DISCOVER MORE ABOUT OPPORTUNITIES AT EASTSIDE LOCKS

## www.eastside-locks.com www.goodman.com

PARK MANAGEMENT & MARKETING OFFICE

0800 856 5000

EASTSIDE LOCKS, BIRMINGHAM, B4 7BD

\*All facts and figures throughout this brochure are sourced from Marketing Birmingham, unless otherwise stated.

















BIRMINGHAM











Smarter companies are moving to a place where business thrives and opportunity comes alive.

A place that's already recognised as **one of the best locations in the UK for new headquarters\*** and **the most entrepreneurial city outside London**, where over **18,000 new businesses were registered** in **2014**\*

Businesses are moving to the place that's ranked as having the **highest quality of life of any UK** regional city. $^{\dagger}$ 

Encapsulating everything that makes the UK's largest regional city such a thriving hub of industry and culture is Eastside Locks – one of Birmingham's largest regeneration projects and hailed as the most important development scheme anywhere in Eastside by Birmingham City Council.

Building on Eastside's emerging position as the city's **knowledge and innovation quarter**, Eastside Locks is a true 21st century transformation. A mixed-use, sustainable community combining the very best urban development with retail facilities, a modern hotel and 21st century living. A place that is vibrant, dynamic and that stimulates **long-term benefits for both the city and the local region.** 

<sup>†</sup>Source: Mercer Quality of Life Index, 2015



# IMPRESSIVE FIGURES COMPELLING REASONS



MOST ATTRACTIVE
UK REGIONAL CITY FOR
QUALITY OF LIFE\*



NEW BUSINESSES WERE
REGISTERED IN BIRMINGHAM IN 2014
MORE THAN ANYWHERE

OUTSIDE LONDON



SECOND ONLY TO LONDON, GREATER BIRMINGHAM SAW A YEAR-ON-YEAR INCREASE OF

MORE JOBS CREATED BY INWARD INVESTMEN



E110
BILLION
REGIONAL ECONOMYA MA JOR ENGINE OF UK GROWTH



FOREIGN INVESTMENT PROJECTS IN GREATER BIRMINGHAM ROSE BY

57% IN 2014



GREATER BIRMINGHAM IS HOME TO OVER

70,000
COMPANIES INCLUDING MORE THAN
1,400 INTERNATIONAL FIRMS

HIGH CALIBRE GRADUATE SKILLS BASE

## 18 LEADING UNIVERSITIES

WITHIN A ONE HOUR DRIVE - WITH 112,000 GRADUATES EVERY YEAR



AIR, ROAD AND RAIL CONNECTIONS PROVIDE ACCESS TO 400 MILLION

PEOPLE ACROSS EUROPE



"The city's exceptional offer benefits its residents, visitors and workers alike and makes it a vibrant, attractive city unlike any other in the UK."

SIR ALBERT BORE. LEADER OF BIRMINGHAM CITY COUNCIL

"Recent Government statistics suggest that there are more people choosing to move to Birmingham than ever before. People are increasingly seeing our region as an obvious choice to build a career. It offers all the cultural attractions of the capital but also provides excellent schools, affordable homes and amenities."

NEIL RAMI, CHIEF EXECUTIVE OF MARKETING BIRMINGHAM



\*Source: Mercer Quality of Life Index, 2014.

# AN OVERVIEW OF AN AMAZING BUSINESS PROPOSITION

A 13 acre regeneration project boasting 650,000 sq ft of Grade A office accommodation, Eastside Locks will create a vibrant, thriving new quarter in the heart of the city, where the emphasis will be on the ideal work / life balance situated right next to the planned high speed HS2 station.

Here, business, leisure, retail, learning and living space will complement one another. Stunning landscaping forms an integral part of the design, with public squares around the historic canals and locks helping to create a striking waterfront destination for everyone lucky enough to live and work here.

## **BUSINESS+LEARNING+LIVING**



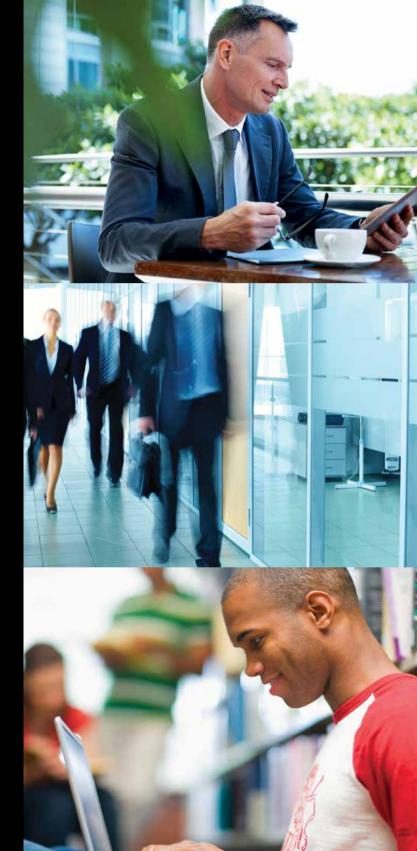


## Typical ground floor uses: Commercial Residential Hotel BCC Multi Storey Car Park Student Residential – Alumno Birmingham City University Eastside City Park

## PLANNED TO PERFECTION

Outline planning consent has been approved based on a meticulously considered masterplan to deliver an urban development that is **truly distinct from other higher density schemes**, and one that will benefit from both water and park-side frontages.

The masterplan has been designed to create an exciting business and living environment with a strong emphasis on new and vibrant public spaces; a mixed-use quarter providing customers with a cost-effective alternative to Birmingham's traditional central business district with **absolutely no compromise on quality**.



## AN EXCITING PHASE IN BIRMINGHAM'S DEVELOPMENT

## 6 CARDIGAN STREET

6 Cardigan Street is located at the corner of Cardigan Street and Gopsal Street in an urban landscape setting adjacent to a shared central courtyard and consisting of a single office building arranged over ground plus three floors, with basement parking for 29 cars and racking for 26 bicycles with showers, changing and drying facilities.

The efficient floor plates are designed for maximum operational flexibility whilst the double height entrance lobby sits beneath the cantilevered second and third floors, over-sailing the pavement to provide a dramatic sense of arrival.





## **6 CARDIGAN STREET**

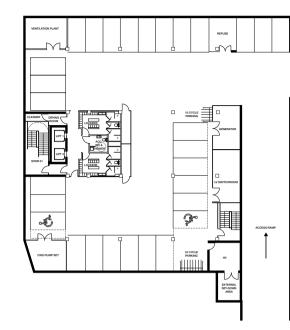
### **SUMMARY SPECIFICATION**

6 Cardigan Street is a standalone office building arranged over basement, ground and three upper floors, featuring a high quality specification, including:

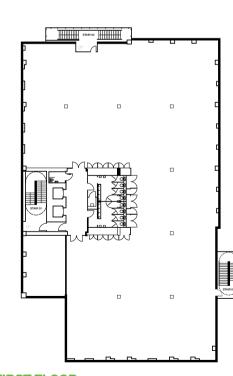
- + Fully glazed double-height entrance lobby
- + Highly efficient and flexible floor plates designed around an atrium and central core
- + Designed to BREEAM 2011 'Very Good' and EPC B
- + High efficiency 4 Pipe fancoil comfort cooling with central plant
- + 29 car parking and 26 bicycle spaces at basement level
- + Separate male and female basement changing and drying facilities including 26 lockers
- + WC provision based on an occupancy rate of 1 person per 10m<sup>2</sup> NIA at 120%
- + Fire escape capacity based on 1:6m<sup>2</sup> occupancy
- + Mechanical plant based on an occupancy of 1:10m<sup>2</sup>
- + Two 13 person lifts
- + Suspended ceiling with metal ceiling tiles
- + High efficiency LG7 compliant luminaires with daylight control
- + 2.9m floor to ceiling height
- + Floor loading for the ground and upper floors of 4.85 kN/sq m (3.85+1kN/sq m)
- + Fully accessible raised (175mm) floor

## A SELF-CONTAINED OFFICE BUILDING TOTALLING 45,331 SQ FT

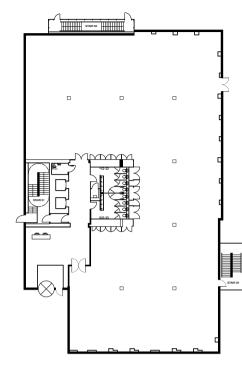
FLOOR	NIA sq ft	NIA sq r
Ground	10,236	95
Ground Reception	758	7
First	10,571	98
Second	11,883	1,10
Third	11,883	1,10
TOTAL	45,331	4,21



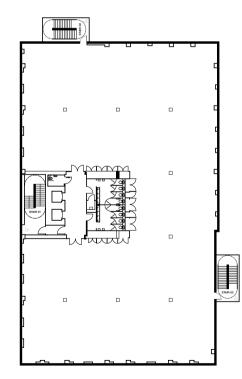
#### **BASEMENT**







#### **GROUND FLOOR**



SECOND AND THIRD FLOOR



## 8 CARDIGAN STREET

8 Cardigan Street extends the amount of high quality Grade A office accommodation at Eastside Locks by a further 83,571 sq ft.

Situated immediately to the North of 6 Cardigan Street, the building is arranged over basement, ground and four upper floors. A double height entrance lobby provides a striking reception area which opens into a full height atrium. The basement contains 51 dedicated car parking spaces and 38 bicycle racks, together with separate male and female WCs, showers and changing facilities.

The building shares the same central courtyard as No 6, and has an external South facing terrace at fourth floor level. Provision is made for a shop / café on the ground floor overlooking Arrival Square at the Northern gateway to Eastside Locks.



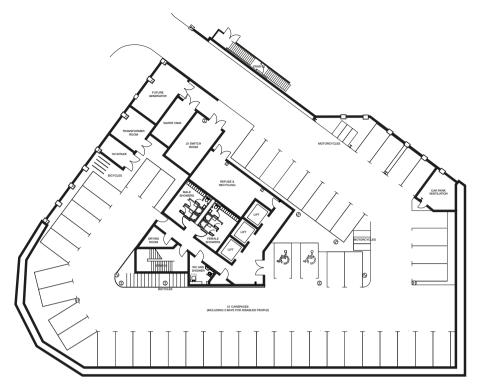


## **8 CARDIGAN STREET**

### **SUMMARY SPECIFICATION**

8 Cardigan Street is a high quality single office building arranged over ground plus four upper floors together with basement and retail provision incorporated at ground level. The specification includes:

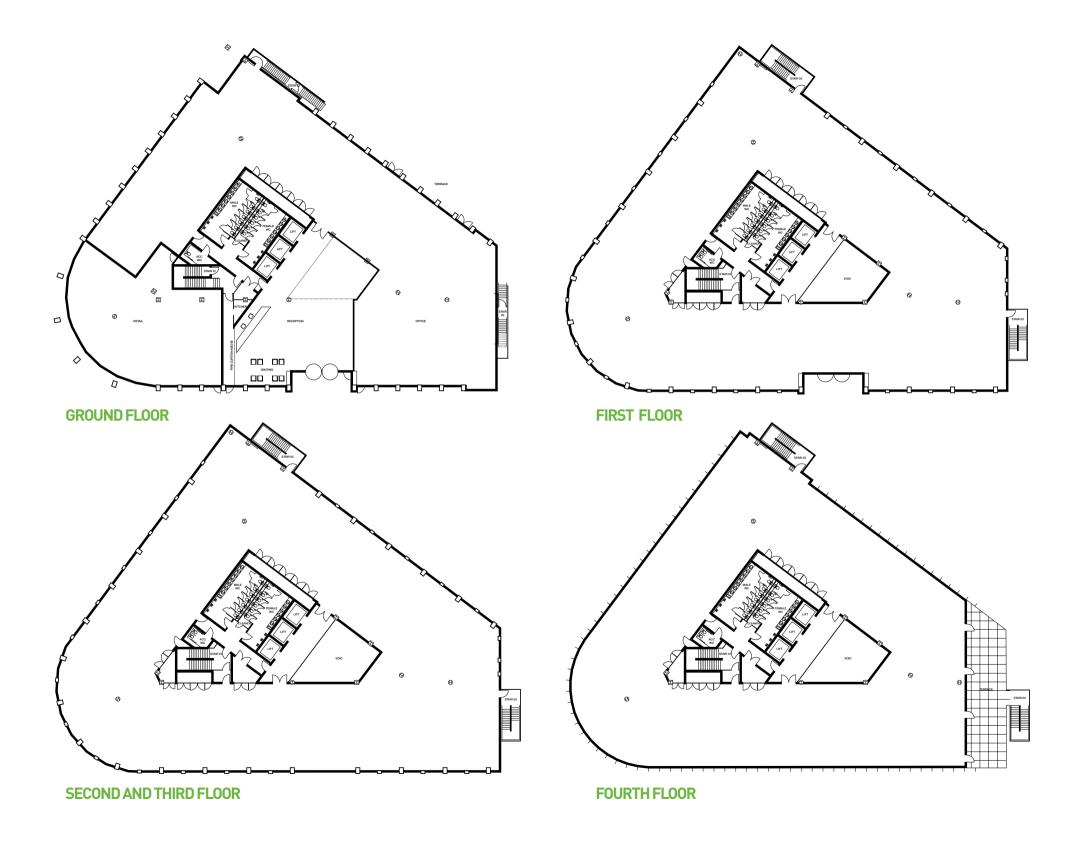
- + Fully glazed entrance lobby opening onto an atrium
- + Highly efficient and flexible floor plates designed around an atrium and central core
- + Designed to BREEAM 2011 'Very Good' and EPC B
- + High efficiency 4 Pipe fancoil comfort cooling with central plant
- + 51 car parking and 38 bicycle spaces at basement level
- + Separate male and female basement changing and drying facilities including 39 lockers
- + WC provision based on an occupancy rate of 1 person per 10m<sup>2</sup> NIA at 120%
- + Fire escape capacity based on 1:6m<sup>2</sup> occupancy
- + Mechanical plant based on BCO recommendations for an occupancy of 1:10m<sup>2</sup>
- + Potential to enhance occupancy to 1:8m<sup>2</sup>
- + External terrace at fourth floor
- + Three 13 person passenger lifts
- + Suspended ceiling with metal ceiling tiles
- + High efficiency LG7 compliant luminaires with daylight control
- + LED Lighting to cores
- + 2.9m floor to ceiling height
- + Floor loading for the ground and upper floors: 4.85 kN/sq m (3.85+1kN/sq m)
- + Fully accessible raised (175mm) floor



BASEMENT

## A SELF-CONTAINED OFFICE BUILDING TOTALLING 83,571 SQ FT

FLOOR	NIA sq ft	NIA sq m
Ground Reception	3,240	301
Ground Retail	3,261	303
Ground	10,732	997
First	16,867	1,567
Second	17,104	1,589
Third	17,104	1,589
Fourth	15,263	1,418
TOTAL	83,571	7,764



## BELMONT WORKS

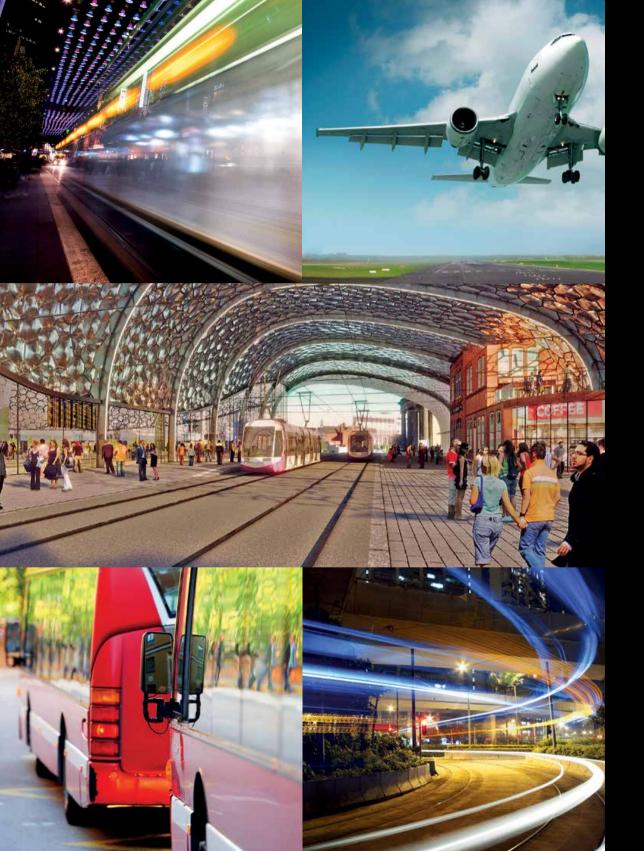
Belmont Works is a Grade A locally listed red brick and terracotta Victorian factory building built in 1899 as the headquarters of the Eccles rubber and cycle company. The building has sustained a number of uses over the years including the manufacture of linen clothing, bedsteads and pianos. Latterly the building was used as offices for the Co-operative society from around the 1960s.

Following significant damage caused by a fire in 2007, Goodman are reinstating this important building to its former glory through restoration of the original fabric and careful, sensitive extension to the rear façade to provide high quality office space for small companies and start-up businesses, a café and Eastside Locks' marketing, management and security office.

The building will retain its charming warehouse aesthetic and boast tall floor to ceiling heights, a prominent address within the Eastside Locks development, views from the retained front and extended rear façades and original features such as the "Workpeople and Goods Entrance" sign above the lower entrance door.

New toilets, lift, stairs, floors, ceilings and rear façade will ensure that this 19th century building is brought up to date for use in the 21st century in what is the next chapter in the former Belmont Works' rich and varied life.





## THE HEART OF CONNECTIVITY IN THE HEART OF ENGLAND

When you move your business to Eastside Locks, everything really comes together – particularly when it comes to transport options.

Here, your business finds itself in close proximity to the M6, right at the centre of the UK's national motorway network. Just 12 minutes' walk away is Birmingham New Street Station – which has seen £600 million worth of development transform it into a magnificent building fit for the 21st century.

Nearby, the forthcoming HS2 rail station will reduce journey times to London to 49 minutes, whilst easy access to Birmingham **International Airport** puts you and your team in touch with the rest of Europe and beyond.



At the centre of the UK motorway network, Birmingham is ideally located, with links to the M5, M6, M40 and M42. Whilst stations of Moor Street, New Street and Snow Hill, which the **A34 and A38** offer access to the city. Within the city centre all provide excellent rail connections locally, regionally and itself there are 25,000 parking spaces close to or within easy nationally. Whilst the new HS2 high speed rail service will see reach of Eastside Locks.

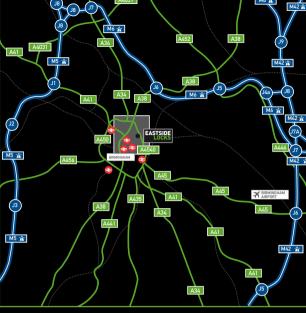
DESTINATION	DISTANCE	TIME
Birmingham International Airport	9.5 miles	20 mins
Manchester	95 miles	1 hr 41 mins
Bristol	98 miles	1 hr 42 mins
Leeds	119 miles	2 hrs 4 mins
London	118 miles	2 hrs 13 mins



Eastside Locks is well served by the three neighbouring journey times between London and Birmingham reduced to iust 49 minutes.

DESTINATION	TIME
London Euston	1 hr 15 mins (every 20 mins)
Leeds	2 hrs (every hour)
Bristol	1 hr 30 mins (every 30 mins)
Nottingham	1 hr 15 mins (every 30 mins)
Manchester	1 hr 30 mins (every 30 mins)
Edinburgh	4 hrs (every 30 mins)
Glasgow	4 hrs (every hour)
Cardiff	2 hrs (every hour)

TRAM





Birmingham International Airport acts as the gateway to the region for more than nine million passengers every year, with over **50 airlines providing** connections to more than 100 destinations in Europe, Scandinavia, North America, the Middle East and even further afield.

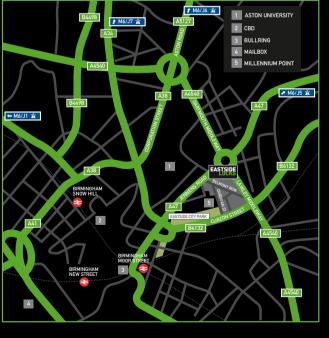


Birmingham has a comprehensive bus network providing transport across the city and within the West Midlands. More than 70% of buses within the city centre travel within or adjacent to Eastside Locks, accessing the Moor Street Queensway bus mall.



Birmingham's multi-million pound tram extension project will continue to improve transport links throughout the city, with the first stage linking major rail hubs Snow Hill station and New Street station. The second stage will connect New Street to Centenary Square. A further extension will see the creation of the Eastside Metro route linking the city centre to the forthcoming HS2 high speed rail station at Curzon Street in Eastside, before connecting on through to the city creative quarter in Digbeth.





## TWO EXAMPLES, ONE VISION FOR BETTER BUSINESS



#### British Gas Business - Oxford Business Park

This building has been designed, not only as an exemplary working environment for staff, but also to showcase the latest environmental technologies produced by British Gas. The project, which included the full integration and delivery of British Gas' fit-out, continues Goodman's strong track record of working with customers to provide an integrated property solution on time and to budget.

#### A NEW SUSTAINABLE HQ

#### **Key facts**

- + 81,470 sq ft NIA
- + 3 floors
- + 252 car parking spaces
- + EPC rating of 'A'
- + BREEAM 'Excellent'
- + Full integration and delivery of Cat B fit-out
- + Turnkey project delivered on time and budget



#### Greater Manchester Police - Manchester Central Park

Greater Manchester Police required a state-of-the-art Headquarters Building to provide the most advanced facilities for its staff to manage the largest police force outside of London. In one of the largest lettings in the UK in 2009, ASK:Goodman completed the development on time and on budget and have successfully completed a further 125,242 sq ft in the form of a Divisional HQ providing a high quality contemporary office building and police station able to meet the needs of the public on a day-to-day basis.

#### A TRUE 21ST CENTURY HQ BUILDING

#### **Key facts**

- + Awarded Best Corporate Workplace 2011
- + Initial build: 242,000 sq ft
- + BREEAM 'Excellent'
- + 6 floors
- + In excess of 700 car parking spaces
- + 6 acre plot



## **GLOBAL REPUTATION** LOCAL KNOWLEDGE

Operating in 16 countries and with 33 offices around the world, our global reach allows us to serve multi-national organisations across Europe, North America, Brazil and Asia Pacific.

In the UK, an unrivalled reputation for working with some of the biggest companies and corporations means we truly understand the needs of the modern business occupier.

That's why the office space we create for you will be designed around your precise requirements; bespoke, tailor-made, **Grade A accommodation,** flexible enough to meet the business demands of today whilst being able to adapt to meet the challenges of the future.



## **HELPING YOU**

## **ACHIEVE YOUR BUSINESS GOALS**

### **EXPERTISE+**

We will take your initial aspirations through to a bespoke solution, including space planning and fit-out design. Our business, now and in the future, is to ensure that your business is best served to thrive and succeed.



### PARTNERSHIP+

Our integrated customer service offering is at the heart of everything we do. Working with customers throughout each stage of a project allows us to develop a thorough understanding of their needs, resulting in long-term relationships and creative solutions.



### **EXPERIENCE+**

We have over 30 years' experience in creating and operating large scale masterplanned and managed environments. We have both the heritage (through the combined expertise of the former Arlington and Akeler businesses) and the resources to continue to lead the way in providing superior locations for the future.



### SUPPORT+

We're here to help you make the most of your property. We can assist with your move, create and maintain your workplace, support your technology and help you adapt and grow in the future – giving you peace of mind and helping to ensure that your aspirations are always met by your workplace.

