

## MARKETING PROFILE



**Hartung and Noblin, Inc.**

## KEY DEMOGRAPHIC FACTS



52,256

Population



\$53,830

Household Income



71,249

Daytime Population

## BUSINESS



3,650

Total Businesses



51,090

Total Employees

## INCOME



\$53,830

Median Household Income



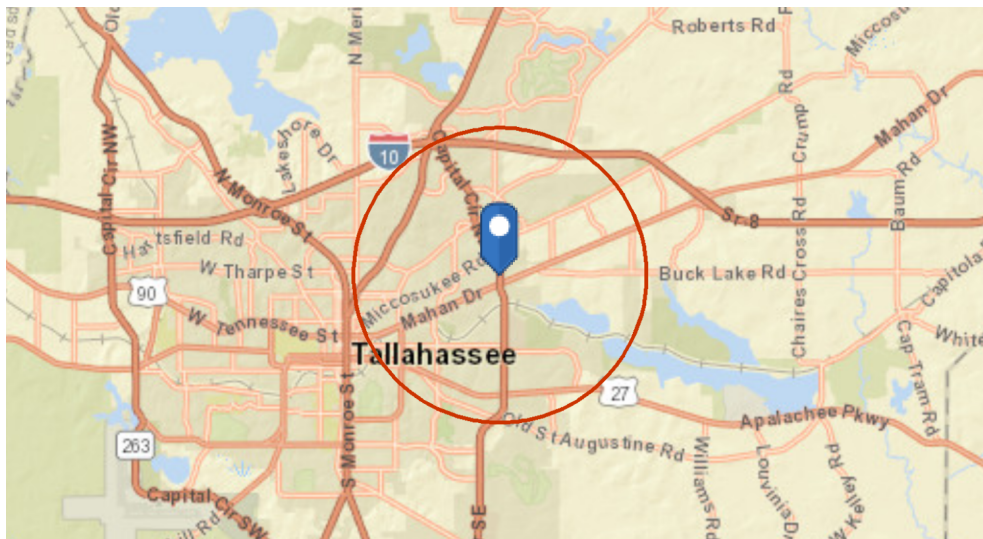
\$35,221

Per Capita Income



\$47,919

Median Net Worth



## ANNUAL HOUSEHOLD SPENDING



\$2,097

Apparel & Services



\$176

Computers & Hardware



\$3,303

Eating Out



\$4,847

Groceries



\$4,980

Health Care