

COLONIAL FOWLER PLAZA

FORT MYERS :: FLORIDA

BENDERSON
DEVELOPMENT

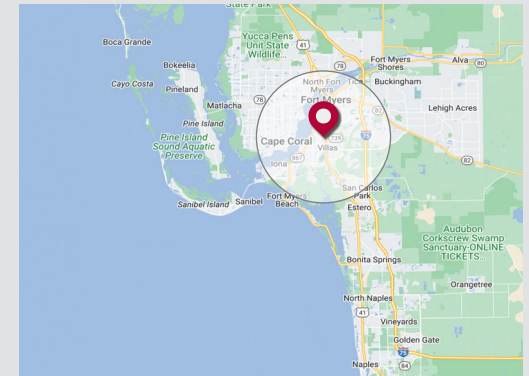
130,000
SQUARE FEET

4440 Fowler Street
Fort Myers, FL 33901

benderson.com



LOCATION



Latitude: 26.597876 Longitude -81.863293

DEMOGRAPHICS

POPULATION

293,754
7 MILES

HOUSEHOLDS

130,906
7 MILES

AVERAGE HHI

\$91,074
7 MILES

DAYTIME POP

343,639
7 MILES

Fort Myers-Cape Coral MSA: 791.7K

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ABOUT THE CENTER

- Located at the heavily trafficked intersection of Colonial Boulevard (SR 884) and Fowler Street
- Directly adjacent to the Edison Mall, one of Southwest Florida's largest indoor shopping centers with more than 160 specialty shops and anchored by Macy's, Dillard's and JCPenney
- Strategically positioned in Fort Myers, one of the top 10 fastest-growing "boomtowns" in the U.S., according to a 2022 report by SmartAsset. The area has experienced a 19.56% population increase and 27.65% housing growth



OLD TIME
Pottery

Guitar
Center

Rec
WAREHOUSE



SMOOTHIE
KING

NOIRE
the nail bar