

OFFERING MEMORANDUM

Former Hardee's | Large 1.04 Acre Parcel | Visible to 38K Vehicles/Day



**For Sale
or Lease**



ACTUAL PHOTO

 1014 GRAY HWY, MACON, GA 31211

Marcus & Millichap

INVESTMENT OVERVIEW

Marcus & Millichap is pleased to present for sale this Former Hardees Property located at 1014 Gray Highway in Macon, Georgia. Macon is a consolidated city-county in Georgia situated near the fall line of the Ocmulgee River. It is 85 miles southeast of Atlanta and near the state's geographic center-hence its nickname "The Heart of Georgia." Macon has a population of 234,802 and it is the largest city in the Macon Metropolitan Statistical Area.

Colleges and universities in the area include Central Georgia Technical College (6,314 Enrolled Students), Mercer University (4,859 Enrolled Students), Middle Georgia State University (7,259 Enrolled Students), Miller-Motte Technical College and Wesleyan College.

Numerous apartment complexes surround this property including River Walk Apartment Homes, Overlook Gardens Apartments, Glenwood Village, Walnut Creek Apartments, Walnut Hills Apartments, Pine Ridge Apartments, Creekside at Macon Apartments, Caswell at the Terrace, The Oaks, Massee Apartments, and Macon Lofts.

INVESTMENT HIGHLIGHTS

- Former Hardees Restaurant with Drive Thru | Excellent Owner User or Redevelopment Opportunity
- Strong Traffic Counts | Exposure to more than 38,000 Vehicles Per Day
- Located in Macon, Georgia (Population 234,802) and The Largest City in the Macon Metropolitan Statistical Area
- Colleges and Universities Near This property Include Central Georgia Technical College (6,314 Enrolled Students), Mercer University (4,859 Enrolled Students), Middle Georgia State University (7,259 Enrolled Students), Miller-Motte Technical College and Wesleyan College
- Numerous Apartment Complexes Surround this Property Including River Walk Apartment Homes, Overlook Gardens Apartments, Glenwood Village, Walnut Creek Apartments, Walnut Hills Apartments, Pine Ridge Apartments, Creekside at Macon Apartments, Caswell at the Terrace, The Oaks, Massee Apartments, and Macon Lofts
- Large 1.04 Acre Parcel



THE OFFERING



 **Former Hardee's**
1014 Gray Highway
Macon, Georgia 31211



PROPERTY DETAILS

Lot Size	45,302 SF (1.04 Acre)
Rentable Square Feet	2,413 SF
Price/SF	\$725.24
Year Built	2014

FINANCIAL OVERVIEW

List Price	\$1,750,000
Down Payment	100% / \$1,750,000
Type of Ownership	Fee Simple

This Restaurant is Also For Lease – Contact Listing Agents for Details



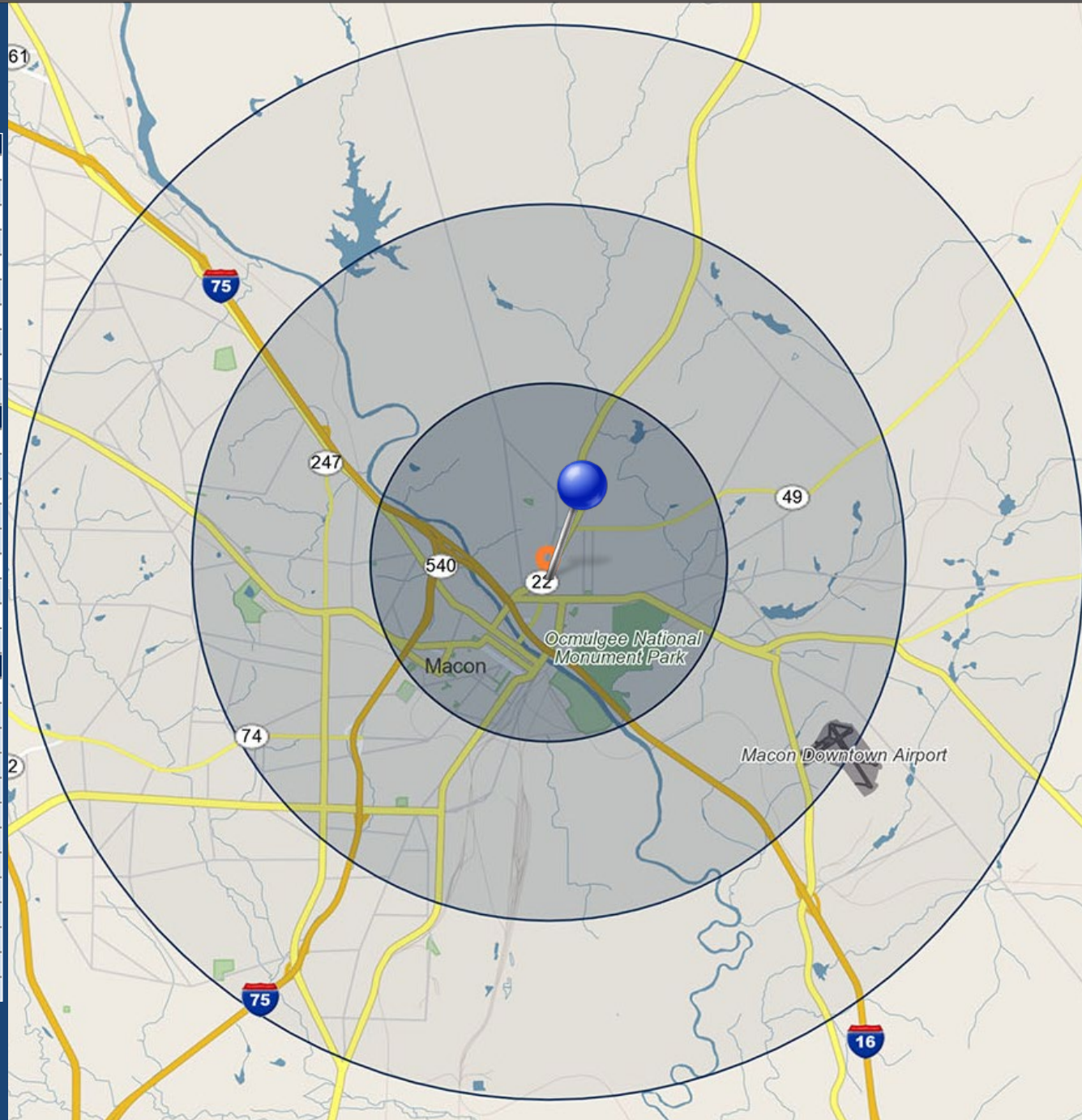








POPULATION	2 Miles	4 Miles	6 Miles
2027 Projection			
Total Population	17,623	54,100	95,305
2022 Estimate			
Total Population	17,640	54,803	96,618
2010 Census			
Total Population	17,614	56,094	99,179
2000 Census			
Total Population	18,467	60,605	104,048
Daytime Population			
2022 Estimate	34,158	79,357	122,703
HOUSEHOLDS	2 Miles	4 Miles	6 Miles
2027 Projection			
Total Households	7,706	22,122	38,075
2022 Estimate			
Total Households	7,614	22,225	38,322
Average (Mean) Household Size	2.1	2.3	2.4
2010 Census			
Total Households	7,469	22,492	38,896
2000 Census			
Total Households	7,957	24,457	41,154
HOUSEHOLDS BY INCOME	2 Miles	4 Miles	6 Miles
2022 Estimate			
\$200,000 or More	1.6%	2.1%	2.7%
\$150,000-\$199,999	2.7%	2.5%	2.9%
\$100,000-\$149,999	7.1%	7.4%	7.7%
\$75,000-\$99,999	8.1%	9.1%	9.5%
\$50,000-\$74,999	12.8%	14.3%	15.4%
\$35,000-\$49,999	12.1%	13.0%	13.4%
\$25,000-\$34,999	13.3%	12.3%	12.5%
\$15,000-\$24,999	13.5%	14.0%	13.4%
Under \$15,000	28.9%	25.3%	22.6%
Average Household Income	\$48,168	\$52,894	\$57,310
Median Household Income	\$30,574	\$33,506	\$36,411
Per Capita Income	\$21,654	\$22,287	\$23,343



GEOGRAPHY: 6 MILE



POPULATION

In 2022, the population in your selected geography is 96,618. The population has changed by -7.1 percent since 2000. It is estimated that the population in your area will be 95,305 five years from now, which represents a change of -1.4 percent from the current year. The current population is 46.1 percent male and 53.9 percent female. The median age of the population in your area is 34.6, compared with the U.S. average, which is 38.6. The population density in your area is 854 people per square mile.



HOUSEHOLDS

There are currently 38,322 households in your selected geography. The number of households has changed by -6.9 percent since 2000. It is estimated that the number of households in your area will be 38,075 five years from now, which represents a change of -0.6 percent from the current year. The average household size in your area is 2.4 people.



INCOME

In 2022, the median household income for your selected geography is \$36,411, compared with the U.S. average, which is currently \$66,422. The median household income for your area has changed by 27.2 percent since 2000. It is estimated that the median household income in your area will be \$40,398 five years from now, which represents a change of 10.9 percent from the current year.

The current year per capita income in your area is \$23,343, compared with the U.S. average, which is \$37,200. The current year's average household income in your area is \$57,310, compared with the U.S. average, which is \$96,357.



EMPLOYMENT

In 2022, 41,607 people in your selected area were employed. The 2000 Census revealed that 59.2 percent of employees are in white-collar occupations in this geography, and 40.8 percent are in blue-collar occupations. In 2022, unemployment in this area was 5.0 percent. In 2000, the average time traveled to work was 18.6 minutes.



HOUSING

The median housing value in your area was \$118,529 in 2022, compared with the U.S. median of \$250,735. In 2000, there were 21,578 owner-occupied housing units and 19,576 renter-occupied housing units in your area. The median rent at the time was \$351.



EDUCATION

The selected area in 2022 had a lower level of educational attainment when compared with the U.S. averages. Only 8.5 percent of the selected area's residents had earned a graduate degree compared with the national average of 12.3 percent, and 11.7 percent completed a bachelor's degree, compared with the national average of 19.7 percent.

The number of area residents with an associate degree was lower than the nation's at 6.5 percent vs. 8.4 percent, respectively.

The area had more high-school graduates, 32.9 percent vs. 27.1 percent for the nation. The percentage of residents who completed some college is also higher than the average for the nation, at 22.8 percent in the selected area compared with the 20.4 percent in the U.S.

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Buyer and Buyer's tax, financial, legal, and construction advisors should conduct a careful, independent investigation of any net leased property to determine to your satisfaction with the suitability of the property for your needs.

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SPECIAL COVID-19 NOTICE

All potential buyers are strongly advised to take advantage of their opportunities and obligations to conduct thorough due diligence and seek expert opinions as they may deem necessary, especially given the unpredictable changes resulting from the continuing COVID-19 pandemic. Marcus & Millichap has not been retained to perform, and cannot conduct, due diligence on behalf of any prospective purchaser. Marcus & Millichap's principal expertise is in marketing investment properties and acting as intermediaries between buyers and sellers. Marcus & Millichap and its investment professionals cannot and will not act as lawyers, accountants, contractors, or engineers. All potential buyers are admonished and advised to engage other professionals on legal issues, tax, regulatory, financial, and accounting matters, and for questions involving the property's physical condition or financial outlook. Projections and pro forma financial statements are not guarantees and, given the potential volatility created by COVID-19, all potential buyers should be comfortable with and rely solely on their own projections, analyses, and decision-making.)

Marcus & Millichap

The Retail Real Estate Investment Leader

Marcus & Millichap

ISSENBERG BRITTI GROUP

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