



Community Profile

4811 Highway 6, Missouri City, Texas, 77459
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 29.58119
Longitude: -95.58065

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	10,409	75,688	139,478
2010 Total Population	11,198	90,087	168,664
2020 Total Population	11,625	106,938	214,019
2020 Group Quarters	0	326	472
2025 Total Population	12,714	119,601	243,680
2020-2025 Annual Rate	1.81%	2.26%	2.63%
2020 Total Daytime Population	11,482	102,644	220,769
Workers	5,499	45,923	107,430
Residents	5,983	56,721	113,339
Household Summary			
2000 Households	3,198	24,684	45,718
2000 Average Household Size	3.25	3.06	3.03
2010 Households	3,734	31,278	58,224
2010 Average Household Size	3.00	2.87	2.89
2020 Households	3,932	36,998	73,832
2020 Average Household Size	2.96	2.88	2.89
2025 Households	4,310	41,388	84,078
2025 Average Household Size	2.95	2.88	2.89
2020-2025 Annual Rate	1.85%	2.27%	2.63%
2010 Families	3,150	24,944	45,914
2010 Average Family Size	3.30	3.25	3.29
2020 Families	3,282	29,522	58,414
2020 Average Family Size	3.27	3.26	3.29
2025 Families	3,589	32,937	66,410
2025 Average Family Size	3.27	3.27	3.29
2020-2025 Annual Rate	1.80%	2.21%	2.60%
Housing Unit Summary			
2000 Housing Units	3,265	25,482	47,338
Owner Occupied Housing Units	88.2%	79.4%	77.2%
Renter Occupied Housing Units	9.7%	17.5%	19.4%
Vacant Housing Units	2.1%	3.1%	3.4%
2010 Housing Units	3,806	32,659	60,918
Owner Occupied Housing Units	86.7%	73.3%	72.7%
Renter Occupied Housing Units	11.4%	22.5%	22.9%
Vacant Housing Units	1.9%	4.2%	4.4%
2020 Housing Units	3,990	38,398	76,643
Owner Occupied Housing Units	85.3%	72.5%	72.4%
Renter Occupied Housing Units	13.3%	23.8%	23.9%
Vacant Housing Units	1.5%	3.6%	3.7%
2025 Housing Units	4,394	42,968	87,189
Owner Occupied Housing Units	85.0%	72.6%	72.3%
Renter Occupied Housing Units	13.1%	23.7%	24.1%
Vacant Housing Units	1.9%	3.7%	3.6%
Median Household Income			
2020	\$113,440	\$97,123	\$92,297
2025	\$115,707	\$100,102	\$97,368
Median Home Value			
2020	\$275,627	\$280,112	\$270,393
2025	\$285,745	\$293,258	\$288,489
Per Capita Income			
2020	\$47,689	\$46,240	\$44,058
2025	\$50,753	\$48,430	\$47,015
Median Age			
2010	40.1	39.3	38.2
2020	41.5	41.0	39.5
2025	42.4	41.9	40.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income			
Household Income Base	3,932	36,998	73,832
<\$15,000	3.0%	4.6%	4.6%
\$15,000 - \$24,999	2.7%	4.5%	4.7%
\$25,000 - \$34,999	3.1%	5.4%	5.8%
\$35,000 - \$49,999	4.0%	7.8%	8.4%
\$50,000 - \$74,999	13.8%	16.5%	17.5%
\$75,000 - \$99,999	14.2%	12.5%	12.1%
\$100,000 - \$149,999	24.8%	18.8%	18.4%
\$150,000 - \$199,999	17.0%	12.7%	12.0%
\$200,000+	17.3%	17.4%	16.5%
Average Household Income	\$140,800	\$133,166	\$127,588
2025 Households by Income			
Household Income Base	4,310	41,388	84,078
<\$15,000	2.9%	4.1%	4.1%
\$15,000 - \$24,999	2.4%	4.1%	4.2%
\$25,000 - \$34,999	3.0%	5.2%	5.5%
\$35,000 - \$49,999	3.9%	7.5%	7.8%
\$50,000 - \$74,999	13.3%	16.2%	17.1%
\$75,000 - \$99,999	14.2%	12.8%	12.3%
\$100,000 - \$149,999	24.6%	19.4%	19.1%
\$150,000 - \$199,999	17.5%	13.3%	12.7%
\$200,000+	18.3%	17.4%	17.2%
Average Household Income	\$149,502	\$139,515	\$136,178
2020 Owner Occupied Housing Units by Value			
Total	3,403	27,845	55,506
<\$50,000	0.7%	1.9%	1.5%
\$50,000 - \$99,999	0.0%	1.9%	3.6%
\$100,000 - \$149,999	2.4%	7.1%	11.3%
\$150,000 - \$199,999	12.3%	14.1%	15.1%
\$200,000 - \$249,999	19.0%	14.3%	13.0%
\$250,000 - \$299,999	30.4%	17.8%	13.7%
\$300,000 - \$399,999	25.6%	20.0%	16.7%
\$400,000 - \$499,999	6.2%	9.3%	10.3%
\$500,000 - \$749,999	1.5%	9.5%	10.4%
\$750,000 - \$999,999	1.9%	2.1%	2.7%
\$1,000,000 - \$1,499,999	0.0%	1.3%	1.2%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.1%
\$2,000,000 +	0.0%	0.5%	0.5%
Average Home Value	\$294,150	\$336,725	\$331,578
2025 Owner Occupied Housing Units by Value			
Total	3,735	31,185	63,062
<\$50,000	0.3%	1.5%	1.1%
\$50,000 - \$99,999	0.0%	1.4%	2.6%
\$100,000 - \$149,999	1.4%	5.5%	9.2%
\$150,000 - \$199,999	8.5%	11.7%	13.1%
\$200,000 - \$249,999	17.1%	13.8%	12.8%
\$250,000 - \$299,999	31.6%	18.6%	14.5%
\$300,000 - \$399,999	28.8%	21.8%	18.0%
\$400,000 - \$499,999	7.8%	10.5%	11.6%
\$500,000 - \$749,999	1.8%	10.8%	12.0%
\$750,000 - \$999,999	2.6%	2.3%	3.2%
\$1,000,000 - \$1,499,999	0.0%	1.4%	1.3%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.1%
\$2,000,000 +	0.0%	0.5%	0.5%
Average Home Value	\$312,038	\$353,034	\$351,580

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	11,201	90,086	168,663
0 - 4	5.4%	5.6%	6.0%
5 - 9	7.0%	6.6%	6.9%
10 - 14	8.5%	8.0%	7.9%
15 - 24	13.0%	13.3%	13.3%
25 - 34	9.8%	11.0%	11.8%
35 - 44	14.2%	13.5%	13.7%
45 - 54	20.5%	17.5%	17.1%
55 - 64	14.5%	14.7%	14.1%
65 - 74	4.5%	5.9%	5.7%
75 - 84	2.0%	2.8%	2.6%
85 +	0.8%	1.1%	1.0%
18 +	73.6%	74.6%	74.2%
2020 Population by Age			
Total	11,625	106,939	214,017
0 - 4	4.7%	5.1%	5.5%
5 - 9	5.8%	5.8%	6.2%
10 - 14	7.0%	6.9%	7.1%
15 - 24	11.9%	12.4%	12.3%
25 - 34	11.8%	12.3%	13.1%
35 - 44	13.2%	12.4%	12.7%
45 - 54	14.7%	14.2%	14.0%
55 - 64	17.8%	15.7%	15.0%
65 - 74	9.2%	10.2%	9.6%
75 - 84	2.8%	3.8%	3.4%
85 +	0.9%	1.3%	1.1%
18 +	78.1%	77.9%	77.0%
2025 Population by Age			
Total	12,715	119,601	243,678
0 - 4	4.7%	5.1%	5.6%
5 - 9	5.6%	5.6%	6.1%
10 - 14	6.7%	6.5%	6.7%
15 - 24	10.8%	11.2%	11.2%
25 - 34	11.1%	12.1%	13.1%
35 - 44	15.1%	13.7%	14.0%
45 - 54	13.9%	13.3%	13.0%
55 - 64	15.5%	14.3%	13.5%
65 - 74	11.3%	11.4%	10.6%
75 - 84	4.4%	5.3%	4.8%
85 +	1.0%	1.4%	1.2%
18 +	78.7%	78.7%	77.5%
2010 Population by Sex			
Males	5,407	43,577	81,301
Females	5,791	46,510	87,363
2020 Population by Sex			
Males	5,638	51,910	103,348
Females	5,987	55,029	110,671
2025 Population by Sex			
Males	6,208	58,281	118,062
Females	6,506	61,320	125,618

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

January 25, 2021



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2010 Population by Race/Ethnicity			
Total	11,198	90,086	168,664
White Alone	49.5%	47.7%	42.0%
Black Alone	10.7%	16.5%	25.4%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	34.1%	27.9%	24.4%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	2.1%	4.7%	4.9%
Two or More Races	3.3%	2.9%	2.9%
Hispanic Origin	11.4%	15.5%	15.6%
Diversity Index	70.3	75.5	77.9
2020 Population by Race/Ethnicity			
Total	11,626	106,939	214,019
White Alone	40.6%	39.3%	34.6%
Black Alone	10.2%	15.3%	23.8%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	42.6%	36.7%	32.8%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	2.3%	4.9%	5.0%
Two or More Races	3.9%	3.4%	3.4%
Hispanic Origin	12.0%	15.8%	15.7%
Diversity Index	71.8	77.0	79.1
2025 Population by Race/Ethnicity			
Total	12,714	119,600	243,680
White Alone	36.0%	35.3%	31.1%
Black Alone	9.7%	15.0%	23.3%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	47.9%	41.1%	36.9%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	2.2%	4.8%	5.0%
Two or More Races	3.9%	3.4%	3.4%
Hispanic Origin	12.0%	16.0%	15.8%
Diversity Index	70.9	76.9	78.9
2010 Population by Relationship and Household Type			
Total	11,198	90,087	168,664
In Households	100.0%	99.6%	99.7%
In Family Households	93.7%	91.2%	90.9%
Householder	28.2%	27.7%	27.3%
Spouse	23.7%	22.4%	21.4%
Child	35.9%	34.8%	35.4%
Other relative	5.0%	5.0%	5.4%
Nonrelative	0.9%	1.2%	1.4%
In Nonfamily Households	6.3%	8.4%	8.8%
In Group Quarters	0.0%	0.4%	0.3%
Institutionalized Population	0.0%	0.3%	0.2%
Noninstitutionalized Population	0.0%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Population 25+ by Educational Attainment			
Total	8,198	74,692	147,513
Less than 9th Grade	2.6%	3.3%	3.3%
9th - 12th Grade, No Diploma	3.1%	3.9%	4.1%
High School Graduate	7.2%	12.3%	13.6%
GED/Alternative Credential	3.2%	1.7%	1.9%
Some College, No Degree	13.5%	14.9%	16.4%
Associate Degree	6.5%	7.2%	7.0%
Bachelor's Degree	37.5%	33.6%	31.9%
Graduate/Professional Degree	26.4%	23.1%	21.8%
2020 Population 15+ by Marital Status			
Total	9,586	87,916	173,752
Never Married	26.3%	28.7%	30.2%
Married	62.1%	59.6%	57.2%
Widowed	3.4%	3.9%	4.6%
Divorced	8.2%	7.8%	8.0%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	6,133	54,977	110,455
Population 16+ Employed	92.5%	92.1%	92.0%
Population 16+ Unemployment rate	7.5%	7.9%	8.0%
Population 16-24 Employed	6.9%	8.5%	8.8%
Population 16-24 Unemployment rate	15.2%	14.7%	15.2%
Population 25-54 Employed	63.5%	63.7%	65.4%
Population 25-54 Unemployment rate	6.9%	7.1%	7.2%
Population 55-64 Employed	23.9%	21.0%	19.9%
Population 55-64 Unemployment rate	6.7%	7.7%	7.9%
Population 65+ Employed	5.8%	6.7%	5.9%
Population 65+ Unemployment rate	6.6%	6.7%	6.8%
2020 Employed Population 16+ by Industry			
Total	5,675	50,643	101,567
Agriculture/Mining	4.0%	3.7%	3.6%
Construction	6.0%	5.5%	5.2%
Manufacturing	8.0%	8.2%	7.6%
Wholesale Trade	3.1%	3.7%	3.3%
Retail Trade	9.6%	9.5%	10.0%
Transportation/Utilities	5.0%	4.4%	5.5%
Information	0.9%	1.8%	1.9%
Finance/Insurance/Real Estate	7.9%	8.4%	8.1%
Services	54.1%	53.1%	52.2%
Public Administration	1.4%	1.7%	2.5%
2020 Employed Population 16+ by Occupation			
Total	5,676	50,642	101,566
White Collar	85.1%	78.9%	77.9%
Management/Business/Financial	25.8%	22.0%	20.8%
Professional	38.0%	33.4%	32.5%
Sales	10.5%	11.2%	11.2%
Administrative Support	10.8%	12.2%	13.4%
Services	7.7%	10.5%	10.5%
Blue Collar	7.2%	10.6%	11.6%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	1.4%	2.8%	2.7%
Installation/Maintenance/Repair	1.5%	2.2%	2.0%
Production	2.0%	2.7%	3.1%
Transportation/Material Moving	2.3%	3.0%	3.7%

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2010 Households by Type			
Total	3,735	31,278	58,224
Households with 1 Person	13.0%	17.2%	17.9%
Households with 2+ People	87.0%	82.8%	82.1%
Family Households	84.3%	79.7%	78.9%
Husband-wife Families	70.9%	64.6%	61.9%
With Related Children	36.6%	31.3%	30.5%
Other Family (No Spouse Present)	13.4%	15.2%	17.0%
Other Family with Male Householder	3.0%	3.5%	3.8%
With Related Children	1.5%	1.9%	2.1%
Other Family with Female Householder	10.4%	11.7%	13.1%
With Related Children	6.5%	7.3%	8.3%
Nonfamily Households	2.7%	3.1%	3.3%
All Households with Children	44.9%	40.7%	41.2%
Multigenerational Households	5.6%	5.6%	6.4%
Unmarried Partner Households	2.3%	3.1%	3.6%
Male-female	1.8%	2.5%	3.0%
Same-sex	0.5%	0.6%	0.6%
2010 Households by Size			
Total	3,734	31,279	58,224
1 Person Household	13.0%	17.2%	17.9%
2 Person Household	29.5%	31.1%	30.3%
3 Person Household	22.2%	20.2%	20.1%
4 Person Household	22.0%	18.4%	18.1%
5 Person Household	9.0%	8.3%	8.3%
6 Person Household	3.0%	3.0%	3.3%
7 + Person Household	1.3%	1.8%	2.0%
2010 Households by Tenure and Mortgage Status			
Total	3,734	31,278	58,224
Owner Occupied	88.4%	76.5%	76.0%
Owned with a Mortgage/Loan	68.8%	56.3%	57.3%
Owned Free and Clear	19.6%	20.2%	18.8%
Renter Occupied	11.6%	23.5%	24.0%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	179	157	155
Percent of Income for Mortgage	10.2%	12.0%	12.2%
Wealth Index	199	183	167
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,806	32,659	60,918
Housing Units Inside Urbanized Area	100.0%	99.7%	99.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.3%	0.3%
2010 Population By Urban/ Rural Status			
Total Population	11,198	90,087	168,664
Population Inside Urbanized Area	100.0%	99.7%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.3%	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Professional Pride (1B)	Professional Pride (1B)	Professional Pride (1B)
2.	Home Improvement (4B)	Home Improvement (4B)	Home Improvement (4B)
3.	Boomburbs (1C)	Savvy Suburbanites (1D)	Boomburbs (1C)
2020 Consumer Spending			
Apparel & Services: Total \$	\$12,894,314	\$115,071,265	\$221,761,460
Average Spent	\$3,279.33	\$3,110.20	\$3,003.60
Spending Potential Index	153	145	140
Education: Total \$	\$11,778,083	\$103,723,913	\$194,380,751
Average Spent	\$2,995.44	\$2,803.50	\$2,632.74
Spending Potential Index	167	157	147
Entertainment/Recreation: Total \$	\$19,519,105	\$173,170,718	\$331,068,430
Average Spent	\$4,964.17	\$4,680.54	\$4,484.08
Spending Potential Index	153	144	138
Food at Home: Total \$	\$30,433,211	\$276,151,415	\$530,879,037
Average Spent	\$7,739.88	\$7,463.96	\$7,190.37
Spending Potential Index	145	140	135
Food Away from Home: Total \$	\$22,310,723	\$200,951,075	\$387,857,636
Average Spent	\$5,674.14	\$5,431.40	\$5,253.25
Spending Potential Index	151	144	139
Health Care: Total \$	\$33,796,961	\$300,907,372	\$575,691,187
Average Spent	\$8,595.36	\$8,133.07	\$7,797.31
Spending Potential Index	150	141	136
HH Furnishings & Equipment: Total \$	\$13,618,106	\$119,574,892	\$229,100,507
Average Spent	\$3,463.40	\$3,231.93	\$3,103.00
Spending Potential Index	159	148	142
Personal Care Products & Services: Total \$	\$5,645,981	\$49,949,408	\$96,202,800
Average Spent	\$1,435.91	\$1,350.06	\$1,303.00
Spending Potential Index	156	147	142
Shelter: Total \$	\$114,488,632	\$1,045,638,618	\$2,004,857,647
Average Spent	\$29,117.15	\$28,262.03	\$27,154.32
Spending Potential Index	150	146	140
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,796,392	\$128,126,870	\$244,864,553
Average Spent	\$3,763.07	\$3,463.08	\$3,316.51
Spending Potential Index	161	148	142
Travel: Total \$	\$15,491,394	\$137,115,637	\$260,332,083
Average Spent	\$3,939.83	\$3,706.03	\$3,526.01
Spending Potential Index	163	154	146
Vehicle Maintenance & Repairs: Total \$	\$6,652,256	\$60,094,724	\$114,850,916
Average Spent	\$1,691.83	\$1,624.27	\$1,555.57
Spending Potential Index	146	140	134

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.