

M&S

next

Superdrug<sup>☆</sup>

STARBUCKS<sup>®</sup>

PRIMARK

FATFACE



**BANBURY GATEWAY  
SHOPPING PARK**

BANBURY

THE  
GATEWAY  
TO RETAIL



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“IT’S GOT EVERYTHING  
IN ONE PLACE”

BANBURY GATEWAY CUSTOMER

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587

Dedicated customer  
parking spaces

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BREEM  
VERY GOOD

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A HIGHLY  
DESIRABLE  
MOTORWAY  
FRONTAGE:  
J11 M40

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86,000

Vehicles passing  
the site daily

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300,000

sq ft of prime retail and restaurant space  
(including mezzanines)

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OPEN A1  
PLANNING CONSENT

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FASHION RETAILERS

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next

M&S

PRIMARK

RIVER ISLAND

OUTFIT

FATFACE

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FOOD & DRINK RETAILERS

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STARBUCKS

M&S  
FOODHALL

COSTA

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OTHER RETAILERS

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Superdrug 

 MOUNTAIN  
WAREHOUSE

REGATTA   
GREAT OUTDOORS



## CATCHMENT LOCATION

# £718m

Resident catchment spend (20 min drive time)

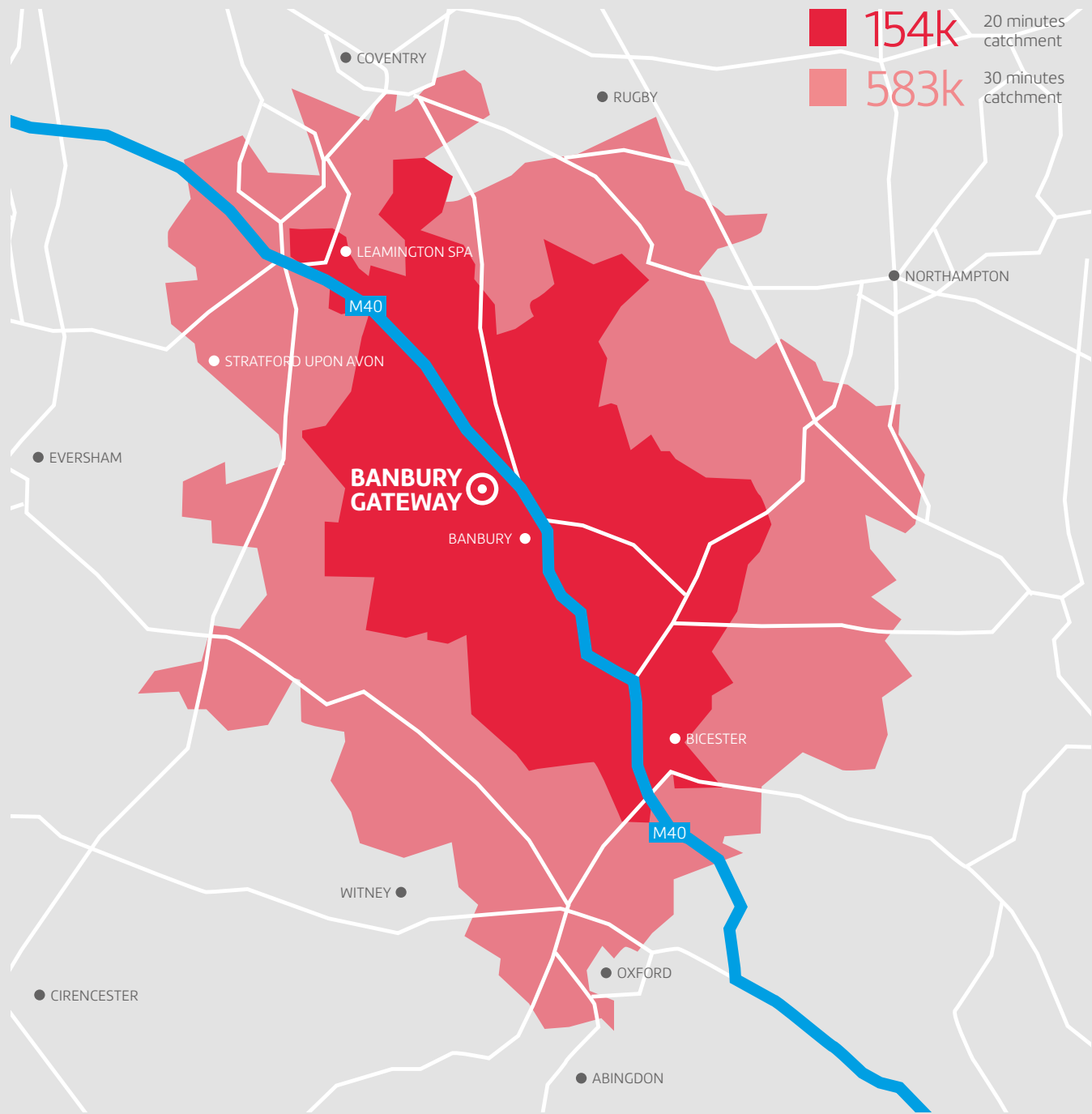
# 39%

Affluent achievers (22% above South East Average)

# £4.6k

Average resident spend per year

**VERY HIGH PULL OF CATCHMENT WILLING TO DRIVE OVER 30MINS (23% VS EXPECTED OF 10% IN QUATERNARY CATCHMENT)**





**BANBURY GATEWAY SHOPPING PARK IS SITUATED FRONTING THE M40 AT JUNCTION 11.**

Exceptionally well-connected, located just off Junction 11 of the M40 and A422, just two miles from Banbury town centre. In fact 86,000 cars past the site each day on the M40. A regular bus service runs between Banbury Town Centre and Banbury Gateway.

BANBURY  
1.9 MILES / 6 MINS

LEAMINGTON SPA

M40

FRONTIERPARK  
Proposed industrial/business park development

J11

BRACKLEY/  
BUCKINGHAM

A422

Premier Inn

OXFORD

M40



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# 66mins

Average dwell time

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# £62

Average spend per visit, 90% of shoppers purchased on retail

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# 76%

Footfall is female

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# 30

Average visits per shopper per year

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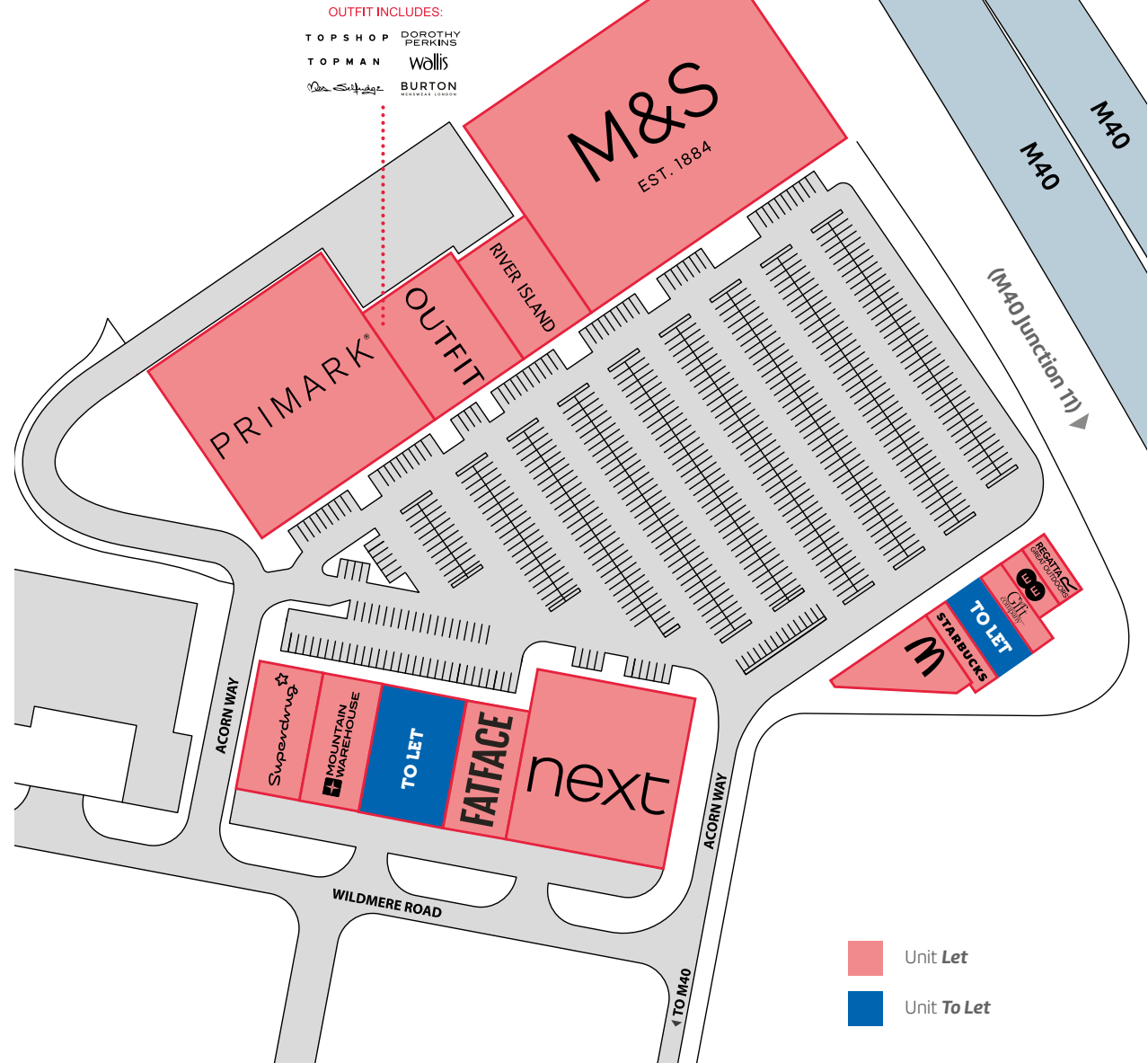


# PRIME SHOPPING PARK ANCHORED BY...



Unit	Tenant	Size (sq ft)	Mezzanine Floor (sq ft)
<b>01</b>	<b>TO LET</b>	<b>9,000</b>	<b>8,000</b>
02	Next	20,000	20,000
03	Superdrug	6,000	2,000
08	Primark	30,000	30,000
09	Outfit	10,000	6,000
10	River Island	7,000	7,000
11	Marks & Spencer	50,000	50,000
12	Regatta Outdoors	1,200	-
13	EE	1,200	-
14	Mountain Warehouse	5,000	4,000
15	The Gift Co	1,708	-
<b>16</b>	<b>TO LET</b>	<b>1,510</b>	<b>-</b>
17	Starbucks	1,708	-
18	McDonald's	4,250	1,450
19	Fat Face	6,000	3,500

**300,000 TOTAL  
SCHEME SQ FT**



All measurements are approximate



next

COSTA

EN  
ME

next

CUSTOMER  
COLLECTIONS

AUTO TAXI

TAXI

BY65 MV





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*“BANBURY GATEWAY IS THE MOST PROFITABLE STORE PER TRANSACTION IN THE BUSINESS AND THE CONVERSION RATE IS AT AN ALL-TIME HIGH...”*

*BANBURY GATEWAY RETAILER*

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# THINKING DIFFERENTLY TO CREATE BRILLIANT PLACES

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Our bespoke approach to asset management enables us to deliver places consumers want in the convenient locations they like to visit.

Long-term thinking drives our investment, development and management decisions. This means our assets are not only built to last, but continually evolve, creating better experiences for shoppers, more profitable trading environments for our retail partners, and greater value for the communities in which we operate.



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## BANBURY GATEWAY INITIATIVES

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Installation of highways signage on Wildmere Road roundabout.

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Significant marketing expenditure since launch of scheme and beyond.

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Regular bus service linking directly to the town centre.

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Installation of Smart phone charging benches and Community noticeboard.  
Blimp installation to increase drive-by traffic and footfall.

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Commission and installation of public artwork.

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Consumer events – My Wild Winter and Selfie Fashion.

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Focus on customer facilities, including free customer wifi and EV charging points.

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Sustained and proactive approach to consumer marketing.

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# JOIN A FRESH MIX OF BRANDS AT ONE OF THE UK'S MOST EXCITING SHOPPING PARKS

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