports
- ▶ Audio Visual equipment available
- ▶ Large screen
- ▶ Hearing loop
- ▶ Free Wi-Fi



Specifications

AUDITORIUM

Capacity

- ▶ Theatre = 250 with the tiered seating holding 199
- ▶ Boardroom = 60
- ▶ Cabaret = 90
- ▶ Banquet = 150
- ▶ U-Shape = 60

Dimension

- ▶ Maximum dims 13.32 x 20.78m
poly-line area = 250.11sq.m taking into account the curved wall

Electrical

- ▶ Full surround sound
- ▶ DVD player
- ▶ Hearing loop
- ▶ Microphone
- ▶ Lectern
- ▶ 240v power sockets located around the venue
- ▶ 5 data ports
- ▶ 2 AV sockets
- ▶ 1 projector and screen

Access

- ▶ Car parking
- ▶ Disabled car parking and toilets
- ▶ Delivering event equipment –
Via the lift:
DOOR DIMENSIONS: 900 x 2100mm
- ▶ Back doors:
DOOR DIMENSIONS: 2000 x 2600mm
- ▶ Auditorium doors:
DOOR DIMENSIONS: 1660 x 2300mm

Miscellaneous

- ▶ Free Wi-Fi
- ▶ 6m x 3m demountable stage
- ▶ The Auditorium's ultra efficient air handling system ensures constant comfortable temperatures whilst limiting the need for heating and air conditioning units
- ▶ Shower and changing room
- ▶ In-house catering – flexible to suit your requirements



Meeting Rooms

The iCon has meeting facilities that cater for events from 2 to 64 people, providing a professional and affordable venue.

Features of the meeting rooms:

- ▶ Flexible event layout to suit your requirement
- ▶ Data ports
- ▶ Projector and screen
- ▶ Flip chart and pens
- ▶ Free Wi-Fi



Specifications

MEETING ROOMS

	ROOMS					
	1	2	3	12	13	
CAPACITY	Theatre	N/A	N/A	N/A	40	64
	Boardroom	10	12	10	24	32
	Cabaret	N/A	N/A	N/A	18	24
	U-Shape	N/A	N/A	N/A	18	24
DIMENSIONS	5 x 3.7m	6 x 3.7m	5.5 x 3.7m	37.5m ²	75.8m ²	
DATA PORTS	N/A	N/A	4	9	17	
FLIP CHARTS	1	1	1	1	1	

Electrical

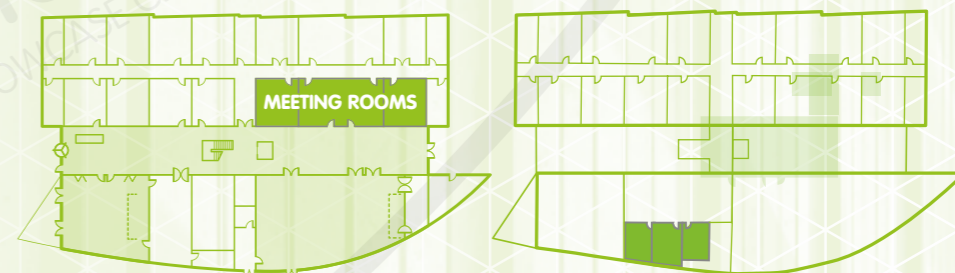
- ▶ 240v power sockets located around the venue

Access

- ▶ Car parking
- ▶ Disabled car parking and toilets

Miscellaneous

- ▶ Free Wi-Fi
- ▶ Ultra efficient air handling system ensures constant comfortable temperatures whilst limiting the need for heating and air conditioning units
- ▶ Shower and changing room
- ▶ In-house catering – flexible to suit your requirements



The 'Street'

Perfect for exhibitions, trade fairs and networking events, the 'Street' is a unique and memorable location.

The 'Street' runs through the centre of the building, and is a key feature of the iCon's eco-friendly design. It has an ETFE roof - akin to the Eden project in Cornwall, and helps the natural temperature regulation of the building. Weather conditions and time of the year need to be considered as it has been designed as an outside space.

Features of the 'Street':

- ▶ Flexible layout to suit your event requirements
- ▶ Free Wi-Fi



Specifications

THE STREET

Capacity

- ▶ Maximum 250-300

Dimension

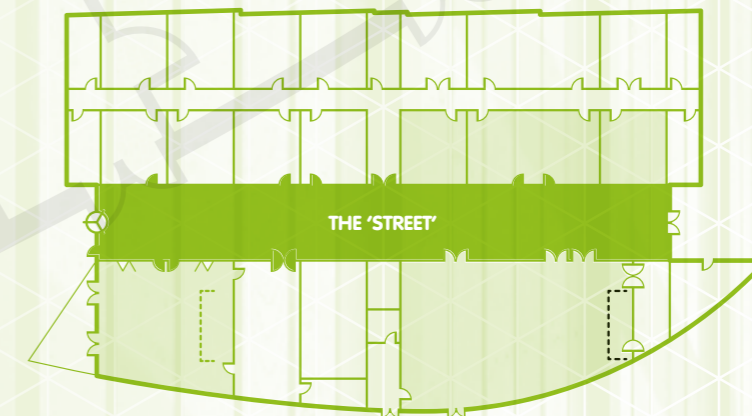
- ▶ Overall dims 6.49 x 51.36m
= 333.33sq.m Poly-line area
= 332.68sq.m

Access

- ▶ Car parking
- ▶ Disabled car parking and toilets
- ▶ Delivering event equipment –
Via the lift:
DOOR DIMENSIONS: 900 x 2100mm
Back doors:
DOOR DIMENSIONS: 2000 x 2600mm

Miscellaneous

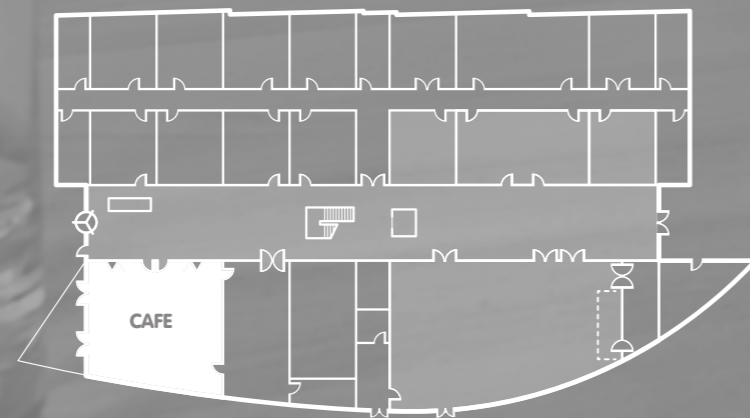
- ▶ Free Wi-Fi
- ▶ 6m x 3m demountable stage
- ▶ The Auditorium's ultra efficient air handling system ensures constant comfortable temperatures whilst limiting the need for heating and air conditioning units
- ▶ Shower and changing room
- ▶ In-house catering – flexible to suit your requirements



Catering

Catering is an essential element to any event and the iCon understands the importance of providing locally produced, creative solutions.

From sandwiches to hot buffet food, three course meals to themed cuisine, the catering team will ensure that all your needs are met. Menus can be designed specifically for any event taking into consideration the style, dietary requirements, timings, layout and budget. We are also able to provide a fully licensed bar by request.



Location

Location is everything... especially when it comes to conferences.

Any organiser will want easy access to the M1 and M6, accessible train routes to all major locations and close proximity to airports. The iCon ticks all of these boxes. Centrally located within Daventry, Northamptonshire, the iCon can provide a perfect location for your conference. Combined with a number of large and exclusive hotels on the doorstep, the iCon really does have it all.



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