

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.0184/-80.1694

N 30th Rd & Johnson St		1 mi radius		3 mi radius		5 mi radius	
Hollywood, FL 33021							
Population							
Estimated Population (2024)	17,650		174,042		410,923		
Projected Population (2029)	18,359		185,539		437,413		
Census Population (2020)	18,121		168,303		392,220		
Census Population (2010)	16,693		156,120		356,630		
Projected Annual Growth (2024 to 2029)	709	0.8%	11,498	1.3%	26,490	1.3%	
Historical Annual Growth (2020 to 2024)	-470	-0.6%	5,739	0.9%	18,702	1.2%	
Historical Annual Growth (2010 to 2020)	1,427	2.1%	12,183	2.0%	35,590	2.5%	
Estimated Population Density (2024)	5,621	psm	6,156	psm	5,233	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2024)	7,522		72,305		167,381		
Projected Households (2029)	7,503		74,271		172,377		
Census Households (2020)	7,647		69,119		155,797		
Census Households (2010)	7,236		65,985		144,894		
Estimated Households with Children (2024)	1,586	21.1%	17,192	23.8%	41,897	25.0%	
Estimated Average Household Size (2024)	2.32		2.38		2.44		
Average Household Income							
Estimated Average Household Income (2024)	\$93,842		\$93,782		\$96,378		
Projected Average Household Income (2029)	\$98,818		\$95,805		\$98,305		
Estimated Average Family Income (2024)	\$136,045		\$127,045		\$133,192		
Median Household Income							
Estimated Median Household Income (2024)	\$66,406		\$65,141		\$70,795		
Projected Median Household Income (2029)	\$66,968		\$65,767		\$71,329		
Estimated Median Family Income (2024)	\$88,686		\$85,771		\$91,815		
Per Capita Income							
Estimated Per Capita Income (2024)	\$40,058		\$39,078		\$39,322		
Projected Per Capita Income (2029)	\$40,450		\$38,460		\$38,801		
Estimated Per Capita Income 5 Year Growth	\$392	1.0%	-\$618	-1.6%	-\$521	-1.3%	
Estimated Average Household Net Worth (2024)	\$855,060		\$790,174		\$884,541		
Daytime Demos (2024)							
Total Businesses	2,018		18,585		40,161		
Total Employees	14,015		102,492		222,451		
Company Headquarter Businesses	41	2.0%	421	2.3%	867	2.2%	
Company Headquarter Employees	1,170	8.3%	7,509	7.3%	19,289	8.7%	
Employee Population per Business	6.9		5.5		5.5		
Residential Population per Business	8.7		9.4		10.2		

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RF5

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.0184/-80.1694

N 30th Rd & Johnson St

Hollywood, FL 33021

1 mi radius

3 mi radius

5 mi radius

Race & Ethnicity

White (2024)	7,870	44.6%	74,358	42.7%	161,274	39.2%
Black or African American (2024)	3,789	21.5%	47,297	27.2%	107,093	26.1%
American Indian or Alaska Native (2024)	62	0.4%	946	0.5%	2,127	0.5%
Asian (2024)	447	2.5%	4,180	2.4%	10,713	2.6%
Hawaiian or Pacific Islander (2024)	10	-	101	-	211	-
Other Race (2024)	1,596	9.0%	15,847	9.1%	41,185	10.0%
Two or More Races (2024)	3,875	22.0%	31,313	18.0%	88,320	21.5%
Not Hispanic or Latino Population (2024)	10,641	60.3%	111,909	64.3%	237,753	57.9%
Hispanic or Latino Population (2024)	7,009	39.7%	62,133	35.7%	173,170	42.1%
Not Hispanic or Latino Population (2029)	11,542	62.9%	120,545	65.0%	260,421	59.5%
Hispanic or Latino Population (2029)	6,817	37.1%	64,994	35.0%	176,992	40.5%
Not Hispanic or Latino Population (2020)	10,909	60.2%	109,240	64.9%	243,578	62.1%
Hispanic or Latino Population (2020)	7,212	39.8%	59,064	35.1%	148,642	37.9%
Not Hispanic or Latino Population (2010)	11,415	68.4%	111,854	71.6%	245,829	68.9%
Hispanic or Latino Population (2010)	5,279	31.6%	44,266	28.4%	110,801	31.1%
Projected Hispanic Annual Growth (2024 to 2029)	-192	-0.5%	2,861	0.9%	3,822	0.4%
Historic Hispanic Annual Growth (2010 to 2024)	1,730	2.3%	17,867	2.9%	62,368	4.0%

Age Distribution (2024)

Age Under 5	950	5.4%	9,820	5.6%	22,803	5.5%
Age 5 to 9 Years	900	5.1%	9,392	5.4%	23,123	5.6%
Age 10 to 14 Years	926	5.2%	9,417	5.4%	22,699	5.5%
Age 15 to 19 Years	820	4.6%	8,926	5.1%	21,806	5.3%
Age 20 to 24 Years	926	5.2%	8,731	5.0%	21,324	5.2%
Age 25 to 29 Years	1,246	7.1%	10,874	6.2%	24,702	6.0%
Age 30 to 34 Years	1,385	7.8%	12,944	7.4%	29,323	7.1%
Age 35 to 39 Years	1,300	7.4%	12,452	7.2%	28,830	7.0%
Age 40 to 44 Years	1,238	7.0%	12,224	7.0%	28,099	6.8%
Age 45 to 49 Years	1,185	6.7%	11,439	6.6%	26,741	6.5%
Age 50 to 54 Years	1,252	7.1%	11,814	6.8%	27,667	6.7%
Age 55 to 59 Years	1,259	7.1%	12,294	7.1%	28,340	6.9%
Age 60 to 64 Years	1,237	7.0%	12,218	7.0%	27,790	6.8%
Age 65 to 74 Years	1,690	9.6%	17,865	10.3%	43,322	10.5%
Age 75 to 84 Years	904	5.1%	9,853	5.7%	24,959	6.1%
Age 85 Years or Over	433	2.5%	3,777	2.2%	9,395	2.3%
Median Age	41.1		41.3		41.7	

Gender Age Distribution (2024)

Female Population	8,933	50.6%	88,319	50.7%	212,270	51.7%
Age 0 to 19 Years	1,730	19.4%	18,216	20.6%	44,105	20.8%
Age 20 to 64 Years	5,569	62.3%	53,145	60.2%	125,032	58.9%
Age 65 Years or Over	1,634	18.3%	16,957	19.2%	43,132	20.3%
Female Median Age	41.5		42.0		42.8	
Male Population	8,717	49.4%	85,723	49.3%	198,653	48.3%
Age 0 to 19 Years	1,866	21.4%	19,339	22.6%	46,326	23.3%
Age 20 to 64 Years	5,458	62.6%	51,846	60.5%	117,782	59.3%
Age 65 Years or Over	1,393	16.0%	14,538	17.0%	34,544	17.4%
Male Median Age	40.8		40.7		40.4	

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.0184/-80.1694

N 30th Rd & Johnson St

Hollywood, FL 33021

1 mi radius

3 mi radius

5 mi radius

Household Income Distribution (2024)

HH Income \$200,000 or More	484	6.4%	6,077	8.4%	15,788	9.4%
HH Income \$150,000 to \$199,999	418	5.6%	4,469	6.2%	12,735	7.6%
HH Income \$100,000 to \$149,999	1,253	16.7%	9,350	12.9%	23,618	14.1%
HH Income \$75,000 to \$99,999	1,152	15.3%	9,223	12.8%	22,501	13.4%
HH Income \$50,000 to \$74,999	1,046	13.9%	11,354	15.7%	25,739	15.4%
HH Income \$35,000 to \$49,999	1,016	13.5%	9,821	13.6%	20,449	12.2%
HH Income \$25,000 to \$34,999	768	10.2%	7,477	10.3%	15,016	9.0%
HH Income \$15,000 to \$24,999	601	8.0%	6,629	9.2%	13,059	7.8%
HH Income Under \$15,000	785	10.4%	7,905	10.9%	18,477	11.0%
HH Income \$35,000 or More	5,368	71.4%	50,293	69.6%	120,829	72.2%
HH Income \$75,000 or More	3,306	43.9%	29,119	40.3%	74,641	44.6%

Housing (2024)

Total Housing Units	8,342		81,970		191,809	
Housing Units Occupied	7,522	90.2%	72,305	88.2%	167,381	87.3%
Housing Units Owner-Occupied	3,717	49.4%	35,918	49.7%	92,670	55.4%
Housing Units, Renter-Occupied	3,805	50.6%	36,387	50.3%	74,710	44.6%
Housing Units, Vacant	820	10.9%	9,665	13.4%	24,429	14.6%

Marital Status (2024)

Never Married	5,076	34.1%	51,045	35.1%	114,105	33.3%
Currently Married	5,238	35.2%	55,329	38.0%	137,050	40.0%
Separated	989	6.7%	9,306	6.4%	22,527	6.6%
Widowed	1,235	8.3%	8,711	6.0%	20,462	6.0%
Divorced	2,336	15.7%	21,023	14.5%	48,154	14.1%

Household Type (2024)

Population Family	12,097	68.5%	125,339	72.0%	307,015	74.7%
Population Non-Family	5,387	30.5%	46,529	26.7%	100,911	24.6%
Population Group Quarters	166	0.9%	2,174	1.2%	2,997	0.7%
Family Households	3,644	48.5%	38,306	53.0%	91,291	54.5%
Non-Family Households	3,877	51.5%	33,999	47.0%	76,090	45.5%
Married Couple with Children	1,018	19.4%	9,934	18.0%	25,409	18.5%
Average Family Household Size	3.3		3.3		3.4	

Household Size (2024)

1 Person Households	3,398	45.2%	29,758	41.2%	66,818	39.9%
2 Person Households	2,423	32.2%	24,146	33.4%	52,039	31.1%
3 Person Households	821	10.9%	8,691	12.0%	22,618	13.5%
4 Person Households	545	7.2%	5,581	7.7%	14,626	8.7%
5 Person Households	209	2.8%	2,546	3.5%	6,879	4.1%
6 or More Person Households	126	1.7%	1,583	2.2%	4,400	2.6%

Household Vehicles (2024)

Households with 0 Vehicles Available	777	10.3%	6,838	9.5%	13,798	8.2%
Households with 1 Vehicles Available	3,121	41.5%	32,737	45.3%	76,242	45.6%
Households with 2 or More Vehicles Available	3,623	48.2%	32,730	45.3%	77,341	46.2%
Total Vehicles Available	11,574		108,676		260,406	
Average Vehicles Per Household	1.5		1.5		1.6	

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.0184/-80.1694

N 30th Rd & Johnson St

Hollywood, FL 33021

1 mi radius

3 mi radius

5 mi radius

Labor Force (2024)

Estimated Labor Population Age 16 Years or Over	14,711		143,537		337,726	
Estimated Civilian Employed	9,884	67.2%	95,033	66.2%	219,840	65.1%
Estimated Civilian Unemployed	385	2.6%	3,968	2.8%	7,449	2.2%
Estimated in Armed Forces	-	-	57	-	182	-
Estimated Not in Labor Force	4,442	30.2%	44,479	31.0%	110,255	32.6%
Unemployment Rate	2.6%		2.8%		2.2%	

Occupation (2024)

Occupation: Population Age 16 Years or Over	9,884		95,032		219,838	
Management, Business, Financial Operations	1,671	16.9%	16,505	17.4%	41,164	18.7%
Professional, Related Service	2,075	21.0%	18,787	19.8%	45,394	20.6%
Sales, Office	1,726	17.5%	19,011	20.0%	41,352	18.8%
Farming, Fishing, Forestry	2,430	24.6%	21,199	22.3%	49,739	22.6%
Construct, Extraction, Maintenance	12	0.1%	367	0.4%	743	0.3%
Production, Transport Material Moving	835	8.5%	8,461	8.9%	17,866	8.1%
White Collar Workers	1,134	11.5%	10,702	11.3%	23,579	10.7%
Blue Collar Workers	6,176	62.5%	56,491	59.4%	136,297	62.0%
	3,708	37.5%	38,541	40.6%	83,540	38.0%

Consumer Expenditure (2024)

Total Household Expenditure	\$504.95 M		\$4.82 B		\$11.35 B	
Total Non-Retail Expenditure	\$267.5 M	53.0%	\$2.56 B	53.1%	\$6.02 B	53.1%
Total Retail Expenditure	\$237.45 M	47.0%	\$2.26 B	46.9%	\$5.33 B	46.9%
Apparel	\$17.68 M	3.5%	\$169.56 M	3.5%	\$401.69 M	3.5%
Contributions	\$16.43 M	3.3%	\$159.76 M	3.3%	\$379.35 M	3.3%
Education	\$14.88 M	2.9%	\$147.28 M	3.1%	\$354.42 M	3.1%
Entertainment	\$28.28 M	5.6%	\$271.05 M	5.6%	\$643.17 M	5.7%
Food and Beverages	\$74.51 M	14.8%	\$707.38 M	14.7%	\$1.66 B	14.7%
Furnishings and Equipment	\$17.59 M	3.5%	\$168.19 M	3.5%	\$398.81 M	3.5%
Gifts	\$12.36 M	2.4%	\$120.79 M	2.5%	\$286.54 M	2.5%
Health Care	\$42.93 M	8.5%	\$405.96 M	8.4%	\$951.51 M	8.4%
Household Operations	\$19.75 M	3.9%	\$189.84 M	3.9%	\$449.14 M	4.0%
Miscellaneous Expenses	\$9.6 M	1.9%	\$91.51 M	1.9%	\$215.88 M	1.9%
Personal Care	\$6.8 M	1.3%	\$64.62 M	1.3%	\$152.42 M	1.3%
Personal Insurance	\$3.47 M	0.7%	\$33.63 M	0.7%	\$80.52 M	0.7%
Reading	\$1.11 M	0.2%	\$10.6 M	0.2%	\$24.98 M	0.2%
Shelter	\$107.5 M	21.3%	\$1.02 B	21.3%	\$2.41 B	21.2%
Tobacco	\$3.19 M	0.6%	\$29.57 M	0.6%	\$67.69 M	0.6%
Transportation	\$91.25 M	18.1%	\$866.45 M	18.0%	\$2.05 B	18.0%
Utilities	\$37.63 M	7.5%	\$354.99 M	7.4%	\$828.58 M	7.3%

Educational Attainment (2024)

Adult Population Age 25 Years or Over	13,129		127,756		299,167	
Elementary (Grade Level 0 to 8)	642	4.9%	5,961	4.7%	13,877	4.6%
Some High School (Grade Level 9 to 11)	815	6.2%	8,721	6.8%	18,774	6.3%
High School Graduate	3,183	24.2%	35,800	28.0%	79,587	26.6%
Some College	2,439	18.6%	22,111	17.3%	51,870	17.3%
Associate Degree Only	1,174	8.9%	12,799	10.0%	30,708	10.3%
Bachelor Degree Only	3,295	25.1%	25,851	20.2%	62,596	20.9%
Graduate Degree	1,582	12.0%	16,512	12.9%	41,755	14.0%

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.0184/-80.1694

N 30th Rd & Johnson St

Hollywood, FL 33021

1 mi radius

3 mi radius

5 mi radius

Units In Structure (2024)

1 Detached Unit	3,632	50.2%	28,103	42.6%	62,357	43.0%
1 Attached Unit	254	3.5%	5,165	7.8%	11,983	8.3%
2 to 4 Units	538	7.4%	8,593	13.0%	14,046	9.7%
5 to 9 Units	418	5.8%	4,293	6.5%	9,457	6.5%
10 to 19 Units	1,007	13.9%	6,125	9.3%	11,513	7.9%
20 to 49 Units	997	13.8%	8,424	12.8%	17,130	11.8%
50 or More Units	591	8.2%	9,245	14.0%	37,513	25.9%
Mobile Home or Trailer	33	0.5%	2,172	3.3%	3,075	2.1%
Other Structure	51	0.7%	185	0.3%	307	0.2%

Homes Built By Year (2024)

Homes Built 2010 or later	445	6.1%	4,676	7.1%	12,027	8.3%
Homes Built 2000 to 2009	463	6.4%	6,925	10.5%	18,033	12.4%
Homes Built 1990 to 1999	414	5.7%	6,059	9.2%	14,829	10.2%
Homes Built 1980 to 1989	557	7.7%	8,510	12.9%	23,320	16.1%
Homes Built 1970 to 1979	1,251	17.3%	15,854	24.0%	39,059	27.0%
Homes Built 1960 to 1969	1,853	25.6%	13,445	20.4%	29,886	20.6%
Homes Built 1950 to 1959	2,228	30.8%	14,104	21.4%	25,821	17.8%
Homes Built Before 1949	311	4.3%	2,731	4.1%	4,406	3.0%

Home Values (2024)

Home Values \$1,000,000 or More	68	1.8%	1,806	5.0%	6,699	7.2%
Home Values \$500,000 to \$999,999	795	21.4%	8,157	22.7%	20,356	22.0%
Home Values \$400,000 to \$499,999	641	17.2%	5,158	14.4%	13,996	15.1%
Home Values \$300,000 to \$399,999	951	25.6%	6,483	18.0%	19,545	21.1%
Home Values \$200,000 to \$299,999	608	16.4%	6,186	17.2%	15,406	16.6%
Home Values \$150,000 to \$199,999	205	5.5%	2,429	6.8%	5,813	6.3%
Home Values \$100,000 to \$149,999	225	6.1%	2,995	8.3%	5,331	5.8%
Home Values \$70,000 to \$99,999	116	3.1%	1,035	2.9%	1,975	2.1%
Home Values \$50,000 to \$69,999	17	0.4%	326	0.9%	691	0.7%
Home Values \$25,000 to \$49,999	64	1.7%	600	1.7%	1,407	1.5%
Home Values Under \$25,000	28	0.7%	744	2.1%	1,451	1.6%
Owner-Occupied Median Home Value	\$356,597		\$365,751		\$414,968	
Renter-Occupied Median Rent	\$1,535		\$1,477		\$1,552	

Transportation To Work (2024)

Drive to Work Alone	6,490	65.7%	64,704	68.1%	153,731	69.9%
Drive to Work in Carpool	1,305	13.2%	9,204	9.7%	21,055	9.6%
Travel to Work by Public Transportation	437	4.4%	4,192	4.4%	7,321	3.3%
Drive to Work on Motorcycle	51	0.5%	217	0.2%	337	0.2%
Walk or Bicycle to Work	264	2.7%	3,233	3.4%	5,260	2.4%
Other Means	75	0.8%	2,050	2.2%	3,758	1.7%
Work at Home	1,262	12.8%	11,432	12.0%	28,376	12.9%

Travel Time (2024)

Travel to Work in 14 Minutes or Less	1,738	17.6%	15,337	16.1%	31,300	14.2%
Travel to Work in 15 to 29 Minutes	2,553	25.8%	27,964	29.4%	64,625	29.4%
Travel to Work in 30 to 59 Minutes	3,020	30.6%	29,428	31.0%	73,544	33.5%
Travel to Work in 60 Minutes or More	1,311	13.3%	10,871	11.4%	21,992	10.0%
Average Minutes Travel to Work	28.1		27.0		27.9	