

May 2021

Retail Location Analysis

ATLAS COMMONS

1862 Berlin Turnpike, Wethersfield, CT, 06109, USA



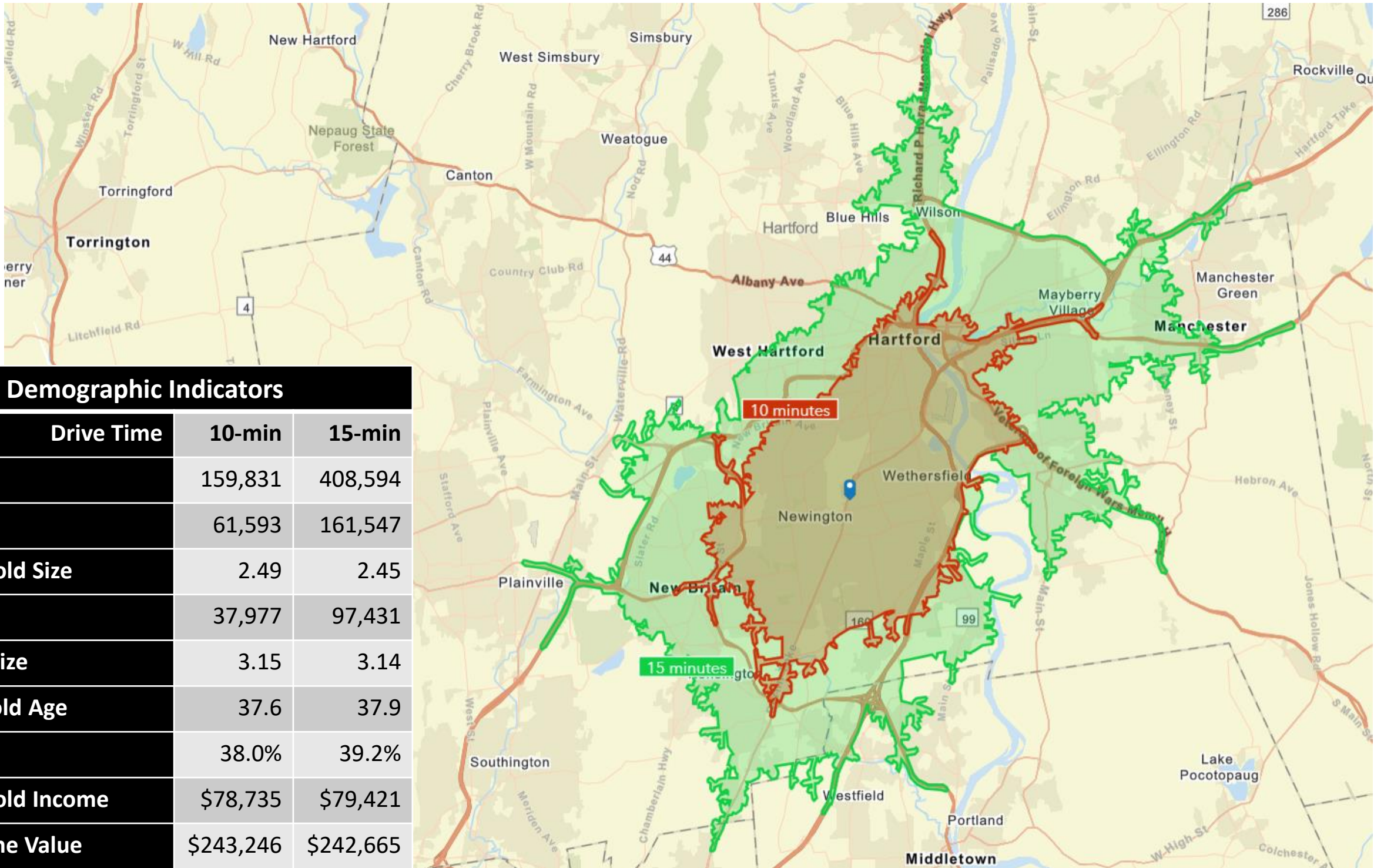
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Demographics

10- and 15-minute drive time trade areas around 1862 Berlin Turnpike, Wethersfield



2020 Demographic Indicators

Drive Time	10-min	15-min
Total Population	159,831	408,594
Households	61,593	161,547
Average Household Size	2.49	2.45
Families	37,977	97,431
Average Family Size	3.15	3.14
Median Household Age	37.6	37.9
College Degree	38.0%	39.2%
Average Household Income	\$78,735	\$79,421
Avg. Owned Home Value	\$243,246	\$242,665

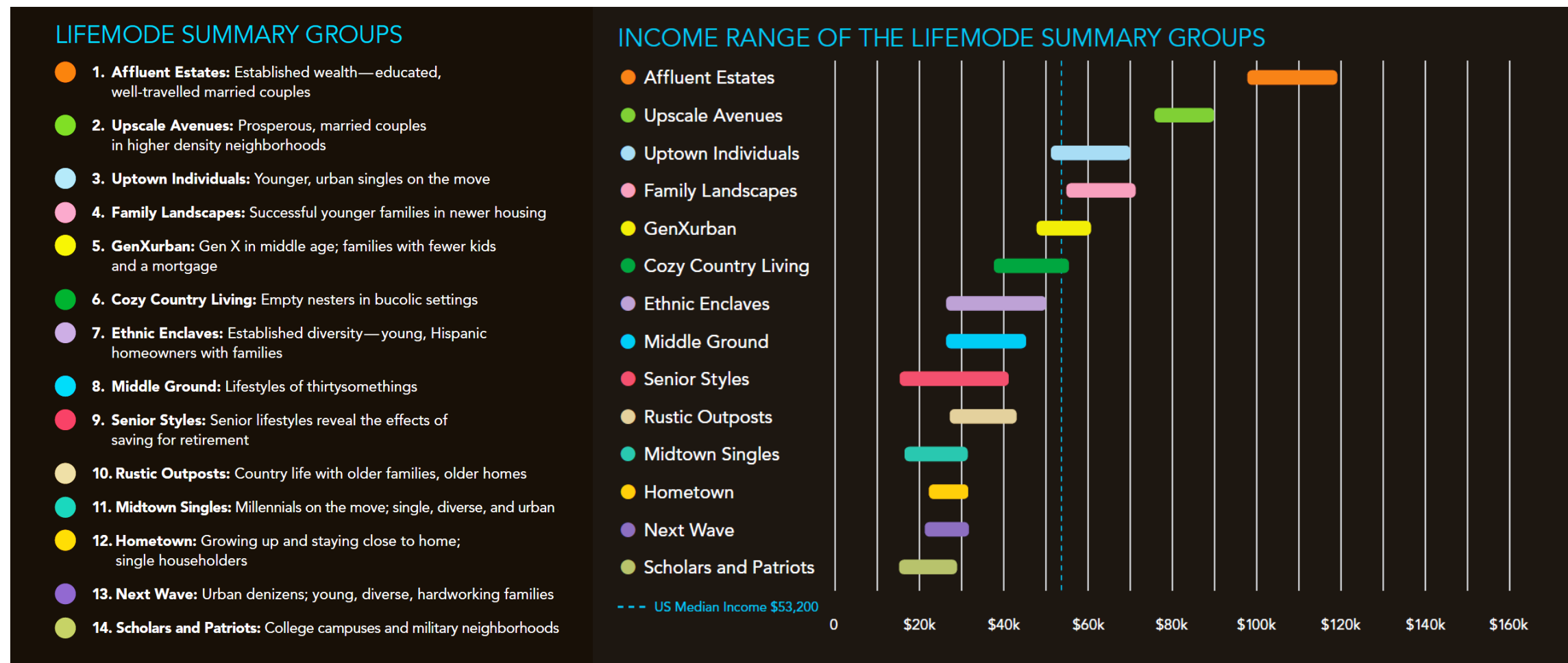
Esri Tapestry LifeMode Groups

Households within 10- and 15-minute drive times from 1862 Berlin Turnpike, Wethersfield

Rank	LifeMode Summary Group (10-min drive time)
1	GenXUrban (29.1%)
2	Next Wave (29.0%)
3	Middle Ground (9.4%)
4	Senior Styles (7.9%)
5	Affluent Estates (6.7%)

Rank	LifeMode Summary Group (15-min drive time)
1	GenXUrban (25.4%)
2	Next Wave (20.0%)
3	Middle Ground (15.3%)
4	Midtown Singles (11.6%)
5	Affluent Estates (5.8%)

Bold text denotes desirable groups.





Thank You!

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