

# BON ACCORD — & — ST NICHOLAS

[www.bonaccordandstnicholas.com](http://www.bonaccordandstnicholas.com)

NEW LEISURE & CINEMA  
DEVELOPMENT

AT THE HEART OF ABERDEEN

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# BON ACCORD & ST. NICHOLAS....

# ...AT THE HEART OF ABERDEEN

**15 MILLION**  
ANNUAL FOOTFALL

AVERAGE VISITOR FREQUENCY

**9 VISITS**  
**PER YEAR**

AVERAGE SPEND  
PER VISIT **£47**



**750,000 SQ. FT**  
RETAIL SPACE



**72**  
STORES & UNITS

**CACI 70%**  
TOP 3 ACORN CATEGORIES

**6** ANCHOR  
STORES

**25%** SHARE OF  
ABERDEEN  
MARKET

**1,400**   
CAR PARKING SPACES

**3<sup>RD</sup> LARGEST**  
CITY IN SCOTLAND



**ABERDEEN** PRINCIPAL RETAIL  
CENTRE FOR THE  
NORTH EAST

Population of  
**210,000**  
catchment  
population of  
**487,000**



**3%**

POPULATION  
INCREASE BY 2016

**UNIVERSITIES**  
**2**  **30,000**  
STUDENTS



AVERAGE  
INCOMES  
**14%**  
ABOVE UK  
AVERAGE  
INCOMES

# THE HEART OF ABERDEEN



ABERDEEN COLLEGE

30,000 ft<sup>2</sup> NEW LEISURE AND F&B UNITS

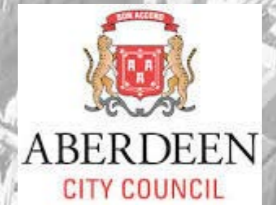
John Lewis

28,000 ft<sup>2</sup> NEW CINEMA  
8 SCREENS  
800 SEATS



ROBERT GORDON UNIVERSITY

BON ACCORD



MARISCHAL COLLEGE



MARISCHAL SQUARE  
175,000 sq.ft Class A offices  
125 bed 4 star Marriott Hotel



THE ACADEMY SHOPPING CENTRE



wagamama

KIRKGATE HOUSE

Newly refurbished offices for WS Atkins - 150 employees

ST. NICHOLAS



Jamie's ITALIAN  
Newly opened

GEORGE ST.

GALLOWGATE

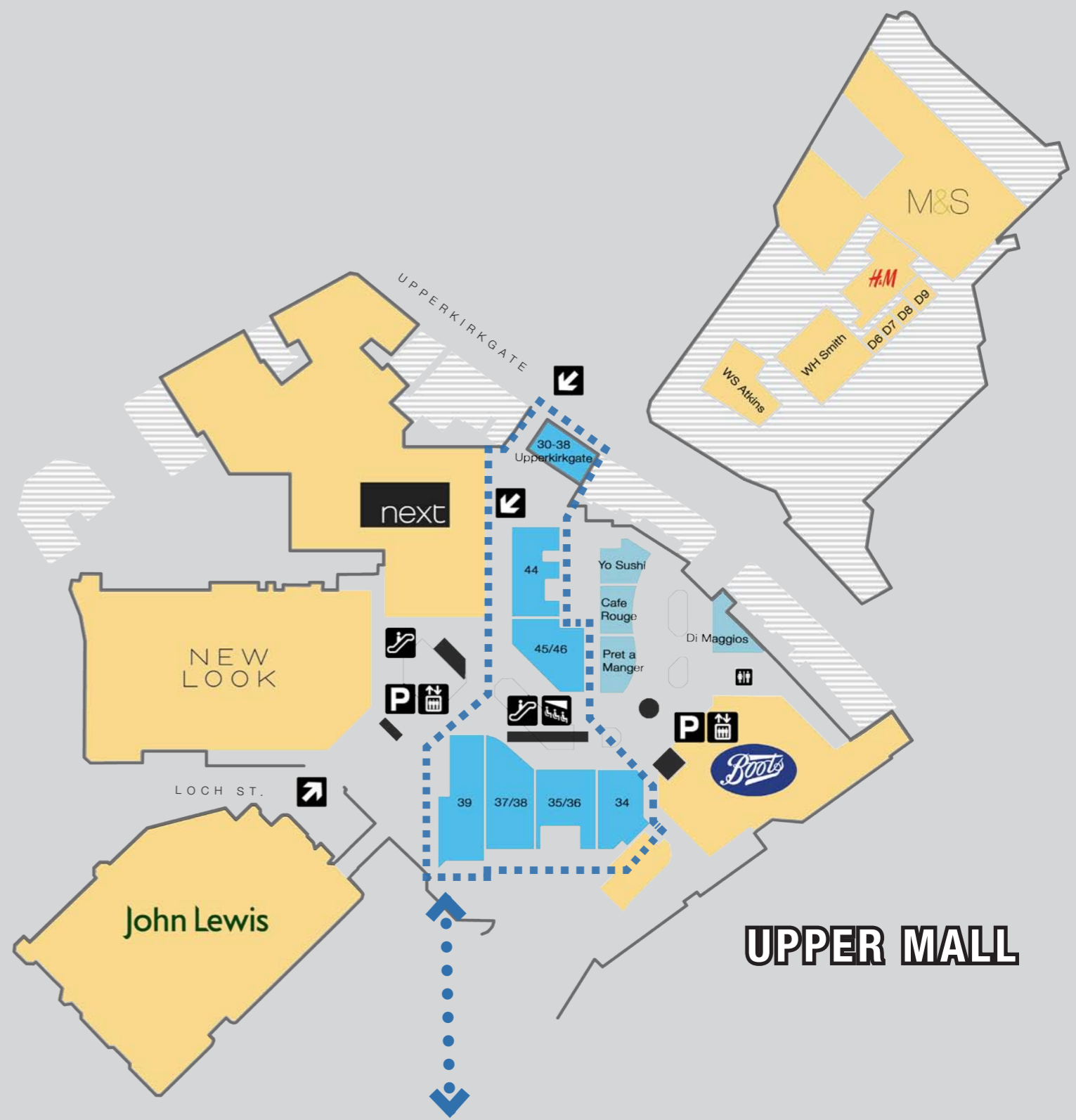
UPPERKIRKGATE

SCHOOLHILL

UNION STREET

# BON ACCORD & ST. NICHOLAS

- EXISTING RETAIL
- PROPOSED F&B UNITS
- EXISTING FOODCOURT
- KEY CIRCULATION



## NEW LEISURE HUB

**30,000 ft<sup>2</sup>** 7 NEW LEISURE AND F&B UNITS  
**28,000 ft<sup>2</sup>** NEW CINEMA 7 SCREENS 800 SEATS



**NEW CINEMA** - 28,000 ft<sup>2</sup>  
 7 SCREENS / 800 SEATS  
 WITH PRIVATE MEMBERS CLUB



**NEW F&B UNIT 39** - 6,050 ft<sup>2</sup>



**NEW F&B UNIT 37/38** - 3,725 ft<sup>2</sup>



**NEW F&B UNIT 35/36** - 3,830 ft<sup>2</sup>



**NEW F&B UNIT 34** - 3,430 ft<sup>2</sup>



Harriet St.



*Di Maggio's*



**F&B UNIT 39** - 5,000 ft<sup>2</sup>



John Lewis link mall



LOCH STREET  
UPPER MALL ENTRANCE



Loch St.

next

NEW  
LOOK

**NEW F&B UNIT 45/46** - 3,920 ft<sup>2</sup>



**NEW F&B UNIT 44** - 3,950 ft<sup>2</sup>



NEW UPPER  
MALL ACCESS

NEW COURTYARD &  
UPPER MALL ENTRANCE



SCHOOL HILL  
LOWER MALL ENTRANCE



# NEW LEISURE HUB MASTERPLAN

John Lewis

**NEW COURTYARD AND UPPER MALL ENTRANCE  
AND NEW F&B UNIT**



**NEW COURTYARD AND UPPER MALL ENTRANCE  
AND NEW F&B UNIT**



**£358** ABERDEEN ANNUAL  
EATING OUT MARKET  
MILLION (INCLUDING 10% PULL-IN)



NEW F&B UNITS AT THE UPPER MALL  
AND NEW CINEMA ENTRANCE

ESTIMATED FOR A NEW CINEMA  
AT THE BON ACCORD, OF WHICH  
234,010 ESTIMATED AS  
NEW MARKET ADMISSIONS

**376,510**  
**ADMISSIONS**