



# Executive Summary

90 W River Rd, Hooksett, New Hampshire, 03106  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 43.04802  
Longitude: -71.46079

	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	1,484	27,384	99,644
2010 Population	1,557	30,168	103,229
2018 Population	1,703	31,671	107,316
2023 Population	1,759	32,529	110,032
2000-2010 Annual Rate	0.48%	0.97%	0.35%
2010-2018 Annual Rate	1.09%	0.59%	0.47%
2018-2023 Annual Rate	0.65%	0.54%	0.50%
2018 Male Population	50.0%	48.5%	49.3%
2018 Female Population	50.0%	51.5%	50.7%
2018 Median Age	34.9	40.1	37.7

In the identified area, the current year population is 107,316. In 2010, the Census count in the area was 103,229. The rate of change since 2010 was 0.47% annually. The five-year projection for the population in the area is 110,032 representing a change of 0.50% annually from 2018 to 2023. Currently, the population is 49.3% male and 50.7% female.

### Median Age

The median age in this area is 34.9, compared to U.S. median age of 38.3.

### Race and Ethnicity

2018 White Alone	85.7%	88.9%	84.3%
2018 Black Alone	2.5%	2.2%	4.1%
2018 American Indian/Alaska Native Alone	0.2%	0.2%	0.3%
2018 Asian Alone	7.7%	5.2%	4.3%
2018 Pacific Islander Alone	0.1%	0.0%	0.1%
2018 Other Race	1.8%	1.3%	3.8%
2018 Two or More Races	2.1%	2.2%	3.1%
2018 Hispanic Origin (Any Race)	4.4%	4.0%	9.6%

Persons of Hispanic origin represent 9.6% of the population in the identified area compared to 18.3% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 41.0 in the identified area, compared to 64.3 for the U.S. as a whole.

### Households

2000 Households	206	11,414	40,406
2010 Households	215	12,725	42,567
2018 Total Households	229	13,370	44,272
2023 Total Households	237	13,773	45,456
2000-2010 Annual Rate	0.43%	1.09%	0.52%
2010-2018 Annual Rate	0.77%	0.60%	0.48%
2018-2023 Annual Rate	0.69%	0.60%	0.53%
2018 Average Household Size	6.07	2.26	2.33

The household count in this area has changed from 42,567 in 2010 to 44,272 in the current year, a change of 0.48% annually. The five-year projection of households is 45,456, a change of 0.53% annually from the current year total. Average household size is currently 2.33, compared to 2.33 in the year 2010. The number of families in the current year is 24,859 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023. Esri converted Census 2000 data into 2010 geography.



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<b>Median Household Income</b>			
2018 Median Household Income	\$79,286	\$71,101	\$57,747
2023 Median Household Income	\$82,774	\$78,033	\$64,001
2018-2023 Annual Rate	0.86%	1.88%	2.08%
<b>Average Household Income</b>			
2018 Average Household Income	\$96,497	\$94,247	\$76,097
2023 Average Household Income	\$104,960	\$106,602	\$86,895
2018-2023 Annual Rate	1.70%	2.49%	2.69%
<b>Per Capita Income</b>			
2018 Per Capita Income	\$33,379	\$40,804	\$32,130
2023 Per Capita Income	\$37,369	\$46,143	\$36,608
2018-2023 Annual Rate	2.28%	2.49%	2.64%

Current median household income is \$57,747 in the area, compared to \$58,100 for all U.S. households. Median household income is projected to be \$64,001 in five years, compared to \$65,727 for all U.S. households

Current average household income is \$76,097 in this area, compared to \$83,694 for all U.S. households. Average household income is projected to be \$86,895 in five years, compared to \$96,109 for all U.S. households

Current per capita income is \$32,130 in the area, compared to the U.S. per capita income of \$31,950. The per capita income is projected to be \$36,608 in five years, compared to \$36,530 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	208	11,789	41,982
2000 Owner Occupied Housing Units	143	6,378	18,620
2000 Renter Occupied Housing Units	63	5,035	21,786
2000 Vacant Housing Units	2	376	1,576
2010 Total Housing Units	220	13,467	46,001
2010 Owner Occupied Housing Units	160	7,680	20,597
2010 Renter Occupied Housing Units	55	5,045	21,970
2010 Vacant Housing Units	5	742	3,434
2018 Total Housing Units	229	14,101	47,926
2018 Owner Occupied Housing Units	158	7,359	19,154
2018 Renter Occupied Housing Units	71	6,012	25,117
2018 Vacant Housing Units	0	731	3,654
2023 Total Housing Units	237	14,504	49,218
2023 Owner Occupied Housing Units	164	7,613	19,801
2023 Renter Occupied Housing Units	72	6,159	25,655
2023 Vacant Housing Units	0	731	3,762

Currently, 40.0% of the 47,926 housing units in the area are owner occupied; 52.4%, renter occupied; and 7.6% are vacant. Currently, in the U.S., 56.0% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.2% are vacant. In 2010, there were 46,001 housing units in the area - 44.8% owner occupied, 47.8% renter occupied, and 7.5% vacant. The annual rate of change in housing units since 2010 is 1.84%. Median home value in the area is \$244,234, compared to a median home value of \$218,492 for the U.S. In five years, median value is projected to change by 1.39% annually to \$261,627.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023. Esri converted Census 2000 data into 2010 geography.